



# *Berita Pudu*



[www.rotarypudu.org.my](http://www.rotarypudu.org.my)

The Weekly eBulletin of the  
Rotary Club of Pudu  
Kuala Lumpur, Malaysia  
RI District 3300

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Date : 21<sup>st</sup> April 2014  
Issue No : 39

# Berita Pudu

## PROGRAMME FOR TODAY

Speaker: Madam Mae Ho  
Subject: Professional Housewife

### On Duty

Duty Table: Rtn Elaine Tan  
Fellowship: Rtn Asok Kumar  
Finemaster: Rtn Sarkunan Subramaniam  
Introducing: Rtn Edward Lee  
Thanking: PP Richard Liew

### Rotarians' Birthdays (April)

04<sup>th</sup> – PP Quah Sek Cheng  
22<sup>nd</sup> – Rtn Roy Sreenivasan  
26<sup>th</sup> – Rtn Patrick Lee

## PROGRAMME FOR NEXT WEEK

Speaker: Tan Sri Dato' Lau Ban Tin  
Subject: Malaysian Economy; Where Are We Heading?

### On Duty

Duty Table: VP C T Heng  
Fellowship: Rtn Chinniah Arumanadan  
Finemaster: Rtn Patrick Lee  
Introducing: PP K H Low  
Thanking: AG K U Rajah

### Spouses Birthdays (April)

08<sup>th</sup> – Ann Adeline (PP Datuk Y K Chew)  
15<sup>th</sup> – Ann Lin (PP Quah Sek Cheng)  
19<sup>th</sup> – Ann Angeline (PP Richard Liew)

### Wedding Anniversaries (April)

11<sup>th</sup> - PDG Dr Paul Lee and Ann Lilian  
26<sup>th</sup> – PP Quah Sek Cheng and Ann Lin

## CLUB DIARY OF EVENTS – APRIL 2014

Date	Time	Programme	Venue
Tue, 1 <sup>st</sup> April	6.30 pm	Incoming Club Service Committee Meeting	Residence of Rtn Jeff Yap
Wed, 2 <sup>nd</sup> April	7.00 pm	48 <sup>th</sup> Installation Committee Meeting	Crystal Palm Seafood
Thurs, 3 <sup>rd</sup> April	6.30 pm	Outgoing Membership Development Meeting	President Alex's Office
Thurs, 3 <sup>rd</sup> April	7.30 pm	Outgoing Club Service Committee Meeting	President Alex's Office
Sat, 5 <sup>th</sup> April	11.00 am	Fund Raising Committee Meeting	President Alex's Office
Mon, 7 <sup>th</sup> April	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Tue, 8 <sup>th</sup> April	6.30 pm	Incoming Youth Service Committee Meeting	Bukit Kiara Club
Wed, 9 <sup>th</sup> April	6.30 pm	Outgoing Youth Service Committee Meeting	Bukit Kiara Club
Wed, 9 <sup>th</sup> April	7.30 pm	Outgoing/Incoming Community Service Committee Meeting	Bukit Kiara Club
Sat, 12 <sup>th</sup> April	3.00 pm	Rotaract Board Meeting	Elilai Restaurant, Cheras
Mon, 14 <sup>th</sup> April	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Tue, 15 <sup>th</sup> April	6.30 pm	Incoming International Service Comm Meeting	Selangor Club, Bukit Kiara
Wed, 16 <sup>th</sup> April	6.30 pm	Outgoing/Incoming Vocational Svc Comm Meeting	Bukit Kiara Club
Wed, 16 <sup>th</sup> April	7.30 pm	Outgoing International Service Comm Meeting	Bukit Kiara Club
Sun, 20 <sup>th</sup> April	8.30 am	RRI Games	SMK Victoria Institution
Mon, 21 <sup>st</sup> April	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Tue, 22 <sup>nd</sup> April	6.30 pm	Incoming Board of Directors Meeting	Bukit Kiara Club
25 <sup>th</sup> –27 <sup>th</sup> April 2014	-	80 <sup>th</sup> R I District 3300 Assembly	Royal Bintang Resort & Spa, Seremban
Mon, 28 <sup>th</sup> April	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Wed, 30 <sup>th</sup> April	6.30 pm	Outgoing Board of Directors Meeting	President Alex's Office

## EDITORIAL

One day a father, of a very wealthy family, took his son on a trip to the country with the firm purpose of showing his son how poor people can be. They spent a couple of days and nights on the farm of what would be considered a very poor family.

On their return from the trip, the father asked his son, "How was the trip?"

"It was great Dad!"

"Did you see how poor people can be?" the father asked.

"Oh yeah," said the son.

"So what did you learn from the trip?" asked the father.

The son answered,

"I saw we have one dog and they have four. We have a pool that reaches to the middle of our garden and they have a creek that has no end. We have imported lanterns in our garden and they have the stars at night. Our patio reaches to the front yard and they have the whole horizon.

We have a small piece of land to live on and they have fields that go beyond our sight. We have servants who serve us, but they serve others. We buy our food, but they grow theirs. We have walls around our property to protect us, they have friends to protect them."

With this the boy's father was speechless.

Then his son added,

"Thanks Dad for showing me how poor we are."

*Warmest Regards,  
PP Mike Tung*



## PRESIDENT'S MESSAGE

*"When you are rich and powerful, no one will challenge you to your face or give you a chance to explain yourself. All the whispers are behind your back. You are left with no means of clearing your own name. And after a while you realize there is no point in even attempting to do so. No one wants the truth. All anyone wants is the chance to add more fuel to the fires of gossip. The whispers become so loud that sometimes you think you will drown in them."*

*— Amanda Quick, Ravished*

When Richard Branson wore a skirt and served as an air hostess on an AirAsia flight, every one tweeted and facebooked about it. However, who would write an article about the faithful doormen who served 15 years in front of Virgin Atlantic's building in West Sussex? Probably not.

