



Berita Pudu



www.rotarypudu.org.my

**The Weekly eBulletin of the
Rotary Club of Pudu
Kuala Lumpur, Malaysia
RI District 3300**

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Date: 21st October 2013
Issue No: 15

Berita Pudu

PROGRAMME FOR TODAY

Speaker: Past President Sudhaharan Nair
Subject: "The Big C-How Does It Affect Us".

On Duty

Duty Table: VP C T Heng
Fellowship: Rtn Jeffrey Yap
Finemaster: Rtn Mok Sin
Introducing: Rtn Sarkunan Subramaniam
Thanking: AG K U Rajah

PROGRAMME FOR NEXT WEEK

Speaker: Mr James Nayagam
Subject: TBA

On Duty

Duty Table: Rtn Steven Ho
Fellowship: Rtn Asok Kumar
Finemaster: Rtn Patrick Lee
Introducing: Rtn May Lim
Thanking: PP Leong Choy Ying

Rotarians' Birthdays

12th – PDG K B Lee
17th – PP Michael Yeow
29th – PP Mike Tung

Wedding Anniversaries

2nd – PP Ken Ong and Ann Chin Lian
18th – Rtn Edward Lee and Ann Elsie
27th – President Alex Chang and Ann Elaine

Spouses Birthdays

5th – Spouse Johnny Lim (Rtn May Lim)
8th – Ann Catherine Foo (Rtn Jeffrey Yap)
13th – Ann Siew Leng (PP Ng Sim Bee)
13th – Ann Bharati (PP Dato' N K Jasani)
19th – Ann Eelian (Rtn Loo Ming Chee)

CLUB DIARY OF EVENTS – OCTOBER 2013

Date	Time	Programme	Venue
Wed, 2 nd Oct	6.30 pm	Membership Development Meeting	Royal Lake Club, KL
Wed, 2 nd Oct	7.30 pm	Club Service Committee Meeting	Royal Lake Club, KL
Sat, 5 th Oct	6.30 pm	2 nd Fireside	Marco Polo Restaurant
Mon, 7 th Oct	12.45 pm	Weekly Meeting	Hotel Sentral Pudu
		Launching of 4 Way Test Project	
Wed, 9 th Oct	6.30 pm	Youth Service Committee Meeting	Bukit Kiara Equestrian Club
Wed, 9 th Oct	7.30 pm	Community Service Committee Meeting	Bukit Kiara Equestrian Club
Sat, 12 th Oct	6.30 pm	100 Per Center Appreciation Dinner	Crystal Palm Seafood Restaurant, KL
Sun, 13 th Oct	11.00 am	In House Rotary Information Seminar	418, Jalan 5/132, Gasing Indah, PJ
Mon, 14 th Oct	6.00 pm	Weekly Meeting	Shangri-La Hotel, KL
		Employer-Employee Dinner	
Wed, 16 th Oct	6.30 pm	Vocational Service Committee Meeting	TGIF, Plaza Damas, KL
Wed, 16 th Oct	7.30 pm	International Service Committee Meeting	TGIF, Plaza Damas, KL
Thur, 17 th Oct	6.30 pm	Art Competition Project Meeting	Rtn Veron's Residence
Sat, 19 th Oct	3.00 pm	Rotaract Club of Pudu General Meeting	Carmen's Restaurant, KL
Sun, 20 th Oct	6.30 pm	Past Presidents Council Meeting	Marco Polo Restaurant
Mon, 21 st Oct	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Fri, 25 th Oct	2.00 pm	Interact Coordinating Council Meeting	SMK Methodist, KL
Sat, 26 th Oct	3.30 pm	Rotaract Board of Directors Meeting	Carmen's Restaurant, KL
Mon, 28 th Oct	12.45 pm	Weekly Meeting	Shangri-La Hotel, KL
Wed, 30 th Oct	6.30 pm	Board Of Directors Meeting	Royal Lake Club, KL

EDITORIAL

A mother, wishing to encourage her son's progress at the piano, bought tickets to a performance by the great Polish pianist Ignace Paderewski. When the evening arrived, they found their seats near the front of the concert hall and eyed the majestic Steinway waiting on the stage. Soon the mother found a friend to talk to, and the boy slipped away.

