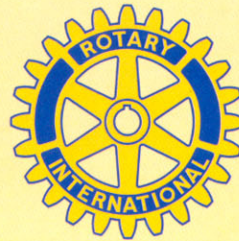


BERITA PUDU

(For members only)

www.rotarypudu.org.my

**The Weekly Bulletin of
The Rotary Club of Pudu**

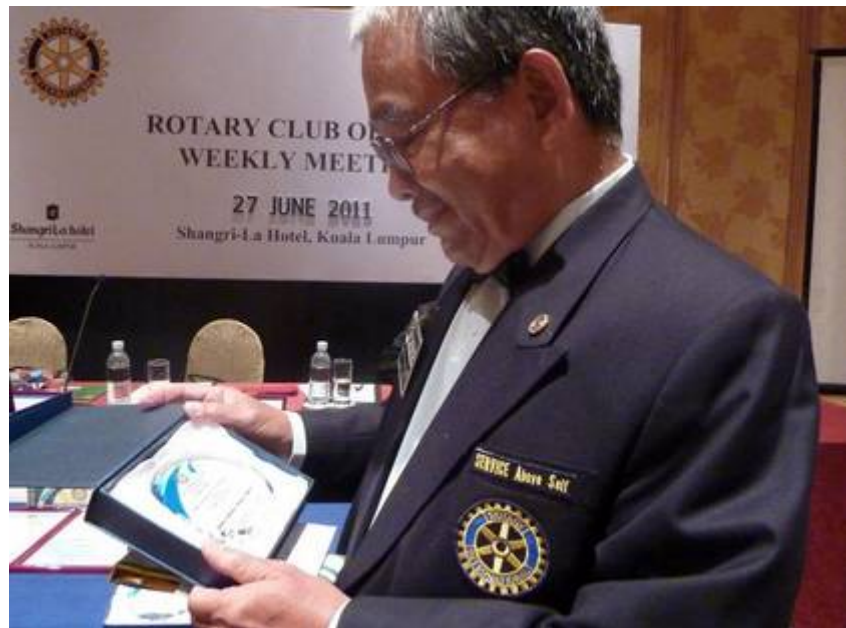


Reach Within to Embrace Humanity



BOD RC Pudu RY2011-12





**This website won the
District 3300
“Best Website” award for
RY 2010-11
for clubs with more than
25 members**

webmaster: datomus.ayob@gmail.com

Enjoy your **Berita**
PUDU

14th November 2011
Issue No : **17**/2011-12

Programme Today

Speaker : Mr. Mohsen Solhdoost
Subject : Root Causes of Violent Conflict
with an Emphasis on Exploitation of
Natural Resources

ON DUTY

Duty Table : Rtn Ravinderjit Singh
Fellowship : Rtn. Yeap Kim Hock
Finemaster : Rtn. Arvin Kumar
Introduce : Rtn. Dr. C C Wong
Thanking : Rtn. Alex Chang

Programme Next Week

Speaker : Dr. Hartini Zainudin &
Ms. Wong Su Zane
Subject : Human Trafficking

ON DUTY

Duty Table : Rtn Daisy Chiu
Fellowship : Rtn. George Heng
Finemaster : PP Choo Jee Sam
Introduce : PP Chow Tain
Thanking : PP Dato N K Jasani

Happy Birthday!

President Steven Oon (17th. Nov)
PP Dato N K Jasani (20th. Nov)
Rtn. Robert Tan (20th. Nov)

Spouse's Birthday!

Ann Vivian (20th. Nov)

Happy Anniversary!

Rtn. C T Heng and Ann Carven (15th. Nov)

FUTURE ROTARY EVENTS

Sat. 19.11.11 7.30 pm Spouses Night Charco
Restaurant Café, KL
Prc 45th. Club Anniversary Celebrations
Sun. 27.11.11 at 7.30 pm Rtn. Tenny Lee's Residence
Zone Bali Institute 2-4 Dec 2011
District Conference on 9-11 Dec 2011 in Seremban
RI Assembly San Diego 15-21 Jan 2012
Pre PETS Klang 10-12 Feb 2012
District Assembly Ipoh 23-25 March 2012
RI Convention, Bangkok, 6-9 May 2012
District Conference @ Subang 7-9 Dec 2012

Rotary Club Diary 14th - 28th November 2011

Date	Time	Programme	Venue
November Mon 14	12.30 pm	Luncheon Meeting	Shangri-La Hotel, KL
Wed 16	7.00 pm	Publicity Com. Meeting	Bukit Jalil Club
Thu 17	6.30 pm	Rotary Foundation Meeting	Solaris Dutamas
Sat 19	4.30 pm	Rotaract Meeting	Carmen Rest. Foo Yong
	7.00 pm	Spouses night	Charco Rest. Cafe
Mon 21	12.30 pm	Luncheon Meeting	Shangri-La Hotel, KL
Wed 23	7.00 pm	Service Com Meeting	Rest. Uncle Chillli Amp. Corp Mall
Thu 24	6.30 pm	Board Meeting New Gen. Meeting	Pre Steven's Residence
Fri 25	3.00 pm	Interact Club ICC Meeting AG Meeting G11	SMKMB SKL
Sun 27	7.00 pm	45th Anniversary Dinner.	Rtn Tenny Lee's Residence
Mon 28		NO MEETING	

ROTARY NEVER STOP WORKING

The last two weeks, the Pudu Rotary Club took a break from our regular Monday meetings. First for a declared holiday in view of many of us leaving for a holiday trip to Myanmar and then for the Hari Raya Haji public holidays. It was a well deserved break as we had just completed the biggie fund raising project "Pudu Rotary Club Charity Run" and our "Open House Visitors' Day". Needless to say, we need to rest too.

