

Berita Pudu





www.rotarypudu.org.my

The Weekly eBulletin of the Rotary Club of Pudu Kuala Lumpur, Malaysia RI District 3300

Table of Contents

Programme / Diary of Events	2
Editorial / President's Message	3
Club Proceedings / Pres Announcements / Intro & Thanking of Speaker	4
Speaker's Text	5-7
Speaker's CV	8
Picture Gallery — Meeting on 17 Feb '14	9-10
Picture Gallery — CNY Open House	11
Visit Report — Jenjarom Old Folks' Home	12
Club & District Diary of Events—Future / Committee Meetings	13
District News	14-16
RI News	17-20
Thots for the Week	21
On the Lighter Side	22
Advertorial	23

Date : 28th February 2014

Issue No: 31



PROGRAMME FOR TODAY

Speaker: His Excellency Ong Keng Yong

High Commissioner of Singapore Subject: "The ASEAN Economic Community &

Sustainable Development"

JOINT MEETING WITH RC BDR UTAMA @ RESTORAN SUPERTANKER, THE CLUB @BUKIT UTAMA (see invitation card on page 12

and map on page 13)

On Duty

To be organized by RC Bandar Utama

PROGRAMME FOR NEXT WEEK

Speaker: PDG Dr Paul Lee

Subject: Interact Leadership Training Seminar

On Duty

Duty Table: Rtn Steven Ho Fellowship: Rtn Mok Sin Finemaster: Rtn Loo Ming Chee Introducing: PE Daisy Chiu Thanking: PDG K B Lee

Rotarians' Birthdays (February)

22nd – PP Choo Jee Sam

Spouses Birthdays (February)

02nd – Ann Datin Irene (PP Dato' P Y Choong)

09th – Spouse Alan (Rtn Veronique Pearcey)

17nd – Ann Prema (Rtn Asok Kumar)

Wedding Anniversaries (February)

07th – Rtn Loo Ming Chee and Ann Eelian 22nd – PP Kumar Tharmalingam and Ann Ranee

CLUB DIARY OF EVENTS – FEBRUARY 2014

Date	Time	Programme	Venue
Mon, 10 th Feb Wed, 12 th Feb Wed, 12 th Feb Thu, 13 Feb Sat, 15 th Feb Mon, 17 th Feb Wed, 19 th Feb Wed, 19 th Feb Thu, 20 th Feb Thu, 20 th Feb Thu, 20 th Feb Thu, 20 th Feb Wed, 26 th Feb Fri, 28 th Feb	12.45 pm 6.30 pm 7.30 pm 7.30 pm 3.00 pm 12.45 pm 10.00 am 12.45 pm 6.30 pm 7.30 pm 6.30 pm	Weekly Meeting Youth Service Committee Meeting Community Service Committee Meeting Incoming BOD Meeting Rotaract Board of Directors Meeting Weekly Meeting / Joint Meeting with RC Ampang Vocational Service Committee Meeting International Service Committee Meeting Membership Development Committee Meeting Club Service Committee Meeting Board of Directors Meeting Presidents Elect Training Seminar 2 Meeting postponed to Fri, 28 Feb. (see below) Weekly Meeting / Joint Meeting with RC Bandar Utama	Shangri-La Hotel, KL Sri Damansara Club Sri Damansara Club Loong Foong Rest, PJ Old Town, Tmn Midah Shangri-La Hotel, KL Bukit Kiara Club Bukit Kiara Club President Alex's Office President Alex's Office President Alex's Office Vivatel, KL - Restaurant Supertanker, The Club @Bukit Utama

EDITORIAL

n a British Airways flight from Johannesburg, a middle-aged, well-off white South African lady has found herself sitting next to a black man.

She called the cabin crew attendant over to complain about her seating.

"What seems to be the problem Madam?" asked the attendant.

"Can't you see?" she said " You've sat me next to a Kaffir. I can't possibly sit next to this disgusting human. Find me another seat!"

"Please calm down Madam." the stewardess replied.
"The flight is very full today, but I'll tell you what I'll
do. I'll go and check to see if we have any seats available in first class or business class."

The woman cocks a snooty look at the outraged black man beside her, not to mention many of the surrounding passengers. A few minutes later the stewardess returns with the good news, which she delivers to the lady, who cannot help but look at the people around her with a smug and self satisfied grin:

"Madam, unfortunately, as I suspected, economy is full. I've spoken to the cabin services director, and business class is also full. However, we do have one seat in first class."

Before the lady has a chance to answer, the stewardess continues...

"It is most extraordinary to make this kind of upgrade, however, and I have had to get special permission from the captain. But, given the circumstances, the captain felt that it was outrageous that someone be forced to sit next to such an obnoxious person."

With which, she turned to the black man sitting next to the woman, and said:

"So if you'd like to get your things, sir, I have your seat ready for you..."

At which point, apparently, the surrounding passengers stood and gave a standing ovation while the black man walks up to the front of the plane.

Remember:-

people will forget what you said...
people will forget what you did...
but people will never forget how you made them feel...

Warmest Regards. PP Mike Tung

PRESIDENT'S MESSAGE

"Keep love in your heart. A life without it is like a sunless garden when the flowers are dead."

— Oscar Wilde

Pebruary is not only associated with Chinese New Year, in other parts of the world it is also the celebration of St Valentine's Day in the middle of February.

I come across and interesting an interesting event called 'Fall in Love with Rotary' organised by metroBethesda Rotary on Tuesday, February 25, 2014 from 6:30 PM to 8:30 PM (EST)

Bethesda, Maryland, USA



Their logo for the event is equally fascinating:

All Rotarians must keep the love in Rotary in their

hearts otherwise our Rotary lives will be "...like a sunless garden when the flowers are dead..."

This week we have another joint meeting with RC Bandar Utama, at the Extra Supertanker Restaurant on February 28, 2014 Friday at 6:30 pm.

For more directions please visit www.theclub.com.my/contact_us/contact_us.html

One of the ways that RCBU keep their love for Rotary alive is having a RCBU Music Dream Centre students who is will be performing for us during the joint meeting. We will be waiting to listen to this performance.

