



# Berita Pudu



[www.rotarypudu.org.my](http://www.rotarypudu.org.my)

**The Weekly eBulletin of the  
Rotary Club of Pudu  
Kuala Lumpur, Malaysia  
RI District 3300**

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Date : 4th November 2013

Issue No : 17

# Berita Pudu

**PROGRAMME FOR TODAY**

Speaker: PP Leslie Yeap  
Subject: GSE Team to Kobe, Japan

**On Duty**

Duty Table: Rtn Elaine Tan  
Fellowship: Rtn Jeffrey Yap  
Finemaster: PE Daisy Chiu  
Introducing: Rtn Roy Sreenivasan  
Thanking: PP Leong Choy Ying

**PROGRAMME FOR NEXT WEEK**

Speaker: PP Ananda Sundram Pillai  
Subject: GSE Team to Melbourne, Australia

**On Duty**

Duty Table: VP C T Heng  
Fellowship: Rtn Mok Sin  
Finemaster: Rtn Robert Tan  
Introducing: PP Ken Ong  
Thanking: AG K U Rajah

**Rotarians' Birthdays (November)**

5th – PE Daisy Chiu  
11<sup>th</sup> – PP Dato' P Y Choong  
13<sup>th</sup> – Rtn May Lim  
17<sup>th</sup> – PP Dato' Steven Oon  
20<sup>th</sup> – PP Dato' N K Jasani  
20<sup>th</sup> – Rtn Robert Tan  
22<sup>nd</sup> – PP Albert Lim  
28<sup>th</sup> – Rtn Sarkunan Subramaniam  
29<sup>th</sup> – Rtn Edward Lee

**Spouses Birthdays (November)**

3rd – Spouse Edward (PP Leong Choy Ying)  
16<sup>th</sup> – Ann Chantra (Rtn Chinniah)  
20<sup>th</sup> – Ann Vivian (IPP Aaron Ong)  
22<sup>nd</sup> – Ann Pearl (Rtn Dr C C Wong)  
23rd – Ann Elaine (President Alex Chang)  
29<sup>th</sup> – Ann Lilian (PDG Dr Paul Lee)

**Wedding Anniversaries**

1st – Rtn Roy Sreenivasan and Ann Siew Kien  
15<sup>th</sup> – VP C T Heng and Ann Carven  
23<sup>rd</sup> – Rtn Dr C C Wong and Ann Pearl

**CLUB DIARY OF EVENTS – NOVEMBER 2013**

Date	Time	Programme	Venue
Mon, 4 <sup>th</sup> Nov	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Thurs, 7 <sup>th</sup> Nov	6.30 pm	Membership Development Meeting	Royal Lake Club, KL
Thurs, 7 <sup>th</sup> Nov	7.30 pm	Club Service Committee Meeting	Royal Lake Club, KL
Sat, 9 <sup>th</sup> Nov	9.00 am	<b>Art Competition Awards Ceremony</b>	<b>Craft Complex, Jalan Conlay, KL</b>
Mon, 11 <sup>th</sup> Nov	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Wed, 13 <sup>th</sup> Nov	6.30 pm	Youth Service Committee Meeting	Bukit Kiara Equestrian Club
Wed, 13 <sup>th</sup> Nov	7.30 pm	Community Service Committee Meeting	Bukit Kiara Equestrian Club
Sat, 16 <sup>th</sup> Nov	3.00 pm	Rotaract Board of Directors Meeting	Carmen's Restaurant, KL
Sun, 17 <sup>th</sup> Nov	6.30 pm	<b>R C Pudu Nominating Committee Meeting</b>	<b>PP Dato' Steven Oon's Residence</b>
Mon, 18 <sup>th</sup> Nov	2.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Wed, 20 <sup>th</sup> Nov	6.30 pm	Vocational Service Committee Meeting	Bukit Kiara Equestrian Club
Wed, 20 <sup>th</sup> Nov	7.30 pm	International Service Committee Meeting	Bukit Kiara Equestrian Club
Sat, 23 <sup>rd</sup> Nov	6.30 pm	<b>Spouses Night</b>	<b>Royal Lake Club, KL</b>
Mon, 25 <sup>th</sup> Nov	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Wed, 27 <sup>th</sup> Nov	6.30 pm	Board Of Directors Meeting	Royal Lake Club, KL
Sat, 30 <sup>th</sup> Nov	6.30 pm	<b>Club Annual General Meeting / 3<sup>rd</sup> Club Assembly</b>	<b>Rtn Sarkunan's Residence</b>



## EDITORIAL

One day a man saw an old lady, stranded on the side of the road, but even in the dim light of day, he could see she needed help. So he pulled up in front of her Mercedes and got out.

Even with the smile on his face, she was worried. No one had stopped to help for the last hour or so. He could see that she was frightened, standing out there in the cold. He said, "I'm here to help you, ma'am. Why don't you wait in the car where it's warm? By the way, my name is Bryan Anderson."

Well, all she had was a flat tire, but for an old lady, that was bad enough. Bryan crawled under the car looking for a place to put the jack. Soon he was able to change the tire.

As he was tightening up the lug nuts, she rolled down the window and began to talk to him. She told him that she was from St. Louis and was only just passing through. She couldn't thank him enough for coming to her aid.

Bryan just smiled as he closed her trunk. The lady asked how much she owed him. She had already imagined all the awful things that could have happened had he not stopped. Bryan never thought twice about being paid. This was not a job to him. This was helping someone in need. He had lived his whole life that way, and it never occurred to him to act any other way.

He told her that if she really wanted to pay him back, the next time she saw someone who needed help, she could give that person the assistance they needed, and Bryan added, "And think of me."

He waited until she started her car and drove off. It had been a cold and depressing day, but he felt good as he headed for home, disappearing into the twilight.

A few miles down the road the lady saw a small cafe. She went in to grab a bite to eat. The waitress came over and brought a clean towel to wipe her wet hair. She had a sweet smile, one that even being on her feet for the whole day couldn't erase. The lady noticed the waitress was nearly eight months pregnant, but she never let the strain and aches change her attitude. The old lady wondered how someone who had so little could be so giving to a stranger. Then she remembered Bryan.

After the lady finished her meal, she paid with a hundred dollar bill. The waitress quickly went to get change for her hundred dollar bill, but the old lady had slipped right out the door. She was gone by the time the waitress came back. The waitress wondered where the lady could be. Then she noticed something written on the napkin.

