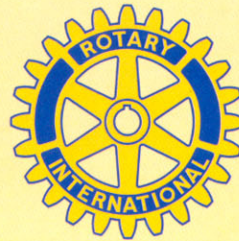


# BERITA PUDU

(For members only)

[www.rotarypudu.org.my](http://www.rotarypudu.org.my)

**The Weekly Bulletin of  
The Rotary Club of Pudu**

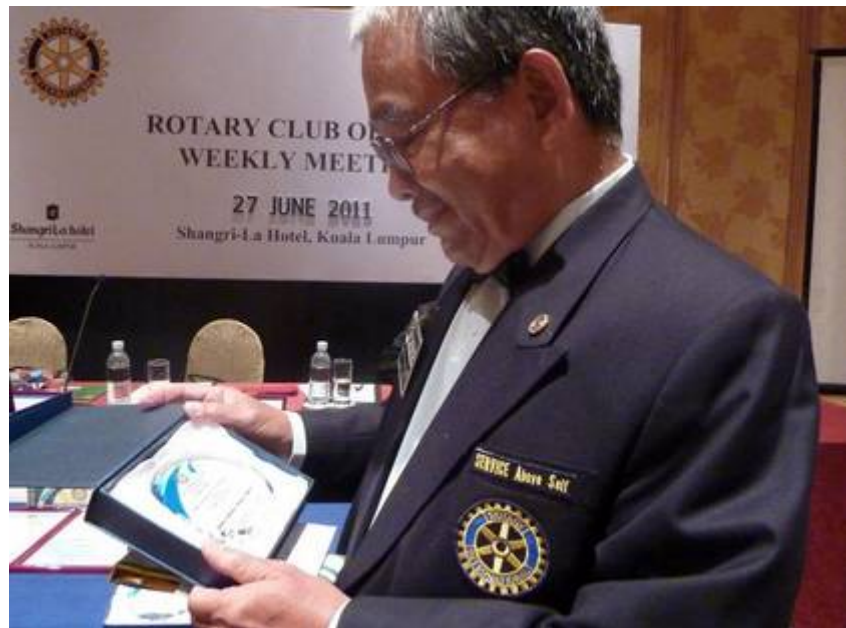


Reach Within to Embrace Humanity



BOD RC Pudu RY2011-12





**This website won the  
District 3300  
“Best Website” award for  
RY 2010-11  
for clubs with more than  
25 members**

webmaster: [datomus.ayob@gmail.com](mailto:datomus.ayob@gmail.com)

# Enjoy your **Berita** **PUDU**

17<sup>th</sup> October 2011

Issue No : **15**/2011-12

## Programme Today

**Speaker** : Mr. Alan Kirupakaran  
**Subject** : Transparency & Accountability in the Corporate World

### ON DUTY

Duty Table : Rtn Joaane Ting  
Fellowship : Rtn. Jonathan Victor  
Finemaster : PP Ng Sim Bee  
Introduce : Rtn. Sarky  
Thanking : Rtn. Mok Sin

## Programme Next Week

**Speaker** : Ms. Tomoko Nimura  
**Subject** : My Country, My Home Club, My Life

### ON DUTY

Duty Table : Rtn Robert Tan  
Fellowship : PP Robin Tay  
Finemaster : Rtn. Jeffrey Yap  
Introduce : PP Tai Chin Peow  
Thanking : PP Michael Yeow

## Happy Birthday!

PP Michael Yeow (17th Oct)

## Spouse's Birthday!

Ann Ee Lian (19th Oct)

## Happy Anniversary!

Rtn. Edward Lee & Ann Elsie (17th Oct)

## FUTURE ROTARY EVENTS

**GD LTS Kuantan 11-13 Nov 2011**

**Prc 45Th. Club Anniversary Celebrations**

**Sat. 19.11.11 7.30 pm Spouses Night Charco Restaurant Café, KL**

**Sun. 27.11.11 at 7.30 pm Rtn. Tenny Lee's Residence**

**Zone Bali Institute 2-4 Dec 2011**

**District Conference on 9-11 Dec 2011 in Seremban**

**RI Assembly San Diego 15-21 Jan 2012**

**Pre PETS Klang 10-12 Feb 2012**

**District Assembly Ipoh 23-25 March 2012**

**RI Convention, Bangkok, 6-9 May 2012**

**District Conference @ Subang 7-9 Dec 2012**

## Rotary Club Diary 17th - 28th October 2011

Date	Time	Programme	Venue
October Mon 17	12.30 pm	Luncheon Meeting	Shangri-La Hotel, KL
Wed 19	7.00 pm	Service Com Meeting	e@Curve, Mutiara Damansara Just Dessert Cafe, Lower Ground Level
Thu 20	7.00 pm	New Gen Meeting	George Heng's Office (Bukit Jalil)
Sun 23	7.30 pm	PP Nominating Council Dinner Meeting	PP K H Low Residence
Mon 24	12.30 pm	Luncheon Meeting	Shangri-La Hotel, KL
Thu 27	6.30 pm	Board Meeting	Pre Steven's Residence
Fri 28	3.00 pm	Interact Club ICC Meeting Ag Meeting G11	SMKMBSKL