At eight o'clock, the lights in the auditorium began to dim, the spotlights came on, and only then did they notice the boy - up on the piano bench, innocently picking out "Twinkle, Twinkle Little Star." His mother gasped in shock and embarrassment but, before she could retrieve her son, the master himself appeared on the stage and quickly moved to the keyboard.

He whispered gently to the boy, "Don't quit. Keep playing." Leaning over, Paderewski reached down with his left hand and began filling in the bass part. Soon his right arm reached around the other side and improvised a delightful melody. Together, the old master and the young novice held the crowd mesmerized with their blended and beautiful music.

In all our lives, we receive helping hands - some we notice, some we don't. Equally we ourselves have countless opportunities to provide helping hands - sometimes we would like our assistance to be noticed, sometimes we don't. Little of what we all achieve is without learning from others and without support from others and what we receive we should hand out.

May we as Rotarians offer our helping hands to comfort those who mourn, to lift up the downtrodden, to feed those who are hungry and to embrace the unloved.

***Warmest Regards.
PP Mike Tung***

PRESIDENT'S MESSAGE

*"Death is not the greatest loss in life.
The greatest loss is what dies inside
us while we live."*

Norman Cousins



In the last couple of weeks, two of our Rotarians lost their fathers on the same day.

Mixed feelings came up and I recall very vividly the lyrics of the song by Mike & The Mechanics, **"The Living Years"**.

In that song Michael Rutherford & B. A. Robertson described the feeling of the loss and to me the most important part was:

*"...I just wish I could have told him in the
living years..."*

Rotarians, reserve some time to see your parents, if you do not live with them or near them, pick up that phone and call them, talk to them often

***Alex Chang
President RY 2013-14***

PUDU NEWS

Record of Meeting on: 14th October 2013

Guest Speaker: Mr Sandy Jadeja
Subject: Creating Wealth and Profit Opportunities
for 2014

Visiting Rotarians:

Name	Club
PP Elizabeth Yam	R C Pantai Valley
President Hans Sim	R C Sungei Way

Guests:

Name	Host
Ms Lim Soo Zee	President Alex Chang
Mr Ng Jun Wei	President Alex Chang
Ms Janice Wong	President Alex Chang
Ms Chow Bee Ling	President Alex Chang
Ms Chan Pooi Ling	President Alex Chang
Mr C S Kwan	Rtn Sandy Soh
Ms Vone Kwan	Rtn Sandy Soh
Ms Audrey Foo	Rtn Sandy Soh
Ms Vivian Soh	Rtn Sandy Soh
Ms Emily Soh	Rtn Sandy Soh
Ms Joyce Soh	Rtn Sandy Soh
Ms B K Tan	Rtn Sandy Soh
Ms Cheryl Chua	Rtn Sandy Soh
Ms Cindy Goh	Rtn Sandy Soh
Ms Michelle Yap	PP Ng Sim Bee
Ms Christine Yap	PP Ng Sim Bee
Ms Jamie Yap	PP Ng Sim Bee
Ms Liew	PP Ng Sim Bee
Mr Ahmad Nazren	PP K H Low
Mr Kennix Leong	PP K H Low
Mr Nam	PP Mike Yeow
Mr Steven Chew	PP Gary Lim
Ms Tan Li Khin	PP Leong Choy Ying
Ms Morin	PE Daisy Chiu
Ms May Mun	Rtn Veronique
Mr Sandy Jadeja	Club
Ms Cherie Ng	Club
And 1 other guest	

CLUB PROCEEDINGS

Acting Sgt-At-Arms Rtn Asok Kumar called the meeting to order at 7.30 pm on behalf of President Alex Chang. He welcomed all Visiting Rotarians and Guests.

Acting Sgt-At-Arms Rtn Asok Kumar led in the singing of the National Anthem and then proposed the Loyal Toast.

