



# *Berita Pudu*



[www.rotarypudu.org.my](http://www.rotarypudu.org.my)

The Weekly eBulletin of the  
Rotary Club of Pudu  
Kuala Lumpur, Malaysia  
RI District 3300

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Date : 10<sup>th</sup> February 2014  
Issue No : 29

# Berita Pudu

## PROGRAMME FOR TODAY

Speaker: Mr Moses Choo  
Subject: Blindness And The Way Forward

### On Duty

Duty Table: Rtn Elaine Tan  
Fellowship: Rtn Steven Chiew  
Finemaster: Rtn Robert Tan  
Introducing: Rtn Sarkunan Subramaniam  
Thanking: PP Dato N K Jasani

## PROGRAMME FOR NEXT WEEK

Speaker: Datuk Eric Chong  
Subject: Yes You Can

### On Duty

Duty Table: Rtn Steven Ho  
Fellowship: Rtn Jeffrey Yap  
Finemaster: Rtn Patrick Lee  
Introducing: Rtn Roy Sreenivasan  
Thanking: PP Datuk Y K Chew

## Rotarians' Birthdays (February)

22nd – PP Choo Jee Sam

## Spouses Birthdays (February)

02nd – Ann Datin Irene (PP Dato' P Y Choong)  
09th – Spouse Alan (Rtn Veronique Pearcey)  
17nd – Ann Prema (Rtn Asok Kumar)

## Wedding Anniversaries (February)

07th – Rtn Loo Ming Chee and Ann Eelian  
22nd – PP Kumar Tharmalingam and Ann Ranee

## CLUB DIARY OF EVENTS – FEBRUARY 2014

Date	Time	Programme	Venue
Mon, 10 <sup>th</sup> Feb	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Wed, 12 <sup>th</sup> Feb	6.30 pm	Youth Service Committee Meeting	Sri Damansara Club
Wed, 12 <sup>th</sup> Feb	7.30 pm	Community Service Committee Meeting	Sri Damansara Club
Sat, 15 <sup>th</sup> Feb	3.00 pm	Rotaract Board of Directors Meeting	President Alex's Office
Mon, 17 <sup>th</sup> Feb	12.45 pm	Weekly Meeting / Joint Meeting with RC Ampang	Shangri-La Hotel, KL
Wed, 19 <sup>th</sup> Feb	6.30 pm	Vocational Service Committee Meeting	Royal Lake Club
Wed, 19 <sup>th</sup> Feb	7.30 pm	International Service Committee Meeting	Royal Lake Club
Wed, 26 <sup>th</sup> Feb	6.30 pm	Board of Directors Meeting	President Alex's Office
Fri, 28 <sup>th</sup> Feb – Sun 2 <sup>nd</sup> Mar	-	Presidents Elect Training Seminar 2	Vivatel, KL



Dato' Steven Oon & Datin Boon Kee  
Cordially invite you and your spouse/family  
to our Jurubina Experto Sdn Bhd Open House  
on 12<sup>th</sup> February 2014 (Wednesday) at 7.00pm

Together we shall celebrate the Warmth  
of this Chinese New Year

Address:  
No. 3A, Jalan Margosa SD10/6B  
Bandar Sri Damansara  
52200 Kuala Lumpur

RSVP by 10th Feb 2014 @ Dila  
Tel: 03 62732868  
Fax: 03 62760868  
email: dila2676@hotmail.com



## EDITORIAL

A man and his dog were walking along a road. The man was enjoying the scenery, when it suddenly occurred to him that he was dead. He remembered dying, and that the dog had been dead for years. He wondered where the road was leading them. After a while, they came to a high white stone wall along one side of the road. It looked like fine marble. At the top of the hill was a tall arch that glowed in the sunlight. When he was standing before it, he saw a magnificent gate in the arch that looked like mother of pearl, and the street that led to the gate looked like pure gold. He and the dog walked toward the gate, and as he got closer, he saw a man at a desk to one side. When he was close enough, he called out, "Excuse me, where are we?" "This is Heaven, sir," the man answered. "Wow! Would you happen to have some water?" the man asked. "Of course, sir. Come right in, and I'll have some water brought right up." The man gestured, and the gate began to open. "Can my friend," gesturing toward his dog, "come in, too?" the traveller asked. "I'm sorry, sir, but we don't accept pets."

The man thought a moment and then turned back toward the road and continued the way he had been going. After another long walk, and at the top of another hill, he came to a dirt road which led through a farm gate. As he approached the gate, he saw a man inside, leaning against a tree and reading a book. "Excuse me!" he called to the reader. "Do you have any water?" "Yeah, sure, there's a pump over there" The man pointed to a place that couldn't be seen from outside the gate. "Come on in." "How about my friend here?" the traveller gestured to the dog. "There should be a bowl by the pump."

They went through the gate, and sure enough, there was an old-fashioned hand pump with a bowl beside it. The traveller filled the bowl and took a long drink himself and then he gave some to the dog. When their thirst was quenched, he and the dog walked back toward the man who was standing by the tree waiting for them.

"What do you call this place?" the traveller asked. "This is Heaven," was the answer. "Well, that's confusing," the traveller said. "The man down the road said that was Heaven, too." "Oh, you mean the place with the gold street and pearly gates? Nope. That's Hell." "Doesn't it make you mad for them to use your name like that?"

"No. I can see how you might think so, but we're just happy that they screen out the folks who will leave their best friends behind."

### WHAT KIND OF A FRIEND ARE YOU?

*Warmest Regards,  
PP Mike Tung*

## PRESIDENT'S MESSAGE

*"There are two ways to be fooled. One is to believe what isn't true; the other is to refuse to believe what is true."*

*- Sren Kierkegaard*

The main objective of Rotary is service — in the community, in the workplace, and throughout the world. Rotarians build goodwill and peace, and provide humanitarian service.