There were tears in her eyes when she read what the lady wrote: "You don't owe me anything. I have been there too. Somebody once helped me out, the way I'm helping you. If you really want to pay me back, here is what you do, do not let this chain of love end with you." Under the napkin were four more \$100 bills.

## PRESIDENT'S MESSAGE

*"It's the 'Festival of Lights' today,  
It's again the day of Diwali,  
It's time to dress up folks,  
It's time to adorn the thali..."*



Recently I read an article entitled "Bringing Light in Darkness," by Dr. Harinder Singh Dua it ended with: "...Perhaps subconsciously inspired by my opening sentence in the Teachers' magazine article 'let there be no darkness' in a different context I wrote, as recently as last month, 'in our zeal for political correctness, we fail to see that BLIND could be, an acronym for Bring Light in Darkness. As a professional, on behalf of my profession I would like to thank Rotary International for the enormous contribution it makes towards eradication of blindness and supporting those less fortunate..."

Ref: <http://blog.rotary.org/2013/07/10/dua/>

Still on the subject of Rotary and Light, I remember this experience. On the lunch table with the 70 year-old Chairman of my clients' organisation, the subject of Rotary came up. I could see the light beaming on his face when I told him, "Sir, I must give you this Rotary Card of mine..." The subject of the conversation changed to Rotary for the next 10 minutes when he made enquiries about some senior members of our club and he shared his personal (experiences) as a Past President of a Rotary club.

The connection between the two of us was instant and the age gap vanished...

While we celebrate the festival of lights, please also celebrate Rotary, the wonderful organisation we are in.

**Alex Chang**  
**President**  
**RY 2013-14**

### Editorial (cont'd)

Well, there were tables to clear, sugar bowls to fill, and people to serve, but the waitress made it through another day. That night when she got home from work and climbed into bed, she was thinking about the money and what the lady had written. How could the lady have known how much she and her husband needed it? With the baby due next month, it was going to be hard... She knew how worried her husband was, and as he lay sleeping next to her, she gave him a soft kiss and whispered softly, "Everything's going to be all right. I love you, Bryan Anderson."

May there be more Rotarians who are like Bryan Anderson.

**Warmest Regards.**  
**PP Mike Tung**

## PUDU NEWS

### Record of Meeting on: 28th October 2013

Guest Speaker: Mr James Nayagam

Subject: Human Trafficking

#### Guests:

Name	Host
Mr Ng Jun Wei	President Alex Chang
Ms Victorine Lee	President Alex Chang
Ms Rina	President Alex Chang
Ms Vone Kwan	Rtn Sandy Soh
Ms Jocelyn	Rtn Tenny Lee
Mr William Tan	Rtn Tenny Lee
Mr Terence Lim	Rtn May Lim
Mr James Nayagam	Club

#### Statistics

Guests	8
Visiting Rotarians	-
Club Members	23
Total Present	31

#### Collections:

Birthdays/Anniv/Fines	RM 25.00
Paying Diners	200.00
Raffles & Others	72.00
Total (RM)	RM 297.00

#### CLUB PROCEEDINGS

Sgt-At-Arms Rtn Tenny Lee called the meeting to order at 1.05 pm on behalf of President Alex Chang. She welcomed all Rotarians and Guests. She then led in the singing of the National Anthem and proposed the Loyal Toast.

The fine master was IPP Aaron Ong.

Members who came after the Guest Speaker were fined RM 1

- President Alex Chang was fined RM 1 for the missing National and R I Flag.
- Rotarians who attended a sumptuous lunch last week were fined RM 1.
- Past Presidents who sat together without any guests namely PP Ng Sim Bee, PP Phang Poke Shum, PP Richard Liew and PP Tai Chin Peow were fined RM 1 each.
- Rtn Robert Tan was fined RM 1 for joining the Past Presidents table.
- President Alex Chang was fined RM 5 for his Wedding Anniversary celebration.

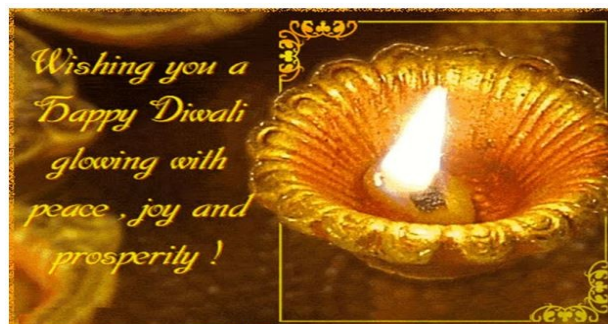
#### PRESIDENT'S ANNOUNCEMENTS

1)The Board of Directors Meeting will be held on Wednesday, 30<sup>th</sup> October 2013 at the Royal Lake Club at 6.30 pm.

2) The Art Competition Committee Meeting will be held on Thursday, 31<sup>st</sup> October 2013 at the Craft Complex, Jalan Conlay, KL at 12.30 pm.

#### INTRODUCING THE SPEAKER

PP Richard Liew introduced the guest speaker Mr James Nayagam who presented a talk on the subject " Human Trafficking."



## SPEAKER'S CV

Name: James Nayagam

**Post : Currently** Commissioner - Human Rights Commission of Malaysia ( [www.suhakam.org.my](http://www.suhakam.org.my))

**Involvement:** Have been working with poor families and abused children for the past 32 years

**Education:**

- Master of Science (University of Leicester)
- LL.B ( Hons) University of London
- Diploma in Counseling Psychology - S'pore
- Diploma in Administration - UK

**Others areas of work**

- Council member for the welfare and protection of children in Malaysia
- Council member of the Council for Anti Human Trafficking
- Has set up an school for young prisoners in the Kajang prison
- **Shelter Homes**  
James is the founder member of the Shelter Home in 1981. This year marks the 30th year of Shelter's commitment to providing care and protection for children in need. A humble beginning in the form of a home for displaced children soon grew into the four homes we have today for abused, neglected and abandoned children. [www.shelterhome.org](http://www.shelterhome.org)
- **Prison Educational Development Work**  
James started this work in June 2005 at Kajang Prison. The mission is:  
— To educate and train remand juveniles to help them regain their self-respect so that they can become ethical and productive members of society.  
— To focus on helping juveniles to develop victim awareness and victim empathy, along with personal insight and growth.  
— To provide legal assistance (in partnership with the legal aid bureau) to speed up the trial process of the juveniles.
- **Food & Financial Aid**  
James implemented the food aid program as part of the community services. Its purpose is to preserve the family unit by providing the basic needs for their children such as food; finance for tuition, school fees, school bus expenses, etc. That poverty should never be the reason to remove any child from concerned and loving parents.
- **Youth Centre (DropZone)**  
He set up a drop in center for teenagers in 2005. DropZone - a youth community centre project which aims to develop a membership youth centre, taking after the concept of a second-home, which runs youth related activities in the hope that it becomes a healthy hangout alternative that focuses on

the personal development of youth. It seeks to respond to the positive qualities of young people in recognition of their role and contribution to nation building.