However Rotary never rest and never stop working!!!

During this time, the region especially Thailand at the Bangkok experienced heavy and catastrophic flooding. Not only the flood inundated farmland, factories and homes, lives were lost too. People's livelihood were affected and the environment simply became miserable. At this juncture, Rotary stepped in to offer some comfort as not can be done until the flood water subside. We offered drinking water and through networking had moved about 4 containers load of mineral water to the affected area. Thanks to the effort of PP Robin Tay who was in the center of things and collecting and coordinating the drinking water those affected at least have a basic necessity.

PP Robin worked hard and had written and contacted his networking pals from Singapore (RC Singapore West), Philippines (RC Mandaluyong), and all round the country to mobilise the effort. Individuals from the club also donated generously.

However this is only the beginning as after the flood water subside, a round of reconstruction will be needed. The major effort however will be beyond us as the damage is monumental. Rotary however would not be left out as for sure, Rotary clubs not only in Thailand but all over the world will rally round the victims.

For Rotary, there is no such thing as a holiday. Rotary works the whole year round!!!

The flooding in northern Thailand for the last three months has not dissipated and the Thai government has taken mitigation steps to allow flood water to flow through the canal of Bangkok to channel the rising flood water to the sea. This measure will ease the flood water level of the northern region but will create flooding in most parts of central Thailand; Bangkok will also experience flooding.

The local experts from engineering and meteorological department claim that this measure will ease flooding and the flood water will recede in two weeks but most international experts believe the measure taken will create water to recede in six weeks. It will then be months before most of the flooded area will be normalized and the normal routine of the people can resume. We have received reports from our sister club RC Dhonburi, Bangkok which is liaising with PP Robin Tay on the urgent need for clean drinking water. PP Robin Tay has proposed a program - **WATER FOR FLOODED THAILAND** - details of which has been made available to the club. We are proposing this program to the Board of Directors for deliberation and can only proceed to adopt this program upon the Board of Directors approval.

We have managed to secure US\$2,000 from PP Ken Ong for the program to **PURCHASE MOSQUITO NETS** requested by our sister club Rotary Club of Dhonburi, Bangkok. These mosquito nets will help in disease prevention especially the spread of malaria arising from the flooding in three provinces in Southern Thailand; namely Yala, Narathiwat and Pattani. The fund will provided by our club will be part of the US\$11,000 needed to purchase 2,000 sets of mosquito net, each capable of providing protection for 4 person.

We hope we can assist our sister club further in measures within our club's ability to bring some relief to the flood victims of Bangkok.

We have also received recently a request from RC Mandaluyong for **CREATING A COMPUTER LAB** (RC Pudu to come up with \$1,000 and try to get D3300 DDF of \$3,000 to match D3800) which PP Gary Lim will undertake to assist to garner funds from sponsors. PP Gary Lim will be reporting on the targeted donors/sponsors he will approach and I hope members will assist him to achieve the targeted funds collection.

....continue on page 7

Pudu News

Record of Meeting on 24th October 2011

Guest Speaker : MS. TOMOKO NIMURA
Subject : My Country, My Home Club , My Life

VISITING ROTARIANS

<u>Name</u>	<u>Club</u>
VP Chan Sai Chok	RC Tropicana Damansara
Rtn. Elysia Teh	do
Rtn. Ling Tek Lee	do

GUESTS

<u>Name</u>	<u>Host</u>
Tomoko Nimura	Club
Cheah Swee Yong	IPP Leong Choy Ying
Baby Cheah	IPP Leong Choy Ying
Veronique Peurnoy	PDG K B Lee
Samnice Soh	Rtn. Sandy Soh
Nicole Siew	Rtn. Sandy Soh

STATISTICS

Visiting Rotarians	:	3
Guests	:	6
Club Members	:	30
Total Present	:	39

COLLECTIONS

Birthdays / Anniversaries / Fines	:	RM 98.00
Paying Diners	:	RM 180.00
Raffles & Others	:	RM 73.00
Total	:	RM 351.00

Club Proceedings

Acting SAA Rtn. Lawrence Annies called the meeting to order at 1.15 pm on behalf of President Steven Oon. He introduced all the visiting Rotarians and guests. He later led in the singing of the National Anthem and later proposed the loyal toast.

The finemaster for the day was PP Albert Lim. First he had his standard procedure to nominate two persons to collect the fines and IPP Choy Ying and Rtn. Sandy Soh were called up and were first fined RM3 each.

PP Sam who made a comment was fined RM2 and so was PDG Dr. Paul Lee. Rtn. Asok Kumar was also not spared and had to pay RM1 fine, PDG KB Lee was fined as well also for making another comment.

The members of the PP Council were each fined RM1 for attending the dinner meeting and absentees were each fined RM2.