Alex Chang President RY 2013-14

SPECIAL INVITATION

Alex Chang & Co

cordially invite you

to

our office warming party

on

Saturday, 1st March 2014

from

11am to 3pm

at

C-3A-3A Megan Avenue 1 Jalan Tun Razak, Off Persiaran Hampshire 50400 Kuala Lumpur

PUDU NEWS

Record of Meeting on: 17th February 2014

Guest Speaker: Datuk Eric Chong

Subject: "Yes You Can"

Visiting Rotarians

Name	Club
PDG Ken Khoo PP Sunny low VP P K Leong PP Abuli Motiwala PP Mike Yee Rtn Philip Teoh Rtn Koh Siew Eng Rtn Horst Vinke	R C Ampang

Guests

Ms Elaine Chang	President Alex Chang
Ms Eva Cheah	President Alex Chang
Mr Jake Tai	PP Tai Chin Peow
Ms Chin Chin	Rtn Tenny Lee
Ms Wendy Ching	Rtn Tenny Lee
Ms Jeacy Tan	Rtn Tenny Lee
Datuk Eric Chong	Club
Ms Liew	Club
Ann Swan Sim	PDG Ken Khoo
Ann Patricia	PP Sunny Low
	•

CLUB PROCEEDINGS

Sgt-At-Arms Rtn Tenny Lee called the meeting to order at 1.15 pm on behalf of President Alex Chang. She welcomed all Visiting Rotarians and Guests. She then led in the singing of the National Anthem and then proposed the Loyal Toast.

PP Gary Lim was the fine master. He did a good job fining:

- President Alex was fined RM 2 for inviting his high school mate Datuk Eric Chong to speak.
- PE Daisy was fined RM 2 as the 'kiasu' incoming President.
- All the China man and China dolls were fined RM 1.
- Rtn Asok was fined RM 1 for interrupting the fine session.
- Rtn Tenny was fined RM 1 for inviting her friends to lunch and another RM 2 for not speaking Hokkien.
- PP Ng Sim Bee was fined RM 1 for interrupting the fine session and another RM 1 for commenting about PP Gary's new hair cut.
- Pudu Rotarians not seated with Ampang Rotarians were fined RM 1.
- Rtn Asok was fined RM 2 for having the honour to sit with PDG Ken Khoo.

Statistics

Guests	10
Visiting Rotarians	8
Club Members	21
Total Present	39

Collections:

Birthdays/Anniv/Fines	85
Paying Diners	470
Raffles & Others	60
Total (RM)	615

- Members not wearing a name tag or jacket or tie were fined RM 1.
- Rtn Chinniah, PP Tai Chin Peow, Rtn Dr C C Wong, Rtn Asok, Rtn Roy, PP Datuk Y K Chew were each fined RM 1 for late arrival.

PRESIDENT'S ANNOUNCEMENTS

- 1) The Vocational Service and International Service Committee Meetings will be held on Wednesday, 19th February 2014 at the Bukit Kiara Equestrian Club at 6.30 pm and 7.30 pm respectively.
- 2) The weekly meeting on Monday, 24th February 2014 has been postponed to Friday, 28th February 2014 which will be a joint meeting with R C Bandar Utama at Restaurant Supertanker, Bukit Utama at 6.00 pm

INTRODUCING THE SPEAKER

President Alex Chang introduced the guest speaker through a video presentation.

THANKING THE SPEAKER

Rtn Philip Teoh of R C Ampang thanked Datuk Eric Chong for a very educational and interesting presentation. He reiterated that Datuk has launched two movements. The first was to help 1,000,000 Malaysians to speak English and the second to help young people to be successful in life. Rtn Philip then presented a memento to Datuk Eric Chong.

SPEAKER'S TEXT

Yes, You CAN!

Eric Chong
Erican Education Group

The Most Important Word

SUCCESS

Why some are
ALWAYS successful
while others
ALWAYS aren't

Question:

If you had no limbs, what would you do?





SPEAKER'S TEXT

It doesn't matter what happens in life; it is how you deal with it makes the **BIG** difference To become truly successful, you need...

10 CANs

#1
CAN smell opportunities

#2 **CAN** see far

#3 **CAN** take risks

#4 **CAN** think strategically

SPEAKER'S TEXT

#5 **CAN** lead effectively

#6 **CAN** plan meticulously

#7 **CAN** execute systematically

#8 **CAN** innovate creatively

#9 **CAN** brand beautifully

#10 **CAN** fail happily

SPEAKER'S CV

Datuk Eric Chong is a well-known entrepreneur, educationist, success mentor and author. Famous for his success mantra "If Eric can, so can you.", he has travelled far and wide, sharing his knowledge and experience with audiences of every age and size. The company he founded, Erican Education Group, is a comprehensive education provider - from tertiary education and language skills to corporate training and early education.

A late bloomer in English studies, Eric Chong only began to learn English at the age of 16, when he was sent to Singapore to complete his high school studies. After receiving ridicule from students and teachers alike for his poor English, Eric vowed to master it. In three months, he finished going through the Oxford dictionary. Eventually, Eric would become one of the top students in his school and a champion English public speaker.

After completing his tertiary education in the United States, Eric decided to start his own language centre in his hometown of Ipoh to help struggling English learners. Using his own struggles as an example, Eric told his students that "If Eric can, so can you!"

Soon, thousands of English learners in Malaysia were coming to Erican to experience the exciting and powerful learning system and culture that Erican had to offer. It wasn't long before Erican became one of the largest English learning networks in Malaysia – one whose name eventually became synonymous with English excellence.

Twenty years later, under Datuk Eric Chong's strong leadership, the ERICAN Language Centres have helped more than 200,000 learners to master the English language! Furthermore, Erican Language Centre has now evolved into the **Erican Education Group**, a comprehensive education group encompassing tertiary education (**Erican College**), language education (**Erican Language Centres**), corporate training (**Erican Corporate Training**), and early childhood education (**Erikids Preschool**).