— Providing counselling to troubled youths.

Providing wholesome activities (movies, board games).

— Developing musical talents (jam sessions with guitars, keyboard and drums).

— Providing a positive environment and human mentors/models.

— instilling good habits (e.g. making payments for drinks and usage of equipment).

— Helping with school work.

**Single Mothers' Support Network**

James in 2006 set up the Single Mothers support group. The purpose of setting up this single mothers' support group is to give the single mothers support and to empathize with them so that the single mothers can be helped to cope being a single parent. It also aims to create a core group of single mothers who can be the catalyst of change in the plight of single mothers.

**Schools For Refugee Children**

In 2007 he set up the schools for refugee and stateless children

**SURIANA CHILDRENS' SOCIETY**

In 2009 he set up a Childrens' Organisation to work with missing children and child abduction

**SUKA SOCIETY**

In 2010 he started a Childrens' Advocacy Organisation - <http://sukasociety.org/>

**Seminars/Conferences**

James has been invited to speak at various seminars and conferences on topics related to children

**THANKING THE SPEAKERS**

Rtn May Lim on behalf of the Club thanked Mr James Nayagam for a very educational and informative presentation. She thanked Mr Nayagam for highlighting the inhumane acts of human trafficking. She applauded him for creating awareness on the horrific human trafficking issues in Malaysia, for providing a first hand eye witness report and for his determination to help make a difference to the lives of the victims.



She then presented a Certificate of Appreciation and a Memento to Mr James Nayagam.



SPEAKER'S TEXT

# HUMAN TRAFFICKING

PEOPLE SHOULDN'T BE BOUGHT AND SOLD

James Nayagam  
28 OCT 2013

- 27 Million people are victims of Modern Day Slavery
- The International Labor Organization estimates worldwide that there are 246 million exploited children aged between 5 and 17 involved in debt bondage, forced recruitment for armed conflict, prostitution, pornography, the illegal drug trade, the illegal arms trade, and other illicit activities around the world.

## FACTS

- **Human trafficking** is the trade of human beings. It has been perpetrated mainly for the purposes of sexual slavery or forced labor; other purposes include extraction of organs or tissues and even surrogacy and ova removal

- Victims – No medical examination
- Are not aware of their case
- Lack Interpreters
- Cannot work
- Labour cases
- Employer – does not pay compensation
- Withholds the passport

## ISSUES IN MALAYSIA



### Situation In Malaysia

- Tier 2 Watch List – For The Fourth Time
- Increasing
- 35% - workforce – migrants
- Anti Trafficking and Anti Smuggling





- Demand and Supply situation
- Lack of awareness
- Perception
- Employers

**MALAYSIA**



- Mail order brides – get married to locals and work as prostitutes
- Cheap – fishermen – bonded slaves
- Children – sold USD 30
- 6p program – scam

**People**

- Create Awareness
- Volunteer
- Support
- Visit

**Do Something**

7 July 2011, 15:13

#### Hostage children rescued in Malaysia



Photo: EPA

Malaysian police has freed a nursery school with 30 children and four teachers who were held hostages by a man armed with a hammer and a machete, RIA Novosti reported Thursday. Police fired teargas into the school before storming the building in the town of Muar.



#### Shelters for little victims of human trafficking created in Azerbaijan

Mon 23 November 2009 15:07 GMT | 20:07 Local Time

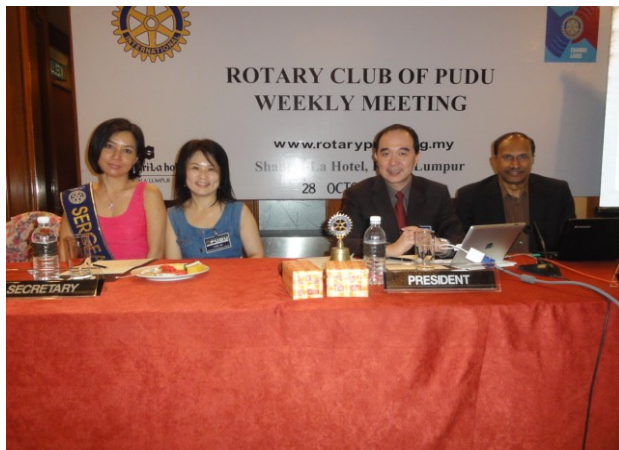


The Azerbaijani government has ordered to establish shelters for children who fall victims of human trafficking in the country, according to sources in country's cabinet of ministers.

The creation of such a facility is envisioned in the resolution of Prime Minister Artur Rasizade on ratification of rules of settlement of children who fall victims of human trafficking in shelters", the sources said.



## CLUB MEETING ON 28 OCTOBER 2013



*Top Table*



*Pudu Rotarians only. All got fined.*



*Aaron Ong and two new faces*



*KH Low and Guests*



*Guess who...*



*...and who*



## CLUB MEETING ON 28 OCTOBER 2013



*Duty Table*



*Tenny and Guest*



*Pres. Alex moving around*



*Charming Guests*



*One for the album*



*Ms Liew won the Raffle Draw*

## YOUTH EVENTS



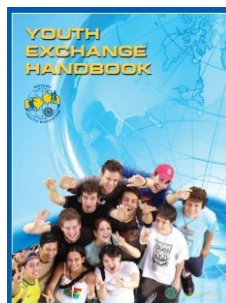
At the I.C.C.M. on 25 October 2013, Mademoiselle Louise Milhomme, the French Interactor on a Youth Exchange programme with District 3300 came to explain to the Interactors present what an International Youth Exchange (IYE) programme was about. The Interactors were very interested and she got many questions during, and after, the meeting.

