

# Berita Pudu





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The Weekly eBulletin of the Rotary Club of Pudu Kuala Lumpur, Malaysia RI District 3300

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Date : 10<sup>th</sup> March 2014

Issue No: 33

# Berita Pudu

#### PROGRAMME FOR TODAY

Speaker: Rtc Kelvin Nair and Rtc Erwin Lee Subject: Rotary Youth Leadership Awards (RYLA)

#### On Duty

Duty Table: Rtn Elaine Tan Fellowship: Rtn Steven Chiew Finemaster: Rtn Asok Kumar Introducing: Rtn Patrick Lee Thanking: Rtn May Lim

#### Rotarians' Birthdays (March)

01<sup>st</sup> – PP Leong Choy Ying 07<sup>th</sup> – PP Dato' Dr Lee Hoo Teong 11<sup>th</sup> – Rtn Chinniah Arumanadan 12<sup>th</sup> – PP Richard Liew

#### PROGRAMME FOR NEXT WEEK

Speaker: PP Tan Sri Dato' Soong Siew Hoong Subject: Growing Vegetables In An Urban Setting

#### On Duty

Duty Table: VP C T Heng

Fellowship: Rtn Veronique Pearcey Finemaster: PP Mike Yeow Introducing: PP Tai Chin Peow Thanking: PDG K B Lee

#### Spouses Birthdays (March)

03<sup>rd</sup> – Ann Veronica (Rtn Robert Tan)

13<sup>th</sup> – Ann Siew Kien (Rtn Roy Sreenivasan)

17<sup>th</sup> – Ann Raja Azma (PP Dato' Muslim Ayob)

22<sup>nd</sup> – Ann Evelyn (PP K H Low)

#### Wedding Anniversaries (March)

02<sup>nd</sup> - Rtn Steven Ho and Ann Fanny

09<sup>th</sup> – PP Phang Poke Shum and Ann Carol

10<sup>th</sup> – PP Datuk Y K Chew and Ann Adeline

17<sup>th</sup> – Rtn Chinniah and Ann Chantra

30<sup>th</sup> – Rtn Jeffrey Yap and Ann Catherine Foo

#### **CLUB DIARY OF EVENTS - MARCH 2014**

Date	Time	Programme	Venue
Sat, 1 <sup>st</sup> Mar	10.00 am	International Understanding Day	SMK Sri Sentosa
Sat, 1 <sup>st</sup> Mar	3.00 pm	Rotaract Board of Directors Meeting	Elilal Restaurant,KL
Mon, 3 <sup>rd</sup> Mar	12.45 pm	Weekly Meeting	Hotel Sentral Pudu
Tue, 4 <sup>th</sup> Mar	6.30 pm	Incoming Club Service Committee Meeting	Residence of Rtn Jeff Yap
Wed, 5 <sup>th</sup> Mar	6.00 pm	Fund Raising Committee Meeting	Crystal Palm Seafood
Wed, 5 <sup>th</sup> Mar	7.00 pm	48 <sup>th</sup> Installation Committee Meeting	Crystal Palm Seafood
Thurs, 6 <sup>th</sup> Mar	6.30 pm	Outgoing Membership Development Meeting	President Alex's Office
Thurs, 6th Mar	7.30 pm	Outgoing Club Service Committee Meeting	President Alex's Office
8 <sup>th</sup> -11 <sup>th</sup> Mar 2014		Tri Sister Clubs Fellowship	Bangkok
Mon, 10 <sup>th</sup> Mar	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Tue, 11 <sup>th</sup> Mar	6.30 pm	Incoming Youth Service Committee Meeting	Bukit Kiara Club
Wed, 12 <sup>th</sup> Mar	6.30 pm	Outgoing Youth Service Committee Meeting	Bukit Kiara Club
Wed, 12 <sup>th</sup> Mar	7.30 pm	Outgoing/Incoming Community Service Comm	Bukit Kiara Club
Mon, 17 <sup>th</sup> Mar	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Tue, 18 <sup>th</sup> Mar	6.30 pm	Incoming International Service Comm Meeting	Selangor Club, Bkt Kiara
Wed, 19 <sup>th</sup> Mar	6.30 pm	Outgoing/Incoming Vocational Service Mtg	Bukit Kiara Club
Wed, 19 <sup>th</sup> Mar	7.30 pm	Outgoing International Service Comm Meeting	Bukit Kiara Club
Sun, 23 <sup>rd</sup> Mar	8.00 am	Interact Leadership Training Seminar (ILTS)	SMK Methodist, KL
Mon, 24 <sup>th</sup> Mar		Weekly Meeting postponed to 26 <sup>th</sup> March 2014	_ ,,,
Tue, 25 <sup>th</sup> Mar	6.30 pm	Incoming Board of Directors Meeting	Bukit Kiara Club
Wed, 26 <sup>th</sup> Mar	6.30 pm	Weekly Meeting / Joint Meeting with RC	Bankers Club, KL
		Cheras	5 11 11 1 0 00
Thurs, 27 <sup>th</sup> Mar	6.30 pm	Outgoing Board of Directors Meeting	President Alex's Office
Sat, 29 <sup>th</sup> Mar	9.00 am	Career Opportunities in the Hospitality In-	Berjaya University Col-
24 24 24	6.20	dustry – Vocational Service	lege of Hospitality, KL
Mon, 31st Mar	6.30 pm	Weekly Meeting / Joint Meeting with RC	Shangri-La Hotel, KL
		Damansara, RC Kelana Jaya and RC Titi-	
		wangsa	

### **EDITORIAL**

person can't fully appreciate the sweetness of success without first experiencing the bitter taste of failure. If you haven't failed, you aren't really trying.

So what makes failing so appealing in our quest for success? The secret is to never quit. As long as you continue to strive toward your goal of success and refuse to quit, you haven't really failed. Instead, use these temporary setbacks as a means to gauge your progress. Quitting is easy. Rebounding from a failure can be difficult; but worth the effort.

In 1954 Elvis Presley performed on stage at the Hi Hat Club in Memphis. Eddie Bond, a local musician, listened to Presley play two songs and gave Elvis advice about his future as a singer. Bond told Presley to stick to driving a truck, "because you're never going to make it as a singer." What would have happened if Elvis Presley quit playing music and took the recommendation of Eddie Bond? The music world would have been denied thirty number one hit records by a former truck driver who would earn the title; The King of Rock and Roll.