PP Y K Chew paid a fine of RM3 for being late and did not attend the PP council's dinner meeting.

All the members who were seated without a guest at their table were each fined RM1.

All those going to Myanmar for the coming holidays were each fined RM1.

PP Mike Tung and PDG K B Lee paid RM10 each for their birthdays.

President's Announcement

The following activities were carried out last week:

1. On 19th October 2011, the Service committee meeting was chaired by Rtn Daisy Chiu met at 7.00 pm, Restaurant Just Dessert, Curve.
2. On Sunday, 23rd October 2011, the PP Council Nominating meeting was held 7.00 pm at AG KH Low's residence. This meeting is an Official Nominating Committee Meeting for RY 2012-2013 and Hosted by AG KH Low, PP KU Rajah, PP Michael Tung, PP Michael Yeow and PP Robin Tay. Attended by Ann Boon Kee and myself, PDG Dr Paul Lee and spouse, PP Choo Chee Sam & spouse, PP Albert Lim & spouse, PP Gary Lim & spouse, PP Michael Tung, PP Michael Yeow, PP KU Rajah, PP Chow Tain, PP Ken Ong & spouse, PP Quah Sek Cheng & spouse, PP Richard Liew & spouse, PP Robin Tay and PE CT Heng.
On behalf of the members, I would like to say "thank you" to AG KH Low and spouse for hosting this event.

Secretary's Announcement

Highlights of the upcoming Club events:-

- a) The Public Relation committee meeting will be held on Wednesday, 16th November 2011, 7 pm at Bukit Jalil Golf & Country Club.
- b) The Rotary Foundation committee meeting will be held on Thursday, 17th November 2011, 6.30 pm at Solaris, Dutamas.

Introduction of Speaker

IPP Leong Choy Ying introduced the guest speaker for the day who was none other than Ms. Tomoko Nimura who spoke on the topic of My Country, My Home Club and My Life.

Speaker's CV

Name: TOMOKO
Surname: NIMURA
Phone No.: +60 14 229 3380
E-mail: snowholic26@gmail.com
Host club: Pudu, Malaysia, District 3300 (Counselor: IPP Leong Choy Ying)
Home club: Fukuoka, Japan, District 2700 (Counselor: DPFC Nakamuta Hisayuki)

EXPERIENCE

1998-2003 The Hochi Shimbun (Newspaper)
Osaka, Japan.
Writer/Editor
Write on sports and Editing articles and photos in the field of sports and human-interest stories.

2003-2005 JOCV (Japan Overseas Cooperation Volunteer) Cochabamba, Bolivia.
Volunteer
Develop woman's skill and education for children in the rural area.

2007-present The Nishinippon Shimbun (Newspaper)
Fukuoka, Japan
Writer
Write articles in the field of sports, current topics and human-interest stories.

EDUCATION

1998 Osaka Prefecture University
Osaka, Japan.
Bachelor of Science in Integrated Arts and Sciences
Major: Life Sciences

2011 Universiti Malaya
Kuala Lumpur, Malaysia
Master of Philosophy in Sports Sociology (research course)

INTERESTS

- Sports and media, politics, economics, religion, race, gender, youth, etc.
- International relationship,
- Ethnic symbiosis,
- Animal and environmental preservation,
- Alternative energy.

Speaker's Text

Good afternoon Rotarians. I am Tomoko Nimura, my first name is Tomoko.

Thank you for inviting me to speak at your club.

I would like to express my gratitude to rotary international, my home club Fukuoka and my host club Pudu.

As an ambassadorial scholar, I have been studying for a Masters in sociology at University Malaya.

Actually, in Japan, I am a journalist and I have a leave of absence for one year to get my degree.

First of all, I would like to express my acknowledgment and appreciation of your sympathy and donation towards the victims of the Japanese disaster of the 11th March. We are still suffering from great loss and facing serious problems. We would greatly appreciate your constant support and encouragement.

Today, I will share with you a little about myself, my country and my home club.

I was born in Osaka as an only child of my parents.

In my teens, I was always keen on sports. Swimming, running, dancing, playing basketball and kendo. Also, I was interested in physiology. Therefore, I pursued my bachelor's degree in life sciences.

After graduation from the University in Osaka, I worked as a writer and editor of a Japanese sports newspaper. I was taken with sports in my university. As a member of the cheerleaders, I came across many emotional scenes and stirring tales involving both players and support staff.

I love sports and the human documentaries about players. I really enjoyed my job. But the September 11 attacks in the US in 2001 led me into the international scene. In 2003, I quit my job and applied for volunteer work in foreign countries. I became a volunteer worker of the Japan International Cooperation Agency which is an independent government agency that coordinates official development assistance.

I lived in Bolivia for 2 years till the end of 2005 and worked with women and children in a rural area. One of the projects I launched was hand knit articles because Bolivian women are skillful at knitting. But most women in the rural areas are very poor and illiterate. Then with the assistance of the Japanese government, we bought knitting wool from Alpaca and I taught them how to measure and make sweaters and goods for different sizes. We brought our products to market in several cities in Bolivia, including at the rotary club's parties. Since that time, I have had a close affinity with rotary clubs.

After the volunteer work in Bolivia, I came back to be a newspaper writer.

