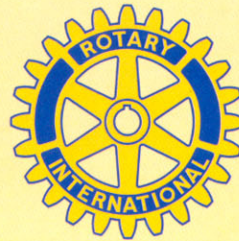


BERITA PUDU

(For members only)

www.rotarypudu.org.my

**The Weekly Bulletin of
The Rotary Club of Pudu**

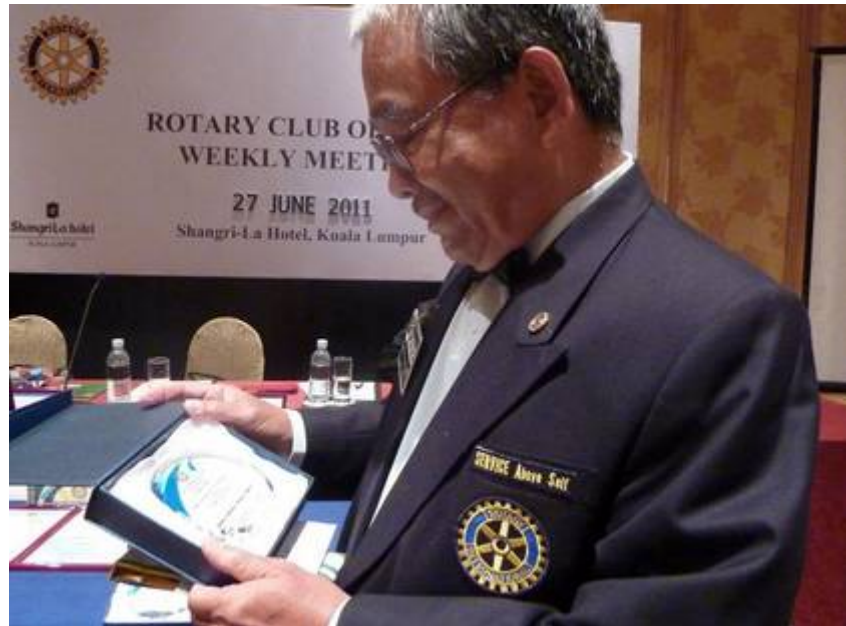


Reach Within to Embrace Humanity



BOD RC Pudu RY2011-12





**This website won the
District 3300
“Best Website” award for
RY 2010-11
for clubs with more than
25 members**

webmaster: datomus.ayob@gmail.com

Enjoy your **Berita**
PUDU

5th September 2011
Issue No : 9/2011-12

Programme Today

Speaker : To Be Advised
Subject : To Be Advised

ON DUTY

Duty Table : Rtn. Rajinderjit
Fellowship : Rtn. Aaron Ong
Finemaster : PE C T Heng
Introduce : Rtn. Lawrence Annies
Thanking : Rtn. Sarky

Programme Next Week

Speaker : To Be Advised
Subject : To Be Advised

ON DUTY

Duty Table : Rtn. Patrick Lee
Fellowship : Rtn. Asok Kumar
Finemaster : Rtn. Lee Su Zane
Introduce : Rtn. Tenny Lee
Thanking : Rtn. Edward Lee

Happy Birthday!

PP K H Low (10th Sep)

Spouse's Birthday!

Nil

Happy Anniversary!

Nil

FUTURE ROTARY EVENTS

AGs' Training Seminar : Hadyai 9-11 Sept 2011
Pudu Rotary Club Charity Run, Padang
Merbok, KL 25 Sept 2011 Time 7.30 AM
Pre-GDLTS KL 9 Oct 2011
GDLTS Kuantan 11-13 Nov 2011
Zone Bali Institute 2-4 Dec 2011
District Conference on 9-11 Dec 2011 in Seremban
RI Assembly San Diego 15-21 Jan 2012
Pre PETS Klang 10-12 Feb 2012
District Assembly Ipoh 23-25 March 2012
RI Convention, Bangkok, 6-9 May 2012
District Conference @ Subang 7-9 Dec 2012

Rotary Club Diary 5th - 18th September 2011

Date	Time	Programme	Venue
September Mon 5	12.30 pm	Luncheon Meeting	Shangri-la KL
Tues 6	7.00 pm	Fund Raising Meeting	Secret Recipe, TTDI
Wed 7	7.00 pm	Club Admin Meeting	719, 7th Floor Block A, Lobby B Kelana Centre Point
Thu 8	6.30 pm 7.30 pm	Rotary Foundation Meeting 100 Percenter Dinner	Solaris Dutamas Duck King Rest. Selangor Dredging Bldg, KL
Mon 12	12.30 pm	Luncheon Meeting	Hotel Central Pudu
Tues 13	7.00 pm	Fund Raising Meeting	Secret Recipe, TTDI
Wed 14	7.00 pm	Publicity Com. Meeting	Bukit Jalil Club
Thu 15	7.00 pm	New Gen Meeting	George Heng's Office (Bukit Jalil)
Sat 17	4.30 pm	Rotaract Meeting	Carmen Rest. Foo Yong
Sun 18	7.00 pm	Club Assembly and Fellowship with DG	Pres. Steven Oon's residence