After receiving his first Social Security check, a 65-year-old Harland Sanders decided that retirement wasn't an option. Sanders had two things going for him; a secret fried chicken recipe and a fierce determination to succeed. He went door to door trying to sell his unique chicken recipe to restaurant owners. Sadly, there wasn't the interest Sanders had expected. In fact, the recipe was rejected over 1,000 times. But this didn't deter Harland Sanders. On the 1,009th sales call Sanders found this first franchise partner.

When Harland "Colonel" Sanders died at the age of 90 he was worth \$3.5 million. What would have happened if Sanders had called it quits after sales call 10, or 100, or 1,000? The finger lickin' good taste of Kentucky Fried Chicken would have never been enjoyed around the world.

The year was 1952. Florence Chadwick attempted to swim the 26 miles between Catalina Island and the California coastline. After swimming for about 15 hours a thick fog set in. Chadwick swam for another hour before asking to be pulled out of the water. What caused her to stop? Florence was unable to see the coastline due to the fog. As she sat in the recovery boat, Chadwick found out she had quit swimming just one mile away from Catalina Island. Florence had stopped because she could no longer see her final destination. The truth is many people quite after losing sight of their goals. Although she may have failed to complete her first attempt at swimming the 26-mile challenge, two months later Chadwick tried again.

(cont'd on page 6)

### PRESIDENT'S MESSAGE

"We cannot always build the future for our youth, but we can build our youth for the future."

Example D. Prograph (1882, 1945)

— Franklin D. Roosevelt (1882 –1945)

Whenever I look at any successful organisation, I recall the above quote:

All organisations groom their young to be future leaders and find a place for them, we build our youth for the future. I like to share with you the story of McDonald's policy, they are committed to promoting from within for all their employees. Before a McDonald's Store Manager takes his job, he would have taken all the various roles of his subordinates and likewise when the corporate ladder goes up. The reason behind this policy is simple and it has kept many organisations including McDonald's very successful.

When our District Governor visited our club and spoke to our Rotaractors, he told them that a successful Rotaractor is a Rotarian. Some of the Rotaractors started as Interactors, assuming that they started at the tender age of 15, by the time they retire as a Rotaractor, they would have been in the Rotary family for a good 15 years. These retiring Rotaractors would, if we use the analogy of the McDonald's story be promoted from a Store Manager to that of a State Manager. State managers then move on to become Country Managers and so on.

A successful Rotary Club should be one that can build our Rotaractors for the future as Rotarians. Therefore we have to make an environment in Rotary that is young people friendly, move with the times, identify the trends and actively embrace change to suit the young people. And in the meantime, discard some of the habits that were useful in 1985 but are no longer relevant today.

Today we are happy to have with us two Rtc Kevin Nair and Rtc Erwin Lee to talk to us about the Rotary Youth Leadership Awards (RYLA). Our membership development chairlady PE Daisy and her committee will pay lots of attention to them in light of attracting new blood...

Alex Chang President RY 2013-14

# **PUDU NEWS**

# Record of Meeting on: 3<sup>rd</sup> March 2014

Guest Speaker: PDG Dr Paul Lee

Subject: Interact Leadership Training Seminar (ILTS)

#### **Visiting Rotarians**

Name	Club

#### Guests

Ī	Eva Cheah	President Alex Chang
		Club
		Club

#### **CLUB PROCEEDINGS**

Sgt-At-Arms Rtn Tenny Lee called the meeting to order at 1.20 pm on behalf of President Alex Chang. She welcomed all Visiting Rotarians and Guests. She then led in the singing of the National Anthem and then proposed the Loyal Toast.

PP Ng Sim Bee was the fine master.

- Rtn Steven Ho was fined RM 1 for sitting down during the National Anthem.
- VP Heng was fined RM 1 for squatting during the National Anthem.
- Rtn Edward Lee was fined RM 1 for yawning during the National Anthem
- PP Gary Lim was fined RM 1 for his new hair cut
- Rtn Robert Tan was fined RM 5 for Ann Veronica's birthday.
- He fined every member a happy Ringgit

#### **PRESIDENT'S ANNOUNCEMENTS**

- 1) The Incoming Club Service Meeting will be held on Tuesday, 4<sup>th</sup> March 2014 at the residence of Rtn Jeff Yap at 6.30 pm.
- 2) The Fund Raising and the 48<sup>th</sup> Installation Committee Meetings will be held on Wednesday, 5<sup>th</sup> March 2014 at the Crystal Palm Seafood Restaurant at 6.00 pm and 7.00 pm respectively.
- 3) The Outgoing Membership and Club Service Meetings will be held on Thursday, 6<sup>th</sup> March 2014 at the office of President Alex at 6.30 pm and 7.30 pm respectively.

#### **Statistics**

Guests	3
Visiting Rotarians	-
Club Members	22
Total Present	25

#### **Collections:**

Birthdays/Anniv/Fines	32.00
Paying Diners	20.00
Raffles & Others	
Total (RM)	52.00

#### **INTRODUCING THE SPEAKER**

PE Daisy Chiu introduced the guest speaker PDG Dr Paul Lee who presented a talk on the subject "Interact Leadership Training Seminar."

#### **THANKING THE SPEAKER**

PP Richard Liew thanked PDG Dr Paul Lee for a very educational and interesting presentation. He commented that PDG Dr Paul Lee was able to cover various topics within a short span of time and hoped that the audience have benefitted from his presentation.

#### SPEAKER'S CV

Dr Paul Lee is a dentist by profession. He graduated from the University of Singapore and joined our Rotary club of Pudu in 1976. He served as our Club President in 1984-85 and District Governor in 1998-99.

Paul has also served Rotary International in the various Rotary International Task Forces and Committees. He is also an International Training Leader to train incoming District Governors.

Paul was also President of the Malaysian Dental Association and Malaysian Private Dental Practitioners's Association.

#### **SPEAKER'S TEXT**

### **GROUP DISCUSSION TECHNIQUES**

#### for Interact Leadership Training Seminar

#### by PDG Dr Paul C K Lee

#### (A) ROLE OF GDLs

We are GDLs or Group Discussion Leaders and not teachers or information disseminators at the Interact Leadership Training Seminar (ILTS).

GDLs do not answer questions – we divert the question to other participants to answer.

GDLs **must avoid** giving our views – we seek the views of participants. "If the majority's views differ from ours, then maybe our views are wrong!!"

#### (B) PREPARATION

#### 1. Read through the modules

As GDL, we must read through the module before the session. If we as GDLs have **not** read through the module, then there is **no way** we can conduct the training session no matter how knowledgeable we are?