For this festive season, we have already visited the Jenjarom Old Folks' Home, we were honoured to have the District First Lady Datin Helen to grace this visit. Datin Helen and our Rotarians spent some time with the residents

of the home; and along the way, brought some food and laughter. Later this month we have planned to visit a home for the underprivileged in Serendah and will provide some much needed essentials.

As I pen this message today, it is the "Yan Yat" which is translated to mean everybody's birthday, the seventh day of the Chinese New Year, the Goddess created human beings by moulding them from clay. While we cannot bring everybody a birthday gift everyday, we certainly try to bring some once in a while to some people.

We are very honoured today to have with us Mr Moses Choo, who will be presenting a talk on "Blindness and the way forward...", listen and be amazed...



*"There's none so blind as those who will not listen."*

*Neil Gaiman, American Gods*

*Alex Chang  
President RY 2013-14*



100 year old mother feeding her 62 year old OKU son. This is what a mother's love is all about. But sadly, in the case of the Old Folks Home inmates, there's a dearth of filial piety.

*Source: Utusan Malaysia, Saturday 8 Feb 2014*

# PUDU NEWS

## Record of Meeting on: 27<sup>th</sup> January 2014

Guest Speaker: Ms Pauline Wong  
Subject: Empowering People With Learning Disabilities

### Visiting Rotarians

Name	Club

### Guests

Ms Lim Soo Zee	President Alex Chang
Ms Chow Bee Ling	President Alex Chang
Ms Pauline Wong	Club
Ms Grace Gan	Club

### Statistics

Guests	4
Visiting Rotarians	
Club Members	22
Total Present	26

### Collections:

Birthdays/Anniv/Fines	18
Paying Diners	100
Raffles & Others	
Total (RM)	118

## CLUB PROCEEDINGS

Sgt-At-Arms Rtn Tenny Lee called the meeting to order at 1.20 pm on behalf of President Alex Chang. She welcomed all Visiting Rotarians and Guests. She then led in the singing of the National Anthem and then proposed the Loyal Toast.

PP Datuk Y K Chew was the fine master.

- President Alex was fined RM 1 for being well dressed and another RM 1 with the most invited guests.
- Rtn Laura was fined RM 2 for addressing PP Datuk YK Chew as the most handsome.
- Rtn Tenny was fined RM 1 for being a sweet looking SAA.
- PP Gary Lim was fined RM 1 for interrupting the fine session.
- PP Dato' Muslim was fined RM 1 for being well dressed.
- Members without ties were fined RM 1.
- Members who will be celebrating Chinese New Year were fined RM 1.
- PDG Dr Paul Lee was fined RM 1 for this late attendance.

## PRESIDENT'S ANNOUNCEMENTS

- 1) The BOD Meeting will be held immediately after the lunch meeting.
- 2) The weekly meeting on 3<sup>rd</sup> February 2014 will be cancelled in view of the CNY celebrations.
- 3) PP Gary Lim and PP Dato' Steven Oon has cordially invited all members to their CNY Open House on 31<sup>st</sup> January 2014 and 12<sup>th</sup> February 2014 respectively.

## INTRODUCING THE SPEAKER

Rtn Asok Kumar introduced the guest speaker Ms Pauline Wong who presented a talk on the subject "Empowering People With Learning Disabilities."

## THANKING THE SPEAKER

Rtn Dr C C Wong thanked Ms Pauline Wong for a very educational and interesting presentation. He commented that Malaysian Care brings a message of hope to people with learning disabilities. They helped these people with vocational training and placements. He then presented a memento to Ms Pauline Wong.



SPEAKER'S TEXT

## Understanding the potential of People with Learning Disabilities



## Since 1979...

### serving & partnering with the poor & needy

- Focus on empowering the people, long-term development
- Network & partner with others in meeting the complex needs of those we serve

Today...

### 3 Main Areas of Services

Rural & Urban  
Community Development

Prison, Drugs & AIDS

People with Special Needs



## Rural & Urban Community Development

Work with the poor communities in the rural & urban areas  
- orang asli, low-cost flats/squatters & refugees

### Agriculture Development

Ladang MCare  
15-acre Community Development Extension  
Centre - services to Orang Asli & natives in  
Sabah/Sarawak

### Economic Development

Financial Literacy  
Micro-Finance  
Income Generation

### Community Resource Centre

A way to provide the space &  
facilities for community  
engagement & collaboration

### Youth Development

Community Sports  
Vocational Training  
English & Computer Literacy



Ladang MCare 15-acre Community Development  
Extension Centre for Orang Asli community



Financial Literacy, Micro-finance  
& Income Generation



**SPEAKER'S TEXT**





SPEAKER'S TEXT

**People With Special Needs**

Education/training & support services for people with learning difficulties and their families

**Children Services**  
Programme Development:  
• Early Intervention Programme  
• School Age Programme  
• Inclusive Pre-School Programme  
Community based support

**Family Support & Resource Services**  
Toy library & parents' resource referrals, Assessment  
Parents support groups  
Counselling  
Resource and programme development

**Adult Services & Job Coach**  
Work-Based Centre  
Life Skills Programme  
Job support through Job Coach  
Self-Advocacy Group

**Training and Advocacy**  
Positive Applied Behavioural Strategies  
Visual strategy  
Disability Awareness  
-teachers, parents and volunteers  
Promote Convention Rights of the Child  
And Person with Disability Act (685)



## People with Learning Disabilities

A learning difficulty affects someone's intellectual and social development throughout their life.

## What is our ATTITUDE?

Helen Keller rightly puts it:

My problem is not my disability,  
but the  
ATTITUDE  
of people towards my  
DISABILITY that  
HANDICAPS me.