**OUR MEMBERSHIP DEVELOPMENT VISITORS' DAY**

Last week we held an Open House Visitors' Day and judging from the response it was a grand success. 39 of our own members were present and at least 50 guests were there. A number of them were quite enthusiastic about Rotary and many subsequently joined in the fellowship later.

The Open Day (Visitors' Day) allowed the invited guests to know more about Rotary and according to PP Chow Tain, the Project Chairman to also allow them to "attend a typical Weekly Rotary Meeting with Rotarians." PP Chow Tain also used the occasion as a "soft sell" in our Membership Development Project and allow Pudu Rotarians to act as hosts and engage and share their experiences in Rotary with Non-Rotarians.

PDG Dr Paul Lee was at his element and presented an interesting and informative talk on Rotary. What he presented was in congruence with the literature given and no doubt many would read up more on Rotary later.

How many can we attract to join our Club from this event? We would not know at this moment but what we know is that we must have a follow up, especially those who had expressed interest to know more about our organization. We have to invite them back again as so far what they had seen was only a small part of Rotary. In the second round, they have to know the obligations as a Rotarian and how they can contribute. So far what they know is some of the works we have done and what are the criteria to join.

In the final analysis the Visitors' Day was a good program and it did not involve a lot of funds. We have now attracted more than 50 guests for which we have to thank their respective hosts (sponsors).

We will embark on our annual project of membership regeneration this month, the activity first planned is the Visitor Day held on 10th October 2011 at Shangri-la Hotel, Kuala Lumpur in conjunction with our weekly luncheon. A total of 50 potential members have been identified and had attended the program. The visitors can observe the running of a weekly luncheon meeting and they all can get an insight into the activities concluded and planned in the running of our club.

The four main objectives of the Rotary Club were expressed to the visitors whom we hope that the concept of self fulfillment through fellowship and service will be appealing for them to sign up as an aspiring Rotarian. The membership regeneration exercise is an important activity for the club as the very survival and existence of the club depend on the members to run it. New members will be able to carry out the ideals and objectives of the club perpetually for the betterment of the community which we are apart of. The infusion of new members will also mean that the club will be able to stay abreast with current times and the club will be assured of financial and human resources for operation. It was certainly heart warming that most members took this all important task sincerely and seriously and that the regeneration of members continue to flourish under my watch.

We are a club in existence of almost half a century, have in place, protocols and annual activities for regeneration of members like any other reputable clubs. However, we need to put in new ideas and campaigns which are relevant to the current trend. We are marketing our club to the public in the new millennium; we have to face competition with other NGOs to rope in the limited pool of potential members out there. We have to implement new strategies and use new promotional tools to market our product to the ever changing trend of the targeted pool of members that we have identified. The enrolment of members with integrity, professional vocation, leadership skills, ability to participate in club events regularly and with fresh and new ideas to contribute will further enhance our club's reputation.

To this effect, I want to moot a series of think tank sessions amongst the regeneration committee and put forward new survey forms to the public during our projects and campaigns to accumulate more feedback and data for us to formulate new strategies for the future regeneration exercise. I hope the members involved will be able to reach within themselves to put forward creative ideas to contribute to this regeneration exercise.

As for now, we hope the new members enrolled will be able to blend in seamlessly and start to contribute positively. I wish the new members a warm welcome and I am approachable at all times to assist you in your orientation towards the maximization of your self fulfillment through fellowship and service.

Steven Oon  
President RY2011-2012



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## **President's Announcement**

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The following activities were carried out last week:

1. The club administration meeting was chaired by Rtn Lawrance Annies on Wednesday, 5th October 2011, 7.00pm at 719, Block A, Kelana Centre Point, Kelana Jaya.
2. The Membership Development Committee meeting was chaired by PE CT Heng on Thursday, 6th October 2011, 6.30pm at Loong Foong Restaurant Kelana Jaya.