To know more about IYE, please look up this handbook.



You can download it from our web-site at:

[http://www.rotarypudu.org.my/Documents/IYE Handbook - 746en.pdf](http://www.rotarypudu.org.my/Documents/IYE%20Handbook%20-%20746en.pdf)



By the way, the picture on the cover was taken by the then D3310 IYE Coordinator PP Choo Chor Tek at Kukup, Pontian in 2005.



**COLOURS OF MALAYSIA ART COMPETITION 2013**  
**KOMPLEKS KRAF, JALAN CONLAY, KL**  
**SATURDAY, 9<sup>TH</sup> NOVEMBER 2013**  
**9.00AM TO 3.00PM**



## 100 PERCENTERS' DINNER



The Dinner organized by IPP Aaron Ong to thank Pudu Rotarians for being 100 Percenters went off very well. Each one of them was presented with a memento. The dinner at the Crystal Palm Seafood Restaurant, Batu 2 Jalan Ipoh on 12 October, 2013 (Saturday - 7 pm) was sumptuous and everyone had a good time.

Attendance at RC Pudu has always been good with the Club being in the top 5 for Attendance at District level. Hopefully this can be maintained under the new leadership in years to come.

It's a challenge. But the incentives are worth looking forward to.

## CLUB & DISTRICT DIARY OF EVENTS - FUTURE

Date	Time	Programme	Venue
8 <sup>th</sup> – 10 <sup>th</sup> Nov	-	President Elects Training Seminar 1	Kuantan
Sat, 9 <sup>th</sup> Nov	9.00 am	<b>Art Competition Awards Ceremony</b>	Craft Complex, Jalan Conlay, KL
Sun, 17 <sup>th</sup> Nov	7.00 pm	<b>Youth Service</b> <b>RC Pudu Nominating Committee Meeting</b>	PP Dato' Steven Oon's Residence
Sat, 23 <sup>rd</sup> Nov	6.30 pm	<b>Spouses Nite</b>	Royal Lake Club, KL
Sun, 24 <sup>th</sup> Nov	9.00 am	District Charity Walk/Jog	Padang Merbok, KL
-	-	<b>Tri Sister Clubs Fellowship</b>	Bangkok
Sat, 30 <sup>th</sup> Nov	6.30 pm	<b>Club Annual General Meeting/ 3rd Club Assembly</b>	Rtn Sarkunan's Residence
6 <sup>th</sup> – 8 <sup>th</sup> Dec	-	Taipei Rotary Institute	Taipei
6 <sup>th</sup> – 9 <sup>th</sup> Dec	9.00 am	Joint R I District 3300 and 3310 Interact Conference	Port Dickson
Sat, 7 <sup>th</sup> Dec	10.00 am	<b>Career Development Day</b>	Berjaya Times Square, KL
Sat, 7 <sup>th</sup> Dec	6.30 pm	<b>Vocational Service</b> <b>47<sup>th</sup> Club Anniversary Celebrations</b>	Bei Ping Restaurant, Shah Alam
13 <sup>th</sup> – 15 <sup>th</sup> Dec	9.00 am	79 <sup>th</sup> R I District 3300 Conference	Sunway Putra Hotel, KL
18 <sup>th</sup> - 22 <sup>nd</sup> Dec	9.00 am	Rotary Youth Leadership Awards (RYLA)	AIMST University, Sg Petani, Kedah
Sat, 11 <sup>th</sup> Jan 2014	8.00 am	<b>Scholarship &amp; Grants Presentation</b>	Jenjarom, Selangor.
Sun, 19 <sup>th</sup> Jan 2014	9.00 am	<b>Visit to Jenjarom Old Folks Home</b>	Hotel Sentral Pudu
Sun, 19 <sup>th</sup> Jan 2014	6.00 pm	<b>District Governor's Visit</b>	-
3 <sup>rd</sup> – 9 <sup>th</sup> Feb 2014	-	Trip to Northern India organized by the District International Service Committee	-
Sat, 8 <sup>th</sup> Feb 2014	6.30 pm	<b>4<sup>th</sup> Fireside</b>	PP Datuk Y K Chew's Residence
28 <sup>th</sup> Feb- 1 <sup>st</sup> Mar 2014	9.00 am	Presidents Elect Training Seminar II	-
25 <sup>th</sup> – 27 <sup>th</sup> Apr 2014	9.00 am	80 <sup>th</sup> R I District 3300 Assembly	Seremban

*Dear Pudu Past Presidents,*

*NOTICE IS HEREBY GIVEN THAT :-*

*THE Past President Council Nominating Committee Meeting of PUDU Rotary Club IS SCHEDULED AS FOLLOWS:*

**DATE:** SUNDAY 17th November 2013

**TIME:** 7 PM

**VENUE :** PP Dato Steven Oon's RESIDENCE  
16, Jalan Margosa SD10/6A,  
Bandar Sri Damansara,  
52200 Kuala Lumpur

*Kindly confirm your attendance with PE Daisy promptly.  
Your presence will be greatly appreciated.*

*Yours in Rotary  
Rtn Laura Lee  
Hon Secretary*



## DISTRICT NEWS

### ADOPT AMENDMENTS TO ROTARY CLUB CONSTITUTION

*Dear Rotarians*

I refer to my email on 25 October 2013 regarding adopting amendments to Rotary Club constitution. **Rotary International has requested DG to inform them when ALL Rotary Clubs have adopted the amendments.**

#### **Adopt the amendments at AGM in December 2013**

**At the District Secretariat meeting on 31/10/13, I have been advised that it is a Registrar of Societies (ROS) requirement that amendments to the Constitution can only be made at an AGM.**

In view of this, during your Rotary Club's AGM in December 2013 kindly ensure that you amend your Rotary Club Constitution by adopting all the amendments approved at the recent Council on Legislation of RI..... if your Club has adopted the amendments at a Regular meeting, you will have to endorse that decision during your AGM.

I have attached in my forwarded email the amended Standard Rotary Club Constitution 2013 and also a word file explaining the amendments.

#### **Informing Registrar of Societies (ROS) ONLINE**

**It has come to my notice that all submissions to ROS have to be done online.** You will require a PIN number which can be obtained from the ROS.