SPEAKER'S CV

Name: Pauline Wong Poh Lin

Ms Pauline Wong is the Director of Services for People with Special Needs in Malaysian Care. She has 21 years of experience working with people with learning disabilities and their families. She obtained her MA in Education (Special Education Needs) from Roehampton University in 2008 and has been conducting trainings for parents, teachers and the Service Providers. She is married to Max Leong.



## CLUB MEETING ON 27 JANUARY 2014



*Top Table*



*Rtn Tenny Lee — the SAA*



*PP Datuk YK Chew — the Finemaster*



*Pres. Alex posing with Pudu Rotarians*



*Pres. Alex posing with his guests and Rtn Asok Kumar*



*Another pose with Pudu Rotarians*

## CLUB MEETING ON 27 JANUARY 2014



*Rtn Asok Kumar—the Introducer*



*Ms Pauline Wong — the Guest Speaker*



*PP Gary Lim had a question*



*So did Rtn Mok Sin*



*PP Gary Lim — the fine Collector*



*Rtn Dr CC Wong thanked the Speaker*



## CLUB & DISTRICT DIARY OF EVENTS - FUTURE

Date	Time	Programme	Venue
22 <sup>nd</sup> Feb 2014	-	Cycle For Peace	Esplanade, Penang
Feb 28 <sup>th</sup> -Mar 2 <sup>nd</sup> 2014	-	Presidents Elect Training Seminar 2 (PETS2)	Vivatel, KL
Mar 8 <sup>th</sup> -11 <sup>th</sup> 2014	9.00 am	<b>Tri Sister Clubs Fellowship</b>	<b>Bangkok</b>
Apr 2014	9.00 am	<b>Career Opportunities in the Hospitality Industry - Vocational Service</b>	<b>Berjaya Times Sq, KL</b>
April 25 <sup>th</sup> – 27 <sup>th</sup> 2014	9.00 am	80 <sup>th</sup> R I District 3300 Assembly	Royale Bintang Resort Seremban
21 <sup>st</sup> – 23 <sup>rd</sup> Nov 2014	-	2014 Kota Kinabalu Rotary Institute	Sutera Harbour Resort Kota Kinabalu.

## COMMITTEE MEETINGS



Someday everything will  
make perfect sense.  
So, for now, laugh at the  
confusion, smile through the  
tears and keep reminding  
yourself that everything  
happens for a reason.

## DISTRICT NEWS



*Dear Rotarians,*

It's time again to celebrate Rotary and this year, we are heading to the Pearl of the Orient. Bring your family & friends and let's CELEBRATE ROTARY. 22 February 2014, Saturday at Esplanade Penang. Enjoy the following events:

- A cycle ride through Penang's Murals & Heritage sites
- A Rotary Public Image Launch - Billboard
- A Sound & Laser Light Show
- T Shirt, Hat, Bicycle and Raincoat
- Penang Hawker Style Dinner
- Great Open Air Fellowship

.....All this and more for just RM50 per person

### PROGRAMME

TIME	EVENT
3.00PM	Registration of participants
4.30PM	Opening address
4.40PM	Safety briefing
5.00PM	Cycle Tour
5.30PM	Launch of Billboard
6.00PM	Cycle Tour continues
7.15PM	Dinner
8.30PM	Sound & Light show
9.30PM	Fellowship & Disburse

Save Your Date .....CELEBRATE ROTARY

*Samantha Ann Samson*

*Deputy Chair – PR  
RI District 3300, Malaysia*





## DISTRICT NEWS

If there are problems with how this message is displayed, click here to view it in a web browser.

From: rotary3300@googlegroups.com on behalf of Dr. Krishna Kumar <drkrishna.pushpa@gmail.com>

Sent: Wed 29/1/2014 12:25 AM

To: RI D3300

Cc:

Subject: [rotary3300] Fwd: [RBGT] 2014 Kota Kinabalu Zone Institute website is now ready to accept registrations on line.

----- Forwarded message -----

From: YOK LOY HO <hoyokloy@yahoo.com>

Date: Tue, Jan 28, 2014 at 1:19 PM

Subject: [RBGT] 2014 Kota Kinabalu Zone Institute website is now ready to accept registrations on line.

To: Rotarybasket Give-Take <RBGT@yahooogroups.com>

*Dear Fellow Rotarians*

Pleased to inform you that the 2014 Kota Kinabalu Zone Institute website is now ready to accept registrations on line.

If you wish to be connected with Rotary clubs from Pakistan, Bangladesh, Hongkong, Taiwan, Philippines, Thailand, Hongkong, Macau, Mongolia and Indonesia, do come and attend this 2014 Zone Institute.

Go now to [www.2014kotakinabalurotaryinstitute.org](http://www.2014kotakinabalurotaryinstitute.org)

For those who are into 'Facebook', we welcome them to '2014 Kota Kinabalu Rotary Institute Facebook'  
If delegates have any queries, please contact the secretariat at: "[kksecretariat@gmail.com](mailto:kksecretariat@gmail.com)"

*Yours in Rotary,  
PP Ho Yok Loy*

**2014 KOTA KINABALU ROTARY INSTITUTE**  
ZONE 6B, 7A, AND 10B  
Training Seminar: 19th - 21st November, 2014  
Rotary Institute: 21st - 23rd November, 2014

[Home](#) [Committee](#) [Program](#) [Register Now](#) [Registrant Info](#) [Venue](#) [Download](#) [Contact](#) [Pre & Post Institute Tours](#) [Sabah Tourism](#)

**Mount Kinabalu**  
Mount Kinabalu is a prominent mountain on the island of Borneo in Southeast Asia. It is located in the East Malaysian state of Sabah and is protected as Kinabalu National Park, a World Heritage Site