Thanks to Datuk Eric Chong's passion and drive, Erican has been honoured with many awards over the years, some of which include the National Mark of

Malaysian Brand, Golden Bull Award, the SME Social Responsibility Awards and even a spot in the Malaysian Book of Records for the Largest Indoor English Class.

Today, Erican aims to soar higher - to expand its reach to the rest of the world so the world can benefit from a homegrown language education system which conveys the uniquely Malaysian 'Boleh' spirit.

Together, yes they can...and with Datuk's leadership, Yes they will!



CLUB MEETING ON 17 FEBRUARY 2014



Top Table



Ampang and Pudu Rotarians



Say cheese...



Captive audience



Wow, PP Phang...



 $\it Rtn \ Asok \ Kumar \ was \ fined \ for \ sitting \ with \ PDG \ and \ an \ aspiring \ DG$

CLUB MEETING ON 17 FEBRUARY 2014



Datuk Eric Chong is an inspirational speaker



Attentive audience



Datuk Eric Chong presenting his book to Pres. Alex



Rtn Robert Tan won the raffles again



Rtn Philip Teoh thanked the Speaker



Rtn Philip Teoh presented a memento to the Speaker

CNY OPEN HOUSE













PP Dato Steven Oon held his Open House on Wednesday 12 Feb 2014 at his residence. It was well attended by friends and Pudu Rotarians and their families. A surprise visitor is our long lost Rtn Jeffery Yap, who is believed to be still a Pudu Rotarian. Regrettably the host is missing from this set of pictures.

VISIT REPORT— JENJAROM



here were about 40 people consisting of the District First Lady Datin Helen, Rotarians, Anns, Rotaractors and well wishers who visited the Jenjarom Old Folks Home on 19th January 2014. We contributed some goodie bags of food stuff, new shirts, new pants, towels and ang pows to the old Folks.

Chinese New Year Songs were played. Our Organising Chair Rtn Tenny Lee presented to the old Folks a numbers of songs followed by the Rotaractors. Some Old Folks and well wishers also joined in the singings. It was a happy occasion for the Old Folks.

A sumptuous lunch was prepared for the Old Folks. Rotaractors, Rotarians and Anns assisted the Old Folks to the Food Van for their meals.

The District First Lady Datin Helen presented Rotary Club of Pudu's contribution of RM 3,000.00 to the Home's care taker Mr Chia. Mr Chia and his team thanked the Rotary Club of Pudu for the continuous support for the Old Folks in the Home.

The programme ended about 1 pm.

The Community Service Director and the Organising Chair would like to express our sincere appreciation and gratitude to Rotarians, Spouses/Anns, Rotaractors and friends for their presence and for making the event a success.

The Community Service Director and Organising Chair would also like to thank those Rotarians and friends for their kind contribution amounting to RM 4,100.00 towards this project. Expenditure was RM 3,794.00 leaving a balance of RM 306.00. Thank you.

Rtn Mok Sin Organising Chair

STATEMENT OF ACCOUNT

INCOME

1.	Rtn Elaine Tan	RM 50.00
2.	PP Mike Tung	RM 50.00
3.	PP Gary Lim	RM 100.00
4.	Ms Jane Low	RM 100.00
5.	PP Ng Sim Bee	RM 200.00
6.	Rtn M C Loo	RM 400.00
7.	Rtn C T Heng	RM 100.00
8.	Rtn Sandy Soh	RM 100.00
9.	PP Choo Jee Sam	RM 400.00
10.	Rtn Tenny Lee	RM 400.00
11.	PP Richard Liew	RM 300.00
12.	PP Quah Sek Cheng	RM 200.00
13.	PP K H Low	RM 200.00
14.	PDG Dr. Paul Lee	RM 200.00
15 .	Life Care Specialist	RM 800.00
16.	Banque Curtain S/B	RM 500.00

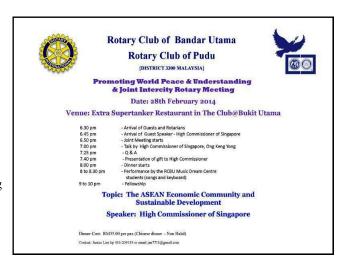
TOTAL RM 4,100.00

EXPENDITURE

1. Shirt + Pants	RM 700.00
2. Towels	RM 140.00
3. Food + Roasted Meat	RM 1,780.00
4. Water Dispenser	RM 800.00
5. T- Shirts	RM 374.00

- 6. Sign Board Display (sponsored by Rtn Steven Ho)
- 7. Thermo Pot (sponsored by Rtn Mok Sin)

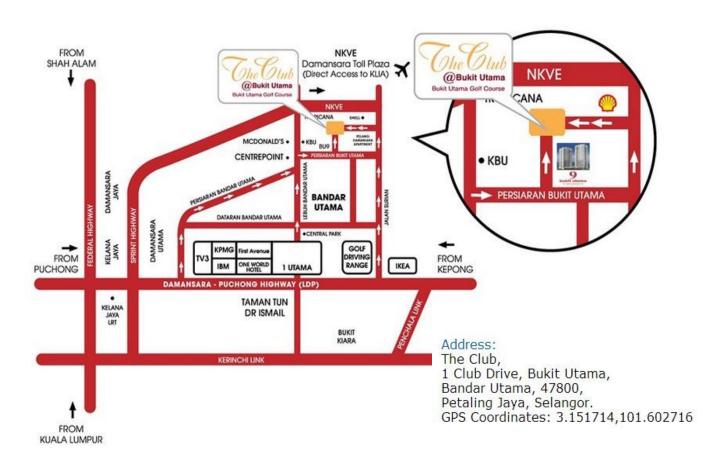
TOTAL RM 3,794.00 BALANCE RM 306.00



CLUB & DISTRICT DIARY OF EVENTS - FUTURE

Date	Time	Programme	Venue
Sat, 22 nd Feb 2014 28 th Feb – 2nd Mar 2014 8 th -11 th Mar 2014 Sun, 23 rd Mar 2014 Sat, 5 th April 2014 25 th – 27 th April 2014 Sat,3 rd May 2014 Fri,23 rd May 2014 Sun,22 nd June 2014 21 st – 23 rd Nov 2014	8.00 am 9.00 am 10.00 am 2.30 pm 7.00 pm	Cycle For Peace Pre PETS 2 Tri Sister Clubs Fellowship Interact Leadership Training Seminar Career Opportunities in the Hospitality Industry - Vocational Service 80 th R I District 3300 Assembly RC Pudu Charity Premiere 'Spiderman 2' Rotarian/Teacher Advisors High Tea RC Pudu 48 th Installation Night 2014 Kota Kinabalu Rotary Institute	Esplanade, Penang Vivatel, KL Bangkok SMK Methodist,KL Berjaya Times Sq, KL Royal Bintang Resort & Spa, Seremban GSC Pavilion, KL Shangri la Hotel, KL Shangri la Hotel, KL Sutera Harbour Resort & Spa, Kota Kinabalu