#### **Informing DG and me:**

**After adopting the amendments, please email and inform DG and me so that DG can inform RI accordingly.**

If you need any clarification, please email me.

Seeking your cooperation. Thank you.

*PP Dr Krishna  
District General Secretary I*

### TRF UPDATE

*My dear friends*

#### **November is the Rotary Foundation month.**

Please contribute to the Rotary Foundation if you have not done so this year. Without your support the Foundation cannot carry out the great work that it is doing.

**District Grants** - Please wait for the funds to be disbursed before carrying out your projects. We have not received the funds yet. So please wait.

**Global Grants** - DDF is still available for Global Grants. Please send in your proposals in the application form attached.

The applications will be considered on a rolling basis as long as DDF is available.

The club should be qualified before the application is considered.

Please ensure that your grant complies with the terms and conditions of a Global Grant.

#### **Grant Management Seminar for 2014-15**

The first Grant Management seminar for the coming Rotary Year, 2014- 15 will be held in conjunction with PrePETS 1

On 10 November 2013 from 9.00 am till 10.45 am at Rocana Hotel, Kuantan.

All are invited to attend the seminar. Nominal charges will apply to cover the cost of tea and lunch.

Those interested please register with PP Christie Daniels

*With best regards*

*PDG Dr Rajindar Singh  
DRFC 2013-16*



## DISTRICT NEWS

### THE DISTRICT CONFERENCE 2013

Most Rotarians have never attended a Rotary District Conference, which means they have not experienced one of the most enjoyable and rewarding privileges of Rotary membership.

A District Conference is for all the club members in the district and their spouses. **The purpose of a district conference is for fellowship, to listen to inspirational speakers and discussion of matters that make one's Rotary membership more meaningful.** Every Rotarian who attends a district conference finds that being a Rotarian becomes even more rewarding because of the new experiences, insights and acquaintances developed at the conference. Those who attend a conference enjoy going back, year after year.

Every Rotary district has a conference annually. These meetings are considered so important that the RI president selects a knowledgeable Rotarian as his personal representative to attend and address each conference. The program includes interesting discussions, workshops and entertainment.

One of the added benefits of attending a district conference is the opportunity to become better acquainted with Rotarians from your own club and other clubs in an informal setting. Lasting friendship grows from the fellowship hours at the district conference.

In spite of all the above benefits, Rotarians are not showing the expected enthusiasm for conferences as we would desire. There has been a steady decline in the numbers attending and it is a matter for concern. If only the reasons are known and shared, we will be in a better position to rectify and make conferences more attractive. Rotarians need to let the District know the shortcomings and about your expectations. This will be a win-win situation for both sides.

One of my own suggestions to attract Rotarians to attend will be to organize a special orientation workshop for newer Rotarians which would prepare them well as they enter into the Rotary world. The numbers for this year's conference are steadily increasing and hope more of you will respond to DG Datuk Mohinder's call for stronger support.

*Regards*  
*PP Baskaran.*

### DISTRICT 3300 CHARITY WALK/JOG/RUN/ WHEEL-A-THON WITH THE DISABLED JOINTLY WITH MORE THAN 40 NGOS

**DATE : SUNDAY 24<sup>th</sup> NOVEMBER 2013**  
**TIME : 8.00 AM**  
**VENUE : PADANG MERBOK, KUALA LUMPUR.**

*Dear Fellow Rotarians, Rotaractors, Interactors,  
Friends of Rotary, Ladies and Gentlemen.*

How is your collection coming along? I know some you will walk away with lots of prizes for the Fund Raising Competition. Besides this, you still have the "Surprise Gift" if each card's collection is RM 200 and the Lucky Draws too promised by the OC (Surprise Gifts and Lucky Draws are applicable only in KL and Klang Valley). Anyway, it is indeed a brilliant idea and basic way – back to basic 101 to raise funds for your Club's Community Project.

Can you just imagine? Just put in the extra efforts in this Fund Raising and in return your Club shall benefit 80% returns from the fund your members raised. So, keep on going the extra miles to engage Rotary and change lives from the funds you collected.

**ARE YOU READY TO PUT ON YOUR WALK  
SHOES AND COME WALK WITH US ON THE  
24<sup>th</sup> NOV 2013?**

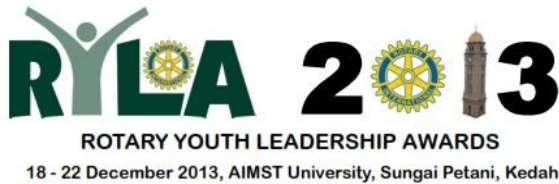
Be prepared to have lots of fun and fanfare on that day....

..... Please don't forget to attend our next committee meeting at Spastic Center PJ on the 31<sup>st</sup> October 2013 at 6.30pm.

**JUST CALL ME AT 012 238 2389 IF YOU NEED  
MORE INFORMATION.**

*Thank You*  
*Best Regards*  
*ROBIN TAY*

## YOUTH SERVICE



*Dear Rotarians,,*

Answers to some questions that have been asked so far:

1. The Organising Committee is prepared to accept a small number of participants below the age of 18 provided that they are at least 16 years old. A separate consent form to be signed by their parents/ legal guardian will be sent out soon.
2. Transport arrangement to AIMST University from Sungai Petani will be arranged by the Organising Committee at no extra cost. The meeting point will be the Sungai Petani bus and taxi stand at Jalan Petri, Sungai Petani. For outstation participants who will be arriving by express bus, the bus will drop them off at the same place. For the return trip, the participants will be dropped off at the express bus terminal on Jalan Pasar.
3. All participants will be staying in student apartments at AIMST University. The apartments for female participants are in a separate area altogether from the apartments for male participants. As per the University regulations, males are not allowed in the female blocks and vice versa.

*Regards*

*President Arvind*

*Dear Friends,*

Rotary Youth Leadership Awards or RYLA as it is popularly known began as an idea in Australia in 1959. There was a group of young people from the state of Queensland, Australia who were selected to meet up with Princess Alexandra, a young cousin of Queen Elizabeth. The Rotarians of Brisbane, who hosted these participants were impressed with their quality of these young people and it was decided to bring youth leaders together each year for a week of social, cultural and educational activities. The RYLA program gradually grew throughout all the Rotary Districts in Australia and New Zealand. In 1971, the RI Board officially adopted RYLA as an official program of Rotary International.