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## **Secretary's Announcement**

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Highlights of the upcoming Club events:-

1. The Service committee meeting will be held on Wednesday, 19th October 2011, 7.00pm at Restaurant Uncle Chilli Amp Corp Mall.
2. The Board of Director meeting will be held on Thursday, 27th October 2011, 6:30pm at President Steven Oon's residence.
3. Please take note that there will be no Lunch Meetings on 31st October 2011 & 7th November 2011 due to the President's will be away to overseas and Hari Raya Haji public holiday
4. Meeting will resume as normal on Monday, 14th November 2011

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## **Introduction of Speaker**

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PP Choo Jee Sam introduced the guest speaker for the day who was none other than our very popular and our very own member PDG Dr. Paul Lee who spoke on the topic of Rotary Service To Humanity.

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## **Speaker's CV**

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PDG Dr. Paul C K Lee graduated from NUS in 1974 in Dentistry. Married to Ann Lilian and have two grown up children and a couple of grandchildren.

Joined PRC in 1974, President in 1984/85 and Governor in RY 1998/99. Has represented as RI Presidents' Special Rep. to countries like India, Taiwan, Australia etc.

President of MDA for 3 terms from 1985 – 1988. Served as MBPJ Councillor from 1988-1990.

Recipient of RI highest recognition of Service Above Self, elected to Honorary Membership of the MDA in 1994. Elected the outstanding dental practitioner by the Malaysian Private Dental Practitioners Society in 1999.

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## **Speaker's Text**

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### **ROTARY'S SERVICE TO HUMANITY**

President Steven Oon, Past Presidents, our many visitors and my fellow Rotarians.

Today, I am honoured to be given this opportunity to share with you some aspects of Rotary.

### **What is Rotary?**

To many of us, it could be a service club or a richmen's club or a luncheon club or even a charitable organisation. Any of these may not be totally wrong but surely Rotary is not a richmen's club. If Rotary is only for the filthy rich, then I am surely not qualified to be a member for I am not filthy rich. I am only half way there – just filthy!

My friends, Rotary's mission is to promote better world understanding and world peace through humanitarian service based on the principles of using international networking to do good – to relieve the sufferings of the poor, the physically handicapped, the underprivileged, the deprived, the old and the young. Rotary is non-racial, non-religious and non-political as Rotary believes that been poor, sick, needy, handicapped and been deprived knows no racial, religious or political boundaries.

My dear friends, after the recent Tsunami, many people including Rotarians and Rotary Clubs responded with numerous clean water projects ranging to digging of wells to installing filtration plants in addition to the construction of homes and the provision of food and medical needs.

A few years after the tragedy, two senior Rotary International leaders visited the Tsunami-affected areas in southern Thailand to formally hand over 325 houses and other facilities ... the construction of which was funded by Rotary Clubs in UK, France, Spain, the US, Japan and The Rotary Foundation ... to the people who had lost their homes and belongings, but managed to survive from the catastrophe.

After the ceremony they were approached by an old lady who was clutching something wrapped in a piece of cloth. She carefully un-wrapped the cloth and handed a large empty shell to them. She said that the shell had been her lucky charm for more than 30 years. She was grateful that she now has a new home but had nothing to give to show her appreciation except the shell ... a modest gesture of gratitude from an old lady who had lost everything.

She then led them into her new home. The only visible decoration on a wooden shelf was a picture of a man and a young girl. She told them that the man was her husband and the girl their only daughter. The tidal waves had taken both of them into the sea that fateful morning, and now she was living alone by herself.

As we recollect this story, and as we think of those people who lost their lives, their homes, and whatever little they had, and how people around the world ... individually and collectively have played such meaningful role in making their lives a little bit better, it made us want to do more. Without the financial support and the personal involvement of Rotarians, there would be no "homes" to give. And they would never have met that old lady who perhaps has inspired Rotarians to want to do more!

Today, about 30,000 children under the age of five die every day from preventable diseases.

- Children die needlessly of pneumonia, measles, and malaria due to the lack of basic medicines, vaccines, and mosquito nets.
- They die in the thousands, every day, because they have only dirty water to wash in and to drink.
- They are killed by illnesses that become deadly in combination with poor sanitation and malnutrition.
- They die because their families are trapped in a cycle of extreme poverty, a cycle that is not interrupted because there is no access to education.

Families stricken by extreme poverty are trapped in a cycle of illiteracy that only leads to more unnecessary deaths. It's a cycle that is not interrupted because there is no access to education.

800 million people in the world are unable to read. Illiteracy not only comes at a high cost for the individual, it comes at a great cost to our society as a whole.

It is said that the tool to break the cycle of poverty is education and the tool to prevent civil unrest is to eradicate poverty. Thus literacy stands as the beacon of hope for us if we hope to achieve world peace.

There will be obstacles in our path but we must persevere to overcome them. Let me share this story on the obstacle in Our Path.

