



Berita Pudu



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The Weekly eBulletin of the
Rotary Club of Pudu
Kuala Lumpur, Malaysia
RI District 3300

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Date : 26th March 2014
Issue No : 35

Berita Pudu

PROGRAMME FOR TODAY

Speaker: Encik Mohd Lela Tobeng
Subject: Generating Electricity From Solar Panels At Home
JOINT MEETING WITH RC CHERAS
On Duty

Rotarians' Birthdays (March)

01st – PP Leong Choy Ying
07th – PP Dato' Dr Lee Hoo Teong
11th – Rtn Chinniah Arumanadan
12th – PP Richard Liew

PROGRAMME FOR NEXT WEEK

Speaker: Mr Justice Richard Talalla, Retired
Subject: Lost Over France; Malaysia's Unsung Hero
JOINT MEETING WITH RC DAMANSARA, KE-LANA JAYA & TITIWANGSA
On Duty

Duty Table: Rtn Elaine Tan
Fellowship: Rtn Asok Kumar
Finemaster: PE Daisy Chiu
Introducing: PP Datuk Y K Chew
Thanking: PP Dato' N K Jasani

Spouses Birthdays (March)

03rd – Ann Veronica (Rtn Robert Tan)
13th – Ann Siew Kien (Rtn Roy Sreenivasan)
17th – Ann Raja Azma (PP Dato' Muslim Ayob)
22nd – Ann Evelyn (PP K H Low)

Wedding Anniversaries (March)

02nd – Rtn Steven Ho and Ann Fanny
09th – PP Phang Poke Shum and Ann Carol
10th – PP Datuk Y K Chew and Ann Adeline
17th – Rtn Chinniah and Ann Chantra
30th – Rtn Jeffrey Yap and Ann Catherine Foo

CLUB DIARY OF EVENTS – MARCH 2014

Date	Time	Programme	Venue
Sat, 1 st Mar	10.00 am	International Understanding Day	SMK Sri Sentosa
Sat, 1 st Mar	3.00 pm	Rotaract Board of Directors Meeting	Elilal Restaurant, KL
Mon, 3 rd Mar	12.45 pm	Weekly Meeting	Hotel Sentral Pudu
Tue, 4 th Mar	6.30 pm	Incoming Club Service Committee Meeting	Residence of Rtn Jeff Yap
Wed, 5 th Mar	6.00 pm	Fund Raising Committee Meeting	Crystal Palm Seafood
Wed, 5 th Mar	7.00 pm	48 th Installation Committee Meeting	Crystal Palm Seafood
Thurs, 6 th Mar	6.30 pm	Outgoing Membership Development Meeting	President Alex's Office
Thurs, 6 th Mar	7.30 pm	Outgoing Club Service Committee Meeting	President Alex's Office
8th-11th Mar 2014			
Mon, 10 th Mar	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Tue, 11 th Mar	6.30 pm	Incoming Youth Service Committee Meeting	Bukit Kiara Club
Wed, 12 th Mar	6.30 pm	Outgoing Youth Service Committee Meeting	Bukit Kiara Club
Wed, 12 th Mar	7.30 pm	Outgoing/Incoming Community Service Comm	Bukit Kiara Club
Mon, 17 th Mar	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Tue, 18 th Mar	6.30 pm	Incoming International Service Comm Meeting	Selangor Club, Bkt Kiara
Wed, 19 th Mar	6.30 pm	Outgoing/Incoming Vocational Service Mtg	Bukit Kiara Club
Wed, 19 th Mar		Outgoing International Service Comm Meeting	Bukit Kiara Club
Sun, 23 rd Mar	8.00 am	Interact Leadership Training Seminar (ILTS)	SMK Methodist, KL
Mon, 24 th Mar		Weekly Meeting postponed to 26 th March 2014	
Tue, 25 th Mar	6.30 pm	Incoming Board of Directors Meeting	Crystal Palm Seafood
Wed, 26 th Mar	6.30 pm	Weekly Meeting / Joint Meeting with RC Cheras	Bankers Club, KL
Thurs, 27 th Mar	6.30 pm	Outgoing Board of Directors Meeting	President Alex's Office
Sat, 29 th Mar	9.00 am	Career Opportunities in the Hospitality Industry – Vocational Service	Berjaya University College of Hospitality, KL
Mon, 31 st Mar	6.30 pm	Weekly Meeting / Joint Meeting with RC Damansara, RC Kelana Jaya and RC Titiwangsa	Shangri-La Hotel, KL

EDITORIAL

Azim Khamisa and Ples Felix were two men who experienced first hand, a cloud of fear and sorrow. One evening in 1995, 14-year-old Tony Hicks shot and killed a 20-year-old college student and pizza deliveryman in San Diego, California. Tony and several other gang members ordered pizza and, when it was delivered, Tony was told by his gang to shoot the young man who delivered the food, Tariq Khamisa.

Tariq's father Azim was enraged at the senseless killing. "There's something really wrong with a society where kids kill kids," he said. He was angry with the kids, but he was even more upset with a culture that breeds so much violence.

Shortly after his son's death, Azim heard from a gentleman named Ples Felix. Ples was Tony Hick's grandfather and guardian. Azim invited Ples to his home and the two men shared their mutual grief and heartache. But it didn't stop there. They also decided to do something.

"I realized that change had to start with me," Azim reasoned. Though he may have wanted revenge, the grieving father chose a different way to respond to his son's death.

The victim's father toured the United States with the killer's grandfather. The two men visited schools with a message of nonviolence. They told the story of Tariq and Tony. One child dead and the other in prison. In a growing worldwide culture of violence, these two men of peace changed lives. They warmed hearts and stimulated minds of countless young people. They showed us all there is a different way to live.

David Orr, college professor and author, talks about this different way of living. "The plain fact is that the planet does not need more successful people," he says. "But it does desperately need more peacemakers, healers, restorers, storytellers, and lovers of every kind. It needs people who live well in their places."

The world needs "people who live well in their places." People like Azim Khamisa and Ples Felix.

Will you choose to be a peacemaker, a healer and a restorer?

*Warmest Regards,
Mike Tung*

PRESIDENT'S MESSAGE

"Too often, we miss out on opportunities in this life because we were too busy waiting for them to fall into our lap that we missed them tapping on our shoulder."