- Seek clarifications on areas we do not understand as we may not have written the module. Remember the writer and GDL can differ in the interpretation of the text.
- Be the "devil's advocate" ourselves to predict any If we have :possible difficult questions or interpretations we may encounter.

#### 2. Visualise contents

If we thoroughly understand the contents of the module, we must now .....

Visualise the sequence of topics

The sequence of questions and answers.

The time allotted for each topic.

#### (C) PRESENTATION

#### 1. First impression counts

—first impression is very important.-

- Dress neatly tie if possible.
- Be punctual very discouraging to find the "teacher" late.
- Be at the door to greet the participants as they come in.
- Introduce yourself and your co-GDL, and
- Place your name plate clearly on the table.

#### 2. Be confident

- "No Confidence" is the major failure of GDLs.
- If we as GDLs have no confidence, then we should not accept to be GDLs.

- We are facilitators or discussion leaders not a teacher.
- Thus as GDLs, we do not need to be very knowledgeable.

#### (D) WHAT GDLs MUST NOT SAY

- "I am new and this is the first time I am a GDL"
- "I am a very junior Rotarian and am not very knowledgeable"
- "There are many others who are more knowledgeable than me"
- "There are many very senior Rotarians who can help me if I get into problem"
- "I am not a good speaker and public speaking is not my cup of tea"
- "We have to rush as we are running short of time". This will cause the participants to subconsciously consider that the rest of topics are of lesser importance.
- Look at your watch for the time. This will entice the participants to do the same resulting in loss in concentration and reducing the importance of the topics to be discussed later.
- (Plan a method in time control with your co-GDL)

#### (E) TECHNIQUES

- read the module thoroughly,
- visualise the contents,
- created a good first impression,
- we are now raring to go with great confidence.
- now just follow these basic techniques

#### 1. Keep eye to eye contact.

Never take our eyes away from our participants.

Do not carry any notes in our hands.

If we keep eye to eye contact, the participants are forced to do the same with

full concentration.

#### 2. Walk around the hall

- Do not stand at one spot or corner all the time
- Do not keep looking up at the ceiling or down at the
- Do not face the screen or our back facing the participants.
- If we have read through the module and have visualised the sequence of topics, we should be able to ask the question with just a glance at the screen and continue walking round the hall to seek response from our participants.

#### 3. Call the participants by name.

#### **SPEAKER'S TEXT**

- Ensure their name tags are placed in front of them.
- This creates closeness and informality which invariably encourages response.

#### 4. Never refer to our notes.

- We know the next slide provides the answers so why look at the notes!
- All that is needed is at the end, just say "Let's see what answers have been proposed by the club.".
- (When we are discussing the answers, our Co-GDL must note down any amendments or additional information as these information can be used to improve future modules.)

#### 5. Keep to time

- Each topic is allotted a fixed time.
- Never exceed the allotted time
- If we exceed the time, it will cause a snowball effect on the next topics.
- Our co-GDL should signal us when the time allotted is near or that we have exceeded the time.

#### 6. Speak slowly and clearly

- Take our time don't rush
- Pronounce the words clearly

#### (F) Management of Participants

There maybe 3 categories of participants we need to be careful and tactful in managing them.

#### **Category One: The IGNORANT category:**

- Do not press for an answer. Go to the next person
- If an answer is given and is wrong, try to accommodate.
- Say "that maybe another view though not what we want"
- Say "let's see what the others have to say"
- Never run down any answer as "wrong" or "utter rubbish!!!"

#### **Category Two: The LONG WINDED category:**

- They don't seem to want to stop talking!!
- That will prevent others from having a chance to participate
- Cause you to over-run your time.
- Be tactful when stopping them !!
- Use statements like "You have contributed a great deal; let's hear the views of others or when he pauses to catch his breath, quick turn away to another and ask "What do you think of what so and so has just said?" Be tactful and **firm**.

#### **Category Three: The ARGUMENTATIVE category:**

- Never get involved in any arguments!!
- No matter how much we are provoked, never indulge in any arguments.
- We are the boss and our duty should always be to steer away from controversies.
- Thank him for his views which we will bring to the attention of the Youth Service Committee or we will check up and let him know later.
- But if we promise to check up and inform him later, please don't fail to do that!!!
- It's our promise!!!

# ENJOY BEING A GDL. IT IS BOTH A PRIDE AND JOY. HAVE FUN. GOOD LUCK.



PP Richard Liew had the honour of thanking the Speaker. No memento presented since he is one of us.

(cont'd from page 2)

This time the result was different. Although a thick fog once again set in, Florence didn't quit. Instead of focusing on what she couldn't see, this time Florence kept a mental image of the shoreline in her mind while she swam. Yes, she may have failed to complete her initial swim challenge between Catalina Island and the California Coast, but her personal drive to try again helped to overcome that first failed attempt. Florence Chadwick's ultimate success and determination not to quit is what people will always remember.

Occasional failure helps to remind us that we are one step closer to reaching our goal. Elvis Presley, Harland Sanders and Florence all refused to quit. As the famous Vince Lombardi said, "Winners never quit and quitters never win." The key to success is to remember that failures are only temporary setbacks.

Warmest Regards. Mike Tung

# **CLUB MEETING ON 3 MARCH 2014**



Top Table



SAA Rtn Tenny Lee back on duty



PP Ng Sim Bee—the Finemaster



Rtn Jeffery Yap with the Speaker



Rtn Mok Sin had a photo op with the Speaker



L to R: PP Mike Tung, PE Daisy Chiu, VP Heng and PP Ng Sim Bee

# **CLUB MEETING ON 3 MARCH 2014**



PDG Dr Paul Lee delivering his talk on ILTS



Attentive audience



L to R: PP Chin Peow, PP KH Low, PP Gary Lim



Rtn Steven Ho manning the Duty Table



Thorn among the roses



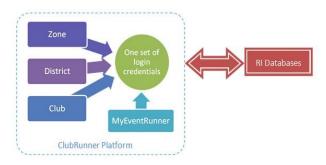
A Committee meeting after the Club meeting