HOW TO GET TO THE JOINT MEETING VENUE



DISTRICT NEWS

From: "Rotary Service Connections" < riawards@rotary.org>

Date: 19 February 2014 05:43:51 GMT+08:00

To: <moscasft@gmail.com>

Subject: REMINDER: 2013-14 Rotarian Spouse/Partner Service Award

Reply-To: <u>riawards@rotary.org</u>

Action requested: nominate a non-Rotarian spouse or partner of an active Rotarian for the Rotarian Spouse/Partner

Service Award

Due date: 1 March 2014

Dear District Governor Malhotra:

I am writing to inform you about the Rotary Spouse/Partner Service Award. This award program was created by the RI Board of Directors to recognize spouses and partners of Rotarians who have demonstrated exemplary humanitarian service through Rotary. Please note that <u>only non-Rotarian spouses and partners</u> are eligible to receive this award. Additional criteria and eligibility requirements for this award are explained on the nomination form.

Download the nomination form View a list of past recipients

Completed nomination forms may be submitted electronically to RIawards@rotary.org and must arrive at RI World Headquarters by 1 March 2014. Nominations received after the deadline will not be considered.

A maximum of 100 recipients may be selected each year. Nominators will be notified of the results by the end of April. Individuals selected to receive the award will receive a personalized award plaque by the end of the Rotary year.

Please feel free to contact me if you have any questions regarding the Rotarian Spouse/Partner Service Award.

Best regards,

Zuhal Sharp

Coordinator, Awards | RI Programs Tel 1.847.866.3394 Fax 1.847.556.2179

E-mail:riawards@rotary.org

[rotary3300] Fwd: REMINDER: 2013-14 Rotarian Spouse/Partner Service Award

rotary3300@googlegroups.com on behalf of Dato Mohinder Singh <moscasft@gmail.com>

Sent: Wed 19/2/2014 9:25 AM

To: pdg3300@googlegroups.com; 3300clubleaders2013-14@googlegroups.com; RI D3300; RB-Give & Take

Does anyone have a suggestion of a suitable spouse who should be nominated for the Award? I need to make a quick decision.

DG

Sent from my iPad

DISTRICT NEWS

[rotary3300] NOMINATION / ELECTION OF DISTRICT GOVERNOR

rotary3300@googlegroups.com on behalf of Baskaran Syamala <swe_tha@hotmail.com>

Sent: Mon 17/2/2014 2:38 PM

To: rotary district

Dear Rotarians,

Posting this particular mail was something I deliberated over a period of time considering the sensitivities it may raise, but the issues concerned are far too important to be swept under the carpet especially since it relates to the direction we are heading to, as far as the process of nomination and election of District Governors are concerned. These concerns have therefore prompted me to share my thoughts with you.

In recent years, unhealthy trends have crept into the District each time there has been a challenge to the official candidate of the District Nominating Committee. These challenges invariably bring out campaigning which is supposed to be strictly prohibited in Rotary but it is an open secret that it is openly or discreetly carried out. Those who carry out the campaigning employ tactics that they deem fit as long as their candidate wins but I doubt very much whether they have ever given a thought to the damage they are causing.....

The post of the District Governor should not made to look like a battle ground where ambitious Rotarians slug it out and engage themselves in a fight to the end to get the coveted post at any cost. We stand to lose more than gain if we continue on this path of constant fights and confrontations. We should instead be working towards a honorable passing of the baton from one eligible Rotarian to another in an orderly, systematic and dignified manner befitting the status of Rotary. A civilized approach aligned with good will, compromise and reconciliation must be the preferred route over challenges and confrontations. This would spare us the pain and indignity of witnessing ugly politicking and its ramifications and free us to concentrate on the main reason why we are in Rotary-" Service Above Self."

I agree that challenges are part of the democratic process but the negative elements associated with election campaigns like canvassing and mud slinging of the candidates are things I strongly feel we could do without. I can't understand what pleasure we can possibly gain by running down on a candidate, who is a fellow Rotarian, whose only fault was to offer himself or herself for the top post in the District. We must always remember we are a relatively small District struggling with membership and dividing us further into opposing camps each time there is a challenge is going to make us even weak-

er. We must always be mindful of this fact before we contemplate any divisive acts.

We need to put our heads together and come up with new and fresh ideas in order that there is an unanimous acceptance of the choice of the Nominating Committee and thereby avoid the need for any contentious challenges. Time has come for us to look into ways and means to improve on the whole process so as to make it look more dignified and strengthen our District directly or indirectly.

I have done a fair bit of thinking on this topic and I am inclined to believe that most of the problems could be solved, at least in my opinion, if we raise the bar on the qualification requirements of candidates. Currently, there are ambiguities on issues like the minimum number of members expected in a candidate's club, his or her contribution to the Rotary Foundation or their financial status etc. If we can put everything clearly in paper, it would provide clearer guidelines to the Nominating committee as well as give the candidates a proper assessment of their chances. This by itself will take away most of the accusations of unfairness or bias on the part of the Nomination committee towards the unsuccessful candidates.

These are a few proposals that I would like the District to ponder for future nominations, which could remove some of these ambiguities and uncertainties that keep cropping up at the nomination stage. "Leadership by Example" is what we should ultimately aspire for and expect from incoming Governors.