— Daniel Willey

Sitting in Hong Kong this morning overlooking the beautiful view of the Causeway Bay and Victoria Park whilst reading the last issue of the bulletin, where we featured our club members' visit to Bangkok during the Tri-club International Fellowship organised by RC Dhonburi for RC Singapore West and RC Pudu; going through an invitation from IPP Don Law of RC George Town to participate in a joint project collaborating with OCBC Bank; planning the impending joint club meeting at the Bankers' Club with RC Cheras next week; fitting in the pieces for another joint meeting with RC Damansara; RC Kelana Jaya and RC Titiwangsa at the end of March...

Not to forget of course, the exciting activities lined up by RC Hong Kong Harbour for the next few days for the sister club members in celebration of the their anniversary...



Wow, March is an eventful month of inter club Rotary activities.

A thought came into my mind, how wonderful it is to be a Rotarian and especially a Rotarian in RC Pudu...

*Alex Chang
President
RY 2013-14*

PUDU NEWS

Record of Meeting on: 17th March 2014

Guest Speakers: PP Tan Sri Dato' Soong Siew Hoong
Subject: Growing Vegetables in an Urban Setting

Visiting Rotarians

Name	Club
IPP Don Law	RC Georgetown

Guests

Ms Eva Cheah	President Alex Chang
Ms Lim Soo Zee	President Alex Chang
Ms Angie Ng	PP Mike Tung
Mr Tai Yi Jet	PP Tai Chin Peow
Mr Josh Liew	Club
Ms Liew	Club

Statistics

Guests	6
Visiting Rotarians	1
Club Members	19
Total Present	26

Collections:

Birthdays/Anniv/Fines	49.00
Paying Diners	110.00
Raffles & Others	54.00
Total (RM)	213.00



CLUB PROCEEDINGS

Acting Sgt-At-Arms PP Richard Liew called the meeting to order at 1.20 pm on behalf of President Alex Chang. He welcomed all visiting Rotarians and Guests. He then led in the singing of the National Anthem and then proposed the Loyal Toast.

PP Gary Lim was the fine master.

- President Alex was fined RM 1 for starting the meeting late.
- Rtn Jeffrey Yap was fined RM 1 because his hand phone rang during the proceedings.
- PP Tan Sri Dato' Soong was fined RM 1 as the guest speaker.
- All Rotarians younger than Tan Sri Dato' Soong were fined RM 1.
- PP Richard Liew was fined RM 1 for not escorting PP Tan Sri Dato' Soong to the high table.
- PP Tai was fined RM 1 for the privilege of sitting with PP Tan Sri Dato' Soong.
- PE Daisy was fined RM 1 for coming at 1.01 pm and another RM 1 for not singing the Negara Ku.
- Members coming after 1 pm were fined RM 1 each namely PP Tai and Rtn Patrick Lee
- President Alex and Rtn Laura were fined RM 5 for returning from Thailand.
- PP Mike Yeow was fined RM 1 for not going to Thailand.
- PP K H Low was fined RM 10 for Ann Evelyn's birthday celebration.

PRESIDENT'S ANNOUNCEMENTS

- 1) The Joint Meeting with RC Cheras will be held on Wednesday, 26th March 2014 at the Bankers Club, KL at 6.30 pm.
- 2) The Interact Leadership Training Seminar will be held on Sunday, 23rd March 2014 at SMK (L) Methodist at 8.00 am.

INTRODUCING THE SPEAKER

PP Tai Chin Peow introduced the guest speaker Tan Sri Dato' Soong who presented a talk on the subject "Growing Vegetables in an Urban Setting."

THANKING THE SPEAKER



Rtn Robert Tan thanked PP Tan Sri Dato' Soong for a very educational and interesting presentation. He reiterated that the benefits and cost savings were highlighted during the presentation. This hydroponic and vertical farming can also be introduced as a community project. He then presented a memento to PP Tan Sri Dato' Soong.

SPEAKER'S CV

CURRICULUM VITAE
TAN SRI DATO' SOONG SIEW HOONG

As at March 2014

CURRENT POSITIONS

BUSINESS

Director
Leader Steel Berhad, First Board, since 1994
Eonmetall Group Berhad, First Board 63167-D), since 2005
Chairman
Kwong Yuen Machinery & Hardware Sdn. Bhd.
Kejuruteraan Wang Yuen Sdn. Bhd.
Yuan Sang Sdn. Bhd.
Yick Cheong Engineering Sdn. Bhd.
Director
Kwan Cheong Holdings Bhd.

PRIVATE ORGANIZATIONS

Executive Adviser, The Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM)
Chairman, International Trade and Industry Working Committee, since 1998.
Council Member, Federation of Malaysia Manufacturer (FMM) since 1977
Chairman, FMM SMI Committee, since 1980.
Executive Committee Members – Malaysia South-South Association (MASSAM)
Immediate past President – Malaysia Iron and Steel Industry Federation (MISIF)
Chairman, Training Advisory Committee, Works Institute of Technology (WIT)
Council Member – Kuala Lumpur & Selangor Chinese Chambers of Commerce and Industries (KLSCCCI)
Chairman – KLSCCCI Bulletin Committee

GOVERNMENT AGENCIES

Council Member, Standard Malaysia, since 2008
Selangor Business Council, since 2008
SME Corp – member of Training Advisory Council
Member of Focus Group on SME Marketing under Third Industrial Master Plan (IMP3), since 2006
Member of Focus Group on SME Innovation under IMP 3, since 2006

ADVISOR – OVERSEAS

Union of Myanmar Federation of Chambers of Commerce and Industries (UMFCCI)
Myanmar Industries Association (MIA)
Cambodia Chambers of Commerce and Industries
Uzbekistan Chambers of Commerce and Industries

ADVISOR – MALAYSIA

Federation of Malaysia Foundry and Industry Association

(FOMFEIA)

Selangor Foundry and Engineering Industry Association (SFEIA)
Malaysia Biomass Industrial Confederation (MBIC)
Malaysia Invention and Design Society (MINDS) – Advisory Panel
Malaysia Chinese Women Entrepreneurs' Foundation
Malaysia Pellet Association
Malaysia Iron and Steel Industry Federation (MISIF) – Advisory Panel
Klang Chinese Chambers of Commerce and Industries (LCCCI)
Selangor Coastal Chamber of Commerce and Industries
ACCCIM Bulletin Committee
ACCCIM – SME & HRD Committee
PGRM-SME Development Bureau
KLSCCCI – SME & HRD Committee
KLSCCCI – Agriculture Committee