Every year, thousands of young adults from the age of 18-30 attend these seminars in almost all the 500 odd

Rotary districts throughout the world. They spend a week together in a challenging program of leadership training, discussions, inspirational addresses and social activities which are designed to enhance personal development, leadership skills and good citizenship. RYLA is generally conducted as a District activity though there are times when it is held as an Inter-district or as a multi-district event. This is yet another meaningful program of RI in the service of Youth.

EVERY ROTARIAN AN EXAMPLE TO YOUTH

*Regards*

*PP Baskaran*

*Dear Rotarians,*

I'm pleased to announce that the Rotary Club of Bandar Sungai Petani will be organising the Rotary Youth Leadership Awards (RYLA) 2013 Training Programme for the Rotary Year 2013/14 from 18 December 2013 (Wednesday) to 22 December 2013 (Sunday) at AIMST University, Sungai Petani, Kedah. It is open to youths between the ages of 18 to 30 and the registration fee is RM400.00 per person for early bird registration before 31 October 2013 and RM500.00 after that. It would be best to register early to enable the Organising Committee to make all necessary preparations.

There will be a lot of good speakers led by our very own PP Siva Ananthan from the RC of Greater Kuala Lumpur and PP Sarjit Singh from the RC of Alor Setar. I can also confirm that Professor Dr. Suresh Govind from University Malaya, who enthralled us all at the last District Conference, will be a speaker at RYLA 2013.

In addition, there will be various team building activities including special Zumba and Akido sessions to keep all participants fully occupied throughout the 5 days and 4 nights.

Further updates on speakers and activities will be provided from time to time once I receive confirmation from the Organising Committee.

RYLA 2013 is organised by the Rotary Club of Bandar Sungai Petani in collaboration with Yayasan Kelab - Kelab Rotary Malaysia, RED Association of AIMST University, Rotaract Club of AIMST University and AIMST University.

*Best regards,*

*President Arvind*

*Rotary Club of Bandar Sungai Petani*

## DGN 2015-16

District Governor for Rotary Year 2015-16 of RI District 3300

to rotary3300

Dear Rotarians

I am pleased to inform that the District Nominating Committee at its meeting on 27<sup>th</sup> October 2013 has selected **PP Darul Abdullah** from RC **Melawati** as the District Governor for Rotary Year 2015-16 of RI District 3300.

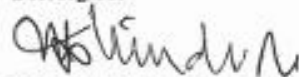
RI Bylaws 13.020.8. Challenging Candidates:

Any club in the district which has been in existence for at least one year as of the beginning of that year may also propose a challenging candidate for governor-nominee provided this club has previously suggested such candidate to the nominating committee. A club in existence for less than one year as of the beginning of that year may propose a challenging candidate provided such candidate is a member of that club and the challenging candidate must have been duly suggested to the nominating committee. The name of the challenging candidate shall be submitted pursuant to a resolution by the club adopted at a regular meeting. The club must file the resolution with the governor by the date determined by the governor. Such date shall be not more than 14 days after publication of the announcement of the selection for governor-nominee by the governor.

The deadline for receipt of club resolutions naming previously suggested Rotarians as challenging candidates is: **5.00pm, 11<sup>th</sup> November 2013.**

The resolutions should be signed by the Club President and the Club Secretary.  
These documents should be submitted by post or courier.  
Fax and email copies may be sent in advance but the original copy must follow.

Best regards



Datuk Dr. Mohinder Singh  
District Governor 2013-14  
RI District 3300





## RI NEWS

### PRESIDENT'S NOVEMBER MESSAGE

Every Rotarian joins Rotary for his or her own reasons. Often, the reason someone decides to join isn't the same as the reason that person ultimately decides to stay. When I was asked to join Rotary, I accepted because I thought it would be a good way to get more involved in my community. In the end, though, what really got me excited about Rotary service was something I didn't even know about when I joined: our Rotary Foundation.

I knew I could do plenty of good work through my Rotary club in Norman, Okla., USA. But through our Foundation, I could have a hand in the work of every single Rotary club and district around the world. I could look at any Foundation-supported project, any Foundation program, any country that was declared polio-free, and say: I helped make that happen.

Once I realized that, there wasn't any turning back. I've been very fortunate that over the years, I've gotten to see an incredible amount of our Foundation's work firsthand. The more I see, the more passionate I become about our Foundation. When you visit a school for AIDS orphans and meet the kids who are being cared for, educated, and taught a trade – and when you know, as you look into their faces, that if it weren't for our Foundation, they would be sleeping on the street, eating out of the trash you don't ever see our Foundation in the same way again.

We are in the middle of one of the most exciting years we have ever known for our Rotary Foundation. We've just rolled out a new grant model, one that will challenge and inspire us all to think bigger and to develop more ambitious projects that will have a more lasting impact. We've accepted a new challenge from the Bill & Melinda Gates Foundation, which has committed to match, two to one, every Rotarian dollar contributed to polio eradication for the next five years, up to US\$35 million per year. And we are now fighting the final battles in our war against polio a war we are absolutely committed to win.

Our Foundation's goal always has been Doing Good in the World. With our new grant model, we aren't going to be satisfied with simply doing good. We will do the most good we can, in the most lasting ways possible for the people who need us the most.

*Ron D Burton,  
President 2013 - 14*

### TRUSTEE CHAIR'S NOVEMBER MESSAGE

Celebrate Rotary Foundation Month.

November gives us the chance to build greater ownership and pride in our Foundation. PolioPlus is successful because Rotarians believe in our commitment and support it financially. We give to the polio eradication effort because we see clearly what our money is doing and what we are helping to achieve. We all take pride in knowing that the money we give is helping to fund a polio-free world.

But many Rotarians do not have the same pride and ownership of the Foundation's Endowment Fund and Annual Fund. We are still falling short of our goal of Every Rotarian, Every Year. Why? Because Rotarians do not know what good works the Endowment Fund and Annual Fund enable us to do.

The Endowment Fund and Annual Fund are what make Rotary more than just an association of Rotary clubs. They allow us to share our resources, work together, and bring our work to a higher level. The greater our Foundation's resources, the greater our ability as Rotarians to meet the needs of our communities.