There was no fine session

Statistics

Guests	28
Visiting Rotarians	2
Club Members	16
Total Present	46

Collections:

Birthdays/Anniv/Fines	-
Paying Diners	830.00
Raffles & Others	-
Total (RM)	830.00

PRESIDENT'S ANNOUNCEMENTS

1) The Vocational Service and the International Service Committee Meetings will be held on Wednesday, 16th October 2013 at the TGIF, Plaza Damas, KL at 6.30 pm and 7.30 pm respectively.

2) The Past Presidents Council Dinner will be held on Sunday, 20th October 2013 at the Marco Polo Restaurant, KL at 6.30 pm.

INTRODUCING THE SPEAKER

PP Michael Yeow introduced the guest speaker Mr Sandy Jadeja who presented a talk on the subject "Creating Wealth and Profit Opportunities for 2014."

SPEAKER'S CV

Sandy Jadeja is the Chief Market Strategist for www.mastertradingstrategies.com. He has been involved with the financial markets for over 24 years and is a respected and widely recognized analyst and trainer in technical analysis as well as being voted in the top 50 most influential traders.

Mr. Jadeja has had his comments featured in media venues as The Financial Times, The Telegraph, Barron's, The Australian Financial Journal, Futures Magazine, Shares Magazine, Dow Jones News, Reuters TV and The BBC.

Currently, he is featured as a weekly guest analyst on CNBC's Closing-Bell and Squawk Box. Mr. Jadeja also created and provided an exclusive educational course on Technical Analysis for CNBC Europe's Strictly Money program which was the first ever International educational TV program on Technical Analysis.

Mr. Jadeja has also been associated with The London Stock Exchange, the Investors Chronicles, Incisive Media and City AM alongside other leading financial organizations providing weekly commentary on technical analysis.

Having established a strong reputation as an articulate presenter and trading mentor on the subjects of trading strategies and psychology, Mr. Jadeja attracts large crowds of traders and investors worldwide. He has participated in and chaired professional panels of expertise related to trading and investing and he was also elected exclusively from the UK in 2005 to speak on technical analysis for the GCC Economic Forum in Dubai. He has also spoken at Oxford University as a keynote guest on Technical Analysis. Mr. Jadeja currently shares his trading insights, strategies, and provides unique educational workshops focusing on safer trading, risk control and money management through www.mastertradingstrategies.com

SPEAKER'S TEXT

"The Financial Markets appear to be a complex vehicle for financial wealth building. However there are some very simple techniques that can be applied to gain a profit in relatively short periods of time.

Mr. Sandy Jadeja, of MasterTradingStrategies.com had demonstrated that there are times when an opportunity presents itself in the form of simple recognisable patterns. Recently on September 19th 2013, with the US Stock Index, Dow Jones there was a pattern which indicated the market could fall sharply. As expected the pattern had materialised which then led to a very sharp decline which led to a decline of -6.30% in 15 days.

By recognising this aspect, one could have either protected their investment by exiting their holdings of stocks or they could also benefit from the falling market by opening a position with an investment house and claim profits whilst the market fell.

By learning simple techniques and applying these across various financial sectors such as Stocks, Commodities and Indices as well as Currencies, you will find that there can be several opportunities each week which you can achieve excellent results. One can also use these techniques to ascertain when there could be potential warning signals as well as opportunity signals ahead of time.

Simplifying this process can yield excellent results over time which can help build Wealth and produce additional income."

THANKING THE SPEAKER

Rtn Edward Lee on behalf of the Club thanked Mr Sandy Jadeja for a very educational and enlightening presentation. He commented that Mr Sandy has shared some insights on how to acquire new skills. He mentioned that in every crisis there is an opportunity. He then presented a Certificate of Appreciation and a Memento to Mr Sandy Jadeja.



CLUB MEETING ON 14TH OCTOBER 2013

Employer Employees Night



Acting SAA Rtn Asok Kumar



Organising Chairlady, PE Daisy Chiu



PP Michael Yeow, introducing the Speaker



The Speaker Mr Sandy Jadeja



President Hans Sim, RC Sungei Way posing a question



PP Choy Ying posing a question to the speaker.