In ancient times, a king had a boulder placed on a roadway. Then he hid himself and watched to see if anyone would remove the huge rock. Some of the king's wealthiest merchants and courtiers came by and simply walked around it. Many loudly blamed the king for not keeping the roads clear, but none did anything about getting the stone out of the way.

Then a peasant came along carrying a load of vegetables. Upon approaching the boulder, the peasant laid down his burden and tried to move the stone to the side of the road. After much pushing and straining, he finally succeeded. After the peasant picked up his load of vegetables, he noticed a purse lying in the road where the boulder had been. The purse contained many gold coins and a note from the king indicating that the gold was for the person who removed the boulder from the roadway.

The peasant learned what many of us never understand!

That every obstacle presents an opportunity to improve our condition.

It is said that when God puts a burden on us, He also puts His arms around us.

My dear friends, Rotary's goal and mission is to build bridges that we will never cross, build homes that we will never stay in and feed children whom we will never meet.

Rotary my friends, was founded on goodwill and delivered in hope. No one can tell what Rotary will be tomorrow. But what Rotary will be tomorrow depends on what we Rotarians do today as our world is only a global village and Rotary International is a microcosm of the world at large. It is said that when we always think what we always thought, then we will always get what we always got. Let us therefore be always reminded that great opportunities to help others seldom come, but small ones surround us every day. Let us help especially the children of the world so that our dreams will become their dreams and our plans will become their plans.

Rotary is not just another social club for pleasant fellowship, not just another charitable organization; but Rotary is a way of life, an attitude of the mind, a posture of the soul. It is an old voice in the new century calling upon everyone, everywhere, to reinforce our timeless principles by re-shaping the modern world in a straighter, sweeter and more merciful and humanistic way.

You ask, what the richness in life is? To me, the richness in life is measured by its breadth, its heights, and its depths.

There is this story told of a certain church in Europe which was bombed in World War II. In the explosion, a statute of Jesus Christ was mutilated and both his hands were blown off. The statute has not been restored. It stands there today with the hands still missing. But, underneath has been put this well-known sentence, "Christ has no hands, but yours."

My friends, we have the hands to serve. We have the heart to do good in the world. We ask you to give us your hands to join us to serve.

Rotary offers us a very special way to love others.

Rotarians know that we can't help all the children of the world.

Rotarians know that we cannot prevent the thousands of children die from disease, hunger or poor sanitation.

But whatever we can do, we must do; even for one child so that he/she may live.

Let me share with you a story of a man who whilst walking along a beach saw a little boy picking up something and throwing them into the sea. When he got nearer, he realised that the boy was picking up starfishes. He asked the boy why was he doing it and the boy said “these starfishes were washed ashore by the tide and when the sun comes up, they will die if they are not thrown back into the sea”. The man answered “but they are thousands of them and you could not possibly throw all of them back into the sea”. For this the little boy said “I know I will not be able to throw all the starfishes back into the sea but this one in my hand will live because I throw it back into the sea”.

“Rotarians’ actions are a perfect example of how the power of one can work, changing the life of one child, one community, one village at a time.”

Rotary prides ourselves in that Rotary is the first international humanitarian service organisation in the world. An international service organisation that was responsible for the birth of our United Nations when in 1945 when 49 Rotarians attended the UN Charter Conference as delegates. Past Rotary International Vice-President Carlos P Romulo of the Philippines served as the fourth president of the UN General Assembly, and his Royal Highness Past District Governor Prince Wan of Thailand served as assembly president in 1956.

In 1946, Rotarians were also instrumental in establishing UNESCO (United Nations Education, Scientific and Cultural Organisation). Today, Rotary International holds the UN’s highest non-governmental consultative status as Rotary International has reps in UNESCO, the UN Environment Program, the UN Human Settlements Program and other UN agencies. Through Polio, Rotary International collaborates with WHO (World Health Organisation), UNICEF, the US Centers for Disease Control and Prevention and other partners to eradicate polio.

My friends, The Rotary Foundation is the largest humanitarian and educational foundation in the world. We have spent more than US \$650 million to eradicate polio from the face of this earth. We have immunised more than 2 billion children. On one immunisation day in India alone 117 million children were immunised. That worked out to be 6,000 children immunised every second. That is only one of the good work of our Rotary Foundation. The scope of The Rotary Foundation is limited only by our own imagination. We can never comprehend the magnitude of the Rotary miracle.

And in keeping with our promise to the children of the world, Rotary with the Bill and Melinda Gates Foundation will spend another US \$555 million in our

last leg of eradicating polio from the face of this earth to achieve our dream to hear the children of the world say “Goodbye Polio. Thank you Rotary”

These must be the sweetest words we all wait to hear.