COMMUNICATIONS

“Mr. Postman...Letters keep coming back. Return to Sender” To us, baby bloomers, this was how we crooned to Elvis's song in days gone by. Those time when we looked longingly to the postman to deliver our mail on his two wheelers – a bicycle - into our trembling adolescent hands. This most popular and economical communication tool then, hand delivered to us in a stamped mail which conveyed either unremitting love or rejected love! Enough time to write in long hand and in halted breadth, as we searched for the right diction to reply with another letter which would take days or weeks through the post to reach the other end. Anxiously, we would then have to wait for days or weeks to know whether our letter had made him or her shedded happy tears or we waited forlornly in vain. Never an inking to us that all these would go viral. Well, just think of how much envelopes and stamps you had to lick to make them go viral then. Fax? Hand phones? Email? Web-cam? These were a galaxy away!

The above parable is to show how communications in our days of yore could not go viral easily on information which were privy to two parties. Less red faces. Fewer hearts were burnt. Less spite and venom were mouthed unnecessarily in exchange to and by too many unconnected parties. That is why the more reason, we should nowadays, exercise more internet etiquette and restrain before hitting that button to copy to everyone and Google-Groups on privileged communication between two parties. Adjoining to the same reasoning, we should also voice our different opinions on any subject matter rightly to the connected party only. We may not agree with what you said, but we will defend your right to say it – WITHOUT saying it to the whole wide world (then) or now the World Wide Web. The worry that our privy communications might go viral could inhibit us from expressing our more creative (or more wild) opinions to parties privy to us. Even in cases when we want to canvass on certain issues, we presume we cannot simply blast them out. Remember, the internet has no emotions. The internet, similar to our days gone by Mr. Postman, only deliver our mail - the good; the bad and the ugly - many, many Gigs faster!

Chow Tain

The core objective of Rotary International from the beginning of its inception more than a century ago, is the Self Development Through Fellowship and Service. I have enrolled into this organisation through the introduction and enlightenment of its benefits by Rotarian friends. My Rotary journey to-date has been fulfilling and the benefits attained has been far beyond my expectations.

I have started to serve as a Rotarian at a late age of 41. I am especially proud of the organisation's core values and strong foundation laid down by its founders and past members. One of the goals of Rotary is to develop new generation of members to serve. The Rotary organisation has put in place, platforms to serve at difference age spectrum with the introduction of Interact and Rotaract Clubs. The interact clubs caters to students at secondary schools while the Rotaract Clubs are for school leavers or people from aged 18 to 30. These group of members are taught early in life to provide service above self.

With the inception of Interact and Rotaract Clubs, the Rotary movement will continue to have succession of members in the Rotary Clubs. Not only do we ensure membership in quantity but also members possessing commitment, right attitude and with able leadership skills to lead the Rotary Organisation in the right path and in keeping-up with the current era or generation.

These young and vibrant members of the new generation form the nucleus of our organisation. With such importance, I urge all Rotarians to re-examine ourselves in conjunction with RY2011-2012 Rotary International Theme – Reach Within to Embrace Humanity to look into ways within our inner strength and resources, pool them together with the rest of our fellow members, put in measures to ensure the continuity of our Rotary movement. Our goal is to plant the seed of the future in these budding young members hoping they will succeed the hierarchy of our organisation so that their service contribution will ensure the handicapped, less fortunate and under privileged can co-exist with the rest of society.

Since I started to serve late in my life, I understand that I have wasted invaluable service years to the community. I have resolved to give the younger generation a better platform to perform. I sincerely hope, knowing that all members do take this new generation exercise seriously, and to put in extra effort within their own strength, network and resources to do a better job to engage this new generation. Our continuity to serve better starts with oneself.

Yours in Rotary

Steven Oon
President RY2011-2012

Pudu News

Record of Meeting on 22nd August 2011

Guest Speaker : YB DATO TAN LIAN HOE REPRESENTED BY MS. LIM YEN LENG
Subject : LAUNCHING OF PRC CHARITY FUND RAISING RUN

VISITING ROTARIANS

<u>Name</u>	<u>Club</u>
-------------	-------------

Nil

GUESTS

<u>Name</u>	<u>Host</u>
-------------	-------------

Putri Juneita Johari	Club
Shirley Wong	Club
Kim Leong	Club
Lim Yen Leng	Club
Ng Kok Pooi	Club
Woon Chow Pu	Club
Fadila Ahmad	President Steven
Peter Yuen	Club
James Chee	Club
Carrie Lee	Club
Mee Mee Teow	Club
Steven Wong	Club
Allaria Carlo	PDG Paul Lee

Pena Lucianna	do
Tomoko Nimura	Club
Ann Marie	Club
Joanne Ting	Laura Lee
Oon Hoon Teck	President Steven
Goh Guo Dong	do

STATISTICS

Visiting Rotarians	:	Nil
Guests	:	19
Club Members	:	35
Total Present	:	54

COLLECTIONS

Birthdays / Anniversaries / Fines	:	
Paying Diners	:	RM 150.00
Raffles & Others	:	
Total	:	RM150.00

Club Proceedings

SAA Rtn. Stanley Pereira called the meeting to order at 1.10 pm on behalf of President Steven Oon. He introduced all the visiting Rotarians and guests. He later led in the singing of the National Anthem.