- 1. The candidate must come from a club with not less than 20 members.
- 2. Should have brought in at least 5 members into Rotary
- 3. Should have been in Rotary for at least 15 years or above and served club and District well.
- 4..The candidate must be at least a Major Donor and a Jamil Rais Fellow.
- 5..The financial position of the candidate must be strong and above board.
- 6. Personal Integrity and no questionable actions that bring disrepute to the District.
- 7.. Sound knowledge of Rotary and clarity of vision for taking the District to greater heights.

The merit for the above requirements is that aspiring

DISTRICT NEWS

candidates must be able to speak from a position of strength and be a leader whose words can match his or her deeds. If you were to ask the clubs to increase membership or increase their contributions to the Foundation, your own track record as well as that of your own club will come under close scrutiny and in most likelihood, your calls will lack that conviction especially if it is felt that you have not set the standards that you ask of others. An effective Governor must also be financially stable as he or she needs to be away from work for close to 18 months and therefore must be able to sustain himself or herself during that period. It also goes without saying that in order to be effective and inspiring, the candidate must also be in a position to allocate sufficient time to visit the clubs, attend installations as well as attend other District and club events and projects besides attending to the duties at the District Secretariat. If we, Rotarians and the District aspire to reach greater heights, we need to be inspired in both our thoughts and actions and it again falls on the laps of the Governor. It is indeed a tall order but this is what is expected of Governors!!

I have expressed my thoughts keeping in mind, the well being of our District . The earlier we start working on all the irritants and sources of dissatisfaction, the better it would be for our District. The interest of Rotary must always come above the interest of individuals with our paramount concern being the responsibility to safe guard the good name of Rotary and the many wonderful things that we can achieve by remaining united. It is food for of thought and hopefully for a more harmonious nomination and or election process for the post of the District Governor in future.......

Regards Baskaran (RC Butterworth)

REACTIONS

Dear Baskaran,

If we could move the clock backwards, I wonder how many PDGs would be disqualified based on their Club membership, major donors, financial standing & above all creditability? Being guilty I believe the trend is allowed to continue when they became PDGs. Let the non guilty throw the first stone.

So while your suggestions are good you think the guilty ones will listen?

Cheers.... Raymond Chin

Dear Baskaran,

Thank you for your thoughtful ideas on the qualifications of a governor.

I have always rather liked the way RI deals with the selection of officers. The RI bylaws say a nominating committee should select "the best qualified Rotarian". That's it – no long list of conditions – just use your best judgment and decide who is "best qualified". The same phrase is also used as criterion for the selection of RI president.

The trouble with making up a list of conditions, well-intentioned though it is, is that we may end up imposing artificial restrictions and therefore view candidates through a distorted lens.

In 3300, we have lengthy rules on the qualifications needed to be a governor. I believe there have even been attempts to give marks for each qualification! Has it done us any good?

And if I remember rightly, our rules contain one major omission, which you Baskaran have sought to rectify. The candidate should be of the highest integrity. Our current rules only requires the candidate to possess an impressive list of achievements – not a word on his or her character. The possible results are obvious.

Leslie Yeap

Dear Baskaran & Leslie,

I think one of the major problems is our most qualified and highest integrity district Rotarians like the two of you, either do not have the time, not ready; or are not prepared to be DG as it takes at least 36 months of part and full time commitment.

Perhaps the Nominating Committee should, if they do not find the most qualified and of highest integrity applicant, do like what professional head hunters in the job market do: talk and try to convince such a Rotarian to accept the job.

PP Rick Loh

RI President Ron Burton @ International Assembly 14 - 'Youth in Membership'

Good afternoon.

I am honored to be here today, addressing you, the governors of 2014-15.

And as I stand here looking out at Rotary's future leaders, I think it is altogether fitting that I talk about something that is critical to our very existence. And that is membership.

We have talked so much about membership in Rotary in recent years. We need younger members, we need more women, we need a more representative cross section of our communities. But the fact of the matter is, we just need more members. And I think we all know why. With more members we can build stronger clubs, we can have a greater impact on our communities as well as the world at large, we can increase support of our Rotary Foundation, thereby putting more hands and hearts to work changing more lives. And as a result, we can attract more publicity, which will in turn strengthen Rotary.

We've been spending a lot of time talking about *attracting* members. We talk about making Rotary look good, we talk about public image, we talk about all the things we can do to get people interested in Rotary membership. But I think we haven't been talking enough about something that's even more important, and that's making Rotary membership *work* for all of our members, so that they don't just join a Rotary club — but stay and become Rotarians.

We need to look harder at our clubs, be honest with ourselves about the obstacles to membership, and be open to change — so that we can make Rotary not only an *attractive* choice, but a *viable* choice, for people of all ages.

There are many Rotary clubs that are doing just fine, with a growing membership, productive service, and engaged Rotarians. But there are many more that are standing still or going in the opposite direction.

Part of your job as district governors will be identifying those clubs and helping them turn Things around.

And that will mean figuring out what's not working in those clubs — and the best ways for them to move forward. It will mean helping them to think creatively, and honestly, about how to engage Rotary — and how to grow for the future. And, in many cases, that may mean doing things a little bit differently than they are being

done now.

Not every Rotary club has to be a traditional one. And some of the best clubs out there don't look anything like the Rotary clubs most of us probably belong to. A few months ago, Jetta and I were in Charlotte, North Carolina, USA, and we had the chance to visit the Charlotte End-of-the-Week Rotary Club. They meet every Saturday morning from 10:00 till 11:00 at a local church. We walked in unannounced during their meeting and surprised them. There wasn't a business suit in sight. The first thing I noticed was that off in one corner of the meeting room were everyone's kids! They were quietly entertaining themselves while sitting around a table with some paper and crayons and some toys, keeping themselves busy and having fun while their parents got on with their Rotary meeting.

Most of the members are from the Haitian community in Charlotte. I don't think any of them would call themselves wealthy, but I can tell you that club has some great Rotarians. And they've found ways to make Rotary service work for them. They have adapted to their community.