Now, I belong to Nishinippon Shimbun founded in 1877 which publishes the daily newspapers.

The head office is in Fukuoka, Kyushu. Kyushu is nearer Asian countries than other parts of Japan. Consequently, my company has focused more on Asia these several years.

Last year, the president of my company, who is a Rotarian, recommended me to be an ambassadorial scholar and study in an Asian country.

I was pleased to accept the offer because I hope to work as a foreign correspondent in future.

The reason why I chose Malaysia is because it is a multi-cultural country. I believe that here, in Malaysia I can learn a lot about mutual understanding among different ethnic groups, cultures and religions.

My aim for the future is to eliminate trouble arising from ethnic, religious and cultural differences and contribute to a better international society.

After finishing my studies and returning to Japan, I would like to foster a better relationship between Japan and other countries in any perspective, utilizing knowledge and understanding relationships to get there.

Now, I will share with you something about Japan.

Japan is called NIPPON or NIHON in Japanese. It means sun-origin. The total area is 377,944 square kilometers which is little bit bigger than Malaysia. But the population is over 127 million which is about 4.6 times larger than that of Malaysia.

From Tokyo which is the capital city of Japan to Kuala Lumpur, it takes about 6 hours by air. The time difference is only one hour. The climate, however, is different. The Japanese climate is predominantly temperate, but varies greatly between the four seasons and from north to south.

Almost all Japanese love spring because of the beautiful cherry blossom flowers. We hold garden parties under the trees of cherry blossom day and night. It is a common event in Japan. Schools and companies start the New Year on the first of April.

In summer, the temperature rises to 35 degrees and it is very hot and as humid as the tropics. We go to the sea and mountains for our holidays. Also, it is the season for fireworks. On the beach or river, we can see firework festivals all over Japan.

The best season to experience a Japanese flavor is autumn. Fish and animals are fat before the cold of winter. On the other hand, crops are ready for harvest. And leaves change from green to red, and mountains are covered with a curtain of red leaves

In winter, it gets very cold and it sometimes snows. In the snow-covered mountains, we can enjoy skiing. After skiing or at any other time, we visit the hot springs to keep warm.

Now, let me introduce you to my town and home club.

I have lived in Fukuoka, which is the biggest city in Kyushu and seventh largest city of Japan.

Fukuoka is famous for Ramen—(a local noodle dish with soup) and sports. There are seven professional sport teams, two of soccer, one of baseball and basket ball and three of rugby. With regard to the relationship with Malaysia, Ipoh is a sister city of Fukuoka city and they exchange students every year.

My home club is the Fukuoka rotary club established in 1933, the oldest club in the District 2700. The number of members is 130. They don't have woman member because it's very old and traditional rotary club. District 2700 consists of 60 clubs and 3100 members. There are 100 women in this district. The sister club of my club is Oakland in the US and Bussan in South Korea. One of the activities of Fukuoka rotary club for 45 years has been the scholarship for high school students.

They support 8 students every year until graduation.

Now, 7 weeks have passed since I arrived in Kuala Lumpur. It is only the beginning of my Malaysian life. But I believe strongly that I have made the right choice in coming to Malaysia.

I am enjoying the different cultures the festivities and meeting and being with people of varied ethnic groups. Each Malaysian may look different from each other; it is an eye-opener for me which I find very interesting.

I am very fortunate to be an ambassadorial scholar.

Thank you for your having me at your meeting and a big thank you for listening. I wish you a joyful Deepavali from the bottom of my heart.

Thanking of Guest Speaker

PP Michael Yeow on behalf of the Club, thanked the guest speaker Ms. Tomoko Nimura by presenting to her the Club's certificate of appreciation for her wonderful presentation.

WEEKLY MEETING ON 24TH OCTOBER 2011 @ SHANGRILA HOTEL



President Steven addressing the members.



The Speaker Ms Tomoko Nimura and guest of the club.
Topic: My Country, My Home Club, My Life.



President Steven exchanging club banner with Ms. Tomoko Nimura.



PP Michael Yeow presenting the club's certificate of appreciation to Ms. Tomoko Nimura.



Ms. Tomoko Nimura presented a lucky draw gift to PDG K B Lee.



IPP Leong Choy Ying presented a compendium of Berita Pudu for Rotary Year 2010/11 to Ms Baby Cheah.



Members with guests enjoying their lunch.

President's Message(continue from page 2)

We have frequently been called on locally and abroad to raise funds for certain causes. It is my sincerest thought that most of these funds required will go in no small way to assist the relevant community to experience positive changes to their lifestyle. However, we have limited resources of time, financial as well as manpower to fully entertain the entire request forwarded to us. We have no choice but to practice selective programs which our esteem Board of Directors will decide after exhaustive deliberation. We are proud to be a club within a big organization that stands out with many senior members with caliber and most have held the highest office; one point in time lead the club and help steer it to where it is today. The member's collective resources are required at all times and the collective stand of the members is what defines us as a club. It is my sincerest wish that each member, will continue to receive self fulfillment through fellowship and will continue to give their resources in terms of time, experience and financially towards the cause taken collectively by the club. Let us all look within ourselves and reach out to embrace humanity within our best possible capacity to make positive changes.