There was no fine session being conducted because the Club held a soft launching of our Charity Fund Raising Run which will take place on 25th September 2011 at Padang Merbok, K.Lumpur.

President's Announcement

The following activities were carried out last week:

1. The Installation Committee chaired by PE CT Heng met on 15th August 2011, 7.00 pm, at Loong Foong Restaurant, Kelana Jaya.
2. The Fund Raising Committee chaired by VP Aaron Ong met on 16th August 2011, 7.00 pm, at Secret Recipe, TTDI.
3. On the 16th August 2011, Organising Chairman Aaron Ong, Danil Asyraf Bin Suhamee, Form 4 from VI School and my self attended the TV2 programme -"Hello On Two" to promote the charity run event. Danil was invited to attend as beneficiaries.

4. The Service Committee chaired by Rtn Daisy Chiu met on 17th August 2011, 7.00 pm at PP Robin Tay's residence.
5. The New Gen committee chaired by Rtn George Heng met on 18th August 2011, 7.00 pm at Rtn George's office, Bukit Jalil.
6. A Press Conference for the Soft Launch of the Charity Run Event was held on 22nd August 2011 at Shangrila Hotel. Ms Lim Yen Leng attended on behalf of YB Dato' Tan Lian Hoe, Deputy Minister of Ministry of Domestic Trade, Co-Operatives and Consumerism. Other guests whom attended are representatives from the Press: Nanyang, China Press, Sin Chew, Guan Ming, Utusan, Kosmo; Cik Putri Juneita Johari (Vice President), Ms. Shirley Wong, Ms. Kim Leong from Special Childrens Society of Ampang; Mr Peter Yuen (Chairman) and Mr James Chee (Manager) from St Marks's Cozy Home, Sg Buloh; Mr Steven Wong from St John Ambulance Malaysia; Ms Carrie Lee of Miss Chinese Cosmo International Winner 2004, franchise owner of Miss Chinese Cosmos Southeast Asia, Director of White Fairy Sdn Bhd and donors: Mr Ng Kok Pooi from Axis Dynamic Sdn Bhd; Ms Mee Mee from J Contract Sdn Bhd and Mr Woon from P&L Jaya Engineering.

7. The Installation Committee chaired by PE CT Heng met again on 22nd August 2011, 7.00 pm, at Loong Foong Restaurant, Kelana Jaya.
8. The Fund Raising Committee chaired by VP Aaron Ong met again on 23rd August 2011, 7.00 pm, at Secret Recipe, TTDI.
9. Kindly be reminded that there will be no regular meeting on Monday 29th August 2011 – in conjunction with the Hari Raya celebrations. The club's regular meeting will resume on 5th September 2011.
10. To all our Muslim Rotarians and family members, Boon Kee joins me in wishing all of you "Selamat Hari Raya Aidilfitri and to every one else Happy Merdeka & Happy Holidays.

Secretary's Announcement

Highlights of the upcoming Club events:-

1. The Membership committee meeting on Thursday, 1st September 2011 have been postponed in view of the Hari Raya/Merdeka Day Holiday.
2. The Fund Raising committee meeting will be held on Monday, 5th September 2011, 7 pm at Sri Damansara Club.
3. On the Wednesday, 7th September 2011, the Club Administrative Committee meeting will be held at 7.00 pm, Kelana Center Point.
4. The 100% Appreciation Dinner will be held on Thursday evening, 8th September 2011, 7pm at Restaurant Duck King, Wisma Selangor Dredging.
5. Please be informed that the venue for the upcoming meeting on the 12th September 2011 has been changed to Hotel Sentral Pudu, Kuala Lumpur. Meeting starts: 12.45 pm.
6. I would like to highlight that the DG Dr Raveendra Kumar will visit our club officially on 18th – 19th September 2011.
 - i. 18th September 2011 (Sunday)
 - Time : 2:00 pm – 5:00 pm
 - Venue : Shangrila Hotel, KL.
 - Programme : DG meets up with
 - a) President, President-Elect, Hon. Secretary and Hon. Treasurer.
 - b) New Generation Director, Interact Chairman, Interactors (President & Hon. Secretary)
 - c) Rotaractors (President, Vice President & Hon. Secretary) and Rotaract Chairman
 - ii. 19th September 2011 (Monday)
 - DG & Spouse's visit to Club – Luncheon Meeting
 - Venue : Shangrila Hotel, KL.
7. The 2nd Club Assembly and fellowship with DG will be held on Sunday 18th September 2011, 7.00 pm at President Steven's residence.