PREVIOUS POSITIONS

BUSINESS

Director, Telekom Malaysia, First Board, 1988-1996
Unico Desa Plantation Berhad, First Board, more than 10 years until 2008
Unico Holding Berhad, more than 15 years until 2008

PRIVATE ORGANIZATIONS

Deputy President, Kuala Lumpur Selangor Chinese Chambers of Commerce and Industries, for 6 years until 2004
President, Selangor Foundry and Engineering Industries Association (SFEIA), for 12 years
President, Selangor Federation of Chinese Guilds and Association, for 3 years

GOVERNMENT AGENCIES

Malaysian Industrial Development Authority (MIDA), 3 years
National Productivity Council, 2 years
Standard & Industrial Research Institute of Malaysia (SIRIM) over 20 years
Small & Medium Industry Development Corporation (SMIDEC) until 2008
Human Resource Development Council (HRDC) 4 years
1st Industrial Master Plan (1986-1995)
Working Groups
Iron & Steel
Machinery & Engineering 1984/85
2nd Industrial Master Plan (1996-2005)
Working Groups
Iron & Steel
Machinery & Engineering 1994/95 3rd Industrial Master Plan (2006-2020)

(Continued on page 6)

SPEAKER'S TEXT

(Continued from page 5)

Working Groups Iron & Steel

Machinery & Engineering 2004/05

National Economic Action Council (under Tun Dr. Mahathir) to deal with 1998 financial crisis.

POLITICS

Held office of Chairman at Branch, Division and State level from 1974 to 1997 in Parti Gerakan Rakyat Malaysia (a component party of ruling National Front Coalition government)

Held office of Treasurer General in Parti Gerakan Rakyat Malaysia for over 10 years until

Elected 2 Terms of State Assemblyman for Petaling Jaya, Selangor 1978-1986

1 Term of Senator for 1992-1995

A. FOREWORD

In recent years many countries all over the world are concerned with increasing prices of food & vegetables.

The causes for this problem are many & varied, from national disasters to high transportation costs to use of food as biofuel, increasing population etc.

Among the actions taken, are those “greening the cities” by planting more trees in open areas, including farming on roof tops (as expounded in pavilion at the Shanghai World Expo 2008).



e.g. Growing Algae in Bangkok roof tops
Rooftop Gardens in Singapore

GROWING OF VEGETABLES IN AN URBAN SETTING

TAN SRI DATO' SOONG SIEW HOONG

AUGUST 2013

Updated March 2014

GIDEON - PGRM 6/8/13



Different governments have taken various measures to mitigate this problem, especially for the lower income group.



In a recent 2013 Time Magazine report, Beijing has a Roof Garden Association of 1.2 Million members promoting roof top farming since 2006.

Objective is to encourage greening the environment and supplement vegetable supply.



SPEAKER'S TEXT

Even the 1st Lady of USA (wife of President Barrack Obama) sets an example of planting vegetables in the White House garden.



Local farmers are facing

- Shortage of land for planting vegetables and fruits.
- Shortage of labor, including foreign workers.
- Higher production costs, fertilizers, pesticides, transportation etc.
- Avarice of weather, too hot or too dry or too wet.

Vegetables can even be planted hydroponically, i.e. grow in water tanks, no earth.



The project is promoted also as part of an Eco tourism venue and as school children holiday cum education center.

B. SITUATION IN MALAYSIA

Vegetables imported into Malaysia in 2011 total RM12 to RM13 billion, from China, Thailand, Australia, New Zealand, US, Netherland, Indonesia and India. (Government wants to reduce this increasing import expenditure)

[Persekutuan Persatuan-persatuan Pekebun-pekebun Sayur-sayuran Malaysia (PPSM)]

In our own cities here, we can advocate the farming of vegetables in suitable open areas; on the ground or in pots and boxes around houses.



The Mini Cameron Highlands garden at Gohtong Jaya (Half-way up to Genting Highlands) used both hydroponic and fertigation technology for commercial farming of vegetables – cabbage, chillies, lady's finger, strawberries, passion fruits etc.

They are grown on racks above ground under plastic cover – thus achieving high yield and savings in labor, energy, water and maximizing land use.

At an LED Exhibition on Daegu, South Korea in September 2012, we saw vegetable growing hydroponically, 4 tiers on each side inside a 40 ft container, lit up with LED lights, during winter.

SPEAKER'S TEXT

On a visit to the only Vertical Farming project in Singapore in April 2013, vegetables were commercially grown on 9 meter high structures in 10 ft apart rows.

By 2014, they expect to have 2,000 rows of these 9 meters high vertical farming structures supplying ten tons of vegetable everyday (about 5% of Singapore's needs), all erected on a 3.65 hectare of land.

MARDI has developed the Fertigation Technology to farm vegetables in pots or bags of earth using liquid fertilizers, regulated by a timer.



The technology for the above methods of vegetable farming is available, including correct use of fertilizers, irrigation, pest control.

* Mini Cameron Highlands or MARDI etc



In many cases, Solar Panel energy can be used to drive water pumps for re-circulating water in these farming projects.

Private sector associations and organizations can encourage and assist members in implementing this idea in the members' respective homes or gardens.



Even Indonesia is considering to adopt the vertical farming method to grow Onions and Garlic etc to reduce the country's increasing import cost of these items, and to attain "Food Security"

On 12 Oct 2012 at a visit to Cameron Highlands we saw a large successful farmer using this system.



It can be easily done by house owners for own consumption, or swap excess produce with each other.



Association presidents, key officers and other dignitaries can set the example themselves by having vegetable farming in their own homes or gardens.



TALKS

Associations, Companies can organise regular talks by experts on farming vegetables at home; on selection and use of seeds, fertilizers, watering, pest control etc for the benefit of members.

SPEAKER'S TEXT

Vegetable farming in an Urban Setting can also be turned into competitive fun and education for adults and children to take part in this project (besides planting flowers) at home.



Besides, we all need Vitamin C in our bodies to stay healthy.

Vitamin C is plentiful in fresh fruits and vegetables.

We need Vitamin C every few days unlike other Vitamins.