And when every one of us donates to The Rotary Foundation, it truly becomes our Foundation – and we all share the pride in the good that it does.

This is why we have Every Rotarian, Every Year. And this is why our goal for the Annual Fund in 2013-14 is US\$120 million, which represents a donation from every Rotarian, averaging \$100 each.

If we want the freedom to be ambitious in our service, we must know that we have a strong Foundation supporting us. And if we want to know that Rotary will endure, we need a strong Endowment Fund – for whatever lies ahead.

*D K Lee,  
Trustee Chair 2013 - 14*



Register online at [www.RIconvention.org!](http://www.RIconvention.org!)

If you are an active user, your account will be ready for immediate use; otherwise, you'll need to create a new user account with a unique email that is not shared by another Rotarian.

## RI NEWS

### Rotary Launches Its "Strengthening Rotary" Global Public Image Initiative

EVANSTON, Ill., Sept. 19, 2013 /PRNewswire/ -- Together with global strategic branding firm [Siegel+Gale](http://www.siegelgale.com) ([www.siegelgale.com](http://www.siegelgale.com)), [Rotary](http://www.rotary.org) today announced the launch of its global public image initiative "Strengthening Rotary" to enhance and amplify the volunteer service organization's great story, visual identity and digital experience.

The global organization includes Rotary, Rotary International, The Rotary Foundation and more than 34,000 clubs worldwide. Its membership comprises neighbors, community leaders and global citizens who come together to exchange ideas and take action to improve communities around the world.

"Rotary has had a tremendous global impact over the past 100 years including the decades-long charge to eradicate polio; however, much of the organization's collective contributions were not being fully recognized by the public," said Rotary International President Ron D. Burton. "So in 2011, we engaged Siegel+Gale to help us clearly communicate who we are and what we do for greater understanding, relevance and impact."

Through extensive global research, Siegel+Gale discovered that Rotary had all the necessary strengths for greatness it just needed to communicate its differentiated approach and impact in terms that were clear and compelling to its audiences.

"Our team worked collaboratively and tirelessly with Rotary with input from thousands of Rotarians" to crystallize Rotary's essence, amplify its voice, and activate its values," said [David Sreere](#), co-CEO and chief strategy officer of Siegel+Gale. "Rotary is a tremendously impressive global organization, and the team's challenge was to dramatize the breadth and depth of its impact. Harnessing the power of simplicity, together we cut through the volume and complexity of the organization to present a clear, credible and compelling story." Working with a global steering committee, the Board of Directors of Rotary International and the Trustees of the Rotary Foundation, Siegel+Gale helped Rotary to elevate the benefit of bringing together diverse perspectives to solve problems, and, ultimately, define the type of impact Rotary creates community impact scaled globally. The team then developed a brand architecture framework that clearly signaled how both members and non-members can engage with Rotary join leaders, exchange ideas and take action through local and global service projects.

"Rotary has an identity that's recognized around the world," said [Justin Peters](#), global executive creative

director of Siegel+Gale. "The team didn't set out to reinvent the wheel (logo). On the contrary, the goal was to celebrate the wheel's heritage and build upon an identity that has unified and inspired Rotarians for over a century. The new identity enables the organization to move forward with a stronger, more consistent visual expression. While the design system better aligns Rotary communications, it also provides enough flexibility that each club can have its own creative voice within the framework."

Next, Siegel+Gale and Rotary tackled the organization's digital experience. To elevate Rotary's collective impact and deliver on its new public image strategy, two sites were developed based on the brand architecture framework to meet the needs of Rotary's dual audiences.

"Together, My Rotary and Rotary.org convey the organization's global vantage point and its active engagement in communities around the world," said [Thomas Mueller](#), chief experience officer at Siegel+Gale. "In eight languages and with a responsive site design approach that provides an optimal experience across platforms from desktop to mobile Rotary is now fully equipped for the new digital age."

Working through the lens of simplicity, Siegel+Gale was able to help Rotary communicate its global impact in a manner that is relevant and meaningful to its various audiences across all points of interaction.

"Rotary is an organization defined by the compassion and great work of its members. With our new public image platform, visual identity and digital experience, Rotary's passion for a better world is now at the forefront for all to see," said Rotary International General Secretary John Hewko.

Source : PR Newswire

### Polio cases in Syria

As you may already be aware, on 17 October the World Health Organization (WHO) received reports of a cluster of possible polio cases in Syria, detected in the Deir Al Zour province. Initial results from the national polio laboratory in Damascus indicate that two of the cases could be positive for polio, but final results are still forthcoming from the regional reference laboratory of the Eastern Mediterranean Region of WHO. Wild poliovirus was last reported in Syria in 1999.

Given the political sensitivity of the issue, please refer all media inquiries to Rotary Headquarters (Petina Dixon-Jenkins at [petina.dixon@rotary.org](mailto:petina.dixon@rotary.org))

*Bob Scott, IPPC Chair*

## THOTS FOR THE WEEK

"Sometimes People  
Are Beautiful,  
Not in Looks.  
Just in The Way  
They Are."

If you want to know  
your **PAST**, look  
into your **PRESENT**  
conditions. If you  
want to know your  
future, look into your  
present **ACTIONS**.

"I love people who make me  
laugh. I honestly think it's  
the thing I like most, to  
laugh. It cures a multitude of  
ills. It's probably the most  
important thing in a person."  
*-Audrey Hepburn*

ACT  
WITHOUT  
EXPECTATION.

-LAO TZU

You have to take the good  
with the bad, smile when your  
sad, love what you've got and  
remember what you had.

Always forgive, never forget, learn  
from mistakes, never have regret.  
People change, things go wrong, so  
just remember - life goes on.

Life is better when you are happy but  
life is best when other people are  
happy because of you! Be an inspiration,  
give peace, share your smile.



## OLD JOKES

### An Exercise in Discretion

Six retired Jewish mates were playing poker in the condo clubhouse when Meyer loses \$500 on a single hand, clutches his chest and drops dead at the table.

Showing respect for their fallen comrade, the other five continue playing, but standing up.

At the end of the game, Finklestein looks around and asks, "So, who's gonna tell his wife?"

They cut the cards. Goldberg picks the low card and has to carry the news. They tell him to be discreet, be gentle, don't make a bad situation any worse.