October Birthday Boys: PP Mike Yeow and PP Mike Tung



PDG Dr Paul Lee with PP Elizabeth Yam



PP Sim Bee with his Guests



Guests of Rtn Sandy with PP Choy Ying, President Alex Chang and Rtn Veron



PP Gary Lim and PP Mike Yeow with their guests



L-R: President Alex Chang, Rtn Laura Lee, Ms Cherie Ng with Mr Sandy Jadeja



L: Ms May Mun, guest of Rtn Veron



The guests of President Alex Chang with PP Mike Tung

CLUB & DISTRICT DIARY OF EVENTS - FUTURE

Date	Time	Programme	Venue
4 th – 6 th Oct Sat, 5 th Oct	6.30 pm	Group Discussion Leaders Training Seminar 2nd Fireside	- Marco Polo Restaurant, Wisma Lim Foo Yong, KL
Mon, 7 th Oct	12.45 pm	Launching of 4 Way Test Project – Vocational Service	Hotel Sentral Pudu, KL
11 th – 13 th Oct		Joint R I Districts 3300 and 3310 “SEEING EYE TO EYE” Seminar	Bayu Marina Resort, Johor Bahru
Sat, 12 th Oct	6.30 pm	100 Per Center Appreciation Dinner	- Crystal Palm Seafood Restaurant, KL
Sun, 13 th Oct Mon, 14 th Oct	11.00 am 6.00 pm	In House Rotary Information Seminar Employer – Employee Dinner Vocational Service	418, Jalan 5/132, Gasing Indah, PJ Shangri-La Hotel, KL
Sun, 20 th Oct	6.30 pm	Past Presidents Council Meeting	Marco Polo Restaurant, Wisma Lim Foo Yong, KL
8 th – 10 th Nov Sat, 9 th Nov	- 9.00 am	President Elects Training Seminar 1 Art Competition Awards Ceremony Youth Service	Kuantan Craft Complex, Jalan Conlay, KL
TBA	6.30 pm	3rd Fireside	PP Ng Sim Bee’s Residence
Sun, 17 th Nov	6.30 pm	R C Pudu Nominating Committee Meeting	-
Sat, 23 rd Nov	6.30 pm	Spouses Night	Royal Lake Club, KL
Sun, 24 th Nov	7.00 am	District Charity Walk/Jog	Padang Merbok, KL
-	-	Tri Sister Clubs Fellowship	Bangkok
Sat, 30 th Nov	6.30 pm	Club Annual General Meeting/ 3rd Club Assembly	Rtn Sarkunan’s Residence
6 th – 8 th Dec 6 th – 9 th Dec	- - -	Taipei Rotary Institute Joint RI District 3300 and 3310 Interact Conference	Taipei Port Dickson
Sat, 7 th Dec	10.00 am	Career Development Day Vocational Service	Berjaya Times Square, KL
Sat, 7 th Dec	6.30 pm	47th Club Anniversary Celebrations	Bei Ping Restaurant, Shah Alam
13 th – 15 th Dec	-	79 th RI District 3300 Conference	Sunway Putra Hotel, KL
18 th – 22 nd Dec	-	Rotary Youth Leadership Awards (RYLA)	AIMST University, Sg Petani, Kedah
Sat, 11 th Jan 14	8.00 am	Scholarship & Grants Presentation	
Sun, 19 th Jan 14	9.00 am	Visit to Jenjarom Old Folks Home	Jenjarom, Selangor.
Sun, 19 th Jan 14	6.00 pm	District Governor’s Visit	Hotel Pudu Sentral, KL
3 rd – 9 th Feb 2014		Trip to Northern India organized by the District International Service Committee	-
Sat, 8 th Feb 2014	6.30 pm	4th Fireside	PP Datuk Y K Chew’s Residence
28 th Feb – 1 st Mar 2014		Presidents Elect Training Seminar 2	-
25 th – 27 th April 2014		80 th R I District 3300 Assembly	Seremban

DISTRICT NEWS

Yayasan Kelab-Kelab Rotary Malaysia

(Company No. 145251-H)

www.rotarymalaysiafoundation.org



Gift Form

My Gift **Thank you for your support**

I would like to make:

- ☐ A one-time gift of RM _____
- ☐ A monthly gift of RM _____ for _____ months

To become a:

- ☐ Major Patron RM20,000.00
- ☐ Multi Level Patron RM 5,000.00 per level
- ☐ Patron RM 5,000.00
- ☐ Jamil Rais Fellow (JRF) RM 2,500.00
- ☐ Yayasan Sustaining Member (RSM) RM 250.00

For An Endowment Program

- ☐ Yayasan Kelab-Kelab Rotary Malaysia Endowment RM 50,000.00
- ☐ Named Endowment RM 100,000.00

1. Minimum contribution for income tax exemption receipt is RM 100.00
2. All contributions are subject to the rules of Yayasan Kelab-Kelab Rotary Malaysia

Payment Method

- ☐ Cash
- ☐ I enclose a cheque [No.: _____] crossed and in favour of
Yayasan Kelab Kelab Rotary Malaysia RM _____
- ☐ Please charge my credit card / debit card: Visa / Master Card

Card No. : CVC NO.

Bank: _____

Expiry Date: _____ Name on Card : _____

- ☐ I wish to be identified as the donor of this gift in the Annual Financial Statement of Yayasan Kelab-Kelab Rotary Malaysia.

My Particulars

Name: _____

Rotary Club of: _____ District: _____

Address: _____

Fax: _____ H/P: _____ E-mail: _____

Signature of donor: _____ Date: _____

Please send by mail: PP K. Manohur
Suite 1.00A, 6th Floor, Wisma Yakin,
Jalan Masjid India, 50100 Kuala Lumpur

By Fax: 603-2693 7024

Name of Trustee/Co-ordinator who collected the contribution _____

For Rotary Club Contribution:

Each ringgit contributed will earn the club one contribution point.

Rotary Club of _____ Amount _____

Yayasan Kelab-Kelab Rotary Malaysia Program Contribution:

☐ Support Grant ☐ Project Partnership

Name of Project: _____

Rotary Club: _____

For Yayasan Kelab-Kelab Rotary Malaysia Office Use:

Payment received: Date: _____

Receipt issued: Date: _____

Receipt No. : _____

Recognition Sent: Date: _____

Officer: _____

Payment recorded: Date: _____

Officer: _____

**CONTRIBUTIONS FROM THE MEMBERS OF THE ROTARY CLUB OF PUDU TO
YAYASAN KELAB KELAB ROTARY MALAYSIA**

01. PDG Lee Keng Bin	Major Patron	RM24,100.00
02. PDG Dr Paul Lee	JRF	RM 4,050.00
03. PP Dato' Muslim Ayob	JRF	RM 2,500.00
04. PP Michael Tung	JRF	RM 2,500.00
05. PP Choo Jee Sam		RM 1,500.00
06. PP K U Rajah		RM 250.00
07. PP Dato' P Y Choong		RM 100.00
08. PP Dato' Rosemarie Wee		RM 100.00
09. PP Phang Poke Shum		RM 100.00

DISTRICT NEWS

79th R I District 3300 Conference

So far, 165 Rotarians and 39 spouses have registered for the Conference. This is still a far cry from our target of at least 400 participants.

I particularly note that 28 Rotary clubs have yet to register even a SINGLE participant. These clubs are:-

Ampang,
Baharu,
Bandar Bukit Tinggi,
Bernam Valley,
Bukit Bintang,
Bukit Komanwel,
Butterworth,
Central Damansara,
Cheras,
George Town,
Kampung Baharu,
Kamunting,
Kinta,
Klang Central,
Kota Bahru,
Kuala Kangsar,
Kuala Pilah,
Kuala Terengganu,
Metro Ipoh,
Penang,
Port Dickson,
Seberang Jaya,
Seri Cangkat Jong,
Sitiawan,
Tanjung Bungah,
Temerloh and
West Pahang.

As we are less than 2 months away, the position is becoming critical.

Please also note that it is mandatory for all District Officers, Club Presidents and Assistant Governors to attend the District Conference.