Steven Oon
President RY2011-2012

Rotary Information

In the last two weeks we had looked briefly into the history and the essence of Rotary's Youth Exchange Programme and how for 75 years it had helped to promote International Understanding.

As a Rotarian why not talk to the Rotaractors and Interactors about the Youth Programme, and encourage & motivate them to participate in such a programme? Tell them the following advantages.

Thinking about participating in an exchange?

Why participate in an exchange?

Students reap many rewards from an exchange experience, including:

- Serving as an ambassador for their country and community
- Benefiting from immersion in another culture while adapting to a new way of life
- Making lifelong friends, not only within the host country but also with other students from around the world
- Learning about the practices and accomplishments of people in other countries
- Returning home with a greater sense of the world and a deeper understanding of themselves and their culture
- Assuming leadership roles shaped by lessons from the experience
- Building memories that will be with them forever

R.I. News

RI president's Monthly message - November, 2011

My dear brothers and sisters in Rotary,

In 1885, the London Times ran a series of editorials honoring the 100th birthday of Sir Moses Montefiore, the British financier and philanthropist knighted by Queen Victoria. The editorials commented on his honesty, his generosity, and his willingness to come to the aid of anyone in need. One story was particularly telling.

Someone once asked Sir Moses, one of the wealthiest men of his era, how much he was worth. In the face of such an ill-mannered inquiry, he merely paused for a moment's reflection before naming a figure – one that fell far short of his questioner's expectations. Naturally, it was met with an objection; surely he must be worth 10 times as much!

Sir Moses merely smiled. "Young man," he replied, "you didn't ask me how much I own. You asked me how much I am worth. So I calculated how much I have given to charity this year, and that is the number I gave you. You see, in life we are worth only what we are willing to share with others."

When we calculate our own worth, do we think about it in terms of what we have, or how we use it? When we say that all human beings are of equal worth, do our actions follow our words?

I believe that being a Rotarian means looking at all of our resources differently. What is the most good that we could choose to do with what we have? What are the choices that will ultimately leave us the richest?

In Rotary, we are all aware of the great needs in so many parts of our world. And we all know how much we can do to help through our Rotary Foundation. We can change lives, we can restore hope, we can build futures – if we choose to.

In life, everything is a choice. We can choose to close our eyes to the needs of others, to keep what we have for ourselves, to declare the problems of others to be theirs alone. Or we can choose to look past distance, past color, past language and dress and culture, and see that people everywhere are just like us – and then refuse to walk away.

Kalyan Banerjee
President, Rotary International

Source : Rotary International News

Trustee chair's monthly message - November, 2011

Now's the time to learn about what the Foundation does

November is Rotary Foundation Month, and I hope you'll focus on the Foundation with your club speakers and programs. How can our newer Rotarians understand the Foundation if we do not tell them what it is and what it does?

We are often not good communicators in Rotary, which is strange as we are business and community leaders. Maybe it is information overload or too much sport on television, but Rotary information is not a high priority for many Rotarians. For example, how would you answer these questions:

- Is there an Ambassadorial Scholar in our district?
- What is this Future Vision Plan, and what does it mean for our club?
- What do we need to know about polio eradication, other than that it makes us feel good?
- What is the difference between Group Study Exchange and vocational training teams?
- I hear the words Every Rotarian, Every Year. What is that about?
- How can The Rotary Foundation support our club's desire to help people outside our community?
- What are Rotarians doing on issues such as HIV/AIDS and water and sanitation?
- Nobody in my club reads the Foundation annual report. Where does the money go?
- What is our relationship with the Bill & Melinda Gates Foundation?

The list of questions could go on, but the real question is, "What is our club doing to learn more about our Rotary Foundation?" If the answer is "not enough," now might be a very good time to start.

Bill Boyd
Foundation Trustee Chair

Source : Rotary International News

Rotary celebrates, takes action on World Polio Day

In honor of World Polio Day, 24 October, we are asking for your help to tell the world about Rotary's achievements and to finish the job," stated Rotary Foundation Trustee Chair Bill Boyd, in announcing to club presidents a special online initiative in support of Rotary's US\$200 Million Challenge for polio eradication.

Rotarians responded generously during the 24-28 October initiative, in which the Foundation offered double Paul Harris Fellow recognition points for online contributions of \$100 or more. Contributions are being tallied and the total will be announced soon.

Throughout the week, Rotarians took up the call to end polio in variety of ways. In Australia, Rotarians and the Global Poverty Project carried out a petition drive to persuade world leaders to fully fund the critical work of the Global Polio Eradication Initiative. Almost 25,000 supporters signed the petition, resulting in a \$20,000 contribution to Rotary's challenge by the Rotary Club of Crawley, Western Australia, which had offered to donate A\$1 (about US\$1) for each signature.

In Perth, the Global Poverty Project's End of Polio Concert on 28 October raised additional funds. The concert coincided with the Commonwealth Heads of Government Meeting in Perth; Rotarians had teamed up with the group to encourage government leaders to put polio eradication on the agenda. Following the meeting, the governments of Australia, Canada, and Nigeria, along with the Bill & Melinda Gates Foundation, announced a combined pledge of more than US\$100 million to support polio eradication efforts.