On the subject of rumours, I remember a game we played as young scouts. We would gather in a circle, one boy would initiate a sentence. For example "A quick brown fox jumps over the lazy dog."

By the time the message came back, it will usually be "A big bad wolf ate little riding-hood's grandma."

The moral of the story that our wise Scout Master was trying to tell us was, a rumour, by the time it came back to you, the "rumour" would have gone through so much mutilation that it would not be recognisable. Our wise Scout Master then said, spare the rumours.

When I joined Rotary, surprisingly I found the first test of the Rotary 4-Way Test is "Is it the truth?" Perhaps my wise Scout Master was a Rotarian after all.

The sad part is that, many Scouts and Brownies have forgotten the advice of my old Scout Master. Or there is another possibility I found out. Some of them, like me, are illiterate and cannot read.

I remember one more advice of my wise Scout Master: do a good deed a day. Therefore we are going to have a joint project together with RC Georgetown in conjunction with the "Stop Hunger Now Charitable Association Malaysia," to raise funds and nourish the needy. My wise Scout Master said, a hungry man is an angry man, feed the hungry man and you should find peace.

And today, we are pleased to welcome our guest speaker for today Ms Mae Ho, who will talk to us about "Professional Housewife." Thank you.

*Alex Chang  
President RY 2013-14*

## PUDU NEWS

### Record of Meeting on: 14<sup>th</sup> April 2014

Guest Speaker: Emeritus Professor Walter Wong  
 Subject: "SETARA – Rating Process for Higher Education Institutions in Malaysia"

#### Visiting Rotarians

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#### Guests

Ms Eva Cheah Professor Walter Wong Ms Liew	President Alex Chang Club Club
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#### CLUB PROCEEDINGS

Sgt-At-Arms Rtn Tenny called the meeting to order at 1.16 pm on behalf of President Alex Chang. She welcomed all Rotarians and Guests. She then led in the singing of the National Anthem and then proposed the Loyal Toast.

PP Gary was the fine master.

- Members without name tags were fined RM 1.
- PE Daisy was fined RM 1 for her improved rendition of the Negara-Ku.
- Rtn Patrick was fined RM 1 for interrupting the fine session.
- Every member was fined RM 1 for the poor lunch attendance.
- Members outside the function room were fined RM 1.
- Members seated at the last table namely PE Daisy, Rtn Tenny and Rtn Steven Chiew were fined RM 1.
- Rtn Patrick was fined RM 1 for sacrificing his birthday cake while Rtn Tenny, the recipient of the birthday cake, was fined RM 2.
- Rtn Dr C C Wong was fined RM 1 for not going overseas.
- Rtn Robert Tan was fined RM 2 for missing the funeral service of the late father of PP Dato' Steven Oon.

#### Subject: Sex after surgery!

A recent article in the Dominion Post reported that a woman, Anne Maynard, has sued Wellington Hospital, saying that after her husband had surgery there, he lost all interest in sex.

A hospital spokesman replied:

"Mr. Maynard was admitted for cataract surgery. All we did was correct his eyesight."

#### Statistics

Guests	3
Visiting Rotarians	
Club Members	19
Total Present	22

#### Collections:

Birthdays/Anniv/Fines	28.00
Paying Diners	20.00
Raffles & Others	
Total (RM)	48.00

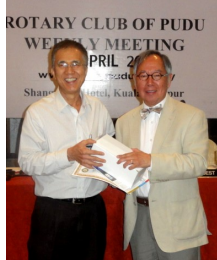
#### PRESIDENT'S ANNOUNCEMENTS

- 1) The Incoming International Service Committee Meeting will be held on Tuesday, 15th April 2014 at the Selangor Club, Bukit Kiara at 6.30 pm.
- 2) The Outgoing/Incoming Vocational Service Committee Meetings will be held on Wednesday, 16th April 2014 at the Bukit Kiara Club at 6.30 pm and 7.30 pm respectively.
- 3) The RRI Games will be held on Sunday, 20th April 2014 at 8.30 am at SMK Victoria Institution.

#### INTRODUCING THE SPEAKER

PP Richard Liew introduced the guest speaker Emeritus Professor Walter Wong who presented a talk on the subject "SETARA – Rating Process for Higher Education Institutions in Malaysia."

#### THANKING THE SPEAKER



Rtn Dr C C Wong thanked Emeritus Professor Walter Wong for a very educational and interesting presentation. He commented that the educational system in Malaysia is lacking in quality against the Top 200 Universities in the world and hopefully the government will address these problems in the near future. Rtn Dr C C Wong then presented a Certificate of Appreciation and a Memento to Emeritus Professor Walter Wong.

## SPEAKER'S CV

## BRIEF RESUME OF EMERITUS PROFESSOR WALTER C.K. WONG

Professor Walter Wong is an Australian citizen but was born and bred in Malaysia. In his youth, he attended primary and secondary studies in Chinese schools in Malaysia, tertiary studies in Melbourne, Australia, and postgraduate studies in England, United Kingdom.

Professor Wong has spent 48 years practicing as an engineer (Mechanical & Manufacturing), a researcher and an academia working in Australia, United Kingdom, Norway, United States of America, Papua New Guinea, and now in Malaysia. Altogether he has published 170 articles in refereed journals, and conference proceeding papers, and he has been successful in obtaining some USD60m of research grants from industry, government, and universities.

In November 2004, Walter was awarded Honorary Doctor of Science degree by the University of Vudal (UOV) in recognition of his scholarship and distinguished service to Papua New Guinea. Back in October '98, he was conferred Professor of Emeritus by the Queensland University of Technology (QUT) in recognition of his outstanding contribution to research scholarship and academic leadership.