CONCLUSION AND RECOMMENDATION

In conclusion growing of vegetables in urban area should be encouraged and implemented by government authorities and private sector organizations for the following benefits:

1. The projects in their own way is a source of supply of fresh vegetables to the nearby residents.
2. It can translate into a reduction in household food expenditure and a little reduction in import dependence and expenses.
3. It can be a form of farming education for children as well as for adults, beside fun with a sense of competition.

The projects can be a forum for senior citizen to have some exercise and also doing something useful and share their experience with others.

This Vegetable Growing project can be implemented in a suitable plot of land in communal care centers e.g. old folks homes, orphanage, health care, even religious or school grounds.

The Hydroponic or Fertigation Process requires minimal land area, electrical energy, no weeding, watering or pest control needed, therefore little labor required; ideal for retirees and senior citizens to promote some exercise, human interaction.

The associations or companies, or service club, community care centers etc, can set up a unit to help anyone or members to buy the seeds or fertilizers, or watering system, and obtain advice from experts which are easily available.

4. Using the Hydroponic and/or Fertigation Technology means a lesson in economic land use, savings in electricity energy, water and more important, saving labour in no ground tilling, no watering, or harvesting by the traditional methods.

5. Products can be organic as there will be no pesticide or chemical fertilizer.
6. A good social benefit can be derived from the residents/community in social interaction and involvement in the projects: neighbours meet and speak to each other.

Nothing is impossible if we set our minds to do it!

Set an example ourselves.

If not me, then who?

If not now, then when?



CLUB MEETING ON 17 MARCH 2014



Top Table



Acting SAA PP Richard Liew



PP Gary Lim — the Finemaster



PP Tai Chin Peow — the Introducer



Jeffery, Robert, Michael & Roy Sreenivasan



PP Tan Sri Dato Soong — the Speaker

CLUB MEETING ON 17 MARCH 2014



PP Michael Tung and guest



PP Richard Liew and Rtn Dr CC Wongg



R to L: PP KH Low, PP Tai and guests



VP Heng and Rtn Steven Ho

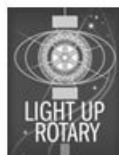


A memento for PP Tan Sri Dato' Soong



PP Michael Yeow, Raffle winner, receiving his prize from visiting Rtn IPP Don Law of RC Georgetown

ILTS



SERVICE ABOVE SELF

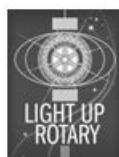
DATE : SUNDAY 23th MARCH 2014

VENUE : SMK (L) METHODIST SCHOOL, KL

PROGRAMME

08.00 am	Arrival of Interactors/Rotarians & other Participants
08.30 am	Assemble in Hall/ Patrotic Song
09.00 am	Arrival of Guest of Honour & Motivational Speaker
09.05 am	Welcome Speech by Incoming Youth Service Director Rtn Steven Ho
09.10 am	Address by Incoming President Daisy Chiu
09.20 am	Address by Guest of Honour DGN Siti Subaidah Adil
09.30 am	Motivational Speaker PP Karthi Palanisamy –District Secretary 2015-2016
10.00 am	TEA -Briefing by Organizing Secretary
10.15 am	Leadership Training: Proceed to Workshop led by Resource Interactors to assemble in workshop rooms by position in Interact Club
11.00 am	Resource Rotarians take over the workshop from Resource Interactors
11.45 am	Case Study : Interactors to assemble in workshop rooms by Months of Birth Session for Resource Interactors by Rotaractors “Life after Interact” Session for Teacher Advisors
12.45 pm	Break for LUNCH
13.45 pm	Assemble at Hall -Report by respective Secretaries of workshop results for Leadership Training & Case Studies
14.15 pm	Presentation of Challenge Trophies for RY 2013/14
14.30 pm	Sayorana / Best Wishes for RY 2014/15

ILTS



SERVICE ABOVE SELF

GROUPING FOR CASE STUDIES

GROUP (A) For Itcs. Born in JANUARY & FEBRUARY

Chief : PP Ken Ong
PE Patrick Lee
Rtn. Asok Kumar

GROUP (B) For Itcs. Born in MARCH & APRIL

Chief : PP Richard Liew
Rtn. Steven Chiew
Rtn. Roy Sreenivasan

GROUP (C) For Itcs. Born in MAY & JUNE

Chief : PP KH Low
Rtn. Mok Sin
Rtn. Laura Lee

GROUP (D) For Itcs. Born in JULY & AUGUST

Chief : PP Phang Poke Shum
Rtn. Veronique Pearcey
Rtn. Elaine Tan

GROUP (E) For Itcs. Born in SEPTEMBER & OCTOBER

Chief : PP Ng Sim Bee
Rtn. Loo Ming Chee
Rtn. Edward Lee

GROUP (F) For Itcs. Born in NOVEMBER & DECEMBER

Chief : PP Choo Jee Sam
Rtn. Chinniah
Rtn. Elaine Tan

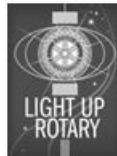
GROUP (G) ROTARACTORS

PP Mike Yeow / Rtn Steven Ho

GROUP (G) TEACHER ADVISORS

PDG Dr Paul Lee/ President Daisy Chiu

ILTS



SERVICE ABOVE SELF

RESOURCE ROTARIANS AND GROUPINGS

GROUP 1

Presidents & Vice Presidents

Chief : PDG Dr Paul Lee
Incoming President Daisy Chiu (RY2014-2015)
Rtn Steven Chiew