# ATTENDANCE FEBRUARY 2014

		ACTIVE	Cabruant			
			February 10	17	28	%
1	IPP	Aaron Ong Lai Huat	Resigned	17	20	70
	PP	Albert LimYew Seng	0.00		+	
-	Pres	Alex Chang	Resigned	P	P	100
	PP	Chew Yin Keen	A	P	A	33.4
	PP	Chinniah a/l Arumanadan				
5	DE		M P	M	M	10
	PE PP	Daisy Chiu Dato Narendra K Jasani	P	P	M	33.4
			18	A	A	77.70
	PP	Dato Steven Oon	A	A	P	6
9		Dr. Wong Chin Chaw	P	P	A	6
10		Edward Lee	M	P	М	10
11	27211	Elaine Tan Gee Hoon	P	M	M	10
	PP	Gary Lim Beng Huat	P	P	M	10
	VP	Heng Choun Tee	P	M	M	10
14		Jeffrey Yap	A	A	A	1
	AG	K U Rajah	M	M	М	10
16		K.A. Kumar	P	P	М	10
	PP	Ken Ong Keng Swee	M	M	M	10
18		Krishna Roy Sreenivasen	P	P	М	10
19		Laura Lee	P	P	P	10
	PP	Leong Choy Ying	E			
21		Loo Ming Chee	P	P	M	10
	PP	Low Keng Hwa	P	P	M	10
23		May T Lim	P	Α	Α	33.
24	PP	Michael Tung Siak Kei	P	P	P	10
25	PP	Michael Yeow Kiew Meng	P	M	M	10
26		Mok Sin Jee Wan	P	P	P	10
27	PP	Ng Sim Bee	M	P	M	10
28		Patrick Lee Hong Lian	P	M	P	10
29	PDG	Paul Lee	M	M	M	10
30	PP	Richard Liew Ngeok Nyan	P	P	M	10
31		Robert Tan Siang Chiok	P	P	M	10
32		Sandy Soh Kwee Tin	P	M	P	10
33		Sarkunan Subramaniam	Α	Α	Α	
34		Steven Ho	M	P	P	10
35	PP	Tai Chin Peow	P	P	M	10
36		Tenny Lee Chea Yun	P	P	M	10
37		Veronique Pearcey	P	P	Р	10
38		Steven Chiew Choon Meng	Α	A	Α	

# **CLUB RUNNER**

**ClubRunner** is a Rotary website management software designed for clubs, districts, zones and integrates well with RI database. It is a software by Rotarians for Rotarians. Because (in most cases) of the transient nature of Rotary membership, Club website management invariably get to be transient as well when the webmaster resigns or leaves the Club or just got tired of it. The Club website gets abandoned or remain with embarrassingly out-dated information.



Enter ClubRunner to solve the problem. ClubRunner was designed for ease of use. No need for knowledge of HTML coding or website design expertise. No need to know about FTP either. If you can do emails and have a wifi / internet connection you can interact with the website by updating and uploading/downloading relevant information (textual data, pictures etc) yourself. More or less like what a webmaster would do. More Club members would be involved with the website and in particular the office-bearers — President, Secretary and all the BOD members; and any other member for that matter. Eventually more members will be IT-savvy.

Because it is cloud-based, you can access it from anywhere in the world. So if you are on holiday and do a make-up in Melbourne, for example, you can then access your Club website from there and update your attendance record without even the Attendance Chair knowing about it (4-Way Test applies, of course.)

Data integrity and accuracy can also be optimised because of the integration with District and RI. Often times our names appear different in RI correspondence. This can now be synchronised to ensure the same version of a name, designations etc are common across the board.

# SOME EXAMPLES Rotary Club of Seattle



#### **Rotary Club of Chiang Mai International**



The BOD of RC Pudu at its meeting on Wednesday 26 February 2014, unanimously agreed with Dato Muslim's proposal for the Club to use **ClubRunner** as from RY 2014-15 onwards (ie 1 July 2104 to be fully functional.) The current website/domain that he has been managing since 18 years ago will be phased out as from January 2015. Dato Muslim, however, undertakes to organise the transition and necessary training to the relevant Club members. He will also remain a consultant as appropriate.



### **CLUB & DISTRICT DIARY OF EVENTS - FUTURE**

Date	Time	Programme	Venue
8 <sup>th</sup> -11 <sup>th</sup> Mar 2014 Sun, 23 <sup>rd</sup> Mar '14 Sat, 29 <sup>th</sup> Mar 2014 25 <sup>th</sup> -27 <sup>th</sup> April '14	8.00 am 9.00 am	Tri Sister Clubs Fellowship Interact Leadership Training Seminar Career Opportunities in the Hospitality Industry - Vocational Service 80 <sup>th</sup> R I District 3300 Assembly	Bangkok SMK Methodist, KL Berjaya University College, KL Royal Bintang Resort & Spa, Seremban
Sat,3 <sup>rd</sup> May 2014 Fri,23 <sup>rd</sup> May 2014 Sun, 22 <sup>nd</sup> June '14 21 <sup>st</sup> – 23 <sup>rd</sup> Nov '14	10.00 am 2.30 pm 7.00 pm	R C Pudu Charity Premiere 'Spiderman 2' Rotarian/Teacher Advisors High Tea R C Pudu 48 <sup>th</sup> Installation Night 2014 Kota Kinabalu Rotary Institute	GSC Pavilion, KL Shangri la Hotel, KL Shangri la Hotel, KL Sutera Harbour Resort & Spa, Kota Kinabalu.

### **INVITATION**

Feb 26, 2014

Dear President Alex

We have had a District 3450 District Conference just last weekend. Our very own annual anniversary is less than 1 month away. We do apologize for the belated formal invitation. Enclosed herewith please find the invitation for our anniversary. We have prepared some very interesting program to entertain your visit including tours to some of Hong Kong outlying islands. We hope some of your members can come and enjoy the weekend with us.

Yours in Rotary PP Douglas International Service Director

#### MESSAGE FROM PRESIDENT

Those interested in attending please give your names to Roy or me

#### Programme:

March 21: Sumptuous Cantonese lunch hosted by DGE Belinda. Luxurious Sunset cruise and seafood at the Lamma Island. March 22: Anniversary Dinner at Regal Hotel. March 23: Cable car 360 ride to visit the Big Buddha on Lantau Island.



### **DISTRICT NEWS**

From: "Arvind U Gopi Kumar" (arvind7@mail.com)

To: rotary3300@googlegroups.com, RBGT@yahoogroups.com, 3300clubleaders2013-14@googlegroups.com

Cc: Rtn. Dr. Rajesh

Date: Mon, 03 Mar 2014 20:32:16 -0500

Subject: [rotary3300] International Rotary Youth Leadership Awards 2014(International RYLA 2014)

Attachments: Rajesh Perumbilavil.pdf

Dear DG Datuk Dr. Mohinder Singh & fellow Rotarians,

I'm very pleased to share some good news with the all of you. The Rotary Club of Bandar Sungai Petani's President Nominee, Rtn Dr P.K. Rajesh, has been selected to participate as an "Inspiration Coach" at the International Rotary Youth Leadership Awards 2014 (International RYLA 2014) in Sydney, Australia this coming May 2014.