In July 2005, Emeritus Professor Wong was seconded to return to work in Malaysia and took up a position as Deputy President (Academic) at Monash University Malaysia (MUM). He joined INTI International University (Laureate International Education Group) as the inaugural Vice-Chancellor in December 2010, and retired from his academic career since December 2012.

Whilst in Malaysia, he was invited by the Ministry of Higher Education (MOHE) to sit on the Steering Committee of SETARA, a system that was developed by the Malaysian Quality Agency (MQA) for rating Higher Education Institutions in Malaysia. He was also invited to chair the Standard Committee for Master and Doctorate degree by Research.

And in 2014, he set up his own company, and he is currently the Director of CEISI (Consulting for Education Institutions & Services Industry) Services Sdn Bhd offering professional service to academic institutions as well as to manufacturing and services industries.

## SPEAKER'S TEXT

### SETARA – Rating Process for Higher Education Institutions in Malaysia

by  
Emeritus Professor Walter Wong

#### In 2014, A Total of 491 Tertiary Institutions

- 29 Public Universities
- 62 Private Universities
- 30 Private University Colleges
- Over 300 Colleges
- 34 Polytechnics
- 36 Community Colleges

#### The Framework of the Instrument

- The framework covers the universal and generic three dimensions:
- Input (20%)
- Process (40%)
- Output (40%)

## SPEAKER'S TEXT

**The Input dimension covers three Domains (20%)**

- Governance – 12%
- Physical and Financial Resources – 3%
- Talent (quality, experience and diversity of staff and students) – 5%

**The Process dimension addresses the issue of the transformation of the Input into Outputs through the following criteria: (40%)**

- Curriculum
- Quality Delivery/Pedagogy
- Quality Assessment
- Monitoring; and
- Ancillary Activities

**The Output dimension assesses the quality of graduates through a single Domain measured by the following criteria:**

- Graduate Marketability
- Graduate Satisfaction
- Employers' Satisfaction
- Generic Student Attributes

There are 62 indicators representing 26 criteria cutting across the generic Input-Process-Output framework (Refer Figure 1)

Dimension: • Input	Dimension: Process	Dimension: Output
• Domain: 3	Domain: 1	Domain: 2
• Criteria: 17	Criteria: 5	Criteria: 4
• Indicators: 35	Indicators 21	Indicators: 6

- Figure 1: Framework of the Instrument

**The ODL (Open and Distance Learning) SETARA Instruments – 6 domains, 23 criteria and 52 indicators (Refer Figure 2)**

Dimension:	Dimension:	Dimension:
• Input	Process	Output
• Domain: 3	Domain: 1	Domain: 2
• Criteria: 16	Criteria: 4	Criteria: 3
• Indicators: 31	Indicators: 16	Indicators: 5

- Figure 2: Framework of the Instruments (ODL)

**The Tier System: Adopted to use a standard deviation approach – All higher tiers were constructed at successive intervals of 2SDs.**

Tier	Descriptor	Range of Mark
6	Outstanding	> 87.5
5	Excellent	>75.5, < 87.5
4	Very Good	> 63.5, < 75.5
3	Good	> 51.5, < 63.5
2	Satisfactory	> 39.5, < 51.5
1	Weak	< 39.5

When compared 2011 to SETARA '09, the performance in 2011 has improved by 15%, and there is less variation in performance across the HEIs. The outcome shows stimulating better institutional T&L practices and policies.

## CLUB MEETING ON 14 APRIL 2014



*Top Table*



*Rtn Tenny Ng doing her SAA thing*



*The Front Desk*



*PP Gary Lim doing his Fine job — again*



*Regulars — good attendance record*



*PP Ng Sim Bee and Rtn Steven Chiew*

## CLUB MEETING ON 14 APRIL 2014



*PP Richard Liew introducing the Speaker*



*Professor Walter Wong is our Guest Speaker*



*Low attendance this week*



*Rtn Dr CC Wong thanking the speaker*



*Rtn Dr CC Wong presenting memento to the speaker*



*Hon Secretary Rtn Laura Lee announcing the events for next week*

## PRESIDENTIAL CITATIONS

### ROTARY CLUBS

- |                                   |                          |
|-----------------------------------|--------------------------|
| 1. AMPANG                         | 14. KUALA LUMPUR WEST *  |
| 2. <b>BANGSAR *</b>               | 15. MELAWATI *           |
| 3. <b>BANDAR SUNGEI PETANI *</b>  | 16. PUCHONG CENTENNIAL * |
| 4. <b>BANDAR SUNWAY *</b>         | 17. SITIAWAN             |
| 5. BERNAM VALLEY                  | 18. <b>TEMERLOH *</b>    |
| 6. BUKIT KIARA SUNRISE            | 19. TROPICANA DAMANSARA  |
| 7. BUTTERWORTH                    |                          |
| 8. <b>CHERAS *</b>                |                          |
| 9. CENTRAL DAMANSARA              |                          |
| 10. DAMANSARA                     |                          |
| 11. DAMANSARA WEST                |                          |
| 12. <b>GREATER KUALA LUMPUR *</b> |                          |
| 13. KLANG CENTRAL                 |                          |

Note: With **Distinction** (\*).