GROUP 2

Secretaries

Chief : PP KH Low
Rtn. Roy Sreenivasan
Rtn Lauran Lee

GROUP 3

Treasurer

Chief : PP Choo Jee Sam
Rtn. Mok Sin
Rtn Asok Kumar

GROUP 4

Club Service Directors

Chief : PP Phang Poke Shum
Rtn. Jeffrey Yap
Rtn Edward Lee

GROUP 5

Community Service Directors

Chief : PP Richard Liew
Rtn. Veronique Pearcey
PP Mike Yeow

GROUP 6

International Service Directors

Chief : PP Mike Tung
Rtn Elaine Tan
Rtn Loo Ming Chee

GROUP 7

Finance / Funding Directors

Chief : PP Ken Ong
Rtn. Sandy Soh
Rtn Chinniah

GROUP 8

Members Development

Chief : PP Ng Sim Bee
PE Patrick Lee
PP Gary Lim

CLUB & DISTRICT DIARY OF EVENTS - FUTURE

Date	Time	Programme	Venue
Sun, 23 rd Mar '14	8.00 am	Interact Leadership Training Seminar	SMK Methodist, KL
Wed, 26 th Mar '14	6.30 pm	Joint Meeting with RC Cheras	Bankers Club, KL
Sat, 29 th Mar 2014	9.00 am	Career Opportunities in the Hospitality Industry - Vocational Service	Berjaya University College, KL
Mon 31 st Mar '14	6.30 pm	Joint Meeting with RC Damansara, Kelana Jaya & Titiwangsa	Shangri-la Hotel
25 th -27 th April '14		80 th R I District 3300 Assembly	Royal Bintang Resort & Spa, Seremban
Sat, 3 rd May 2014	10.00 am	R C Pudu Charity Premiere 'Spiderman 2'	GSC Pavilion, KL
Sat, 17 th May '14	6.00 pm	TRF Awards Night	Royal Lake Club
Fri, 23 rd May '14	2.30 pm	Rotarian/Teacher Advisors High Tea	Shangri la Hotel, KL
Sun, 22 nd June '14	7.00 pm	R C Pudu 48 th Installation Night	Shangri la Hotel, KL
21 st - 23 rd Nov '14		2014 Kota Kinabalu Rotary Institute	Sutera Harbour Resort & Spa, Kota Kinabalu.

PROJECTS



ROTARY CLUB OF PUDU
R I DISTRICT 3300

38TH INTERACT LEADERSHIP TRAINING SEMINAR
RY 2014/2015
SMK (L) METHODIST, KL
SUNDAY, 23RD MARCH 2014
8.00AM TO 2.30PM



ROTARY CLUB OF PUDU
R I DISTRICT 3300

CAREER OPPORTUNITIES IN THE
HOSPITALITY INDUSTRY
LEVEL 11 WEST, BERJAYA TIMES SQUARE,
JALAN IMBI, KL
SATURDAY, 29TH MARCH 2014
9.00AM TO 1.00PM

COMMITTEE MEETING



International Service Committee meeting on 17 Mar 2014 after the Club's weekly meeting

DISTRICT NEWS

From: SITI RCCD [mailto:sitisubaidah@rccd.org.my]
Sent: Tuesday, 18 March, 2014 1:37 AM
To: rotary3300@googlegroups.com; 3300clubleaders2013-14@googlegroups.com;
RBGT@yahooogroups.com
Cc: DG Datuk Dr Mohinder Singh; 'karthi palanisamy'
Subject: IMMEDIATE URGENT - TAPESTRY OF HOPE

Dear Fellow Rotarians,

Search for the missing flight MH370 continues into its 11th day and we are still puzzled over its disappearance. As a nation we share the grief and we can only pray and hope for the safety and safe return of the Captain and his Crew and all the Passengers on board.

At the Group 8 Meeting this evening, President Dr Hari of RC Kelana Jaya initiated a signature chart for Rotarians to pen their messages of hope and wishes. We have expanded his initiative and with the consent of Governor Datuk Mohinder, we will create a "Tapestry of Hope" from the family of Rotary. We have 75 Rotary Clubs, 28 Rotaract Clubs and 168 Interact Clubs to share their message.

239 puzzle pieces will form the "Tapestry of Hope". The large piece of puzzle with the messages will then be placed at an appropriate location in a public area, hopefully at KLIA, subject to approval. *(If there are any Rotarians who have any contact with KLIA — or any public location — to facilitate the placing of the puzzle board, please contact me.)*

To be part of this "Tapestry of Hope", what needs to be done immediately is:

- Each Rotary/Rotaract/Interact Club to send one message (max 10 words) e.g.

*"Our thoughts and prayers are with you.
Rotary Club of Central Damansara"*

- Contact your Rotaract / Interact Clubs immediately and request for their message.
- AGs could you please assist by contacting your respective Group Presidents.
- Dateline : Thursday, March 20, 2014

This is our District's contribution through messages of hope and wishes of the uncertainties in a crisis our country is faced with. It's a project of the Rotary family — Rotary cares.

Please email your messages as soon as possible. This "Tapestry of Hope" will also be placed in our DG's Newsletter.

*Everything that happens and everything that befalls us
has a meaning, but it is often difficult to recognize it.
Also in the book of life every page has two sides:
We human beings fill the upper side with our plans,
hopes, and wishes,
But Providence writes on the other side,
And what it ordains is seldom our goal.
...Nisami*

Thank you

Yours in Rotary
Siti Subaidah
Rotary Club of Central Damansara
District 3300, Malaysia



From: Jan Lim <jan7711@gmail.com>
To: Dr. Krishna Kumar
<drkrishna.pushpa@gmail.com>
Date: Sun 16/3/2014 12:58 AM
Subj: **Update club information and 2014-15 officers by 24 March**

The deadline for verifying your club meeting information and reporting your 2014-15 club officers is 24 March. Club officers can complete this task online. Making these updates ensures that your club's listing in the 2014-15 Official Directory and Club Finder is accurate and that your incoming officers receive information and training materials from Rotary International for their year of service. Rotary clubs with 2014-15 club officer data will receive the Official Directory CD at the beginning of July. Have questions about online reporting for the Official Directory? Check our [FAQ](#).

Rotary News
14-Mar-2014

DISTRICT NEWS

From: Dato Kulasegaran <ranthoku11@gmail.com>
To: rotary3300@googlegroups.com
Date: Thu 20/3/2014 2:21 PM
Subj: **Presentation of National Early Intervention Eye Health Framework for Pre-School Children**

Dear Fellow Rotarians

Just a short note by way of information to say that on 18/3/14 afternoon from 2.00 p.m. to 4.00 p.m. the District 3300 Committee on Blindness Prevention had a historic meeting with representatives of the Ministry of Education, the Ministry of Health and the Paediatric Association of Malaysia to discuss the matter of mutual co-operation in regard to the above-mentioned subject.

The meeting was organised by the Early Intervention Task Force of the District Committee under the Chairmanship of PP Bindi Rajasegaran.

The meeting went off smoothly. There was a very good exchange of ideas resulting in the formation of a Joint Committee made up of representatives of the Ministries, the District Committee on Blindness Prevention and other related Organisations to formulate a Plan of Action in regard to Early Intervention for an initial period of three years. PP Bindi will co-ordinate the work of this Joint Committee.