Inspirational writer Claudia Minden Weisz expressed what so many of us feel when she said:

- I asked God to take away my pride, and God said “No”. He said it was not for Him to take away, but for me to give up.
- I asked God to make my handicapped child whole, and God said “No”. He said her spirit is whole, her body is only temporary.
- I asked God to grant me patience, and God said “No”. He said patience is a byproduct of tribulation. It isn’t granted. It is earned.
- I asked God to give me happiness, and God said “No”. He said He gives blessings, happiness is up to me.
- I asked God to spare me the pain, and God said “No”. He said suffering draws you apart from worldly cares and brings you closer to me.
- I asked God to make my spirit grow, and God said “No”. He said I must grow on my own, but He will prune me to make me fruitful.
- I asked God to help me love others as much as He loves me, and God said “Ah, finally you have the right idea.”

Let me conclude by sharing with you a very familiar story of a boy who had a bird in his hand confronting a wise man asking whether the bird in his hand is dead or alive. The man knowing that if he said the bird is dead, the boy will open his palm and the bird will fly away and if he said the bird is alive, the boy will squeeze his hands and the bird will be dead. So he said to the boy “my son, I do not know whether the bird is dead or alive but one thing I know and that is the future of that bird is in your hands”.

So is the future of this world is in our hands.

I ask you to join hands with us to do our part to make this world a better place for ourselves, our children and our children’s children.

With that I thank you.

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### **Thanking of Guest Speaker**

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PP Ken Ong on behalf of the Club, thanked the guest speaker PDG Dr. Paul Lee by presenting to him the Club’s certificate of appreciation and a gift for his wonderful presentation.

**VISITORS'S DAY LUNCHEON & UNITED PARCEL SERVICE (UPS) PRESENTED  
MOCK CHEQUE ON 10TH OCTOBER 2011 @ SHANGRILA HOTEL**



*Visitor's Day Luncheon backdrop*



*The Speaker PDG Dr Paul Lee.*



*Vice President Aaron Ong giving his speech for successful Fund Raising Charity Run.*



*Vice President Aaron Ong, on behalf of UPS presenting a mock-up cheque to President Steven.*



*Visitors enjoying their lunch.*



*Visitors listening attentively.*



*Rtn Tenny, Rtn Daisy and visitors listening attentively.*



*Fellowship at "The Office Tapas & Grill, Menara Haw Par.*

*All the wise man put together.*



*Honorary Treasurer, Ashok Kumar emphasizes a point to Rtn Ravin.*

*PP Chow Tain (Project Chairman of Visitor's Day), PP Gary Lim, Rtn Patrick Lee and President Steven aka "The BATAM TEAM"*



**more....**



## YourNews...



Steven Oon said the Special Children Society of Ampang needed a van to take the kids out to public places. — Picture by Salm Sirof

## Rotary Club of Pudu raises RM120,000 for projects

KUALA LUMPUR: The Rotary Club of Pudu raised RM120,000 through their Charity Run programme last month. The funds will be used for projects such as scholarship awards for secondary school and undergraduates students, Jenjarom Old Folks Home, St Mark's Old Folks homes, Interact Leadership Training Motivational Camp, equipping three ambulances belonging

to St John's Ambulance Malaysia with first aid equipment, a van for the Special Children Society of Ampang and to set up a library for Tamil schoolchildren, at a double-storey terrace house owned by Sri Selva Vinayagar temple, in Klang. Steven Oon, the club's 45th president, said: "The Special Children Society of Ampang needs transport to take the kids out to public areas. It is part of the

therapy," Oon said at the club's Visitors Day luncheon at Shangri-La hotel. Club adviser K.U. Rajah said the library at the double-storey terrace house was meant to give children from poor families the chance to read books. United Parcel Service presented a US\$10,000 (RM31,300) cheque to the club. — *By Olivia Peter*

Published on Malay Mail Online (<http://www.mmail.com.my>)

Home > Entertainment > Personalities

## Old folks' home gets RM32,000 boost

By ahaze  
Created Tuesday, October 11th

CECILIA VICTOR (1)  
Tuesday, October 11th, 2011 11:31:00



WITH OPEN ARMS: Oon (right) receiving the UPS mock cheque

KUALA LUMPUR: United Parcel Service (UPS) delivered some good news to St Mark's Old Folks Home in Ampang here yesterday — it gave the home US\$10,000 (RM32,000) to buy physiotherapy machines for its residents.

The package delivery company handed over a cheque for the amount to the Rotary Club of Pudu at the club's Visitors Day luncheon at a hotel here.

"We are grateful to UPS for donating the money to the home as they require the physiotherapy machines for its residents," said club president Stephen Oon Hoon Nam.