### ROTARACT CLUBS

1. ROTARACT CLUB OF AMPANG
2. ROTARACT CLUB OF BANGSAR
3. ROTARACT CLUB OF BANDAR SUNWAY
4. ROTARACT CLUB OF KELANA JAYA
5. ROTARACT CLUB OF MELAWATI
6. ROTARACT CLUB OF METHODIST COLLEGE KUALA LUMPUR
7. ROTARACT CLUB OF PENANG
8. ROTARACT CLUB OF PUDU
9. ROTARACT CLUB OF SEGI KUALA LUMPUR
10. ROTARACT CLUB OF SEGI UNIVERSITY KOTA DAMANSARA
11. ROTARACT CLUB OF SENTRAL TECHNOLOGY COLLEGE PENANG
12. ROTARACT CLUB OF SUBANG
13. ROTARACT CLUB OF UNIVERSITY TEKNOLOGI PETRONAS



### INTERACT CLUBS

1. METHODIST BOYS SCHOOL, PENANG
2. LA SALLE SECONDARY SCHOOL
3. SM SULTAN ABDUL SAMAD
4. CATHOLIC HIGH SCHOOL
5. BUKIT BINTANG BOYS SECONDARY SCHOOL
6. SMK(P) SRI AMAN
7. ASSUNTA SECONDARY SCHOOL
8. SM SRI SENTOSA
9. VICTORIA INSTITUTION
10. SEKOLAH MENENGAH INGGERIS PUDU
11. METHODIST BOYS SECONDARY SCHOOL KL
12. KOLEJ TUANKU JAAFAR MANTIN
13. SM CONVENT TELUK INTAN
14. ST ANTHONY SECONDARY SCHOOL
15. HORLEY METHODIST SECONDARY SCHOOL
16. SAN MIN SECONDARY SCHOOL
17. SMK SUBANG UTAMA
18. SMK ST PAUL
19. GLOBAL INDIAN INTERNATIONAL SCHOOL KUALA LUMPUR



## INTERACT ACTIVITIES



## CLUB & DISTRICT DIARY OF EVENTS - FUTURE

Date	Time	Programme	Venue
25 <sup>th</sup> – 27 <sup>th</sup> April 2014	-	80 <sup>th</sup> R I District 3300 Assembly	Royal Bintang Resort & Spa, Seremban
<b>Sat, 10<sup>th</sup> May 2014</b>	<b>10.00 am</b>	<b>R C Pudu Charity Premiere 'Spiderman 2'</b>	<b>GSC Pavilion, KL</b>
10 <sup>th</sup> – 11 <sup>th</sup> May 2014	-	District Rotaract Assembly	Prescott Hotel Klang
Sat, 17 <sup>th</sup> May 2014	7.30 pm	The Rotary Foundation Awards Night	Royal Lake Club, KL
<b>Fri, 23<sup>rd</sup> May 2014</b>	<b>2.30 pm</b>	<b>Rotarian/Teacher Advisors High Tea</b>	<b>Shangri la Hotel, KL</b>
1 <sup>st</sup> – 4 <sup>th</sup> June 2014	-	Rotary International Convention	Sydney
Sat, 21 <sup>st</sup> June 2014	7.30 pm	District Awards & Handover Night	-
<b>Sat, 19<sup>th</sup> July 2014</b>	<b>7.00 pm</b>	<b>R C Pudu 48<sup>th</sup> Installation Night</b>	<b>Shangri la Hotel, KL</b>
21 <sup>st</sup> – 23 <sup>rd</sup> Nov 2014	-	2014 Kota Kinabalu Rotary Institute	Sutera Harbour Resort & Spa, Kota Kinabalu.



## NOTICE BOARD

### CONDOLENCES

It is with great sadness to be informed of the demise of PP Dato Steven Oon's father, Mr Oon Kim Meng. The wake was held from 11th to 13th April, 2014 at Room 16, Nirvana Memorial Centre No 1, Jalan 1/116A Off Jln Sg Besi Kuala Lumpur.

*Dear Rotarians*

### APPEAL FOR BOOKS

April is literacy month. His Highness, the Sultan of Selangor has appealed to the district through RC KL Di Raja for Rotary to donate business text books in accountancy, economics, law and general business skills to:

1. The Shah Alam library
2. One Chinese and one Tamil secondary school in Klang

To start off the appeal, RC KL Diraja has allocated RM 40,000 from its General Fund. We would like Rotary Clubs in Klang Valley to join us in this donation drive. We do not need quantity but quality books. Kindly let me know where to collect these books but you could save us time by sending to the collection centres in my hotel in KL, and we will let you know where to send in PJ, Klang and Shah Alam and Kepong, once we receive your kind response. This appeal will end on 30th April so that we can repack to make the presentation.

*PDG Dato Jimmy Lim T C*

### IPP AARON ONG IN HOSPITAL

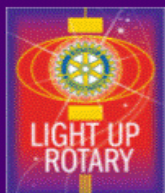


On Monday 14 April night, Pres Alex Chang and PP Michael Tung went to visit IPP Aaron Ong at the Damansara Specialist Hospital. IPP Aaron is doing well and is recovering from the surgery. He thanked all of us and conveyed his regards and gratitude for the well wishes and the fruit basket.

He does not have a date yet when he will be discharged from the hospital. Our prayers go out to him.