"Global collaboration has ensured that eradication is within reach," said Michael Sheldrick, the Global Poverty Project's polio campaign manager and a Crawley club member. "Our generation has a chance to realize a historic opportunity and ensure that no one else ever has to fear this disease. That's why it's vital we commit to finish the job."

In Washington, D.C., Bill Gates joined dozens of Rotarians on Capitol Hill to affirm the joint commitment of the Gates Foundation and Rotary to make history by eradicating the disease.

Rotary clubs in Arizona, USA, launched Hike the Arizona Trail to End Polio, aimed at raising \$250,000 by 14 February. Rotarians and others are pledging at least \$100 each to walk, bike, or ride horseback on sections of the 800-mile trail, which extends between the state's borders with Mexico and Utah.

In Italy, Rotarians and friends participated in the Run to End Polio fundraiser, organized by the Rotary Club of Venezia-Riviera del Brenta, as part of the 23 October Venice Marathon.

Rotary club members and supporters also created personalized photos of themselves as part of Rotary's "This Close" public awareness campaign and used them as their social networking profile pictures on World Polio Day. Celebrity participants included Angelique Kidjo, Jack Nicklaus, Itzhak Perlman, Tanvi Shah, and Ziggy Marley.

The week that began with World Polio Day ended on another high note as well: more than 80 million children in Africa and Asia were immunized against polio, according to the U.S. Centers for Disease Control and Prevention.

Source : Dan Nixon, Rotary International News

TRF Trustee Meeting highlights - September, 2011

The Trustees of The Rotary Foundation of Rotary International met from 19-23 September 2011 in Evanston, Illinois, USA. The following are highlights of actions taken.

Administration

The Trustees elected Trustee Dong Kurn Lee to serve as chairman-elect and Trustee Stephen R. Brown as vice-chairman during 2012-13.

Fund Development

The Trustees agreed to offer donors the ability to designate Annual Programs Fund contributions to any of the six areas of focus, effective October 2011. Such contributions will qualify for the same donor recognition as gifts such as Every Rotarian, Every Year; Rotary Foundation Sustaining Member; Paul Harris Fellow; Major Donor and Arch C. Klumph Society, and will be included in club and district goal and per capita calculations.

Programs

The Trustees:

- Recognizing that Rotarians wish to immediately come to the aid of communities impacted by disasters, agreed to accept restricted contributions and District Designated Fund donations for special accounts that will be forwarded to a committee of Rotarians to carry out disaster recovery and relief projects identified locally. Donors will have the ability to make online contributions for more than one disaster fund at any given time.
- Approved a strategic partnership with UNESCO-IHE and agreed that Future Vision pilot clubs may use packaged global grants with UNESCO-IHE beginning 1 July 2012.
- Approved PolioPlus Grants for Afghanistan, Angola, Chad, DR Congo, India, Kenya, Nigeria, Pakistan, Sudan, Uganda, West Africa, and WHO/CORE.
- Increased the 2011-12 PolioPlus Program Awards budget from US\$63,510,625 to US\$95,440,625.
- Looked with favor on the tentative draft program for the 2012 and 2013 Rotary alumni events in Bangkok, Thailand and Lisbon, Portugal.
- Agreed to discontinue sending any new Rotary Peace Fellows to the Rotary Peace Centers program at Universidad del Salvador in Buenos Aires, Argentina, effective immediately. A search for a new Rotary Peace Center university is underway.
- Agreed to allow Rotary clubs and districts not participating in the Future Vision pilot to utilize Matching Grants to fund low cost shelter projects, and to pilot this initiative throughout 2011-12 and 2012-13.
- Concurred with the RI Board on a new partnership model and guidelines for working with other organizations.

Stewardship

Noting a decrease in world reporting for humanitarian and Future Vision grants in the July 2011 analysis, the Trustees encouraged districts to improve their reporting percentages for future analyses.

Regional training seminars for The Rotary Foundation Cadre of Technical Advisers will be held at the 2012 (Bangkok) International Convention and before the 2013 (Lisbon) Convention.

The Trustees authorized approval of grants where Rotaplast International serves as a cooperating organization, based on the agreement that grant funds are used in a manner that is consistent with The

Rotary Foundation Code of Policies and the terms and conditions of TRF grants.

Finance

The Trustees received the 2010-11 audited financial statements and report on The Rotary Foundation. The results will be published in the Foundation's annual report.

Highlights of actions taken by the Rotary International Board of directors At It's September, 2011 meeting.

The second meeting of the 2011–12 RI Board of Directors was held on 26–30 September 2011, in Evanston, Illinois, USA. At this meeting the Board reviewed 17 committee reports and recorded 120 decisions.

CLUB AND DISTRICT MATTERS

The Board reviewed redistricting proposals from Europe and the Middle East and agreed to the following, effective 1 July, 2013:

- District 1840 is split into new District 1841 (Austria) and new District 1842 (Germany).
- District 2040 is split into new District 2041 and District 2042, both in Italy.
- District 2450 is split into new District 2451 (Egypt) and District 2452 (Armenia, Bahrain, Cyprus, Georgia, Jordan, Lebanon, Palestine, Sudan, and the United Arab Emirates).