Rtn Dr Rajesh was the Organising Chairman for RYLA 2013 which was organised by the Rotary Club of Bandar Sungai Petani at AIMST University in December 2013. He is also the Acting Dean of the Faculty of Medicine at AIMST University. Rtn Dr Rajesh's greatest asset is his passion and ability in empowering youths and I am sure that he will be a tremendous asset for the International RYLA 2014.

This is a great honour for Rtn Dr Rajesh and all of us from the Rotary Club of Bandar Sungai Petani congratulate him on this excellent achievement.

I'm also enclosing his appointment letter from RI President Ron Burton.

Thank you. *Arvind* 



#### **RESPONSES**

Dear Dr Rajesh,

Congratulations Dr Rajesh on your appointment to be a speaker at the International RYLA to be held in conjunction with the Sydney RI convention. This is indeed a honour for the District, RC Bandar Sungai Petani and for your charming self.

Rewards come for good work done. Your handling of the District RYLA was superb and innovative and I am very sure you will do very well at the International RYLA as well.

President Arvind, this is yet another feather on your cap in what is already turning out to be an excellent year for RC Bandar Sungai Petani. Please keep up the good work and my regards to all the members of the club for working hard throughout the year with one project or other. *Regards* 

Baskaran

Dear President Arvind,

Please convey our heartiest congratulatory wishes to Rtn Dr Rajesh. It is indeed a recognition that Rtn Dr Rajesh is recognised as an "Inspirational Coach." It makes all of us in D3300 proud. Go forth and share your expertise and experience "Inspirational Coach" Rtn Dr Rajesh!

Well done RC Bandar Sungai Petani. And may each of your Rotarians continue to Engage Rotary, Change Lives!

"Light Up Rotary". Kirenjit Kaur

### **DISTRICT NEWS**

From: JIMMY LIM THAW CHAY <jimmylim3300@gmail.com>

To: Rotarians Date: 3/3/2014

Subj: D3300 TRF Endowment fund

Dear D3300 Rotarians.

As we approach the 2013/14 Year end, its time to renew our call to D3300 Rotarians to subscribe to the above section of the TRF which is the **Permanent Fund**.

Rotarians will recall that all donations to the annual giving fund is given away as soon as they arrive at Evanston but funds donated to the permanent fund stays in the name of the district and the net earnings are sent back to our district perpetually.

D3300 have raised so far more then usd267,665.00 through the funds below. The same records will be listed in the district website permanently with major donors list. The minimum is USD 500.

D3300 (2010/11) Education Endowment Fund	USD 29,500.00
D3300 (2010/11) Humanitarian Endowment Fund	USD 29,500.00
D3300 (2011/12 - Ravee) Endowment Fund	USD 44,354.00
D3300 (2012/13 - Mansoor) Endowment Fund	USD114,311.00
Dato' Jimmy & Brenda Lim Community Fund	USD 25,000.00
K B Lee Endowment Fund	USD 25,000.00
Total	USD267,665.00

To donate, please download the TRF contribution form by typing "TRF contribution form" from googles.DO NOT send directly but send or email or fax the forms to me at 0321668001.

I will send the collected forms in one batch

With the change in grants structure, Rotarians now have greater flexibility to give either to Annual Giving or Permanent funds. The TRF chair in your club has been trained to help explain the differences. Please call me to go to your club for a talk if you need more info.

#### JimmyTC Lim

Dear Rotarians,

Governor Datuk Mohinder Singh has stood out as a far sighted visionary by pursuing this goal of owning a building that Rotary can rightfully call their own. It is not easy to convince the sceptics amongst us whenever a new idea is floated but he persisted and won over most of us to a good cause.

It is indeed a proud moment and thank you Governor for fulfilling an ambition. It makes good economic sense, with reduction in operational costs and overheads for our District as well as generating rental income from the remaining floors and the strong possibility of appreciation in value of the property in the years to come.

It cannot be denied that the fund raising for the building may have affected to a certain extent the contributions to the TRF and the Yayasan this year. However, we must realize that this is a one-off project that we needed to do sooner or later. The spin-off benefits will be there for us to enjoy as well as for the future generations of Rotarians to come.

Let us therefore stand by our Governor and ensure that our contributions to the building fund does not diminish our contributions to TRF and the Yayasan. It would be great if we could reach the record set last year and that would be the perfect end, to end his year as a happy and contented Governor.

Regards, Baskaran

### **DISTRICT NEWS**

#### **CONTINUITY— WORTH A TRY?**

Dear friends,

One of the responsibilities of belonging to an organization is to contribute and share constructive ideas in order to further strengthen it, and therefore make your membership more meaningful. We need to constantly ask ourselves whether we are contented with the status quo, or do we shift to a higher gear to do better or do we let circumstances dictate terms to us? Changes are imperative when and if is found necessary.

One of the main weakness in most of our Rotary clubs and the District is a lack of continuity. Each year, a new president and a new Governor takes office with a new line up which may bear little or no resemblance both in terms of policies and personnel to the year before or after. This state of affairs has gone on for far too long as a result of which the projects and activities of most clubs and the District go unnoticed for lack of impact or sustainability.

If we are really serious about doing something significant or creating signature projects, we have no other choice but to adopt continuity and give it a trial run for at least 3-5 years.

The strong case for continuity is the sterling performance of our District TRF and Publicity committees. These two committees have the same chairman for a 3 year period and given the luxury of space and time, have performed very well. If it can work for these two committees, I can't see any reason why we cannot extend the term for other important committees to get the desired results.

The 5 avenues of service (Club, Vocational, Community, International and Youth) are the back bone of Rotary but for some reason, not much thought has been given on how to make these committees more effective.

As AG Dr Rajendran rightly pointed in a mail recently, the chairmen of these committees have huge responsibilities which they seem unable to fulfill. They are supposed to co-ordinate and promote club service projects within the District. Other responsibilities include:

- working with the clubs
- encouraging district wide participation sharing information and ideas with Rotarians in the District

The main reason why the chairmen of these committees fail to make a huge impact is because of the limited time given to them to perform. They need time to come up with strategies and draw up action plans, then to communicate with clubs which may include visits to as many

clubs as possible, and finally to execute the plans. If given the luxury of space and time, they too will be able to perform well and do justice to the job.