## DISTRICT NEWS

# 80TH RI D3300 TRAINING ASSEMBLY



**THIS 80<sup>TH</sup> DISTRICT TRAINING ASSEMBLY WILL BE THE LAST OF ITS KIND. FUTURE DISTRICT TRAINING ASSEMBLIES WILL BE A ONE-DAY FULL TRAINING AFFAIR FOR INCOMING CLUB LEADERS ONLY.**

### WHEN

**25th –27th April 2014**

### WHERE

**Royale Bintang Resort and Spa,  
Seremban**

### COSTS

**Registration Package**

**RM240 (incl. Governor's Banquet)**

**Spouse Programme**

**RM240 (incl. Governor's Banquet)**

**Optional Welcome Night Ticket- RM60**

**Extra Banquet Ticket - RM100**

**REGISTER NOW!!**

## FRIDAY WORKSHOPS

**(For Incoming Club  
Officers)**

### PRESIDENT ELECTS

- Presidential Citation
- Club and District Goals
- Leading your club
- RI and District Awards

### SECRETARY ELECTS

- Duties of Club Secretary
- Notices, minutes and resolutions
- Reporting requirements of Clubs

### TREASURER ELECTS

- Duties of Club Treasurer
- Book-keeping
- Good financial practices

## SATURDAY WORKSHOPS

- RI Website, My Rotary and Rotary Club Central
- Promoting your club through the media
- International Youth Exchange
- Ideas for service projects
- Global and District Foundation Grants
- Use of social media
- Club bulletin
- Inducting and mentoring new Rotarians
- Rotaracts and Interact
- Foundation Grant Management

## DISTRICT NEWS

### 80th RI D3300 Training Assembly Spouse Programme

Organised by the Inner Wheel Club of Seremban

- Visit to ostrich farm
- Entertainment by IWC Seremban members
- Morning session with Mr. Paul Jambunathan - "An adventure into reflections and self-awareness"

**Venue**

Royale Bintang Resort and Spa

**Date**

25th to 27th April 2014

**Registration Package**

RM240 (incl. Governor's Banquet)

**Spouse Programme**

RM240 (incl. Governor's Banquet)

Optional Welcome Night - RM60

Extra Banquet Ticket - RM100



*Dear fellow Rotarians*

It is just a few days to our District Training Assembly. The Theme for RI Gary Huang's year is *Light Up Rotary* in which he encourages spouses of Rotarians to join Rotary.

The spouse programme is only \$240 which includes joining Rotarians for lunches on Saturday and Sunday as well as the Governor's Banquet on Saturday night. Please use the simplified registration form (emailed earlier) to facilitate registration if you have not done so. Just download the file, type in your registration and email it back to me.

See you in Seremban.

*Organising Chairman*

*IPP Mah*

*RC Kajang (+6017-886 6611)*

*"No matter how good or bad you think life is, wake up each day and be thankful for life. Someone somewhere else is fighting to survive."*

## DISTRICT NEWS

### RECORD OF EVENTS

*Dear Rotarians,*

With each passing year, the activities of our Rotary clubs are getting increasing attention from the mainstream mass media like newspapers and lately on television. This could be due to the efforts of Rotarians themselves who may have access to these media and therefore are in a position to influence in order to get a better coverage or because our projects themselves are becoming increasingly significant that the mass media cannot but acknowledge that our projects are newsworthy and worthy of attention.

The coverage we get should be preserved for posterity lest we forget. All efforts should be made to collect all the newspaper cuttings of events and projects carried out by all the clubs ever since we began 80 years ago and compiled into a book. This would be a historical record for us to reminisce as well as an excellent publicity material to attract new members.

In this Rotary year alone, I have seen so many newspaper cuttings of projects carried out by clubs through their e-bulletins as well as through the newspapers. The transcripts of TV interviews held with Rotarians and coverage of events could also be collected and put together as part of our records for posterity. It could also serve as a reminder of our past achievements, a record of our current activities and be a guide and a referral point for the future.

I remember that during PDG Dato' Dr Raveendra Kumar's year, there was a book that he brought out depicting significant projects carried out by every clubs in the District during his year. We could build on this idea by adding newspaper articles, pictures and transcripts of TV interviews etc carried out over the years. Pictures especially creates a lasting impression as the saying goes, "A picture can speak thousand words."

If there is going to be an effort to chronicle our history, I have some newspaper articles some as old as 30 years old on the activities of RC Butterworth. I have been told that PDG Herbert Ho had come out with a chronicle many years ago and there must be some others that I may not be aware of.

These could serve as a starting point in recording and updating our history. For efforts like this to succeed, all of us must be prepared to search and share the materials we have and cooperate. It would be a worthy testament to the good deeds of Rotarians of the past and present and an inspiration to future Rotarians.

*Warm regards*  
*Baskaran*

### DISTRICT 3300 CHRONICLE

*Dear friends,*

I believe not all of you know that I was appointed by DGE Kirenjit to be the Editor of the above District 3300 Chronicle. Many of you may know that I had expressed my desire to slow down and thus I turned DGE down. She cajoled and pleaded with me many many times and so I finally relented. She then asked for my proposals for the book. Below are my proposals:-

1. The book will be a historical record of the excellent outstanding humanitarian projects all our Rotary Clubs had carried out over the past 85 years. It will showcase what Rotary had done for our nation and our community.
2. Thus the book will be an elegantly bound with all pages in full colour.
3. Each Rotary Club will be given two pages wherein will be pictures with brief write-ups of their club's projects. We are especially keen on those great projects of yester years.
4. If club require more pages, they could buy the extra pages up to a maximum to be determined by the Editorial Committee.
5. Clubs are required to provide their Charter Date, date, time and venue of meeting as well as a list of members (including Honorary).
6. The Past Governors will also be provided a page.
7. The book will also endeavour to carry some Rotary information articles as well as historical record of our district.

#### **Costing:-**

As the book is a "not-for-profit" project, I thus sought a printer (my own club incoming President Elect) to provide an estimate costing. With the cost of type-setting and printing for 1,000 copies, I divided that between all the clubs which gives me an amount of about RM500.

My proposal was then to ask each club to sponsor RM500 for the two pages in full colour and in return be given 10 copies of the book free.