We will eventually need the involvement of our clubs in the District in the course of time, after the Plan of Action has been formulated. We look forward to your fullest co-operation.

Thank You.

Yours in Rotary Service,

*PP Dato' Kulasegaran
Chairman
District 3300 Committee on Blindness Prevention*

From: YOK LOY HO <hoyokloy@yahoo.com>
To: Rotarybasket <RBGT@yahooogroups.com>; D3300 <rotary3300@googlegroups.com>
Date: Wed 19/3/2014 1:04 PM
Subj: **Special seminars on 'Rotary Club Central'**

Dear District Officers, Club Officers & Rotarians,

(At the District Assembly) on Friday 25th April 2014 at 4.30 pm till 5.15 pm, is a very important seminars for all Rotarians which you all must not miss.

Your Club

Successful clubs achieve their goals by staying vibrant, flexible, and innovative. Rotary Club Central provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals. Current, incoming, and immediate past club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements

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- It fosters continuity in leadership.
- It enables clubs to track their progress.
- It creates transparency.
- It showcases the important work that Rotary clubs do worldwide.

Get started!
Go to www.rotary.org/clubcentral

Rotary

Dear RC Presidents

Re: RY2013-14 PRESIDENTIAL CITATION

Please find attached the RY2013-14 Presidential Citation form, which is in a writable pdf format. If your club qualifies for the Presidential Citation, please fill up the form and email it to DG Datuk Dr. Mohinder at **before 31 March 2014**.

DG will report the names of the qualifying Rotary Clubs to RI through the RI website before 15 April 2014.

*Regards
PP Dr. Krishna
District General Secretary1*

Dear Presidents,

Re: SISTER CLUB FROM DISTRICT 3330

The Rotary Club of Leung Krabi from D3330 Thailand is interested to be matched with a Club from our district. It is an *all ladies club* with a membership of about 40. It is one of the most active clubs and they have very good projects. If any club in our district is interested, please let me know.

*Rtn Jagjit,
Chair
Thai-Malaysia Intercountry Relations*

DISTRICT NEWS



FLAG - Friends of Langkawi Geopark with Ahmad Saidin, Rizal Hassan, Noor Sham Yaakob, Khairuddin Abu Hanifah, Ku Azhar, Irone Palani, Pishol Ishak, Zuraidah Zainal Abidin, Che Zam, Ezad Major and Mohd Musa Al-ashaari.

Dear Friends,

Very pleased and proud to attach the article that will appear in the April issue of The Expat magazine and a future issue of Senses of Malaysia. Rotary Club of Langkawi had a Massive Mangrove Clean Up session on 15 March 2014.

There is a critical need to maintain the only UNESCO Geopark status in South East Asia as it may be revoked on 1 Jan 2015. So there is a dire need for this clean up. We planned this 6 months ago. Having meetings with Langkawi Development Authority (LADA), all the relevant government agencies, the Fisherman & Tour Boat Operators Association & Friends of Langkawi Geopark (FLAG).

We projected 500 volunteers to assist us on this but we underestimated the power of social media. We end up having more than 2,000 volunteers, 75 tour boats & 13 finishing boats to assist us.

It was a huge success. We also had PP Bindi Rajasegaran and her husband joining us in this event. Thank you very much. We have to make this into a calendar event in Langkawi. Hopefully the next time, we will have a bigger participation from many Rotarians from our district.

Wide Smiles,

Dr Baskaran Kosthi
Charter President
Rotary Club of Langkawi

DISTRICT NEWS

From: **YOK LOY HO** <hoyokloy@yahoo.com>
Date: Sat, Mar 15, 2014 at 9:34 AM
Subject: [RBGT] Rotary News: Update club information and 2014-15 officers by 24 March
To: Rotarybasket Give-Take
<RBGT@yahooogroups.com>

Update club information and 2014-15 officers by 24 March

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Have questions about online reporting for the Official Directory? Check our [FAQ](#).

Rotary News
14-Mar-2014

From: Rajendran V.K.Swamy <medilife25@gmail.com>
To: <rotary3300@googlegroups.com>
Date: Fri 14/3/2014 3:52 PM
Subj: SPECIAL PROGRAM

Greetings my fellow Rotarians.

Please assist in sending out the following information.

A WORKSHOP FOR SPECIAL CHILDREN

We are in need of parents and their mainstream children to register for this event. If you are one of them who can spare 23rd March 2014 from 9.00am to 5.00pm, KDU Damansara Jaya, then please register so as to lend us a hand. Children from the ages of 7 - 12 (Primary Level). Please email raisevoice260713@gmail.com and/or call 016-2207091 (Rebecca). Thank you very much for your support.

Thanks
AG Dr. Rajendran

From: Pushpa Krishna <pushpa.kkrishi@gmail.com>
To: rotary3300 <rotary3300@googlegroups.com>
Date: Thu 20/3/2014 9:17 AM
Subj: [rotary3300] **YOUTH EXCHANGE PROGRAM**

Dear Friends,

The Youth Exchange Committee is pleased to again invite applications for a long-term (10mths-1yr) exchange to France and Mexico.

These two countries are very keen on an exchange with us and have already got candidates ready and waiting to come here.

This is an opportunity not to be missed.

Please note that although all applications must go through a Rotary Club, candidates can be children of non-Rotarians.

If you are interested in other countries too, it can be arranged. Please drop me an email for further details at pushpa.krishi@gmail.com

Thank you

PP Pushpa Krishna
012-622-5735



My dear friends,
I wish to thank all those who have contributed to The Rotary Foundation so far.
I humbly appeal to all clubs that have not contributed to do so as soon as possible. Our total contribution so far is only **USD 134,555.00**
With best regards
PDG Dr Rajindar Singh
DRFC

RI NEWS

Embracing the true potential of Rotary

Posted on [March 19, 2014](#)

By Mara B. Huber, PhD, past president of the Rotary Club of Buffalo-Sunrise, New York, USA

I am not a joiner. On the contrary, I have gone to great lengths to avoid all groups with official names and rules. I have zero interest in badges or titles or joining committees. And the words “fellowship” and “oath” evoke a reflexive need to escape and hide.

And yet I am a Rotarian, and amazingly, a very enthusiastic and proud one. What draws me to Rotary?

It’s not the club meetings, the programs, or projects. It’s not even the amazing contributions that Rotarians make to communities around the world.