**Sabah Tourism**  
Mount Kinabalu  
Bandaraya Floating Mosque  
Sacred Heart Cathedral  
Puh Toh Tze Temple  
Kota Kinabalu International Airport  
Tuaran Ling San Pagoda

## DISTRICT NEWS

### [rotary3300] 80th District Training Assembly Registration Updated 4th Feb 2014

rotary3300@googlegroups.com on behalf of Mah <soon\_c\_mah@yahoo.com>

Sent: Tue 4/2/2014 11:09 PM

To: rotary district

Message Registered and Paid.xlsx (25 KB)

*Dear Fellow Rotarians,*

Please find attached a list of fully paid registrants for our 80th District Assembly and I am pleased to announce some paid registration details:

Number of registrations already paid:	150
Number of spouses registered:	15
Optional Fellowship Night:	80
Friday Night rooms:	34 taken
Sat Night rooms:	44 taken
Club Roll Call :	49 out of 74 (66%)

The statistics are very encouraging and we have about 3 months to the event. I seek your support to bring back the big number of attendees in years gone by. The event is a great opportunity for fellowship which is the foundation of Rotary, for the newer Rotarians it is an opportunity to be exposed to the various aspects of the Rotary. Instead of paying lip service to the fact that we require more young people to join and stay in Rotary we have priced the Registration at RM240.

It is also an auspicious event as it is our District's 80th Anniversary and the installation of our first Lady Governor.

Our theme is **Enter, Engage, Explore** and at \$240 everyone can attend.

I hope the more senior Rotarians can assist in encouraging especially the new members to register. We have been able to do this because we the Host as the Host Club together with our Co Host RC Puchong Centennial and partner clubs of RC Seremban and RC Senawang believe the Assembly should not be profit orientated to raise funds for projects. This Assembly is about learning, engaging exploring, motivational, inspirational and fellowship so that we will go forth and serve with distinction and enthusiasm.

I look forward to seeing you all in Seremban

Always in Rotary

*Mah Soon Chai*  
*Rotary Club of Kajang*  
*On behalf of the Organising Committee*

PS: Cutoff date for Accommodation booking is 10th March 2014





## DISTRICT NEWS

### **[rotary3300] SERVICE ABOVE SELF**

rotary3300@googlegroups.com on behalf of Baskaran Syamala <swe\_tha@hotmail.com>

Sent: Sun 26/1/2014 11:08 PM

To: rotary district; rclangkawi@googlegroups.com

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*Dear friends,*

This world of ours is not short of Service organizations, charity groups, Aid agencies and concerned individuals who share our motto of "Service Above Self" in spirit. In fact, if we were to look around, there are many organizations doing a great job in their own way and doing their fair share to bring joy, happiness and love to the many who have been deprived of the many basic needs that many of us take for granted. We need to accept the fact that we are one among the many in this crowded field of Service based organizations and we also need to recognize the truth that it is humanly impossible for us, Rotarians, to single-handedly solve all the problems in this world unless we co-exist and co-operate with other organizations around us.

When Rotary was first formed in 1905 and for many decades later, we were the premier service organization and the biggest for the simple reason there were not many alternatives for individuals to choose from. Today, the situation is different. There are hundreds of other organizations which are more appealing than Rotary to the service-minded individuals. Sometimes, they feel happier working for the charities run by the church, temples or mosques, for some they feel more fulfilling if they dedicate their service directly to orphanages, old folks homes or handicapped homes and for some they feel more comfortable if they are in organizations that do not zap their energy with the weekly meetings and heavy financial commitments.

Rotary is such a wonderful organization and if we were to scrutinize the variety of the programs that Rotary has to offer, we are perhaps the only one who have put in so much effort to bring wholesome changes to this world. Rotarians and Rotary clubs need to work hard to carry out significant projects in all the five avenues of service annually to live up to our full potential and make a difference to this world. We have a Rotary calendar which if fully subscribed to, would ensure that we will be able to carry out all our projects systematically as well as achieve our aims and objectives. We need to work out a plan to ensure that every club has a signature project and we must one day be recognized by every communities where Rotary is present, that we are the people who can make the difference.

Let us not waste time arguing over whether we should do away with small projects and concentrate only on large ones. Every project has its beneficiaries and however small it be, it is better than no project at all. Clubs must at the same time realize that unless we embark on bigger and better projects, we are not likely to make any impact on the community and our contributions will remain insignificant and largely unnoticed.

Successful Rotary clubs in our district with a record of significant projects in all five avenues of service as well as signature projects are doing very well in terms of attracting new members. They seem to appeal to the many discerning individuals who are looking to spend their quality time and money with groups of people whom they feel will make a difference to their lives as well as satisfy their desire to be associated with the best in their endeavour to do Service. This infact is a reality that we cannot escape from.

In the final analysis, it is my firm conviction that membership increase and Rotary's image will be directly proportional to the impression that we create on the community we serve. If we are seen as people who get things done as well as stamp our mark as the best in the business of Service we have won half the battle. The rest is up to us to convince and recruit.

It is our responsibility to make our Rotary district even better and there is nothing wrong in dreaming of the day when we become the bench mark for the rest of the Rotary world. Together, we can make it happen if we so desire.

*Warm regards*  
*PP Baskaran*

## RI NEWS

### RI President's message - February 2014

It was 109 years ago this month that Paul Harris and three of his friends founded the first Rotary club. His goal was simple: to create an oasis of friendship amid a city of strangers, with those who shared his values.

Over time, the philosophy of Rotary developed and matured, and Rotarian ideals expanded to include service, vocational ethics, and international understanding. As Rotary grew and spread, Paul Harris envisioned a world in which conflict would ultimately melt away – a world where personal connections and acceptance of differences would relegate war to history. If people could only come together in a spirit of friendship and tolerance, he felt, they would soon realize how much they had in common.