"Discreet? I'm the most discreet person you'll ever meet. Discretion is my middle name. Leave it to me."

Goldberg goes over to the Meyer's condo and knocks on the door. The wife answers through the door and asks what he wants?

Goldberg declares: "Your husband just lost \$500 in a poker game and is afraid to come home."

"Tell him to drop dead!" yells the wife.

"I'll go tell him," says Goldberg.

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### A night at the Bar

I was at the bar the other night and overheard three very hefty women talking at the bar.

Their accent appeared to be Scottish, so I approached and asked, "Hello, are you three lassies from Scotland?"

One of them angrily screeched, "It's Wales, Wales you bloody idiot!"

So I apologized and replied, "I am so sorry. Are you three whales from Scotland?"

And that's the last thing I remember.



### Lawyer Jokes

A man went to his lawyer and told him, "My neighbour owes me \$500 and he doesn't want to pay up. What should I do?"

"Do you have any proof?", asked the lawyer. "Nope," replied the man.

"Okay, then write him a letter asking him for the \$1,000 he owes you," said the lawyer.

"But it's only \$500!" replied the man.

"Precisely, that's what he will reply and we will have the proof we need," said the lawyer.

---

The professor of a Contract Law class asked one of his better students, "If you were to give someone an orange, how would you go about it?"

The student replied, "Here's an orange."

The professor was outraged. "No! No! Think like a lawyer!"

The student then replied, "Ok. I will tell him - 'I hereby give and convey to you all and singular, my estate and interests, rights, claim, title and advantages of and in, said orange, together with all its rind, juice, pulp and seeds, and all rights and advantages with full power to bite, cut, freeze and otherwise eat, the same, or give the same away with and without the pulp, juice, rind and seeds, anything herein before and hereinafter or in any deed, or deeds, instruments of whatever nature or kind whatsoever to the contrary in anywise notwithstanding.'"

The student got an "A."

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A dog ran into a butcher shop and grabbed a roast off the counter. Fortunately, the butcher recognised the dog as belonging to a neighbour of his. The neighbour happened to be a lawyer.


Incensed at the theft, the butcher called up his neighbour and said,

"Hey, if your dog stole a roast from my butcher shop, would you be liable for the cost of the meat?"

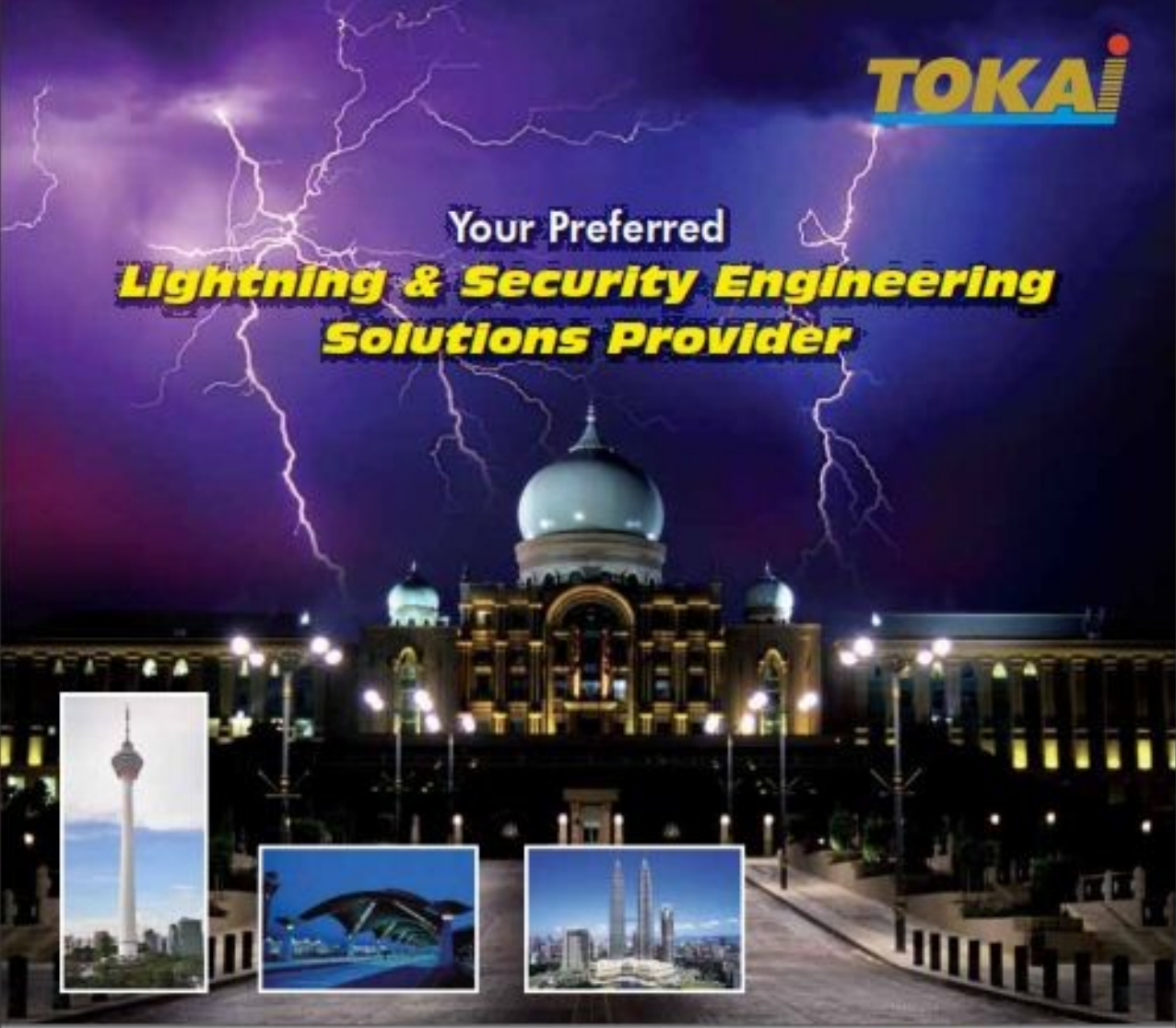
The lawyer replied, "Of course, how much was the roast?" "\$7.98."




A few days later the butcher received a cheque in the mail for for \$7.98. Attached to it was an invoice that read:

'Legal Consultation Service: \$150.



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