#### **Editorial Committee :-**

My proposal for the Editorial Committee is :-

Editor : PDG Dr Paul C K Lee

Deputy Editor : PP Dato' Jimmy L. H. Lim

Members : PP Dato' Ram Nair

: PP Farouk Nurish

Ex-Officio : DGE Kirenjit Kaur

: DGN Siti Subaidah

Over the past many weeks, there had been many emails in our district e-group on this subject. I have also heard that many have also expressed their views at district and

*(Continued on page 15)*

## DISTRICT NEWS

club events. I had refrained from giving my comments primarily because I am not sure whether the project will go through as my condition to DGE was that I will only chair this project if the majority of clubs support it. This cannot be a project of just 50% of the clubs as that will defeat the main objective which is to show case our past 85 years projects of all our clubs.

There were so many excellent mind provoking views and critical analytic comments expressed by our Rotarians of all levels from PDGs to PPs and ordinary members; all of them shared their views with no malice but only for the good and in the interest of our district and Rotary. Thus I think it may be prudent for me to make some explanation with the hope that the picture will then be clearer and thus less reason to feel uncomfortable about the project.

1. Why the name "District 3300 Chronicle - 85 years of service"?

If we go back to the letter from DGE Kirenjit, it is clearly stated that the above name is only a proposal. We are still asking clubs and Rotarians to propose a better name. I chose Chronicle out of respect for our late PDG Herbert Ho Jr who did the first two books and named them Chronicle.

2. Why 85 years?

Again it is only a proposal to differentiate from the two Chronicles of our late PDG Herbert Ho Jr. It is not commemorating 85 years of Rotary in District 3300.

3. Why only 10 books per club?

The reason is cost. With RM500 per club, we will not have enough money to print many copies and thus as a start each club will be given 10 copies.

4. Why can't we give every Rotarian one book each?

We are praying that each and every Rotary Club will ask for more than the 10 copies not just for all their members but also their friends. The initial RM500 will cover the initial cost and the 10 copies for each club etc. So if clubs ask for more copies, than that extra copies will cost so much less and the clubs will be the beneficiary of that lower cost. For example if the clubs request a total of an additional 15,000 copies and these copies will only cost RM20 each, then the clubs will be charged RM20 per extra copy. But this must be done with the initial print and not at subsequent print.

5. How can 10 books per club promote our Rotary image? Agree 100%. No question about it. My dream and my heart's desire are to print a total of 20,000 to 30,000 copies and not only every Rotarian gets a copy but copies are placed at the National Library, all school libraries as well as reception area of all NGOs and public listed companies.

6. Cost can be much lower than quoted.

Totally true! One Rotarian told me that she can get the

books printed for less and I told her there are many hidden cost which I am not in a position to share right now.

My dear friends, it is my fervent hope and dream that through this book the public image of Rotary and district 3300 will be enhanced. If this book is placed at National and State Libraries, school libraries, reception area of all NGOs and public listed companies or if any of you like me who have a reception area where we can place this book, I will cry for joy when someone looks at the book and say ...

Wow! Now I know that Rotary initiated the Outward Bound School Children's Adventure Course, the Heart Foundation, the Kidney Foundation, the Single Mother's programme, the half-way homes, the Alzheimer's Foundation, the Autistic Centre, the Selangor Vocational Guidance association, the Dyslexia Society; or Rotary also has a free Klinik Kebajikan by RC Kelana Jaya and Leg for Legless by RC Bandar Sunway or Rotary clubs have provided free cleft lip surgeries, eye surgeries, scholarship for the poor; or Oh my! Rotary had done so much in setting up Kidney Dialysis Centres. They have also provided so many ambulances to the welfare homes, hospitals and St John Ambulance. They had been involved in so many homes for the aged, orphans and the physically handicapped; or Rotary was the pioneer in the Milk Feeding Scheme and have also done projects in Phnom Penh and Siam Reap; or Rotary was there for national disasters Pos Dipang, Storm Greg, Tsunami, earthquake in Taiwan and Gujarat, famine in North Korea; or I didn't know my late uncle was a Rotarian and a Past President of the Rotary Club of XXX; or Hey! My long lost classmate is now in Kuantan and he has joined Rotary; or Wah! There is a Rotary Club in my hometown and many of my old classmates are members. I'll pop into the club the next time I go back or; There is a Rotary Club that meets near my office. Maybe I'll pop in and see what they do. Maybe I can join them. Maybe I can also make some donation.

And the list will go on and on. We will not only enhance Rotary's public image, it will promote membership recruitment as well as increase support for our projects.

Let me also reassure everyone that this is not a project to boost my ego or any individual. The contents of the book will be decided by the Editorial Committee and we also welcome your suggestions. For example if the decision is that the Editorial Committee will not have a page with their photos or that the message of the Editor will not be necessary, then you can have my word that we will not lose sleep over that.

What is important for us now is to put our best foot forward to do our part so that our esteem beloved Rotary will rise and shine with the stars. This I humbly seek your support.

Paul <[drpaulcklee@gmail.com](mailto:drpaulcklee@gmail.com)>  
15 Apr 2014, at 14:59,

## RI NEWS

### RI WEBSITE ROTARY.ORG UPDATES

#### 02-APR-2014

##### IMPROVEMENTS

- You can now add languages, categories, and tags when creating new groups or editing existing groups.
- You can now filter groups by language or categories on the [All Groups](#) and [My Groups](#) pages.
- You can now sort groups by newest post, oldest post, newest group, and oldest group on the [All Groups](#) and [My Groups](#) pages.
- There is now a link to [Site Settings](#) on your profile and in the drop-down list when you hover over your name.
- You will now receive daily email notifications when there is activity in your groups on [My Rotary](#). Read more on the [Digital Blog](#).
- You can opt in and opt out of receiving email notifications of new activity in groups in [Site Settings](#).
- You can now edit the personal and professional blocks on your profile.

##### ISSUES

- Need ability to add skills and interests to profile.
- Need ability to view all your accepted connections.