Paul Harris was fortunate in his lifetime to see the Rotary idea take hold and establish itself in dozens of countries around the world. Every week, in 34,000 communities, his vision lives on in every Rotary club meeting. But nowhere in the world does Paul Harris' vision take life as vividly as it does at our annual Rotary International convention.

At a convention, for a few short days, we see the world as Paul Harris imagined it: a world where men and women from every corner of the globe come together, to build peace, to serve others, and simply to enjoy one another's company. Differences of background, politics, culture, and religion are woven together, all part of one bright tapestry. It is an unforgettable experience, one that Jetta and I look forward to every year. Every convention is different, and every one becomes a memory that we cherish.

This year, I will have the tremendous privilege of presiding over the 105th Rotary International Convention in Sydney, 1-4 June. Sydney is a vibrant international hub, a gateway between East and West, and a wonderfully appropriate city to host a Rotary convention. It is tremendously diverse, rich in culture and history, and one of my favorite cities to visit; at once exciting and relaxed, it is a place where I know I will always feel at home – and always find something new to see and do.

In 2014, Rotary members will gather to say G'day from Sydney. We will come together as friends and Rotarians, to reach out to the world and to one another, in an environment where all are welcome. I hope you will join us as we celebrate our successes, look to the future, and discover new ways to Engage Rotary, Change Lives.

*Ron D. Burton*  
*President 2013-14*

### Trustee Chair's message - February 2014

#### The last hurdle.

In 1985, we made a promise. We promised that we would eradicate polio, no matter how long it took. We have never backed away from that promise, even though the job has been much harder, and taken much longer, than we first thought.

Because of Rotary and its partners, the world has seen a 99% drop in the number of polio cases: from 350,000 children paralyzed every year to 223 in 2012. This progress is significant.

We are now combating an outbreak of polio in the Horn of Africa. Cases of polio were found in Syria. We all recognize that this presents a new and significant challenge to the process of eradication. The political and humanitarian situation in Syria is difficult, and responding to this outbreak will be difficult as well.

We have been told many times that we cannot end polio, that we will never do it. But we know better. We will conquer this challenge, as we have conquered so many before. We will stop these new outbreaks. And we will continue to fight polio until we have reached every last child.

To do all this requires tremendous resources. Right now, we have a funding gap of US\$1.5 billion over the next five years. To eradicate polio, that gap must be filled. We are not alone in this fight. We will not be the only ones to help find these new funds.

This must be the responsibility of every country and every government. A polio-free world is within our grasp. All of us must be ambassadors for polio eradication.

Every Rotarian should lead by example by making a donation. And we need to make sure that every Rotarian, in every Rotary club, understands that we are truly this close to ending polio – and that every Rotarian understands that this is our chance to make history together.

If we can summon the will and the determination in this final hour, we will have written Rotary into the pages of history forever

*Dong Kurn (D.K.) Lee*  
*Trustee Chair 2013-14*

## RI NEWS

### Rotary Funding helps Telenor Pakistan Cell Phone Project

**R**otary's Pakistan National Polio Plus Committee (PNPPC) objective to intensify interventions for Polio Eradication in the Country and more specifically in Polio High Risk areas to develop and facilitate e – monitoring system through cell phones in order to reach more children. This innovative step to reach children under five years will be executing through the implementing partner, the Mother & Neonatal Child Health (MNCH), Government of Sindh and Telenor Pakistan as Communication partner.



This intervention will initially benefit the project Community Based Workers (CBWs) of the MNCH project by providing 552 Cell Phones and their connections to CBWs to cover as many missed children and refusals in their catchment areas and expand Routine Immunization.

The first step of the Cell phone Project was to procure 552 Cell Phones and Network Connections from the selected Cellular Company ie; Telenor Pakistan. The Funds for this matching grant came from The Rotary Foundation (TRF) and we thankful to Rotary Club Baroda Metro, India and Rotary Club Karachi Kolachi, Pakistan for sponsoring this matching grant.

An MoU signing Ceremony for Cell Phone project held in Islamabad on January 27, 2014 at Serena Hotel, Islamabad. The Telenor Pakistan hosted the ceremony. The ceremony headed by PDG Aziz Memon , National Chair Pakistan National Polio Plus Committee and Mr. Irfan Wahab Khan Chief Marketing Officer / Vice President, Telenor Pakistan.

The Rotary was represented by DG Iftikhar Ahmed, PDG Pervaiz Ahsan, DGE Dr Mansoor ul Haq, PP Zahiruddin, DGN Sajid Bhatti, President Tayyaba Gul, Rtn Zaheer Uddin, Rtn Moazam Khan and Project Manager Asher Ali.

The Telenor Pakistan was represented by Muhammad Umair (Director Sales & Distribution, Commercial,) Shahzad Najam, (Director Business Solutions, Commercial/Sales & Distribution,) Nauman Ahmed (Regional Manager Business Solutions/Commercial, Sales & Distribution,) Mansoor Ahmed, (Regional AM Business Solutions, Commercial/Sales & Distribution,) Hassnain Sarwar, (Regional Business Solutions Specialist, Commercial Sales & Distribution,) Hammad Iftikhar, (Regional Backend Support Specialist, Commercial - Sales & Distribution.)

PDG Aziz Memon gave the detail of polio outbreak in the country and contribution of Rotary to make polio free Pakistan. He highlighted the significance of Cell Project and its efficacy to cover as many children for eradication of Polio. He said, the project will initially cover 05 districts in Sindh with the collaboration of MNCH Project, Govt. of Sindh. Upon successful results it may be replicated in other polio high risk districts especially in KPK.