Nobody pays for meals. Each week, someone takes a turn bringing something for everyone for Breakfast, like bagels or sweet rolls. Nobody's missing work to be there, nobody's missing time with their kids, and a lot of the members are married couples; when Saturday morning rolls around, the whole family heads off to the Rotary meeting together! Now that's what I call bringing the family of Rotary to life.

They're doing some great service, better than many traditional clubs. Locally, they volunteer at Second Harvest Food Bank, Urban Ministries' St. Peter's Soup Kitchen; they support Ronald McDonald House, donate computers to the Relatives Crisis Center, and collect toys and household items for the battered women's shelter. Internationally, they support several projects in Haiti, partnering with other Rotary clubs to support telemedicine projects, a water treatment system, solar pumps, and storage tanks. They have also partnered with the UNC-Charlotte STARS Alliance to assist with a two-week Computer workshop. Now they are planning to support a school in Haiti.

They're enjoying Rotary to its fullest, without having to make a lot of sacrifices. Their kids look forward to it every week; they get together with their friends on Saturday morning, and maybe even get a doughnut out of it! And I can tell you, these kids are growing up with good feelings about Rotary, and I'd say it's pretty likely that one day they'll decide to be Rotarians themselves.

The average age of the members in that club is probably

around 35. Not too many clubs can claim that. And I wouldn't be surprised if some of them were sitting in these seats here in San Diego not too far down the road — because they are engaged in Rotary, enjoying Rotary, achieving in Rotary. And isn't that why we're here?

If we want to attract young members, we have to think about what life is like for them. They've got busy jobs, and probably their spouses do as well. They probably have young kids who they don't see nearly as much as they'd like to. And their budgets might not be what ours are, at our stage in life.

Which brings me to one more issue that we need to address, if we're serious about bringing more people into Rotary, especially young people. And that is the issue of cost, of just how much it really does cost to be an active member of a Rotary club.

That's not a problem we can solve in Evanston. The dues each of us is paying to Rotary International this year are 53 U.S. dollars — that's about one cup of fancy coffee a month. That's not stopping anyone from being a Rotarian. What's keeping people out aren't the RI dues but the costs that are set at the club and district levels — costs that can reach thousands of dollars a year. And that's just membership fees, which don't include Rotary events like club projects, district conferences, annual dinners, Foundation fundraisers, and zone institutes.

Do we really want to be charging people that kind of money for things they don't necessarily need or want, when what they do want to do is serve? Isn't that a little self-defeating? Wouldn't we do better to keep those costs down — and get our numbers, and our service, up?

One size doesn't fit all in Rotary. Some clubs do want the nice meals in the fancy restaurants, and that's OK. Nobody's telling any club that they have to change. But we do need to be open to doing things in different ways, on a local and club level. We need to encourage Rotarians to do things the way they work best in their own community. And that's why we've made the decision to establish and support regional membership plans — so that every area of the Rotary world can move forward on membership in a way that will be the most successful for them.

The one thing we do know for sure about Rotary is that we can't keep doing things the way we've always done them, because the world isn't the same as it was. We need to be bold. We need to be flexible. We need to be tolerant. We need to remember that the strength that you see in this room — hundreds of people speaking dozens of languages, from every possible background

— is what makes Rotary what it is. And if we understand that, then we have to also realize that we can't be looking to recruit only people who are just like us.

Rotary is a place where we embrace our differences. And just as we accept that Rotary is going to be different in every zone and district, we also need to accept that Rotary is different in every club. As long as we're working toward the same goals, as long as we're sharing the same ideals, we are all Rotarians.

And Rotary is big enough for all of us. Whether our club meets in a hotel restaurant or a church basement, a brew pub or a city park — whether we have a three-course meal or a piece of pizza — that doesn't really matter. What matters is that we do what Rotarians are supposed to do: put Service Above Self.

It's time to say, "Let's try something new," instead of "We don't do that in Rotary." It's time to be proactive instead of reactive because that's the attitude that's going to get us stronger clubs today — and a stronger organization tomorrow.

Speaking of new, I am pleased to announce to you the official Rotary New Member Sponsor Recognition Program. This program is a result of the Rotary Board of Directors ensuring that every Rotarian who sponsors a member receives recognition for their efforts.

It is my distinct pleasure to share that every district governor-elect will receive his or her own sample of the pin at the membership breakout session following this plenary session. Immediately following the assembly, all the members in the RI database who have sponsored a new member since 1 July 2013 will receive their own pin and the appropriate backer, based on the number of members they have sponsored.

I am pleased to report that over 6,000 of these pins will be distributed to club presidents so that they can recognize the sponsors in their clubs.

I encourage you to support this program and let your clubs know that we recognize their efforts to increase Rotary's membership.

Attracting more women, younger members, and supporting vibrant clubs and innovative service projects — that's how we're going to engage Rotary and change lives. And it's how all of you are going to *Light Up Rotary* — all over the world, when you come into office on 1 July, as Rotary International's newest district governors.

Thank you.

John Kenny, TRF Trustee Chair Elect, at International Assembly 2014

2014-15 Foundation Goals

Past, present, and future officers of Rotary International, guests, and fellow Rotarians: I am delighted to address the most important people at this International Assembly — the district governorselect.

Today is the day that we will focus on our Rotary Foundation. The engine that drives the Rotary machine. We are an international organization. As we look around this room, there can be no doubt of that. And when we look at the experiences of the Rotarians in our clubs — which are the experiences that matter most in Rotary — there can be no doubt that the force that binds Rotarians together, the force that allows us all to share in the work of our fellow Rotarians in every corner of the globe, is our Rotary Foundation.

I could stand here for hours telling you of the good work that our Foundation does — the lives that I have seen changed by clean water and sanitation, by education and health care, and above all, by the fundamental belief that every human being is worthy of dignity and respect.

Few Rotarians will have the chance to see firsthand the result of all of our Foundation's good work. But every single Rotarian has the chance to be part of it.

This is why we have our Rotary Foundation — to enable every Rotary club and district to do the most of which it is capable, and to allow every Rotarian the opportunity to participate in all of Rotary's good work, in every part of the world.