If only we can change our current policy of constant changing and chopping at the end of each Rotary calendar year, and sticking to a plan of continuity, we may at least be seen trying out something different which may give us the desired result. That may turn out to be the ray of hope to lead us in the right direction. It is worth a try!!

The same principle of continuity should be adopted for other important portfolios like Membership and Extension and the chairmanship of Task forces for us to have a realistic chance of greater success.

There may be this argument that the continuity of District officers in a post for long may deprive others of a chance. One way of overcoming that problem could be restricting the number of appointments of any District officer to not more than one or two at any given time, thus opening the window of opportunities to many more Rotarians to serve and effectively give every one a chance.

The maximum length of appointment of District chairs could also be limited to not more than 3 years in order not to deprive others of a chance.

In order for continuity to be more effective, the accessibility factor is equally important. District chairmen of important committees need to make themselves visible and available both physically and through regular channel of communication by phone or emails with Rotarians around the District.

Many of the younger, smaller and weaker clubs are yearning for visits from the District chairmen of the various committees . The District chairs need to take the trouble to visit the clubs, clear doubts and explain any new ideas or projects. The hands on approach should be an integral part and parcel of continuity.

I sincerely hope and wish that continuity will be given a serious thought by the incoming Governors who must in turn resist the temptation to indulge in changes of District chairs unless it is felt that they have not performed up to expectations and therefore considered absolutely necessary.

Please give continuity a chance and if it succeeds, who knows, we may have found the right formula on our path to better times...

Regards Baskaran

#### TRUSTEE CHAIR'S MARCH 2014 MESSAGE

#### Inspire locally, grow globally.

ince its inception, Rotary has striven to do the greatest good it can, wherever it can. Local clubs within an international organization have meant that Rotary projects have both local and global effects. But as Rotary looks ahead, and as The Rotary Foundation builds on the groundwork that already has been laid, we acknowledge the need for new, creative ways of addressing problems.

Many clubs here in America provide dictionaries to schoolchildren, for instance, and this is a wonderful way to encourage and support literacy. But are dictionaries the best use of money, in a time and place where students are more likely to look a word up online? What other projects could support literacy in a way that will make a greater and longer-lasting difference?

Some exciting partnerships developed between clubs and other organizations during the pilot of the Foundation's new grant model. One that I am fond of is a collaboration that two Rotary districts in California and Uganda formed with two nongovernmental organizations in Uganda. These districts used the new vocational training team structure to send Rotarians and other professionals to Nkondo, where they helped establish a clean water system and a trained health clinic staff. The local government was so impressed, it also pitched in.

The vocational training team inspired a partnership with a Ugandan NGO that provides microfinance training and oversight, and another one that works with farmers to produce crops at a higher yield. Rotarians from Kenya and Uganda traveled to District 5340 in California to learn about sustainable agriculture and irrigation, as well as good business practices.

In this case, our Foundation was able to provide service that not only meets the needs of a village but empowers and inspires local groups in ways that only Rotary can.

Rotary always has engaged in strategic partnerships with other organizations and governments around the world. If it weren't for our global partners, the eradication of polio still would be just a dream. But as we implement our new grant model, strategic partnerships that take advantage of Rotary's global reach at a local level will become even more central to our success.

Dong Kurn (D.K.) Lee Trustee Chair 2013-14

#### **KNOW YOUR RI OFFICERS**

# ANNE L. MATTHEWS VICE-PRESIDENT 2013-14

nne L. Matthews, a former director for the South Carolina Department of Education, is president of Matthews and Associates, an educational consulting firm. A member of Leadership South Carolina, she also served on numerous boards, including the board of her undergraduate alma mater. Matthews received two presidential appointments from President Ronald Reagan.



A Rotarian since 1989, Matthews has served RI as Rotary Foundation trustee, regional Rotary Foundation coordinator, RI president's representative, lead seminar trainer, RI training leader, and district governor.

She is a recipient of RI's Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Award. A multiple Paul Harris Fellow, Benefactor, and Major Donor, Matthews is also a charter member of The Rotary Foundation's Bequest Society and the Paul Harris Society.

# CELIA ELENA CRUZ DE GIAY DIRECTOR 2013-15

elia Elena Cruz de Giay, an educator and freelance journalist, is editor of Vida Rotaria, the official Rotary regional magazine of Argentina. She is also vice president of Giay Agropecuaria SA, a livestock and agriculture business. In her community, she is a member of SADE Arrecifes and the Hope Foundation.



A Rotarian since 1994, Giay has served RI as RI president's representative, Annual Programs Fund strategic adviser, committee member and chair, regional Rotary Foundation coordinator, RI training leader, and district governor. She and her husband, Luis, are Benefactors and Major Donors of The Rotary Foundation. Giay is also a recipient of the Foundation's Citation for Meritorious Service and RI's Service Above Self Award.

# PAKISTAN POLIO VACCINATION PROGRAM TAKES A STRANGE TURN

The all-out global war against polio takes a strange turn in Pakistan. Pakistan polio eradication efforts have become enmeshed in the long-running conflict between Pakistan's central government and the Pakistani Taliban, which is concentrated in the area that is now the focus of the government's anti-polio campaign.

Today, thirteen people, including 12 security guards, were killed by two roadside bombs and heavy automatic rifle fire in an attack on a polio vaccination team. Eleven others were injured in the attack. None of the aid workers were killed in the attack, which took place in the Lahore area of Jamroud Tehsil in Khyber tribal district, 30 kilometres (18 miles) southwest of the city of Peshawar.

The dead were members of the Khyber Khasadar Force, a local police force from the Khyber community. The paramilitary Khasadar force was guarding a convoy of three vehicles carrying polio aid workers as part of a three-day nationwide campaign to administer an oral anti-polio vaccine to area children. One child died in the attack.

"The bombs exploded after the first vehicle that was taking Pakistan polio workers crossed the spot," an official told a local newspaper. One vehicle was destroyed and two others were damaged in the attack. The official added that there was no question that the attack was aimed at the polio vaccination team.

The attack in Landikotal was the latest in a series of attacks against polio aid workers, which followed months of militant strikes and threats of violence against the program. More than 40 people, including health care workers and security guards, have been killed in Pakistan since December of 2012 by unknown assailants, who are apparently displeased with the country's aggressive anti-polio vaccination program.