Commenting about the initiative, Irfan Wahab Khan said; Telenor Pakistan is proud to be a part of this great initiative by Rotary Pakistan and he commend them for this gesture. Community based projects like these have far reaching impact on our coming generations and make the most of people that we have at our disposal. He said Telenor Pakistan is pleased to participate in the noble cause of eradication of polio from Pakistan. He said that it is their social responsibility to facilitate the project to gain its objectives, for this Telenor offered very competitive packages for the Community Based Workers to provide humanitarian services. He added that Telenor Pakistan will provide quality services throughout its tenure.

An MoU was signed between Telenor Pakistan and Pakistan National Polio Plus Committee. Irfan Wahab Khan Chief Marketing Officer / Vice President, Telenor Pakistan and PDG Aziz Memon, National Chair, Pakistan National Polio Plus Committee signed the MoU.

Irfan Wahab Khan Chief Marketing Officer / Vice President, Telenor Pakistan paid vote of thanks to all Rotarians and PDG Aziz Memon for their bold step to cover more population under five years of age in Pakistan.

*Asher Ali  
Project Manager,  
Pakistan National Polio Plus Committee*



## RI NEWS

### India's successful polio campaign a model for other countries

With one arm, the woman clutches a sleeping baby to her chest. With the other, she's waving away a polio vaccination worker who has come to her home in Agwanpur, India.

"We have told you earlier, and we will tell you again: we don't want the vaccine," she says. Her whole body is tense, shaking with each emphatic flick of the arm. "Consider this your home," she says. "Come whenever you want. But never to discuss this vaccine."

The scene, from a 2009 UNICEF [video](#), illustrates one of the last remaining obstacles in the world's quest to wipe out polio, a highly contagious virus known for paralyzing its victims. Aggressive global vaccination campaigns have wrangled the number of polio cases down from 350,000 in 1988 to less than 400 in 2013, according to the World Health Organization. Still, polio remains endemic in Afghanistan, Nigeria and Pakistan, where social resistance — often punctuated by violence — and other challenges, such as poor record keeping and mobile populations, have prevented eradication.

India, long considered one of the most difficult places to unroot the disease, managed to innovate its way around such roadblocks by, among other things, switching vaccine formulas and devising a high-tech tracking system. Between 2009 and 2011, the country cut the number of infections from 741 — the largest caseload in the world — to [zero](#). Now India is celebrating three years polio free and its path to success has become a model for global efforts to stamp out the virus for good. It's early still, but results of the scale up seem promising; in January, Afghanistan, Nigeria and Pakistan reported 40 percent [fewer](#) cases than the same time last year.

#### Using a more effective vaccine

Many global health experts expected India to be the last country to eradicate polio because of its high birth rate, densely packed population and poor sanitation, said Jon Abramson, chair of the Strategic Advisory Group of Experts, which counsels the World Health Organization on global vaccine policy. Much of the country's terrain was difficult to traverse and pockets of the population resisted inoculation. But getting the vaccine dispersed wasn't India's only problem. Some children already had been vaccinated five or six times and were still getting sick. "These kids did not seem to be responding," Abramson said.

In 2009, India took a gamble and switched to a different vaccine. Around the world, the most commonly used vac-

cine protects against all three strains of poliovirus, called PV1, PV2, and PV3, said Abramson, who, as part of his duties for WHO, helps to oversee the global plan to eradicate polio. But PV2 hasn't been seen anywhere in the world since 1999, and research studies [found](#) that babies who were only inoculated against PV1 and PV3 had higher antibody levels against those strains than babies who got a dose of all-in-one vaccine.

Based on this evidence, India started distributing a bivalent vaccine that excluded PV2. It was the first country to scale up the research.

When a coalition of global health leaders, including WHO, UNICEF, the US Centers for Disease Control and Prevention and private funders, gathered in 2013 to craft an updated global strategy to end polio under the banner of the Global Polio Eradication Initiative, they referenced India's success and included a goal to switch to the bivalent vaccine by 2016. The coalition's [plan](#) aims to end polio by 2018.

Afghanistan, Nigeria and Pakistan are already beginning to phase out the three-strain vaccine. Between January 2012 and September 2013, the bivalent vaccine was administered in 11 of Nigeria's 15 mass vaccination campaigns, [according](#) to the CDC. Similarly, 12 of Pakistan's 16 campaigns and 9 for Afghanistan's 14 campaigns used the new vaccine.

#### Overcoming community resistance

By itself, though, even a more effective vaccine isn't enough to curb polio. In Pakistan and Afghanistan, research suggests that despite the switch to the bivalent vaccine, low coverage due to social resistance and armed conflict have not declined as quickly as expected.

In the last year alone, more than a dozen polio workers have been killed in Pakistan, where Taliban militants have declared polio vaccination campaigns a front for Western espionage. Last month, three health workers were gunned down in Karachi; a bicycle bomb aimed at a vaccination team killed seven in Peshawar. Some Nigerian Muslim leaders have [spoken out](#) against polio vaccinations as well, claiming they cause infertility. Many parents in the populous African country don't trust western immunization workers because of lingering anti-colonial sentiment.

All three countries are now piloting a program first developed in 2001 to address social resistance in India. Under the social mobilization effort, India hired more than 8,000 community members to go door to door to talk with parents about their vaccine reservations and attempt to resolve their concerns.

## RI NEWS

“The atmosphere was somewhat dangerous,” said Sahnaz Parveen, one such mobilizer, in a UNICEF [video](#) about the program. “People would fight, get angry at the mention of polio ... Sometimes they would throw us out of the houses and slam doors behind us.”

Mobilizers like Parveen were selected from the community because their peers respected them, said Naveen Thacker, president-elect of the Asia Pacific Pediatric Association.

“We also mobilized doctors and religious leaders,” said Thacker, who, as a pediatrician, was recruited to help get the word out. “The message has to come from someone parents feel they can trust.”