**SOFT LAUNCHING OF ROTARY CLUB OF
PUDU CHARITY FUND RAISING RUN BY
YB DATO TAN LIAN HOE, DEPUTY
MINISTER, MINISTRY OF DOMESTIC
TRADE, CO-OPERATIVES &
CONSUMERISM, MALAYSIA REPRESENTED
BY MS. LIM YEN LENG, PERSONAL
SECRETARY TO YB DATO TAN LIAN HOE.**

Speaker's Speech

Good afternoon Tan Sri-Tan Sri, Puan Sri-Puan Sri, Dato-Dato, Datin-Datin, President of Rotary Club of Pudu, Mr Steven Oon Hoon Nam, organising Chairman Mr Aaron Ong, Principals and representative of Charitable Organisation, Corporate Sponsors: F&N Dairies (M) Sdn Bhd; Permanis Sandilands Sdn bhd; BIC-GBA Sdn bhd; Zuellig Pharma Malaysia; UBM Medica Sdn Bhd; Blu Inc Media Sdn Bhd, Celebrity Fitness; Kao Malaysia Sdn bhd; GCH Retail (M) Sdn Bhd (Giant); Wrigley (M) Sdn Bhd; Nestle Products Sdn Bhd; Technical Advisor: Pacesetter Athletic Club Malaysia and Donors - Axis Dynamic Sdn Bhd, J Contracts Sdn Bhd, TCF Plaster Ceiling, P&L jaya Engineering, Makassar Sdn bhd and ID Aluminium & Enterprise and members of Rotary Club of Pudu, friends and members of the Media, Ladies and Gentleman.

I am deeply honoured to be invited to participate as a patron of this Charity Run Event. This event is very much in-line with the government's policy of promoting an avenue for the public to gather, interact, bond and achieve a healthy lifestyle while contributing financially to the less fortunate people in our society. I applaud the efforts of President Steven Oon and his Board of Directors for organising such a meaningful event which the public can enjoy and contribute positively.

As we grow towards Vision 2020 as a developed nation, it is heart warming to see NGO's like Rotary Club of Pudu doing their part to assist us in the government to assist the less fortunate and that none of our citizen is left behind in our march towards becoming a developed nation.

This event is also very much in-line with our current theme of 1 Malaysia, where people from all races and walks of life can come together to enjoy and do good for all Malaysians who are in need.

I understand that the Organising Chairman has lined up many interesting itineraries and stuff the Event run race kit-goodie bags with a loft interesting gifts for all participants who register. It is also commendable that a category involving family group is thrown in to give families who wishes to participate, an avenue to spend quality time bonding.

The corporate sponsors should be given due recognition for their contribution and I would like to thank you all for your support effort and contributions.

I hope the members of the media can provide a big platform to create awareness of the event and the profile and works carried out by the beneficiary recipient Charitable Organisation. The success of this event in no small ways can be achieved through your contribution.

Lastly, I will be attending the event and will officiate the flag-off of the run. I wish the Organising Chairman and his committee a smooth run in the days ahead in organising a successful event.

Thank you.

YB DATO' TAN LIAN HOE

DEPUTY MINISTER, MINISTRY OF DOMESTIC TRADE, CO-OPERATIVES AND CONSUMERISM

WEEKLY MEETING ON 22nd August 2011







HELLO ON TWO @ RTM - TV2 ON 16TH AUGUST 2011



Organising Chairman Aaron Ong and Danil Asyraf Suhaimee (Form 4) from VI School.

Hello On Two



Co-Producer (from left) : Cik Azaria, Ms Annie, President Steven Oon, Vice President Aaron Ong and Danil Asyraf.

With producer – Cik Hasnia Hati.

100 percenters' Appreciation Dinner

To:-

Roy Sreenivasan	Daisy Chiu
CT Heng	Pres Steven Oon
Lawrance Annies	Mok Sin
Jeff Yap	PP Richard Liew
Laura Lee	PP Dato Jasani
Sandy Soh	PDG KB Lim
Alex Chang	PP Tai CP
PH Tan	PP KH Low
PP Robin Tay	PP Ken Ong
Stanley Pereira	PP Ng Sim Bee
Sarky	Tenny Lee
PP SC Quah	KA Kumar
PP PS Phang	PP Choo Jee Sam
Patrick Lee	PP KU Rajah
PDG Dr Paul Lee	PP Mike Yeow
PP Gary Lim	PP Albert Lim

Dear fellow 100 percenters,

Thank you so much for your support throughout RY2010/2011.