Two other Pakistan polio vaccination teams have been abducted in separate incidents. A six-person vaccination team was abducted in the area southwest of Peshawar at the beginning of February. Their whereabouts remain unknown. A second six-person polio vaccination team, kidnapped in southwestern Pakistan last week, was released after two days following the intervention of local tribal elders.

Pakistan is one of three remaining countries, along with Afghanistan and Nigeria, where polio remains endemic. A fourth country, India, recently celebrated the success of its polio vaccination efforts with no new cases of the disease in a 36 month period. Pakistan's results have not been as good, with 91 cases of the disease being reported last year,

up from 58 cases reported in 2012.

The World Health Organization targeted Pakistan because the Peshawar, the main city in northwest Pakistan is "the world's largest reservoir" of poliomyelitis. Pakistan's failure to eradicate the disease in the face of arch-rival India's success has resulted in increased efforts by the provincial government to impose the polio vaccination efforts on the tribal areas, where local rule is especially strong and tribal traditions against vaccinations of any kind are deeply ingrained in the culture.

The vaccination program aims to inoculate more than 600,000 Pakistani children against nine different diseases, including polio. Faced with widespread resistance to the inoculation program, the regional government in Peshawar deployed some 40,000 security officers in an effort to protect Pakistani polio aid workers. This, in turn, has it made it appear as if the polio eradication campaign might be an excuse to infiltrate troops into areas controlled by the Taliban, which may be what triggered the attacks against the unarmed aid workers.

No one has claimed credit for any of the attacks. Pakistani authorities suspect Islamist militants who have their strongholds in the Tribal Territories, where there is a widespread belief that the vaccination campaign is a cover for the infiltration of Western espionage efforts into the region, which has long been hostile to all outsiders.

Another persistent rumor, which may have crossed over from India, where the same vaccination program was initiated more than seven years ago, suggests that the oral vaccine causes infertility. No explanations have been offered for this belief since the vaccination program has not been going on long enough to have a perceptible impact on human fertility in the region.

It is more likely that stories have crossed the border with India about a significant number of cases in which Indian children who have been treated with the oral vaccine have come down with less severe polio-like symptoms shortly after being vaccinated. There is a known incidence of one in 750,000 where the vaccine does appear to infect children with a milder form of the disease, but unnamed Indian sources have claimed that 47,000 Indian children were stricken with the condition.

If true, that would make the vaccine several times more dangerous than polio itself, since only 1 percent of the children who are exposed to the polio virus eve become symptomatic, and only 1 percent of that 1 percent develop debilitating symptoms from the disease. There have been no official reports pointing to such a widespread condition, but rumours are never bothered by the absence of evidence.

(cont'd next page)

The attacks against the Pakistan polio vaccination teams have taken place within an environment of escalating violence between the government of Pakistan and the Pakistani Taliban, who are the primary suspects in the attacks against the polio program. Since the Taliban views the central government of Pakistan as part of the Western world they are fighting against, it is possible that they view the efforts to conduct the vaccination program as a covert information gathering campaign aimed at the Taliban itself.

Today, the Pakistani Taliban command issued orders for a one month moratorium in the guerrilla campaign against the central government to give the negotiators a chance to bring peace to the country. This may mean that the attacks on polio vaccination teams may end, but that will be hard to determine, since the provincial government in Peshawar has called for a moratorium on the vaccination program until the violence in the region cools down. The Pakistan polio eradication project may have to wait for Pakistan and its Taliban to agree to a long-term cease-fire. Unfortunately, the polio virus won't wait.

By Alan M. Milner

Sources: <u>Daily Times</u>, <u>Los Angeles Times</u>, <u>ABC News</u>

What will you do for Global Youth Service Day?



From **11 to 13 April**, you have a chance to show your community the power of youth service. Plan a service event and invite others to join you. For ideas, check out the highlights from our <u>GYSD Twitter chat</u> and <u>read three steps</u> you can take to participate in this global event.

# Strengthen Rotary's image in your community

Read about the launch of Rotary's Brand Center, your gateway to creating professional-looking communications and visuals with our refreshed look and feel. Rotarians can create their own club or district logo and find customizable templates for brochures, newsletters, PowerPoint presentations, fliers, and more. Best of all, it's easy to use. Just sign in to My Rotary and visit brandcenter.rotary.org to get started.





#### 20 YEARS OF FIGHTING POLIO IN INDIA

ince 1993, I have been deeply involved in the polio eradication program, Rotary's top priority, both as a member of Rotary and in various leadership positions. I have many strong memories of the challenges, triumphs and setbacks we've faced along the way as we pursued ending this crippling disease in my country.

One thing I will always remember is the extensive efforts we made to build goodwill and acceptance of polio immunization in the Muslim community and among religious leaders.

My first extensive involvement with the campaign came in 1997, as I worked on polio immunizations in Bhiwandi, a community rampant with polio cases. I was tasked with working with the Muslim population to gain their acceptance and we were able to proceed with immunizations.

Next, I began to work in Mumbai to increase acceptance of the polio vaccine among Muslims there. I visited the Baba Makhdoom Shah Baba Dargah temple and through repeated meetings convinced the imam to issue his support for polio eradication. The imam agreed to announce our activities after the weekly Friday prayers, and educate people about our intentions, which convinced many people to have their children immunized against polio. As people began to accept the vaccine, resistance dropped in the Muslim community, and in due course, Mumbai became polio-free.

When Uttar Pradesh in northern India became notorious as the epicenter for the virus, I was able to use my experience in Mumbai to make a difference. In 2006, Rotary's National Committee came up with the idea of reaching out to imams, ulemas and other Muslim religious leaders to tackle resistance in the community. An initial meeting drew more than 90 religious leaders from all over Uttar Pradesh and we were able to convince them that polio immunizations are a common good for children of all religions, castes, races, and creeds.



Shri K. Sankaranarayanan, governor of Maharashtra, India, administers the polio vaccine to a child being held by former Trustee Ashok Mahajan. Looking on is the governor's wife (left) and Rajashree Birla, who has contributed more than US\$7 million for polio eradication.

The *ulemas* suggested forming a committee dedicated to convincing the Muslim community to take part in immunizations. Meeting in various locales, they gained promising results. I and many other Rotary members, especially from clubs in Uttar Pradesh, traveled extensively to all the districts in the state. Our continuous efforts to involve the Muslim community in convincing their own to be immunized proved pivotal. The Ulema Committee played a key role in making National Immunization Days and Subnational Immunization Days successful in Uttar Pradesh, reducing polio rates in high-risk communities.