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#### 19-MAR-2014

##### IMPROVEMENTS

- When you sign in after resetting a forgotten password, you are now directed to the signed in My Rotary homepage.
- More results display in languages on the "Search Results" page. This is an ongoing improvement.
- Rotaract presidents can add meeting time and place to their club meeting details.
- You can now use the Chrome browser to access reports.

##### ISSUES

- Need ability to sort and filter Discussion Groups on the All Groups and My Groups pages.
- Automate the process to make newly uploaded documents searchable.
- Improve access to reports in Internet Explorer 11 (this is dependent on SAP, our business reporting software). Improve page load times by resolving performance issues related to the site's "share" functionality.

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#### 05-MAR-2014

##### IMPROVEMENTS

- You can now remain signed in to the site for 28 days. We extended the timeframe to reduce the number of times you need to sign in. Select the option for "Remember me" when entering your password.
- Improvements to the registration process make it easier for Rotary members to understand when they might need to contact Rotary to update their account settings.
- We've removed duplicate search results for pages and documents, improved the display of search results for documents, and made documents in Italian searchable.
- The link to "View My Groups" on the My Rotary homepage has been fixed.
- District leaders whose role allows them to enter qualifying clubs for the Presidential Citation can run a report of clubs entered to date.
- The Presidential Citation entry page includes a column for clubs who qualify for the Presidential Citation with Distinction.

##### ISSUES

- Need ability to search for Rotary and Rotaract members by name in the community.
- Need ability to be notified when there is activity in a group you belong to.
- When you reset your password, you should be directed to the signed-in My Rotary homepage.
- Need ability to add language, category, and tags to the group description when creating a discussion group.

## THOTS FOR THE WEEK

### Fascinating Errors in Judgment

"The Bomb will never go off; I speak as an expert in explosives."

-- Admiral William Leahy, US Atomic Bomb Project

"Computers in the future may weigh no more than 1.5 tons."

-- Popular Mechanics, forecasting the relentless march of science, 1949

"I think there is a world market for maybe 5 computers."

-- Thomas Watson, chairman of IBM, 1943

"But what is it good for?"

-- Engineer at the Advanced Computing Systems Division of IBM, 1968, commenting on the microchip.

"640K ought to be enough for anybody."

-- Bill Gates, 1981

This 'telephone' has too many shortcomings to be seriously considered as a means of communication. The device is inherently of no value to us"

-- Western Union internal memo, 1876

"The concept is interesting and well formed, but in order to earn better than a 'C,' the idea must be feasible"

-- A Yale University management professor in response to Fred Smith's paper proposing reliable overnight delivery service. (Smith went on to found Federal Express Corp.)

"We don't like their sound, and guitar music is on the way out"

-- Decca Recording Co. rejecting the Beatles, 1962.

"Heavier-than-air flying machines are impossible"

-- Lord Kelvin, president, Royal Society, 1895.

"If I had thought about it, I wouldn't have done the experiment. The literature was full of examples that said you can't do this."

-- Spencer Silver on the work that led to the unique adhesives for 3-M "Post-It" Notepads

"Everything that can be invented has been invented"

-- Charles H. Duell, Commissioner, US Office of Patents, 1899

"There is no reason anyone would want a computer in their home."

-- Ken Olson, president, chairman and founder of Digital Equipment Corp., 1977

"The abdomen, the chest, and the brain will forever be shut from the intrusion of the wise and humane surgeon,"  
-- Sir John Eric Ericksen, British surgeon, appointed Surgeon-Extraordinary to Queen Victoria 1873

"I don't know what use any one could find for a machine that would make copies of documents. It certainly couldn't be a feasible business by itself."

-- the head of IBM, refusing to back the idea, forcing the inventor to found Xerox.

"The super computer is technologically impossible. It would take all of the water that flows over Niagara Falls to cool the heat generated by the number of vacuum tubes required."

-- Professor of Electrical Engineering, New York University

"Airplanes are interesting toys but of no military value"

-- Marechal Ferdinand Foch, Professor of Strategy, Ecole Supérieure de Guerre, France

"Drill for oil? You mean drill into the ground to try and find oil? You're crazy."

-- Drillers who Edwin L. Drake tried to enlist to his project to drill for oil in 1859

"I'm just glad it'll be Clark Gable who's falling on his face and not Gary Cooper"

-- Gary Cooper on his decision not to take the leading role in "Gone With The Wind."

"I have travelled the length and breadth of this country and talked with the best people, and I can assure you that data processing is a fad that won't last out the year."

-- The editor in charge of business books for Prentice Hall, 1957

"There is no likelihood man can ever tap the power of the atom."

-- Robert Millikan, Nobel Prize in Physics, 1923

\$500 for a  
phone???? LOL

Steve Balmer CEO of Microsoft  
laughing at the iPhone

Ref:

[https://www.youtube.com/watch?v=eywi0h\\_Y5\\_U](https://www.youtube.com/watch?v=eywi0h_Y5_U)



## ON THE LIGHTER SIDE



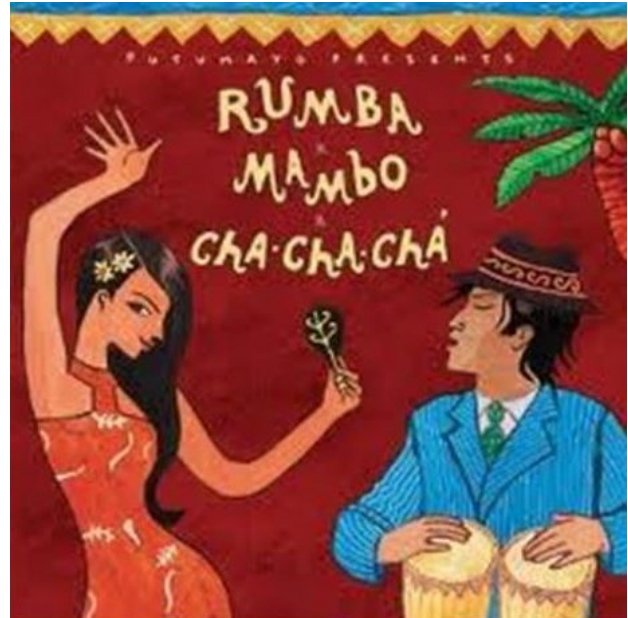
Believe it or not, we had double-decker buses owned by the Toong Foong Omnibus Company. Whenever we boarded the bus, we would run to the upper deck to get a view of the journey.