In the Indian state of Uttar Pradesh, for example, health leaders in 2007 observed that 70 percent of polio cases were Muslim children, so they organized a committee of religious scholars to speak to community members about the benefits of the vaccine. Within a year, the percentage had dropped to 37.

Now, the Muslim scholars who helped to eradicate polio in India are volunteering their time in Pakistan. Overall, the Global Polio Eradication Initiative reported that during the first six months of 2013, the number of community mobilizers in the three endemic countries increased 40 percent, from 4,806 to 8,607. According to Pakistan’s polio campaign, community mobilizers had a 70 percent success rate persuading parents who opposed the vaccine to inoculate their children.

“We know that some militant groups are against the vaccination program in Pakistan and so our campaign will be fraught with serious risks,” Mahali said. “Yet, we are ready to undertake the mission because it is for a noble cause.”

### Devising a plan to reach every child

While the effective bivalent vaccine and increased community cooperation have helped reduce polio, inoculating millions of children is still logistically complex.

“Our experience in India made it clear that you can’t just go in and say, ‘This region will get two million doses. Go, vaccinate everybody,’” WHO’s Abramson said.

After such top-down vaccination campaigns, teams would report 70 percent coverage rate, he said. But follow up surveys showed the reality was closer to 30.

So India developed micro maps, breaking regions down by neighborhood, by street, by house. The goal was to make sure no child fell through the cracks. The govern-

ment employed global positioning system and geographic information system technology to track mobile populations. It even set up vaccination booths at railway stations. Afghanistan and Nigeria both added micro-planning and house-to-house visits to their polio programs in 2012, according to the Global Polio Eradication Initiative, bringing the vaccine to neighborhoods that have been completely overlooked during years of campaigning. In Nigeria, vaccination workers now use mobile phones equipped with GPS mapping applications to track their movements. India provides technical assistance.

“The scale of the effort in India and innovative, home grown strategies and locally appropriate solutions ... has set an excellent example for dealing with other public health problems,” Ayesha Raza Farooq, head of Pakistan’s polio eradication initiative, [wrote](#) in a letter to India’s Ministry of Health last month, expressing Pakistan’s desire to learn from India’s example.

“The government of Pakistan is trying its best,” Safdar Rana, a senior health official in Islamabad told the Wall Street Journal. “But we need to be supported by all means possible.”

Source: [Elizabeth Stuart](#), GlobalPost

## THOTS FOR THE WEEK

### Great Wisdom from China

*(Translated from Chinese)*

Because none of us have many years to live, and we can't take along anything when we go, so we don't have to be too thrifty...

Spend the money that should be spent, enjoy what should be enjoyed, donate what you are able to donate, but don't leave all to your children or grandchildren, for you don't want them to become parasites who are waiting for the day you will die!

Don't worry about what will happen after we are gone, because when we return to dust, we will feel nothing about praises or criticisms. The time to enjoy the worldly life and your hard earned wealth will be over!



Don't worry too much about your children, for children will have their own destiny and should find their own way.

Don't be your children's slave. Care for them, love them, give them gifts but also enjoy your money while you can. Life should have more to it than working from the cradle to the grave!!

Don't expect too much from your children. Caring children, though caring, would be too busy with their jobs and commitments to render much help.

Your children take for granted that they are rightful heirs to your wealth; but that you have no claims to their money.

For 50+ year olds like you, don't trade in your health for wealth by working yourself to an early grave anymore... Because your money may not be able to buy your health...

Out of thousand hectares of good farm land, you can consume only three quarts (of rice) daily; out of a thousand mansions, you only need eight square meters of space to rest at night.

So, as long as you have enough food and enough money to spend, that is good enough. You should live happily. Every family has its own problems. Just do not compare with others for fame and social status and see whose children are doing better, etc., but challenge others for happiness, health, enjoyment, quality of life and longevity...

Don't worry about things that you can't change because it doesn't help and it may spoil your health.

You have to create your own well-being and find your own place of happiness. As long as you are in good mood and good health, think about happy things, do happy things daily and have fun in doing, then you will pass your time happily every day.

One day passes without happiness, you will lose one day. One day passes with happiness, and then you gain one day.

In good spirit, sickness will cure; in a happy spirit, sickness will cure faster; in high and happy spirits; sickness will never come.

With good mood, suitable amount of exercise, always in the sun, variety of foods, reasonable amount of vitamin and mineral intake, hopefully you will live another 20 or 30 years of healthy life of pleasure.

Above all, learn to cherish the goodness around... and FRIENDS... They all make you feel young and "wanted"... without them you will surely feel lost!

*Source: unknown*



## JOKES

**T**hey tell of a very rich and smart man who lived many years ago in a city. He had a big family, a wife, children and grandchildren, and was beloved by all. He was generous to his family and friends.

One day his wife passed away and he was left alone in his house. After the mourning period, his children came to him and said he shouldn't live all alone in the big house.

"Sell your house and possessions," they said, "give it to us and you can live at the elder son's house, and will never want anything."

The man agreed, sold all he had and divided it between his children, moving to the son's house.

At first, he needed nothing, and his children visited him often. But slowly, the children and grandchildren stopped showing. At the house, his elder son became resentful, and he was often passed on for food, his clothes weren't fixed properly and he was ashamed to walk outside in them.

One day, the old man said to his son, "gather everyone and the mayor, I have something to tell you."

When everyone gathered, the man said: "I have told you I sold everything, but that wasn't the truth. I still have a suitcase filled with gold and jewellery. Since my day is coming fast, I want you to have it. It is locked with 2 keys, one I will give the mayor and the other my elder son. It's buried under the big tree in front of our old house, and when I am dead you can open the suitcase and divide what is in there."