You are cordially invited to an appreciation dinner on

Date : 8 September 2011 (Thursday)

Time : 7 pm

Place : Ducking Tycoon Restaurant, Wisma Selangor
Dredging, Jalan Ampang, KL

Please confirm your attendance by replying to this e-mail.

Warm Regards,
Choy Ying

PUDU ROTARY CLUB CHARITY RUN

- Objective of the Charity Run Event is to provide the public an avenue to exercise, friends and family members to spend quality time bonding and to raise funds for the less fortunate people in our society.
- The targeted fund to be raised is RM120,000.00
- The details of the Charity Run event are as listed:
Venue : Padang Merbok, KL
Time : 7.00 am – 9.30 am
Date : Sunday, 25th September 2011
Running route : 3KM & 7KM
- Beneficiaries of Charity Run Event are as listed:
 - Educational Grants and Scholarship to about 200 deserving secondary school students and undergraduates;
 - To equip St Mark's Old Folks Home (located at Sg Buloh) with physiotherapy equipments for 3 vans belonging to St John Ambulance;
 - Interact Leadership Training Seminar (ILTS) to train and motivate 250 Interactors and other youth leaders on leadership and management;

- To support in purchase of a van for Special Children's Society of Ampang;
 - Upkeep and maintenance of the Jenjarom Old Folks Home;
- Registration to participate in event are as listed:
Online Registration : www.myraceonline.com
Manual registration : Registration Form (attached herewith)
Deadline for registration is 11th September 2011
 - Category of Run are as listed:

Class	Category	Distance	Fee
A	Men Open (age 15 & above)	7KM	RM40.00
B	Women Open (age 15 & above)	7KM	RM40.00
C	Family Run (max 4 pax)	3KM	RM120.00
 - Guest of Honour is YB Dato' Tan Lian Hoe, Deputy Minister of Ministry of Domestic Trade, Co-Operatives and Consumerism will be officiating flg-off.
 - Corporate Sponsors of the Charity Run Event are as listed:
 - Kementerian Perdagangan Dalam Negeri Dan Hal Ehwal Pengguna (KPDNHEP)
 - F&N Dairies (M) Sdn. Bhd.
 - Zuellig Pharma Malaysia
 - Permanis Sandilands Sdn. Bhd.
 - BIC-GBA Sdn. Bhd.
 - UBM Medica Sdn. Bhd.
 - Blu Inc Media Sdn. Bhd.
 - Celebrity Fitness
 - Kao Malaysia Sdn. Bhd.
 - GCH Retail (M) Sdn. Bhd. (Giant)
 - Wrigley (M) Sdn. Bhd.
 - Nestle Products Sdn. Bhd.
 - Carrefour Malaysia
 - Donors of the Charity Run Event:
 - Axis Dynamic Sdn. Bhd.
 - ID Aluminium & Enterprise
 - Makassar Sdn. Bhd.
 - TCF Plaster Ceiling
 - P&L Jaya Engineering
 - J Contracts Sdn. Bhd.
 - Collection point and date for Goodie Bag/Race Kit are as listed:
Date : 17th September 2011 (Saturday)
Venue : Sri damansara Club House
Lot 23304, Persiaran Perdana,
Bandar Sri damansara
52200 kuala Lumpur
Time : 10.00 am - 6.00 pm
Date : 24th September 2011 (Sunday)
Venue : Padang Merbok
Time : 10.00 am - 7.00 pm
 - Reporting time on Race Day (25/9/2011): 6.30 am
 - Prizes for teh Charity Run Event are as listed:
 - Finisher Medal for all who complete run.
 - Certificate of Accomplishment for all who complete run.
 - Lucky draw prizes.

13. Charity Run Event Technical Assistance provided by Pacesetters- Athletic Club Malaysia.

**The Rotary Club of Pudu Charity Run 2011
(25th September, 2011)**

Launch Speech

Speech by the organising chairman on the launching of PRC Charity Fund Raising Run on 22nd. August 2011

President Steven Oon, PDG KB Lee, PDG Dr Paul Lee, AG KH Low, Past Presidents, Miss Lim Yen Ling (Private Secretary of YB Datuk Tan Lian Hoe – Deputy Minister of Domestic Trade, Co-operatives and Consumerism, Members of the Mass Media, Honored Guests and my fellow Rotarians, I wish you all a very good afternoon.

Thank you for taking time to attend the launch of Pudu Rotary Club's RY 2011/2012 fund raising event, the Pudu Rotary Club Charity Run. This event will be held on 25th September, 2011 at Padang Merbok.

Firstly, I wish to thank the Organising Committee who had helped brought the idea of a Charity Run as this year's fund raising event to this stage. I wish to specially mention President Steven for his full support to this event and also to First Lady Ann Boon Kee who has also put in many hours helping with this event. In addition, our ever-green Past President Gary Lim, Past President Albert Lim, Past President Ng Sim Bee and PDG Dr Paul Lee have been on hand to help guide us along.