The Board endorsed a membership goal of 1.3 million Rotarians to be reached by 30 June 2015. To help reach this goal, regional teams of Rotary leaders will develop three-year regional development and retention plans.

In an effort to increase the number of young professionals in RI membership, and to better transition Foundation alumni into Rotarians, the Board encouraged Rotary clubs to allow Foundation alumni to attend their sponsor club's meeting for six months without invitation following their term of service. The Board also adopted specific guidelines—called New Generations are the Future of Rotary—for club use to more effectively attract and engage young professionals.

The Board added Rotary public image coordinators to the Governors-elect Training Seminar training team and further added the topic of public image to the training curriculum.

STRATEGIC PLANNING

In support of the RI Strategic Plan goal of increasing humanitarian service by working with other

organizations, both the RI Board and Foundation Trustees approved a new joint partnership model and guidelines. Further to this goal, the Board

- renewed its Memorandum of Understanding with the United States Agency for International Development (USAID) for an additional three years;
- concurred with the Trustees' decision to finalize a strategic partnership with UNESCO-IHE;
- authorized an agreement with Shelterbox as a project partner;
- renewed its service partnership with the Dollywood Foundation.

The Board agreed to establish annual and bi-annual RI Board performance goals in alignment with the RI Strategic Plan, and requested the general secretary to develop a mechanism to ensure annual strategic alignment between the RI president, president-elect, president-nominee, and the Board, for annual review at the Board's first meeting.

The Board agreed that a "one Rotary" alumni approach is consistent with the RI Strategic Plan. A joint RI/TRF alumni function would recognize all Rotary program participants and allow a uniform gathering of information about alumni, while still differentiating the groups by program and status.

PROGRAMS, COMMUNICATIONS, AND AWARDS

As of 10 August 2011, US\$188,194,000 has been raised toward Rotary's US\$200 Million Challenge.

The Board discontinued RI recognition of multidistrict service activities and projects. Policy guidelines for groups involved in these types of activities and projects will remain; only now they will no longer have formal RI recognition.

Noting that Rotary club membership now includes community leaders, retired persons, and others not currently in businesses or professions, the Board amended RI's Declaration of Rotarians in Businesses and Professions to now be a "Rotary Code of Conduct." To relate the Object of Rotary to corporate social responsibility practices, the Board adopted the following statement:

From its origins, Rotary has built a philosophy based upon integrity in businesses and professions. Rotary clubs and individual Rotarians are committed to Vocational Service and high ethical standards in all of their interactions. These are summed up in the Object of Rotary, our core values (Service, Fellowship, Diversity, Integrity, Leadership), The Four-Way Test, and the Rotary Code of Conduct,

carried out through our worldwide network of Rotary clubs and Rotarians.

For Rotary International, as a corporate entity, its social responsibility philosophy can be summed up by our commitment to transparency in governance, stewardship of financial resources and the environment, and fair labor practices.

To ensure that districts can begin public outreach initiatives at the beginning of the 2012–13 Rotary year, the Board advanced its deadline for the 2012–13 Public Relations grant applications to 4 March 2012.

Depending on local circumstances, the Board provided for Rotaract clubs to conduct meetings online.

The Board recognized the Rotarian Jazz Fellowship, which aims to build new and lasting relationship between Rotarians around the world interested in jazz music.

INTERNATIONAL MEETINGS

The Board accepted the proposal from Districts 1960 and 1970 (Portugal) to host the RI convention in Lisbon, Portugal on 23–26 June 2013, and tentatively selected Toronto, Ontario, Canada as the site for the 2018 RI convention.

FINANCES

The Board accepted the audited statements and report on RI's financial results for 2010–11. The results will be published in the annual report.

The Rotary Foundation moves up in the survey of top nonprofit organizations

The Rotary Foundation has moved up 14 places in the Chronicle of Philanthropy's annual survey of the top 400 fundraising charities in the United States.

In the survey, based on fiscal year 2010, the Foundation is 61st on the list of charities that raise funds from private sources, compared with 75th the previous year. Funds raised for Rotary's US\$200 Million Challenge contributed to the ranking.

The Chronicle, which covers nonprofit news around the world, ranks the fundraising performance of charities based on cash donations, as well as gifts of stock, real estate, art, medicine, food, and other noncash items.

An article published on 16 October provides an overview of the survey and highlights the Foundation's fundraising efforts for polio eradication, particularly among younger donors.

"This is a reflection of yet another outstanding year of fundraising for our Foundation," says John T. Osterlund, Foundation general manager.

The article also notes that Rotaractors raised nearly \$192,000 and Interactors nearly \$274,000 for the challenge over the year.

Osterlund said involving young donors served as a creative fundraising approach and raised significant dollars.

Based in Washington, D.C., the Chronicle is considered the top news source for charity leaders, foundation executives, fundraisers, and others involved in philanthropy.

Source : Rotary International News

8 Taiwanese Rotarians inducted into Arch C. Klumph Society

The Rotary Foundation recently inducted eight couples and individuals from Taiwan into the Arch C. Klumph Society, which honors people who give at least US\$250,000 to the Foundation.

The induction ceremony is the third in three years to honor multiple Rotarians from Taiwan. Taiwanese Rotarians have generously supported the Foundation's work, and Taiwan has the second-largest number of Arch C. Klumph Society members in the world.