Set up in 1966, the Rotary Club of Pudu has more than 60 members from various trades and professions dedicated to carrying out community projects benefiting the youth, aged and people with special needs.

The club hosts Visitors Day luncheons every Monday where people from various walks of life are invited.

Oon also said the club raised RM120,000 during its charity run on Sept 25.

The sums raised will be used as scholarships for secondary students and undergraduates, also for Jenjarom Old Folks Home, Interactors (through an interact leadership training motivational camp for 150 Interactors from nine schools), St John's Ambulance, a Tamil school in Klang (which needs a library), and the purchase of a van for children with special needs.

For further information on Visitors Day, contact the club's past president Chow Tam at 012-3722663 or email [greatly@myjaring.net](mailto:greatly@myjaring.net).

Local News St Mark's Old Folks Home Community

Source URL: <http://www.mmail.com.my/content/84181-oid-folks-home-gets-rm32000-boost>

Links:

- <http://www.mmail.com.my/content/84285-cecilia-victor>
- <http://www.mmail.com.my/content/84179-ups-donates-10k-to-st-mark-s-old-folks-home>
- <mailto:greatly@myjaring.net>

## 08 NEWS WITHOUT BORDERS

theSun ON TUESDAY | OCTOBER 11, 2011

## UPS gives Rotary Club RM32,000

BY EDREA SUN  
[newsdesk@thesundaily.com](mailto:newsdesk@thesundaily.com)

KUALA LUMPUR: The Pudu Rotary Club received a donation of RM32,000 from United Parcel Service yesterday.

According to the club president Steve Oon, the donation will be channelled to the St Mark's Old Folks Home in Ampang, one of its community projects.

The donation was made at the club

Rotary's Visitor Day held at the Shangri-La Hotel here. The event is held to brief the public on how the club channelled its donations.

Oon said with the latest donation, they had achieved their target of collecting RM200,000 for the year. The donations will be channelled to the club's various community projects including its scholarship awards for secondary school students and undergraduates.

### THANKS TO ALL

There is no limit to what can be accomplished if it doesn't matter who gets the credit. The Visitors' Day event was accomplished through the credit of the committee members; through all our members who brought Visitors; through all our members who attended on that Day and through every member who had assisted in the Project in one way or the other. With this embedded mindset, Rotary Club of Pudu had accomplished this task, the Visitors' Day and this same mindset can easily accomplish more tasks in days to come. This Visitors' Day being just one of the latest dots for present and future leaders to join other dots together (using the well worn cliché of joining the dots by the Late Steves Jobs on his evolutionary .....iPod; iphone; ipads.....).

Whether the objectives of the Visitors' Day which was an ordinary weekly luncheon meeting, have been achieved depend on each one's perspective. A bald man may see non-bald men as exceptionally hairy. The Committee members may silently said in all their quiet modesty that the Event had been a success. Others may view the Event had been a mundane affair. Yet others may said it had been an abject failure. None can blame you if you pooh-pooh it as nothing extraordinary, as some of us have been attending such luncheon meetings a zillion times. A few SMS messages below from Non-Rotarians, who had attended our Visitors' Day, however, may help us to shape our perspective better:-

"Interesting the way the meeting was conducted. It was totally new to me!"

"One thing good was the notable projects done. An eye opener for me!"

"Thanks for the eye opener on how Rotary works and also at the fellowship & networking and the beer!"

"Let me know how possibly we can join Rotary"

### UNQUOTE

The above seems to tell us Rotarians that what we term as ordinariness in a Weekly Luncheon Meeting were picked up by non-Rotarians, as far from the ordinary. The ordinariness of the Event that inhabited the vacuous minds of us, Pudu Rotarians, were exchanged as "eye opener", "interesting", "new" by our Visitors. If the Visitors' Day had not made the Visitors Pudu Rotarians now which is one of our objectives, we hope they will be Pudu Rotarians in the future. If not, we hope they will be Rotarians in some other Rotary Clubs. We also hope that we have brought awareness of Rotary to them and for them to bring awareness of Rotary to others. Finally, we hope that if they never become Rotarians, they will be and remain as Friends of Rotary meaning being

Benefactors of Rotary and helping Rotary in many other capacities and ways. Dare we say that we will never cross path again with our visitors who were at our Visitors Day on 10/10/11?

By PP Chow Tain on behalf of all who have assisted in the Project in one way or another. You're all GREAT!

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### VOCATIONAL SERVICE UPDATE

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Rotary International October 2011

The Vocational Service Update is designed to keep you informed about the latest developments with vocational service worldwide and provide useful information and resources to enhance your Rotary club and district vocational service projects. Comments and suggestions for future issues are welcome at [rotary.service@rotary.org](mailto:rotary.service@rotary.org).