Only 5 sen for kacang putih and 10 sen for ice "ang tau." Sometimes, ice ball only 5 sen "pau ang tau" and half red sugar, and the other half black sugar or sarsi.



We caught guppies in drains/canals and when it rained, we swam there.




Never, never, never talked or mixed with girls until Form 5. Learned the Waltz, Cha Cha, Rhumba, Foxtrot and Offbeat Cha Cha from a classmate's sister. First time dancing with a girl, we nearly froze and the heart went "boom budiboom, boom boom ..."



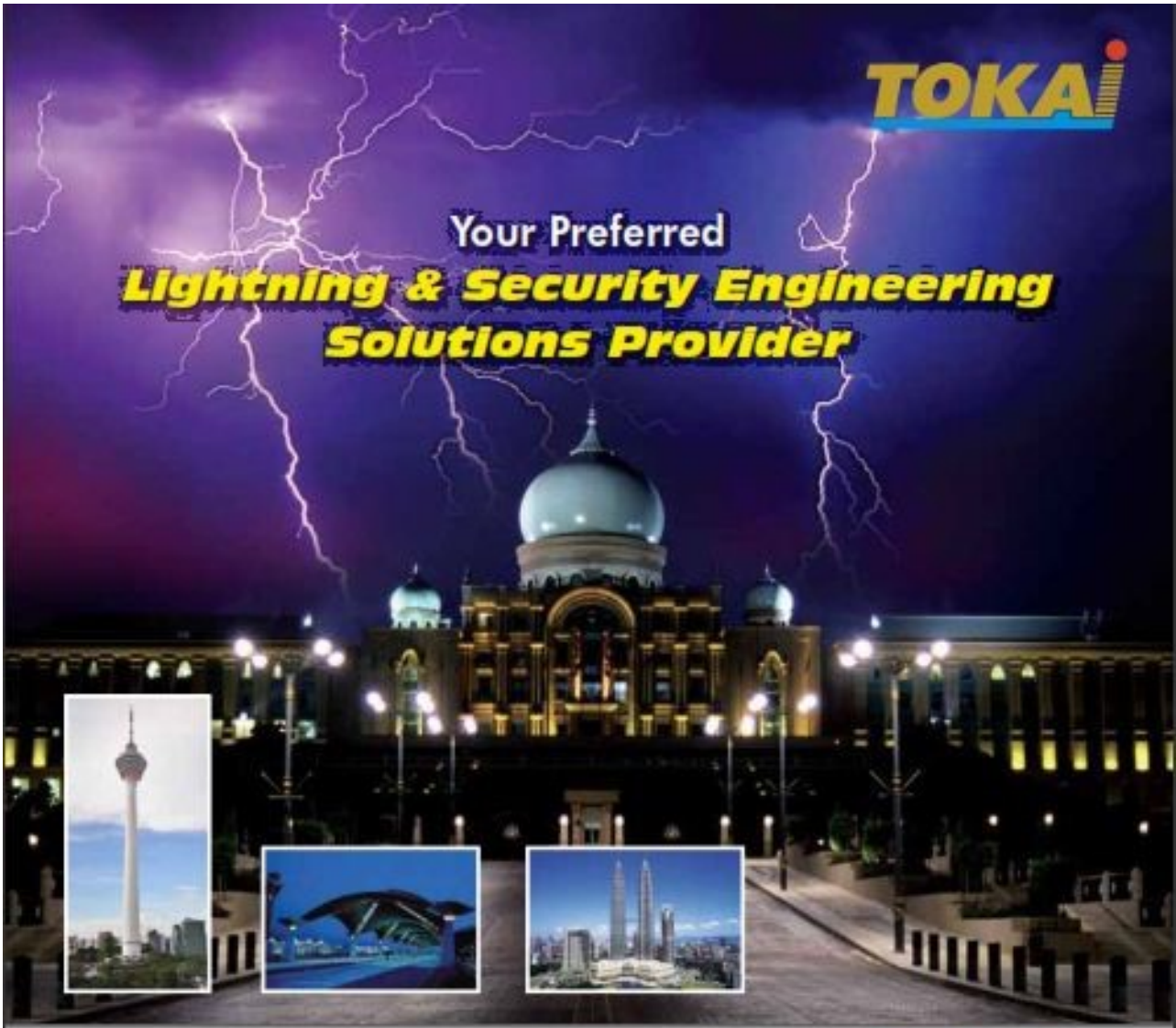
With mere 5 pebbles (stones), we could turn it into an endless game. With a ball (tennis ball best), we boys would run like crazy for hours.






We are the last generation to know how to use log tables and slide rules .....



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Established in 1993, Tokai has grown from strength to strength, winning numerous projects that have become landmarks in the nation. Tokai is the dominant force in the field of lightning & surge protection as well as engineering security solutions. Tokai Group of Companies is a 100% Malaysian owned entity. Our engineers and technicians are highly-trained with vast project experience to ensure total customer satisfaction. Tokai's name is synonymous with quality and excellence.

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### Our Awards



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