"Taiwan is setting an example for the rest of the Rotary world," said Foundation Trustee Chair William B. Boyd, noting that Rotarians in the relatively small area have made a big contribution. "The Foundation accepts the responsibility to use these gifts to do good in the world."

Trustee Jackson San-Lien Hsieh, of Taiwan, said the induction ceremonies have indicated Taiwanese Rotarians' depth of commitment to the Foundation. "Each time we have gathered for a Taiwan Day celebration, we have honored club presidents, district governors, past district governors, and future district governors who have exhibited strong leadership not only through their gifts but also through their hands-on involvement. Today is no exception."

The inductees at the 23 September ceremony were:

Computer Chiu-Lin and Jasmine Chiu

Computer, CEO of Unixtar Technology Inc., a manufacturer of computer cables, joined the Rotary Club of Feitsui in 1996. He served as 1996-97 club president, and will serve as district governor in 2013-14. He is passionate about world peace, and hopes

that Rotary one day will help promote peace between Taiwan and China. The couple support the Foundation through the Computer Chiu-Lin and Jasmine Chiu Rotary Peace Center Fellowship Endowment Fund.

Dato' Ng Kim-Poh Amko and Lucille Huang

Amko is chairman of Amko Industrial, a manufacturer of metal and rubber parts, and of Amko Solara, a manufacturer of energy-efficient lighting. He joined the Rotary Club of Taipei Southgate in 1991 and served as club president in 2001-02. He will serve as district governor in 2013-14. Amko has represented his Rotary club through many international Matching Grant projects that have provided aid to children, and he has chaired numerous committees, most recently the district community service committee.

Henry Hsi-Shih Chang and Jolly Li-Yueh Ku

Henry's background in biotechnology research and development led to a career in contact lens production, and he established a partnership with Jing Hua Xue Co. Ltd. in 1986. A member of the Rotary Club of Taipei An Ho since 1983, Henry served as club president in 2003-04 and assistant governor in 2007-08. He is dedicated to helping struggling communities and low-income families through Rotary club projects.

Henry and Jolly support the Foundation through the Henry Hsi-Shih and Jolly Chang Rotary Peace Centers Fellowship.

Rubber Ying-Chuan Chang and Kiko Pi-Yun Lin

Rubber, CEO of Tai Yue Rubber Industrial Co. Ltd., a producer of rubber components for machinery and electrical equipment, has been a member of the Rotary Club of Taipei West since 1988. Rubber served as club president in 2002-03 and has chaired two district committees. His favorite projects include holding a three-month training program for unemployed women to help them develop the skills they need to work as elderly care attendants. The couple support the Foundation through the Rubber Ying-Chuan Chang and Kiko Lin Endowed Rotary Peace Fellowship.

Matt Ming-Hung Chen and Susan Hu

Matt, chairman of Yumark Enterprises Corporation, joined the Rotary Club of Taipei Castle in 2004 and became active in his club's community service initiatives. His favorite projects include providing educational support to newly arrived immigrant families, working with the Christian Friends Foundation Center to help disadvantaged children,

sponsoring the Republic of China Vocalist Association, and working to protect wetlands.

Angela Ming-Chu Lu Lee and Steve Chen-Tai Lee

Angela works in the construction and land-development field, and has developed almost 30 office and residential buildings in downtown Taipei. She is a member of the Rotary Club of Taipei Chang An and served as its charter president in 2003-04. Her favorite Foundation programs are those involving education. Angela finds that working with Rotary clubs overseas not only offers opportunities for service but also helps enhance communication between countries.

May Chin-Mei Lu

May, a longtime employee of Fortune Motors Co. Ltd., the largest Mitsubishi dealership in Taiwan, worked in several areas, including service, human resources, and marketing. She also served as a board member. A charter member of the first all-female Rotary club in District 3480, May has been active in Rotary, serving as 2003-04 club president and 2011-12 chair of the District 3480 Conference. She supports the Foundation through the Chin-Mei ("May") Lu Rotary Peace Fellowship.

Paul Chung-Ho Chen and Yun-Li Wang

Paul has built a successful career based on the international trading of synthetic rubber and chemicals. He joined the Rotary Club of Taipei Swanshie in 1991 and served as club president in 2001-02. His favorite club projects are those involving the Garden of Hope Foundation. Paul and Yun-Li support the Permanent Fund through the Paul Chung-Ho Chen and Yun-Li Wang Rotary Peace Centers Fellowship.

Earlier ceremony

Six other couples were inducted into the Arch C. Klumph Society during a ceremony 22 September: James R. and Janice E. Heinrich, of the Rotary Club of St. Marys, Ohio, USA; Lawrence W. and Linda R. Jubie, of the Rotary Club of Marysville, Washington, USA; Patrick W. and Janet R. Carlton, of the Rotary clubs of Las Vegas and Las Vegas West, Nevada, USA; R. Lee and Judith A. Harman, of the Rotary Club of Arlington, Washington, USA; Frank H. and Judith H. Rothermel, of the Rotary Club of Knoxville, Tennessee, USA; and Jayendra Babubhai and Marlene Kamdar, of the Rotary Club of Madras, Tamil Nadu, India.

Source : Rotary International News