I am particularly touched by a group of individuals, who made up a big part of our Organizing Committee, who have been consistently attending and assist in the organizing of this event. Truly, these individuals have the Rotary Spirit within them and would make good candidates as future Rotarians.

The Rotary Club of Chicago, was formed on 23 February 1905 by Paul P. Harris. Rotary began as an idea more than 100 years ago. Today, Rotary clubs are flourishing in more than 200 countries with a worldwide membership of around 1.2 million members. What started as a club to encourage business etiquette and networking has now transformed to be the world's leading organization in providing service to humanity.

RI President Kalyan Banerjee unveiled the RI theme for RY 2011/2012 "Reach Within To Embrace Humanity". He said, "In order to achieve anything in this world, a person has to use all the resources he can draw on. And the only place to start is with ourselves and within ourselves. Discover yourself, develop the strengths within you, and then unhesitatingly, unflinchingly, go forth and encircle the world, to embrace humanity."

Today, needs have increased and more people are needing a helping hand. From the malnourished child in the developing world and to our hurting Mother Earth,

there are so many needs to address. Many would feel numbed just seeing the needs all around us. I urge my fellow Rotarians to reach for that extra within ourselves to reach those in our communities.

The proceeds from our Charity Run will go towards:-

- a. ILTMC for Interactors and youth leaders (200 pax)
- b. Scholarships for secondary and undergraduate students

Organizations such as:-

- c. Jenjarom Old Folks Home and St. Mark's Cozy Home
- d. St John's Ambulance Malaysia (equip 3 units of ambulances)
- e. Special Children's Society of Ampang

These organizations are not merely beneficiaries. I recognize them as our Partners-in-Service for they, like Rotary, have a big heart to serve the communities around them.

- Over 1.1 billion people in the world live on less than one U.S. dollar per day.
- 35,000 children under five die in the developing world every day.
- One out of four people on the planet have no access to any form of healthcare.

These statistics are grim facts of the situation confronting our world. But like the great Mahatma Gandhi's call to a better world, I quote "Be the change you wish to see in the world, than we will truly have a better world."

Like the activist, the late Howard Thurman said, "Don't ask what the world needs. Ask what makes you come alive, and go do it. Because what the world needs is people who have come alive."

The Pudu Rotary Club's Charity Run is that opportunity for us to play the role to help our community. You can do that by participating in the run or to give a cash donation to Pudu Rotary Club.

I thank you all for your time.

Aaron Ong Lai Huat
Organizing Chairman

ST. JOHN AMBULANS MALAYSIA

**PROPOSED DONATION OF EMERGENCY
AMBULANCE EQUIPMENT BY THE ROTARY CLUB
OF PUDU MATCHING GRANT 2011**

ORGANISATIONAL BACKGROUND

St John Ambulans Malaysia (SJAM) is one of the oldest non-governmental organisations in Malaysia. SJAM has been providing ambulance services to the Malaysian community.

The SJAM has extended its non-emergency service to a full fledged Emergency Medical Assistance Service known as (EMAS) which means 'gold', as we wish to emphasise

the importance of the “Golden Hour” in the field of pre-hospital emergency care and in a bid to help when road accidents, medical emergency and major incidents.

EMAS currently provides 24-hour emergency ambulance services at 14 centres throughout Malaysia, manned by volunteers and trained EMT staff, with 2 ambulances at each centre.

For past 16 years, SJAM has been providing 24 hours round-the-clock service on Malaysia’s highways serving the entire nation during the festive exodus of Hari Raya and Chinese New Year festive periods. In 2011 SJAM will again be deploying 50 ambulances and 2000 personnel at 45 centres to answer any emergencies on the highway and on federal roads.

RATIONALE OF PROJECT

SJAM responds to hundreds of local incidents and major accidents each year. We play a crucial role in supporting the public emergency ambulance services when help is needed.

Our volunteers are fully-trained and always on hand to offer assistance and support to those in need. They respond quickly, providing vital help when major emergencies, road accidents, weather incidents and any disasters. Whatever happens, from setting up an evacuation centre to attending a major accident, we will be ready to respond.

OBJECTIVES OF THE PROJECT

With generous support from PLUS Highway SJAM has been supplied with 3 new vehicles which are currently not equipped as ambulances. These new vehicles require custom-fitting and emergency equipment to enable them to function as ambulances.

The Rotary Club of Pudu answered the call and generously agreed to help SJAM raise the RM76,000 needed to fit up the new ambulances through its matching grant programme and the clubs charity drive which will be launched today.