We have come a long way from the early years when India reported cases every day. India has now gone three years without a reported case. I personally feel the journey has been an overwhelming experience. I've benefited from the camaraderie and strength of Rotarians, and through the process discovered a greater resiliency and resolve than I've ever known before. We kept our hope as we struggled through lows, fought to overcome increasing case counts, and persevered against all odds to make India polio-free.

Ashok Mahajan

### **MEMBERSHIP BEST PRACTICES**



CREATED: 17-OCT-2013 OPEN

This discussion group provides a forum for leaders at all levels to share best practices for recruiting, attracting, engaging, and retaining current and prospective members.

https://www.rotary.org/myrotary/en/exchange-ideas/groups/membership-best-practices?view=rotary\_group\_comments

DISCUSSIONS GROUP MEMBERS

# THOTS FOR THE WEEK



# The Cup of Coffee

sat with my friend in a well-known coffee shop in a neighbouring town of Venice (Italy), the city of lights and water. As we enjoyed our coffee, a man entered and sat at an empty table beside us. He called the waiter and placed his order saying, 'Two cups of coffee, one of them there on the wall.'

We heard this order with interest and observed that he was served with one cup of coffee but he paid for two.

As soon as he left, the waiter pasted a piece of paper on the wall saying 'A Cup of Coffee.'

While we were still there, two other men entered and ordered three cups of coffee, two on the table and one on the wall. They had the two cups of coffee but paid for three and left. This time also, the waiter did the same; he pasted a piece of paper on the wall saying, 'A Cup of Coffee.'

It was something unique and perplexing for us. We finished our coffee, paid the bill and left.

After a few days, we had a chance to go to this coffee shop again. While we were enjoying our coffee, a man

poorly dressed entered. As he seated himself, he looked at the wall and said, 'One cup of coffee from the wall.'

The waiter served coffee to this man with the customary respect and dignity. The man had his coffee and left without paying.

We were amazed to watch all this, as the waiter took off a piece of paper from the wall and threw it in the dust bin. Now it was no surprise for us – the matter was very clear. The great respect for the needy shown by the inhabitants of this town made our eyes well up in tears.

Ponder upon the need of what this man wanted. He enters the coffee shop without having to lower his self-esteem. He has no need to ask for a free cup of coffee...without asking or knowing about the one who is giving this cup of coffee to him. He only looked at the wall, placed an order for himself, enjoyed his coffee and left.

...probably the most beautiful wall you may ever see anywhere....!!!!

## ON THE LIGHTER SIDE

ast year I replaced all the windows in my house with those expensive, double-pane, energy-efficient kind.

Today, I got a call from Home Depot who installed them. He complained that the work had been completed a year ago and I still hadn't paid for them.

Helloooo,.....just because I'm blonde doesn't mean that I am automatically stupid.

So, I told him just what his fast-talking sales guy told me last year... that these windows would pay for themselves in a year.

Hellooooo? It's been a year, so they're paid for, I told him. There was only silence at the other end of the line, so I finally hung up.

He never called back. I bet he felt like an idiot.

dog ran into a butcher shop and grabbed a roast off the counter.

Fortunately, the butcher recognised the dog as belonging to a neighbour of his.

The neighbour happened to be a lawyer.

Incensed at the theft, the butcher called up his neighbour and said,

"Hey, if your dog stole a roast from my butcher shop, would you be liable for the cost of the meat?"

The lawyer replied, "Of course, how much was the roast?" "\$7.98."

A few days later the butcher received a cheque in the mail for for \$7.98.

Attached to it was an invoice that read: 'Legal Consultation Service: \$150.'

woman walks into a Kalgoorlie accountant's office and tells him that she needs to file her taxes. The accountant says, "Before we begin, I'll need to ask you a few questions.

He gets her name, address etc. And then asks,

- "What's your occupation?"
- "I'm a prostitute," she says.

The accountant is somewhat taken aback and says, "Let's try to rephrase that."

The woman says, "OK, I'm a high-end call girl". "No, that still won't work. Try again."

They both think for a minute; then the woman says,

"I'm an elite poultry farmer." The accountant asks, "What does poultry farming have to do with being a prostitute?"

"Well, I raised a 1,000 cocks last year."

"OK. Poultry Farmer it is."

A little silver-haired lady calls her neighbour and says, "Please come over here and help me. I have a killer jigsaw puzzle, and I can't figure out how to get started." Her neighbour asks, "What is it supposed to

be when it's finished?"

The little silver-haired lady says, "According to the picture on the box, it's a rooster." Her neighbour decides to go over and help with the puzzle. She lets him in and shows him where she has the puzzle spread all over the table

He studies the pieces for a moment, then looks at the box, then turns to her and says, "First of all, no matter what we do, we're not going to be able to assemble these pieces into anything resembling a rooster." He takes her hand and says, "Secondly, I want you to relax. Let's have a nice cup of tea, and then," he said with a deep sigh......

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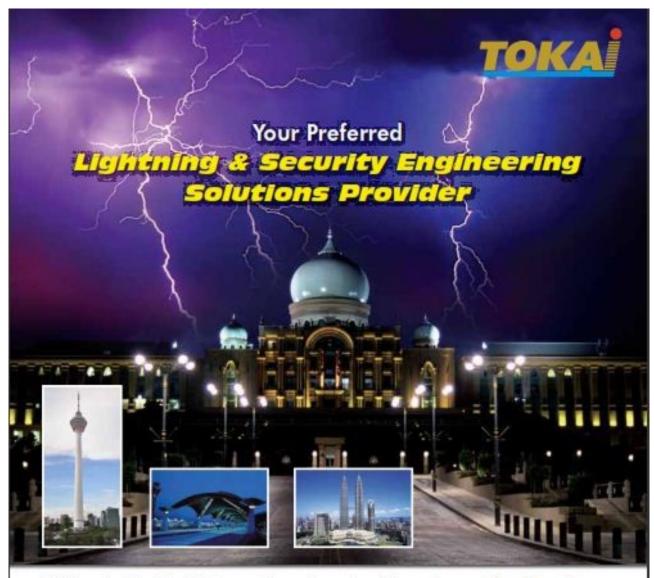
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"Let's put all the Corn Flakes back in the box."





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#### **Our Awards**





Tokai is the proud winner of various prestigious industry awards namely The Golden Bull, Enterprise 50 and the Asia Pacific Entrepreneurship Award.



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