Everyone was very excited to hear this, and from that day the man was surrounded by children and given food, clothes and money. He lived the rest of his life in peace.

After his death, his family gathered around the big tree as the men began digging. And indeed they found the big suitcase and with great ceremony opened it with the 2 keys.

But inside, all they found was the edge of a donkey's tail and an envelope. The envelope contained a letter with only one line.

**"Only an ass gives everything away too soon."**

Wife: 'What are you doing?'

Husband: Nothing.

Wife: 'Nothing? You've been reading our marriage certificate for an hour.'

Husband: 'I was looking for the expiry date.'

Wife: 'Do you want dinner?'

Husband: 'Sure! What are my choices?'

Wife: 'Yes or No.'

Wife: 'You always carry my photo in your wallet. Why dear?'

Hubby: 'When there is a problem, no matter how great, I look at your picture and the problem disappears.'

Wife: 'You see how miraculous and powerful I am for you.'

Hubby: 'Yes! I see your picture and ask myself what other problem can there be greater than this one?'

Girl: 'When we get married, I want to share all your worries, troubles and lighten your burden.'

Boy: 'It's very kind of you, darling, but I don't have any worries or troubles.'

Girl: 'Well that's because we aren't married yet.'

Son: 'Mum, when I was on the bus with Dad this morning, he told me to give up my seat to a lady.'

Mom: 'Well, you have done the right thing.'

Son: 'But mum, I was sitting on daddy's lap.'

A newly married man asked his wife, 'Would you have married me if my father hadn't left me a fortune?'


'Honey,' the woman replied sweetly, 'I'd have married you, no matter WHO left you a fortune!'

Girl to her boyfriend: One kiss and I'll be yours forever.


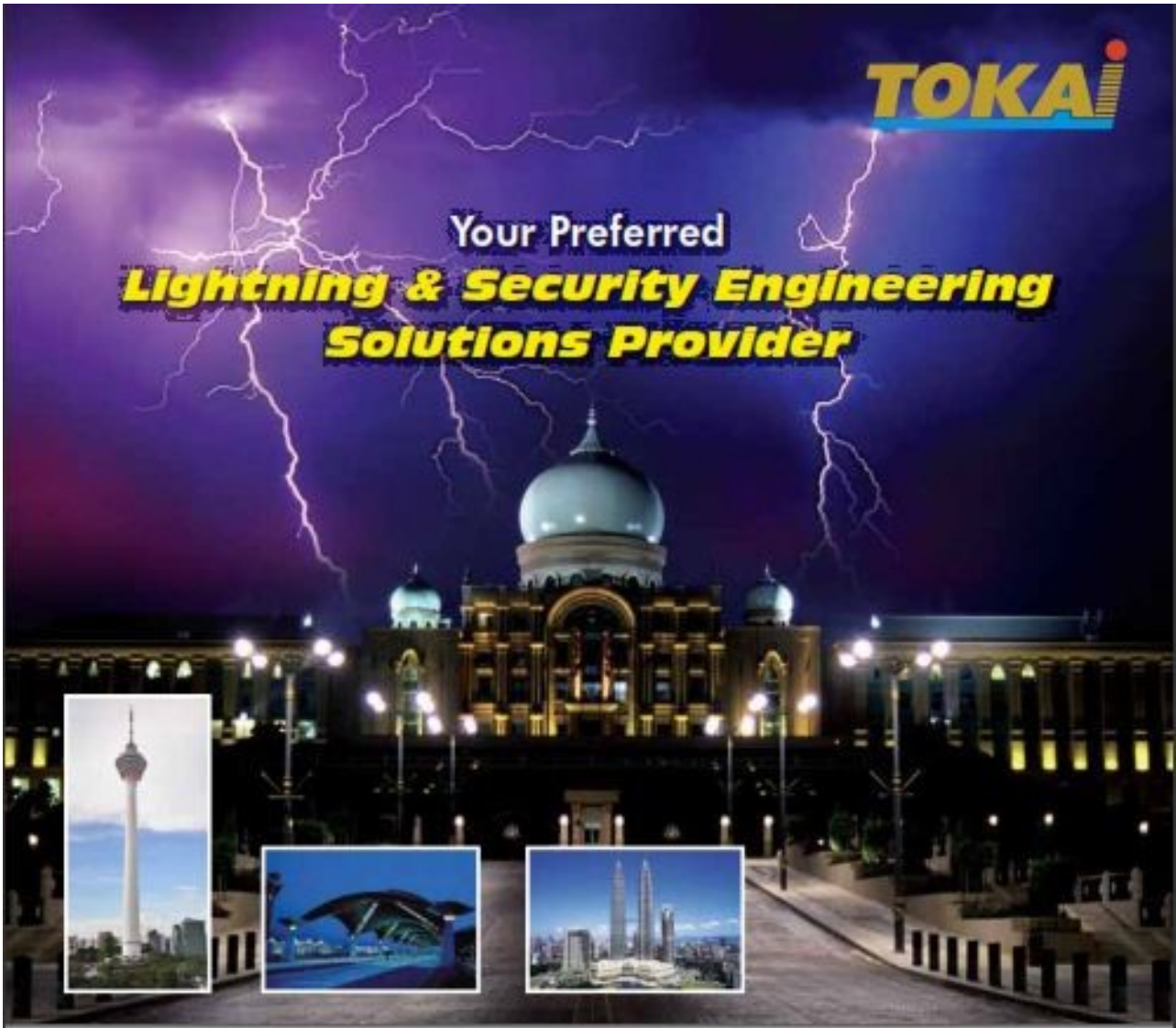
The guy replies: 'Thanks for the early warning.'

A wife asked her husband: 'What do you like most in me, my pretty face or my sexy body?'

He looked at her from head to toe and replied: 'I like your sense of humour!'



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