#### Celebrate Vocational Service Month

October is Vocational Service Month. Encourage your club to dedicate at least one meeting to discussing vocational service, and to plan related activities throughout the year. Find ideas in the Vocational Service Month flier.

Now is also a great time for clubs to begin working toward the 2011-12 Changemaker Award. To qualify, clubs must complete activities in each of the five Avenues of Service. Vocational service options include:

- Conduct a program to recognize high ethical standards and public values in the community.
- Organize at least one professional networking event in which club members can meet other local professionals and introduce them to Rotary.
- Sponsor a career day in which club members bring young people to their places of business to inform them about career opportunities.

See the 2011-12 Changemaker Award brochure for details.

#### Clubs create awards to recognize local businesses

Two clubs in California, USA, have developed creative awards programs that advance the spirit of vocational service.

The Rotary Club of Coto de Caza/Rancho Santa Margarita del Sol sponsors an Ethics in Business Award to honor local business leaders who exhibit high ethical standards and sensitivity to community needs, and who exemplify adherence to The Four-Way Test.

This year, the club recognized Jesus Flores, the founder and publisher of a weekly newspaper. "Mr. Flores always made himself available to cover Rotary events, club meetings, and fundraisers, and kept Rotary's face in front of the local citizens," says Dan Graham, past club president. "The Ethics in Business Award is a small token of our appreciation for his support and ethical standards throughout the 21 years of his newspaper."

The Rotary Club of Central Marin County offers an Outstanding Business Award to community enterprises that support Rotary's ideals. This year it recognized the Left Bank Brasserie, where the club holds its weekly meetings. Past club president Leah Reich says that the Left Bank Brasserie was honored "for providing top-quality food and service and supporting our club's fundraising efforts, as well as many other organizations in the community."

Recognizing local businesses and businesspeople for their contributions to the community is a great way for clubs to celebrate vocational service, build partnerships, and enhance Rotary's image.

### **Helping people find employment**

In these tough economic times, people everywhere are having difficulty finding gainful employment. Here's what some clubs are doing to help:

- The Rotary Club of Ingelheim am Rhein, Germany, helped young adults in their 20s to receive high school equivalency certificates and find job training programs and apprenticeships.
- The Rotary Club of Kasr El-Nile, Egypt, organized a job fair for the unemployed. About 10,000 job seekers attended, and 80 national and multinational companies were represented.
- The Rotary Club of Adrian Morning, Michigan, USA, held a clothing drive to provide residents of four local homeless shelters with professional attire, improving their chances of success on job interviews.

### **Great idea for celebrating professional diversity**

The Rotary Club of Sacramento, California, USA, holds a Brown Bag Day, during which members give tours of their businesses and lead group discussions about their vocations. Instead of a regular lunch meeting, the club provides a bag lunch, and members split into groups for the tours. At the April event, each of the club's 200 members had the opportunity to visit one of 15 businesses.

Does your Rotary club have a successful vocational service project to share? Do you have any comments or suggestions for future editions of the Vocational Service Update? Send them to [rotary.service@rotary.org](mailto:rotary.service@rotary.org).

## **Rotary Information**

### **One of Rotary's most well known programme is the Youth Exchange programme**

#### **About Youth Exchange**

##### **History**

Since 1927, students and host families all over the world have had their horizons broadened and their lives enriched by the generosity of Rotary's Youth Exchange

program. Administered by Rotary clubs, districts and multi-district groups, the program today involves more than 82 countries and over 8,000 students each year.

The first documented exchanges date back to 1927, when the Rotary Club of Nice, France, initiated exchanges with European students. Exchanges between clubs in California, USA, and Latin American countries began in 1939, and exchange activities spread to the eastern United States in 1958.

In 1972, the RI Board of Directors agreed to recommend Youth Exchange to clubs worldwide as a worthwhile international activity that promotes global peace and understanding.

## **R.I. News**

### **Rotarians are gearing up for World Polio Day on October 24th**

Rotarians are gearing up for World Polio Day on October 24th. Rotarians around the globe are planning events to raise polio eradication awareness and funding for World Polio Day on 24 October. Australian club members are working with the Global Poverty Project on a petition drive aimed at persuading world leaders to fully fund the critical work of the Global Polio Eradication Initiative.

Supporters can sign the petition online. The Global Poverty Project has scheduled an End of Polio Concert on 28 October to coincide with the Commonwealth Heads of Government Meeting in Perth, Australia. Rotarians have joined with the group to lobby leaders to put polio eradication on the meeting agenda. Hugh Evans, cofounder and CEO of the Global Poverty Project, is a scheduled speaker at the 2012 RI Convention in Bangkok, Thailand, in May. "Global collaboration has ensured that eradication is within reach," says Michael Sheldrick, the group's polio campaign manager and a member of the Rotary Club of Crawley, Western Australia. "Our generation has a chance to realize a historic opportunity and ensure that no one else ever has to fear this disease. That's why it's vital we commit to finish the job."