Ambulance equipment needed in each vehicle

1. Automated External Defibrillator
2. Ambulance Stretcher
3. Portable suction
4. Portable resuscitator
5. Bag Valve Mask
6. Adjustable cervical collars (2 Adult & 2 Paed)
7. Vest type Immobilization (KED)
8. Long Spinal board with Head Immobilization
9. Foldable scoop stretcher
10. Oxygen Cylinder (Big)
11. Oxygen Regulator
12. Airway Device (Oral Airway)
13. Splint (Upper Limb & Lower Limb)
14. MISC (Bandages, Roller bandages, dressing set, BP set, Glucometer, SPO2)

SJAM would like to extend its appreciation and thanks to the President and members of the Rotary Club of Pudu, and the generous Malaysian public for its kindness and caring concern.

Yours in service of mankind

Dato Dr Lee Hoo Teong
Chief of Staff Training, St John Ambulans Malaysia
Past President Rotary Club of Pudu

Rotary Information

One of the current most visible Rotary global projects is the Polio Plus project.

PolioPlus

The most notable current global project, PolioPlus, is contributing to the global eradication of polio. Since beginning the project in 1985, Rotarians have contributed over US\$850 million and tens of thousands of volunteer-hours, leading to the inoculation of more than two billion of the world’s children. Inspired by Rotary’s commitment, the World Health Organization (WHO) passed a resolution in 1988 to eradicate polio by 2000. Now a partner in the Global Polio Eradication Initiative (GPEI) with WHO, UNICEF and the U.S. Centers for Disease Control and Prevention, Rotary is recognized by the United Nations as the key private partner in the eradication effort.

In 2008, Rotary received a \$100 million challenge grant from the Bill and Melinda Gates Foundation. Rotary committed to raising \$100 million. In January 2009, Bill Gates announced a second challenge grant of \$255 million. Rotary again committed to raising another \$100 million. In total, Rotary will raise \$200 million by June 30, 2012. Together, the Gates Foundation and Rotary have committed \$555 million toward the eradication of polio. At the time of the second challenge grant, Bill Gates said:

“We know that it’s a formidable challenge to eradicate a disease that has killed and crippled children since at least the time of the ancient Egyptians. We don’t know exactly when the last child will be affected. But we do have the vaccines to wipe it out. Countries do have the will to deploy all the tools at their disposal. If we all have the fortitude to see this effort through to the end, then we will eradicate polio.”

There has been some limited criticism concerning the program for polio eradication. There are some reservations regarding the adaptation capabilities of the virus in some of the oral vaccines, which have been reported to cause infection in populations with low vaccination coverage. As stated by Vaccine Alliance, however, in spite of the limited risk of polio vaccination, it would neither be prudent nor practicable to cease the vaccination program until there is strong evidence that “all wild poliovirus

transmission [has been] stopped". In a recent speech at the Rotary International Convention, held at the Bella Center in Copenhagen, Bruce Cohick stated that polio in all its known wild forms will be eliminated by late 2008, provided efforts in Nigeria, Afghanistan, Pakistan, and India all proceed with their current momentum.

R.I. News

New RI general secretary shows his support for the Foundation's work

John Hewko, Rotary International's new general secretary, recently took on another leadership role: that of a Paul Harris Fellow. Hewko also has facilitated his continuing Foundation support by signing up for TRF-Direct. The online recurring gifts program sends contributions electronically on a regular basis from a checking or credit card account directly to the Foundation. "The Rotary Foundation has a long history of financial strength and stability and is one of the world's top-rated charities," says Hewko. "I'm proud to lead this organization and to wear my Paul Harris Fellow pin. I hope the 75 percent of Rotarians who don't currently give to the Foundation will join me in supporting our humanitarian work and in utilizing TRF-Direct when giving." It's through donations to the Foundation that Rotary is able to fulfill its promise to create a polio-free world, and its mission to "advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty." Source : Rotary International News

Trustees approve changes to Japan Disaster Recovery Fund

Trustees approve changes to Japan Disaster Recovery Fund to ease distribution as fund reaches US\$3.6 million.

Due to Rotarians' enormous support of the Rotary Japan 2011 Disaster Recovery Fund, The Rotary Foundation Board of Trustees has approved changes to the fund to make distributing money for relief efforts easier.

More than US\$3.6 million has been donated to the fund to help in long-term recovery projects following the devastating earthquake and tsunami on 11 March. More than 30 Matching Grants worth \$1.1 million has already been approved.

The Rotary Higashi Nihon Shinsai Fukkokikin (Rotary East Japan Earthquake Recovery Fund) Committee has been formed to oversee the fund. The committee, composed of six Japanese Rotarians, will identify the needs of the affected communities, manage the distribution of funds, oversee project implementation, report on the projects, and ensure that all stewardship practices are followed.

As part of the changes, projects approved by the committee will not have to meet the regular requirements of Matching Grants and Rotary Foundation Global Grants. For example, funds could be used for construction. Additionally, money from the Japan fund will no longer be made available through Matching Grants and global grants.

This approach is similar to how the Foundation successfully managed the Solidarity in South Asia Fund following the tsunami in 2004.