For me, it’s the system — a system that is remarkably robust and nimble, organized entirely around the notion of service above self, a mission that is both powerful and unifying.

All layers of the Rotary system — from clubs, to districts and zones, to Rotary International, and The Rotary Foundation — are designed to amplify and leverage the contributions of individual Rotary members toward the greatest impact.

To be clear, Rotary is not a panacea, nor is it perfect in its current manifestations. A tour of Rotary clubs will reveal surprising variability, with some clinging to tradition at the cost of relevance, and diversity uneven at best (and often much worse). And you will quickly learn that women have only been officially accepted since 1987, with no woman serving as president of Rotary International to date.

Clearly, Rotary has yet to reach its full potential. But as a model for community and world development it is like none other that I have found.

From an infrastructure standpoint it is both lean and transparent. Leaders serve one-year terms with no financial or political benefits. Unlike our educational system, Rotary truly is a pipeline with programs focused on youth, young professionals, and adults who can contribute well into their senior years.

The system is built around individual clubs, with districts offering support and resources to ensure health and sustainability, even in the face of continually changing membership, leadership, and community context.

This is perhaps my favorite aspect of the Rotary system. Despite its size, complexity, and dynamic nature it is inherently elegant and nimble enough to flex and pivot with the changing needs of the world. And like any robust system, it must also continue to attract members who seek the experiences it affords.

While historically, Rotary has sustained itself largely on those who enjoy the benefits of fellowship, networking, and the status that is often associated with membership, the inner and outer workings of the system have gone largely unseen.

But today our communities are experiencing deeper and more systemic challenges than ever before. And at the same time, people of all ages are yearning for a more meaningful connection with the world.

Fortunately, Rotary is poised to deliver on both ends. And as a model it is scalable, sustainable, and highly accessible to all who are ready to engage.

It is time we embrace Rotary for all that it has to offer.

Read more of Mara Huber’s [blog posts about Rotary](#)

The Rotary Foundation new logo!



The Trustees approve the Rotary Foundation logo options as part of the overall brand identity, effective immediately on all newly developed materials, while existing materials have 18 month to transition to using these new logo options. (source: Minutes of the January 2014 Trustees Meeting <https://www.rotary.org/myrotary/en/document/114461>)

RI NEWS

Minutes of Trustees meeting - January 2914

The Rotary Foundation Trustees met from 11–12 January 2014 in San Diego, CA, USA and reviewed seven committee reports and recorded 30 decisions. The following are highlights of actions taken.

Administration

The Trustees elected Trustee Michael K. McGovern to serve as their vice-chairman in 2014–15. The Trustees approved a new logo for The Rotary Foundation.

Recognition

Forty-five Rotarians were selected to receive The Rotary Foundation Distinguished Service Award, the Foundation's highest service recognition. The Trustees selected the winner of The Rotary Foundation Global Alumni Service to Humanity Award to be presented at the 2014 RI (Sydney) Convention, and also selected a winner of The Rotary Foundation Alumni Association of the Year Award, to be presented at the 2014 Rotary Alumni Celebration in Sydney.

Programs

The Trustees approved PolioPlus grants for Afghanistan, Burkina Faso, Cameroon, Democratic Republic of the Congo, Horn of Africa, Niger, Nigeria, Pakistan, Somalia, Sudan, and South Sudan.

Source: Rotary International



Free transit pass for all convention registrants

One of the unique benefits for the Sydney Convention is the [free transit pass](#) offered to each convention registrant by the New South Wales Government. This pass will permit convention attendees to travel throughout most of the State of New South Wales without cost.

The pass will be honoured on trains, buses, and government-operated ferries and will permit travel from Thursday, 29 May, until Thursday, 5 June. This includes the three days prior to the convention, the four days of the convention itself, and the day following the convention.

Recently I was in Sydney for a convention planning visit. Over the weekend, I used a similar pass to travel around greater Sydney. I was able to travel to all of my destinations by public transportation without a single taxi ride.

I began my travels at the Holiday Inn in Parramatta, a western suburb of Sydney. It was only a short five-block walk from the hotel to the Parramatta Station. From there, trains departed at least every fifteen minutes to Sydney's central business district. It was only a 35-minute ride into the district. I enjoyed shopping and seeing the sights in Circular Quay, Hyde Park, and Darling Harbour.

That evening, I decided that I wanted to explore Sydney's Little Italy in the suburb of Leichhardt. To get there, I caught a bus from George Street at the Queen Victoria Building direct to Leichhardt. Just two blocks from the bus stop, I found a delightful, family-operated Italian restaurant on Norton Street which I hope to revisit during the convention.

After a wonderful meal, it was time to head back to the hotel in Parramatta. A short bus ride from Norton Street in Leichhardt took me to Petersham Station. The bus driver was very friendly and made sure that I got off at the right stop and found my way into the station. From Petersham, it was a nice ride to Parramatta with a quick change of trains at Strathfield.

The New South Wales Government wants convention attendees to fully explore all that New South Wales has to offer. This complimentary transit pass provides all Rotarians with the opportunity to see as much as they wish to see.

Take advantage of this tremendous convention benefit and join your fellow Rotarians from around the world in Sydney as we *Engage Rotary, Change Lives*.

*Source: Mark Maloney,
Chair of the Sydney Convention Committee*

THOTS FOR THE WEEK



ON THE LIGHTER SIDE

GLORIOUS INSULTS

"He had delusions of adequacy." - Walter Kerr

"He has all the virtues I dislike and none of the vices I admire." - Winston Churchill

"I have never killed a man, but I have read many obituaries with great pleasure." - Clarence Darrow

A member of Parliament to Disraeli: "Sir, you will either die on the gallows or of some unspeakable disease."
"That depends, Sir," said Disraeli, "whether I embrace your policies or your mistress."

"He has never been known to use a word that might send a reader to the dictionary." - William Faulkner (about Ernest Hemingway).

"Thank you for sending me a copy of your book; I'll waste no time reading it." - Moses Hadas

"I didn't attend the funeral, but I sent a nice letter saying I approved of it." - Mark Twain

"He has no enemies, but is intensely disliked by his friends.." - Oscar Wilde

"I am enclosing two tickets to the first night of my new play; bring a friend, if you have one." - George Bernard Shaw to Winston Churchill. "Cannot possibly attend first night, will attend second if there is one." - Winston Churchill, in response.