Among other events planned around World Polio Day are these: Rotarians in Addis Ababa, Ethiopia, are organizing a Walk to End Polio Now, aimed at drawing 4,000 participants and raising money for Rotary's US\$200 Million Challenge to match \$355 million in grants from the Bill & Melinda Gates Foundation in support of polio eradication. The Rotary Club of Venezia-Riviera del Brenta, Italy, has organized a Run to End Polio fundraiser as part of the 23 October Venice Marathon. Rotary, Rotaract, and Interact clubs in Canada and the United States are coordinating a Wake Up Across the Continent polio awareness initiative during the week of 24-28 October. Each club is encouraged to participate and to

publicize its activities, share ideas, and post images on Facebook. Rotarians in Finland will conduct a “This Close” campaign with ads in print, on television, and online 24-28 October, and they plan a fundraiser on World Polio Day. Rotarians in Canada have arranged for the “This Close” TV public service announcement and other polio-related programming to air on CBC nationally throughout October. Rotarians in Africa have started a “This Close” page on Facebook for World Polio Day, encouraging fellow Rotarians to replace their Facebook profile photo that day with their “This Close” photo from [www.thisclose.net](http://www.thisclose.net).

The Rotary Club of Linlithgow Grange, Lothian, Scotland, is sponsoring a Scotch Hop dance fundraiser on 29 October to benefit Rotary’s challenge. Rotary clubs in Boston will present A Festival of Voices: Singing Out to End Polio Now on 23 October, with all proceeds to benefit the challenge. The Nepal PolioPlus Committee will host a one-day seminar on polio in conjunction with the local UNICEF office. Inspired by these plans? Here are a few ways you and your club can help observe World Polio Day:

- Create your own “This Close” ad and make it your Facebook profile photo.
- Host a walk, run, or bikeathon. Be sure to send out a press release about the event. Download a sample release.
- Download a World Polio Day Proclamation and ask your town to commemorate World Polio Day on 24 October.
- Place an op-ed about polio in your local newspaper. See a sample.
- Use “This Close” resources from the Rotary Media Center.
- Make a donation toward polio eradication.
- Begin planning for an End Polio Now lighting to celebrate Rotary’s anniversary on 23 February.

If your club is planning a fundraiser or project for World Polio Day, let Rotary know at [pr@rotary.org](mailto:pr@rotary.org).

Source : Dan Nixon and Arnold Grahl,

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## Trustee chair’s monthly message - October, 2011

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### An exciting month for the Foundation

October is a busy month for The Rotary Foundation. While our Trustees meeting is usually held in October, this year, because the 2012 RI Convention is so early in May, it was moved to September. This meant that “Taiwan Day” was also held earlier.

On Taiwan Day, we inducted Rotarians from Taiwan into the Arch C. Klumph Society in honor of their contributions of at least US\$250,000 to our Foundation. We inducted five generous couples on Taiwan Day in 2009, seven in 2010, and as I write we’ve had eight in 2011. When you consider the population of Taiwan and the number of Rotarians there, this giving is humbling. We now have over 300 Arch C. Klumph Society members, with the highest number in the United States, and now the second highest in Taiwan. A challenge to the rest of us!

October is a month with many Rotary institutes, where current, future, and past Rotary leaders come together to discuss what is happening within Rotary. We have a trustee and Foundation staff at each institute.

Each October, we also select the next group of our Rotary Peace Fellows – up to 60 for the two-year master’s, and up to 50 for the three-month certificate. The selection process is fascinating and resembles the draft system used by U.S. football teams to select their new players. All the applicants are scored and ranked by experienced Rotarians and the universities. Representatives from the universities come to the meeting with their “wish list” but take turns in choosing their actual scholars. Their choices may be influenced by a desire to have a wide geographical or subject spread, and sometimes they will “trade” choices. The result is that the best candidates become our fellows, and our program remains among the best.

Bill Boyd  
Foundation Trustee Chair

Source : [www.rotary.org](http://www.rotary.org)

### FILLER

After being married for fifty years, a wife asked her husband to describe her.

He looked at her slowly, then said “you’re A,B,C,D,E,F,G,H,I,J,K”

She asked.... “what does that mean?”

He said, “ Adorable , Beautiful , Cute , Delightful , Elegant , Foxy , Gorgeous ,Hot .

She smile happily and said .... “Oh that’s so lovely.....What about I, J, K ?”

He said, “I’m Just Kidding!”