Our Rotary Foundation is the responsibility of every Rotarian. And in 2014-15 it will be your responsibility to motivate the Rotarians of your districts to advance our Foundation to the best of their abilities, by stewarding its resources wisely, by using these resources sensibly and ambitiously, and of course, by supporting our Foundation themselves, as every one of you here has already done.

As your incoming Rotary Foundation chair, it is my task and my privilege to tell you of our goals for our Foundation in the 2014-15 Rotary year.

The first goal will come as no surprise to any of you. It is, of course, doing everything we can to achieve the complete eradication of polio.

You have already received, earlier this week, an update on the details of our polio eradication campaign, of the triumphs we have recently seen and the challenges we now face.

For myself, as a Rotarian, the question "Why must we eradicate polio?" has a very simple answer.

We must eradicate polio because we said we would. In Rotary, a word given is a commitment made, a promise that must be kept. And we have committed our time and money over a quarter of a century. But we have staked something far more precious than our time or our money. We have staked our reputation.

When we eradicate polio — and we will — we will have achieved something tremendous, something historic. We will have freed the world from a disease which has plagued humanity since the beginning of history. And we will have earned for ourselves the reputation we wish to deserve, of an organization with the ability and the determination to achieve anything it sets out to do.

That is and will remain our number one goal, until the moment the world is certified free of polio.

Our second goal is to support our Foundation by our continued giving, by every Rotarian, every year.

The goal of Every Rotarian, Every Year is simple: a donation from every Rotarian, every year. We do not say how much any Rotarian should give, for that is a decision that can only be made by each Rotarian. But just as all of you have been asked, this week, to give to our Foundation, every Rotarian should be asked to do the same. For it is indeed *our* Foundation — and every Rotarian should feel the ownership, and the responsibility, that comes from supporting it.

The goal for Annual Fund giving this current Rotary year is \$120 million — a sum that reflects our Every Rotarian, Every Year philosophy. Last Rotary year we came the closest we have ever come to reaching that sum. I challenge all of you to see to it that in 2014-15 for the first time this goal is not only met but exceeded and every club in your district makes a contribution to The Rotary Foundation.

Our third goal is to ensure the progress of our new grants program, by planning and carrying out sustainable educational and humanitarian projects.

We have all heard a great deal about our new Rotary grants program. Our new model was based on an idea that is far older than Rotary — that when you give a

man a fish, you feed him for a day, but when you teach him how to fish, you feed him for a lifetime.

Rotary service has always taken the long-term view, aiming to do the most good possible, for the most people, over the longest time. With our strengthened emphasis on sustainability and on larger projects with a greater impact we will be able to do just that.

Our fourth goal is to foster world understanding, goodwill, and peace by promoting and publicizing the Rotary Peace Centers program.

No one organization or government will ever build peace on its own. If it is to be achieved, it will be through the work of many people, in many ways, over many years. Our peace centers are designed to train those people — the people who not only believe in peace but have the talent and the ability to help bring it that much closer.

Our fifth and final goal in 2014-15 touches every Rotarian: to emphasize that the future health of our Rotary Foundation is in all our hands.

I cannot emphasize enough that The Rotary Foundation is the only international charitable organization that supports only those projects identified by Rotarians, funded by or through Rotarians, and implemented at the project site by Rotarians. It is directly responsible for a great majority of the international service of which we are so justly proud. Without a Foundation we could never have considered a project on the scale of PolioPlus. Rotary as we know it has been the vision shaped by the foresight of those who proposed and established our Foundation, and those who have supported it over the years.

We in Rotary understand the truth of the words of Winston Churchill, "We make a living by what we get. We make a life by what we give."

Every one of us in Rotary, whether we participate directly in a Foundation program or not, benefits from our Foundation. And every one of us has a responsibility not only to acknowledge that but to act on our understanding by supporting our Foundation, by making it our charity of choice, and by stepping forward to say, the future of our Foundation is in all of our hands.

The year to come will be a pivotal one, for all of Rotary. We will be faced with unprecedented challenges and unprecedented opportunities. What we do with them will be up to all of us.

But there is one thing that is certain about this new Rotary year, and all those that are to follow: that if we truly intend to *Light Up Rotary* — if we truly wish to do justice to the vision of those who have come before us — if we truly intend to achieve everything of which we are capable — we will rely, every day, on the strength of our Rotary Foundation.

And the strength of our Foundation is in your hands. Thank you.

Source: Rotary International





THOTS FOR THE WEEK

ack took a long look at his speedometer Before slowing down: 80 in a 60 zone. Fourth time in as many months.. How could a guy get caught so often?

When his car had slowed to 10 kms an hour, Jack pulled over, but only partially. Let the cop worry about the potential traffic hazard.. Maybe some other car will tweak his backside with a mirror.

The cop was stepping out of his car, The big pad in hand..

Bob? Bob from Church?
Jack sunk farther into his trench coat.
This was worse than the coming ticket.
A cop catching a guy from his own church.
A guy who happened to be a little eager
To get home after a long day at the office..
A guy he was about to play golf with tomorrow..

Jumping out of the car, He approached a man he saw every Sunday, A man he'd never seen in uniform.

'Hi, Bob. Fancy meeting you like this.'

'Hello, Jack.' No smile.
'Guess you caught me red-handed
In a rush to see my wife and kids.'

'Yeah, I guess.' Bob seemed uncertain. Good.

'I've seen some long days at the office lately. I'm afraid I bent the rules a bit -just this once.'

Jack toed at a pebble on the pavement.
'Diane said something about roast beef and potatoes tonight.

Know what I mean?'
'I know what you mean.
I also know that you have a reputation in our Precinct.'
Ouch!
This was not going in the right direction.
Time to change tactics.

'What'd you clock me at?'

'Seventy. Would you sit back in your car please?'

'Now wait a minute here, Bob.
I checked as soon as I saw you.
I was barely nudging 65.'
The lie seemed to come easier with every ticket.

'Please, Jack, in the car'

Flustered, Jack hunched himself through the still-open door. Slamming it shut, he stared at the dashboard.. He was in no rush to open the window.