"I feel so miserable without you; it's almost like having you here." - Stephen Bishop

"He is a self-made man and worships his creator." - John Bright

"I've just learned about his illness. Let's hope it's nothing trivial." - Irvin S. Cobb

"He is not only dull himself; he is the cause of dullness in others." - Samuel Johnson

"He is simply a shiver looking for a spine to run up." - Paul Keating

"In order to avoid being called a flirt, she always yielded easily." - Charles, Count Talleyran

"His mother should have thrown him away and kept the stork." - Mae West

"He loves nature in spite of what it did to him." - Forrest Tucker

"Why do you sit there looking like an envelope without any address on it?" - Mark Twain

"Some cause happiness wherever they go; others, whenever they go." - Oscar Wilde

"He uses statistics as a drunken man uses lamp-posts... for support rather than illumination." - Andrew Lang (1844-1912)

"He has Van Gogh's ear for music." - Billy Wilder

"I've had a perfectly wonderful evening. But I'm afraid this wasn't it." - Groucho Marx

WEATHER FORECAST

It was April and the Aborigines in a remote part of Northern Australia asked their new elder if the coming winter was going to be cold or mild. Since he was an elder in a modern community he had never been taught the old secrets. When he looked at the sky he couldn't tell what the winter was going to be like. Nevertheless, to be on the safe side, he told his tribe that the winter was indeed going to be cold and that the members of the tribe should collect firewood to be prepared.

But being a practical leader, after several days he had an idea. He walked out to the telephone booth on the highway, called the Bureau of Meteorology and asked, 'Is the coming winter in this area going to be cold?' The meteorologist responded, 'It looks like this winter is going to be quite cold.' So the elder went back to his people and told them to collect even more wood in order to be prepared.

A week later he called the Bureau of Meteorology again. 'Does it still look like it is going to be a very cold winter?' The meteorologist again replied, 'Yes, it's going to be a very cold winter.'


The elder again went back to his community and ordered them to collect every scrap of firewood they could find.

Two weeks later the elder called the Bureau again. 'Are you absolutely sure that the winter is going to be very cold?' he asked.

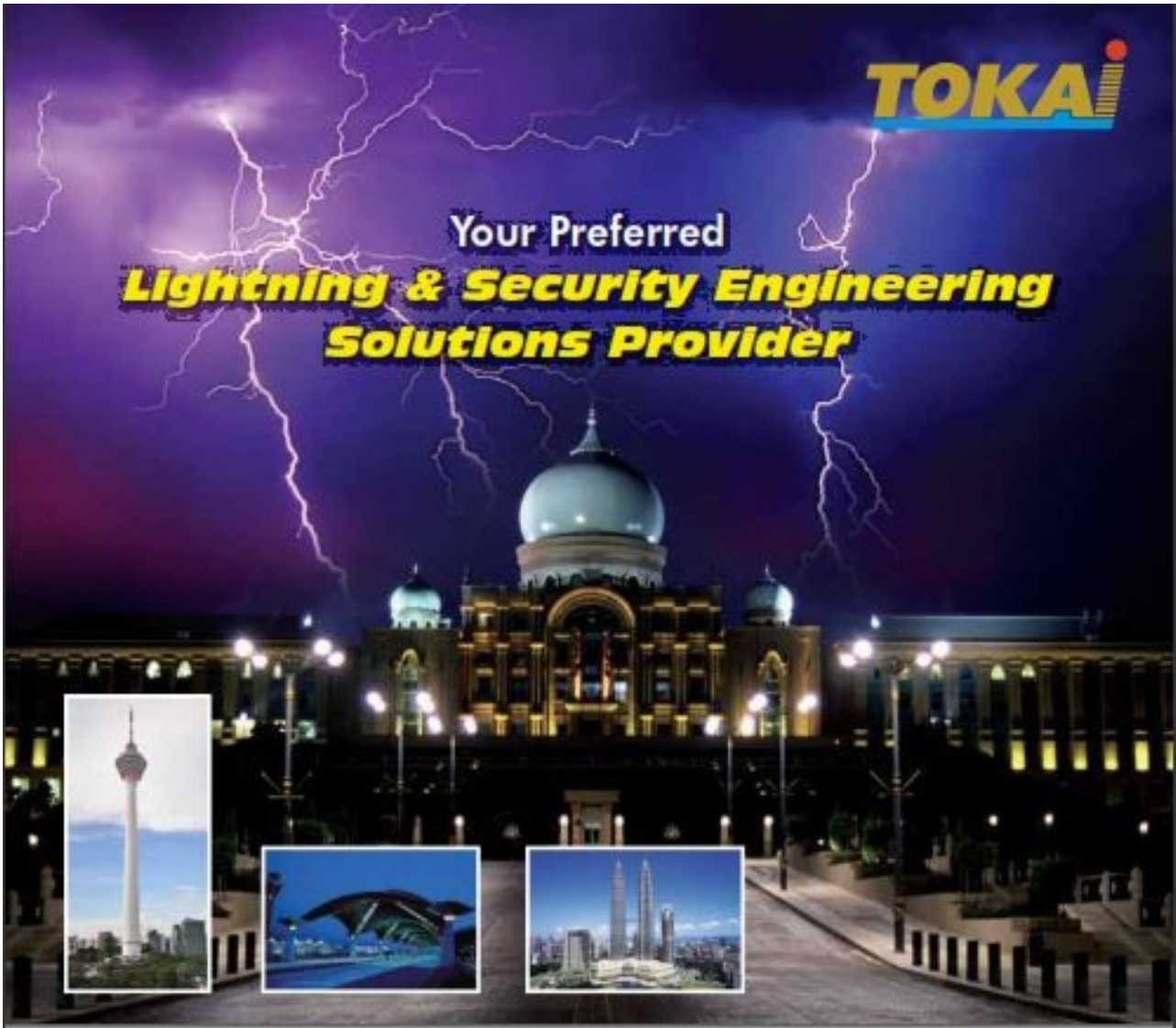
'Absolutely,' the man replied. 'It's looking more and more like it is going to be one of the coldest winter ever.'




'How can you be so sure?' the elder asked.

The weatherman replied, 'Our satellites have reported that the Aborigines in the north are collecting firewood like crazy, and that's always a sure sign.'



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Our Awards



Tokai is the proud winner of various prestigious industry awards namely The Golden Bull, Enterprise 50 and the Asia Pacific Entrepreneurship Award.



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