Rotary clubs and districts in Japan may apply to the Japan fund by completing an application form and returning it to the Rotary Higashi Nihon Shinsai Fukkokikin Committee. Download grant application.

Rotary clubs and districts may still apply for Matching Grants and Global Grants funded by the World Fund to support disaster recovery projects in Japan. Matching Grant applications do not have to meet the 50 percent minimum for international partner contributions, but all other standard requirements will apply.

For more information, contact Jennifer Kordell at 1-847-866-3104.

The deadline to contribute to the Rotary Japan 2011 Disaster Recovery Fund is 31 December.

WAYS TO DONATE

You may donate online or by check payable to The Rotary Foundation including the notation "Rotary Japan 2011 Disaster Recovery Fund, #G10005."

Send your contribution to:

The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693

You may also donate through your international Rotary office

Rotary districts may also choose to donate DDF. Download the form (PDF)

Questions about contributions?

E-mail the Contact Center or call +1-866-976-8279.

Rotarian responses to the earthquake have included:

The first Matching Grant project to receive support from the fund was approved a week after the disaster. Clubs in districts 3350 (Cambodia and Thailand) and 2820 (Japan) are using a total of \$65,650 to help provide food and drinking water for 15,000 people at an evacuation center in Ibaraki.

Miki Okubo, a Rotary Foundation Ambassadorial Scholar from Japan, and her host club, the Rotary Club of Meudon, Hauts-de-Seine, France, organized a benefit concert for tsunami victims, held 29 April outside Paris. The concert included performances by notable Japanese musicians living in the city and a local choral group.

Kathleen Koch, a former CNN correspondent and Ambassadorial Scholar, has launched a letter-writing campaign, Words of Hope for Japan, asking people to send support and encouragement to those affected by the earthquake and tsunami. Koch's goal is to collect 300,000 letters, one for every man, woman, and child living in Japanese shelters.

Members of the Rotary Club of Catalina (Tucson), Arizona, USA, supported a disaster relief concert 24 March that included members of the Tucson Symphony Orchestra and the Arizona Opera, and music students from the University of Arizona. The concert raised \$11,000 for Red Cross efforts in Japan.

The Rotaract Club of Tokyo launched the Cheer Tohoku project to rally the support of Rotaractors around the world, asking them to use Twitter to send messages of support to survivors in northeast Japan. The club is also using Twitter to post photos of Rotaractors holding up short messages they've written. "We thought we could make use of the worldwide Rotaract network to show people in the stricken area that we care," says club president Ai Takahashi.

The Rotary Club of Akashi, Hyogo, sent a private airplane carrying a load of medical supplies to the Rotary Club of Sukagawa, Fukushima, which delivered them to a hospital near Fukushima Airport. The governor of District 2640 (Wakayama and parts of Osaka) and six Rotarians also brought 1,000 blankets to Rotarians in the Fukushima region.

Rotarians and friends of Rotary in District 3330 (Thailand), an area extensively damaged by the 2004 tsunami, are among those who have felt especially moved to respond. The district's Rotary Foundation alumni association worked with local Rotary clubs to raise \$15,000 in contributions.

A Group Study Exchange (GSE) team from District 6450 (Illinois, USA) was in Tokyo when the earthquake struck on 11 March. Japanese Rotarians "provided our team with unbelievable kindness and generosity" throughout the exchange, says team leader Bob Blackburn. He adds that they "cared for our well-being during and after the earthquake," including ensuring that the team didn't miss its flight home to Chicago. "My wife and I offered the Westmont Rotary club [Illinois] an opportunity to match our \$500 contribution to District 2750 [part of Tokyo and Pacific Islands] for disaster relief efforts, and they responded with an additional \$4,500. Plus, our GSE team members have pledged an additional \$425, for a total of \$5,425. Rotarians always come to the aid of others in an emergency. Please help our friends in Japan any way that you can."

Former GSE team members and others in District 5450 (Colorado, USA) are also mobilizing support. "We were involved with the outbound and inbound teams to Japan's Sendai area last year and have been heartbroken to learn about the tragedies experienced by their friends," says Past District Governor Mike Oldham.

Miho Fukuhara, a former Rotary Peace Fellow from Japan, is temporarily leaving her post as a United Nations and intergovernmental affairs officer at UNICEF headquarters in New York City to join the Japan Committee for UNICEF for five weeks. "I never thought of myself being sent to Japan for emergency response work," says Fukuhara, who managed and coordinated reconstruction programs in Iraq for Peace Winds Japan earlier in her career. "It is really sad to see the situation, but I will do my best."

Source : Ryan Hyland and Dan Nixon
Rotary International News -- 29 July 2011

**THE PRESIDENT AND MEMBERS OF THE CLUB
WOULD LIKE TO WISH
ALL OUR MUSLIM MEMBERS AND THEIR FAMILIES
SELAMAT HARI RAYA ADIL FITRI
DAN MAAF ZAHIR BATIN.**