The minutes ticked by. Bob scribbled away on the pad..

Why hadn't he asked for a driver's license? Whatever the reason, It would be a month of Sundays Before Jack ever sat near this cop again.

A tap on the door jerked his head to the left. There was Bob, a folded paper in hand Jack rolled down the window a mere two inches, Just enough room for Bob to pass him the slip.

'Thanks..'

Jack could not quite keep the sneer out of his voice.

Bob returned to his police car without a word. Jack watched his retreat in the mirror. Jack unfolded the sheet of paper. How much was this one going to cost?

Wait a minute. What was this? Some kind of joke? Certainly not a ticket. Jack began to read:

'Dear Jack, Once upon a time I had a daughter..
She was six when killed by a car.
You guessed it - a speeding driver.
A fine and three months in jail, and the man was free.
Free to hug his daughters, all three of them.
I only had one, and I'm going to have to wait until
Heaven
Before I can ever hug her again.

A thousand times I've tried to forgive that man. A thousand times I thought I had. Maybe I did, but I need to do it again. Even now. Pray for me. And be careful, Jack, my son is all I have left.'

'Bob'

A full 15 minutes later, Jack pulled away and drove slowly home, praying for forgiveness and hugging a surprised wife and kids when he arrived...

Life is precious. Handle with care. This is an important message; please pass it along to your friends. Drive safely and carefully. Remember, cars are not the only things recalled by their maker.

ON THE LIGHTER SIDE

WOMAN'S PERFECT BREAKFAST

She's sitting at the table with her gourmet coffee. Her son is on the cover of the Wheaties box. Her daughter is on the cover of Business Week. Her boyfriend is on the cover of Playgirl. And her husband is on the back of the milk carton.

Keep reading—they get better!!!

WOMEN'S REVENGE

'Cash, check or charge?' I asked, after folding items the woman wished to purchase.

As she fumbled for her wallet, I noticed a remote control for a television set in her purse.

'So, do you always carry your TV remote?' I asked. 'No,' she replied, 'but my husband refused to come shopping with me, and I figured this was the most evil thing I could do to him legally.'

CIGARETTES AND TAMPONS

A man walks into a pharmacy and wanders up & down the aisles. The sales girl notices him and asks him if she can help him.

He answers that he is looking for a box of tampons for his wife. She directs him down the correct aisle.

A few minutes later, he deposits a huge bag of cotton balls and a ball of string on the counter.

She says, confused, 'Sir, I thought you were looking for some tampons for your wife?

He answers, 'You see, it's like this, yesterday, I sent my wife to the store to get me a carton of cigarettes, and she came back with a tin of tobacco and some rolling papers cause it's sooo-ooo-oo-much cheaper.

So, I figure if I have to roll my own so does she.

(I figure this guy is the one on the milk carton!)

WIFE vs. HUSBAND

A couple drove down a country road for several miles, not saying a word.

An earlier discussion had led to an argument and neither of them wanted to concede their position. As they passed a barnyard of mules, goats, and pigs, the husband asked sarcastically, 'Relatives of yours?' 'Yep,' the wife replied, 'in-laws.'

WORDS

A husband read an article to his wife about how many words women use a day. 30,000 to a man's 15,000.

The wife replied, 'The reason has to be because we have to repeat everything to men...

The husband then turned to his wife and asked, 'What?'

CREATION

A man said to his wife one day, 'I don't know how you can be so stupid and so beautiful all at the same time..
'The wife responded, 'Allow me to explain.
God made me beautiful so you would be attracted to me; God made me stupid so I would be attracted to you!

WHO DOES WHAT?

A man and his wife were having an argument about who should brew the coffee each morning.

The wife said, 'You should do it because you get up first, and then we don't have to wait as long to get our coffee. The husband said, 'You are in charge of cooking around here and you should do it, because that is your job, and I can just wait for my coffee.'

Wife replies, 'No, you should do it, and besides, it is in the Bible that the man should do the coffee.'

Husband replies, 'I can't believe that, show me.'

So she fetched the Bible, and opened the New Testament and showed him at the top of several pages, that it indeed says . 'HE BREWS'

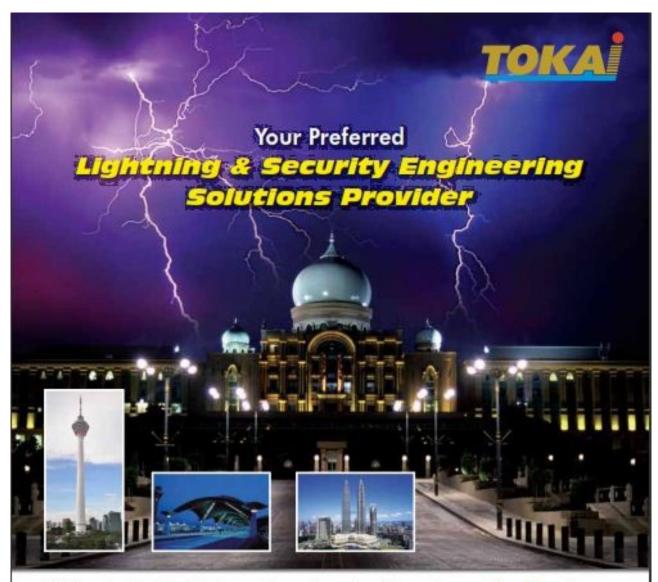
THE SILENT TREATMENT

A man and his wife were having some problems at home and were giving each other the silent treatment. Suddenly, the man realized that the next day, he would need his wife to wake him at 5:00 AM for an early morning business flight.

Not wanting to be the first to break the silence (and LOSE), he wrote on a piece of paper, 'Please wake me at 5:00 AM.' He left it where he knew she would find it.

The next morning, the man woke up, only to discover it was 9:00 AM and he had missed his flight. Furious, he was about to go and see why his wife hadn't wakened him, when he noticed a piece of paper by the bed. The paper said, 'It is 5:00 AM. Wake up.'

Moral: Men are not equipped for these kinds of contests.



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