So please chase up your members and register them. Otherwise, we are likely to end up in a mess with the logistics. It is understandable if you had not done so earlier in view of your many club activities. However, we must act now.

With best regards,
DG

Your Rotary Club

Dear friends,

Rotary International has devised the Club Leadership Plan (CLP) with ideas and suggestions on how best we can work to convert our club from an ordinary one to a **VIBRANT CLUB**.

First of all, we need to make a frank assessment on the current status of our clubs and coupled with honest answers to the following questions below could be the starting point on the path of our transformation to be a Vibrant club.

- . What is your club like? Is it fun and energetic?
- . Does it stand out and make you proud?
- . Does it have its own identity?
- . Is it known for a signature activity?
- . Are its members diverse?
- . Are the members open to new ideas?
- . Are the members involved?
- . When you think about your club, is it everything you want it to be?

Make an assessment and see where your club stands. Rotary International, through CLP has come up with 10 Best practices which we can use to our advantage in our efforts to invigorate and revitalize our clubs. You can get hold of all the details on the best practices through the RI website (Resources).

Warm regards

PP Baskaran.

Best Practices

Dear friends,

This collection of best practices is intended to strengthen clubs- the first priority of the RI strategic plan- by motivating members to implement new ideas to increase the vitality of the club. Consider these as tips that can be tailored to make your club stronger.

These best practices include:

- 1. Developing long range goals**
- 2. Setting annual goals that support long range goals**
- 3. Keeping all the members involved and informed**
- 4. Communicating effectively with club members and district leaders**
- 5. Ensuring continuity in leadership from year to year**
- 6. Customizing the bylaws to reflect club operations**
- 7. Providing regular fellowship opportunities**
- 8. Actively involving all club members**
- 9. Offering regular and consistent training**
- 10. Assigning committees that support your club's operational needs including:**

Club Administration, Membership, Public Relations, Service Projects and The Rotary Foundation.

Your club may have already incorporated some of these best practices. Focus on the practices that has not been given sufficient attention in order to strengthen your club. Innovation and flexibility will only make your club stronger.

Regards
PP Baskaran.

Nomination for RI Director, Zone 6B

Dear Presidents,

Nomination for RI Director, Zone 6B

The Nominating Committee for the above-mentioned post has nominated PDG Dr Mir Anisuzzaman of the Rotary Club of Agrabad, Bangladesh as Director of RI for RY2015-17. Please see report attached herewith.

PDG Datuk Dr N Lakshmanan of Rotary Club of Klang, a candidate has now been put up as a challenging candidate.

For the challenge to be valid, we need to receive support from a majority of the Rotary clubs in our District.

You are therefore required to inform me by **15th November 2013** whether your club concurs / supports the challenge.

Thank you & with best regards,

DG

ROTARY INTERNATIONAL NEWS



14 October 2013

To all Rotary clubs in Zone 6B

Dear fellow Rotarians:

Report of your Nominating Committee for Director of Rotary International

In accordance with the provisions of RI bylaws section 12.020., the nominating committee for director in Zone 6B recently certified that it has nominated Rotarian Mir Anisuzzaman, a member of the Rotary Club of Agrabad, Bangladesh, as a director of RI for 2015-17. Rotarian Anisuzzaman has stated that he is willing and able to serve as a director, if elected.

The RI president will declare Rotarian Anisuzzaman the sole official director-nominee from your zone on 1 December 2013, unless, prior to that date, another qualified Rotarian has been duly proposed as a challenging candidate. To bring about such a challenge, a club in the zone must submit a resolution to the district governor, signed by the club president or secretary, naming a candidate who was previously suggested to the nominating committee. The governor, either at the district conference or through a postal ballot, will ask each club in the district whether it concurs with the challenge. If a majority of the clubs in that district concur, the governor will forward the challenge to the general secretary by 1 December 2013, either to one of RI's international offices or to World Headquarters, along with copies of all concurrences. Please note that the resolution and concurrences must be received by the general secretary by 1 December 2013. Any challenges that are not complete or that arrive after 1 December cannot be considered. A ballot listing the choice of the nominating committee and any challenging candidates will then be prepared and mailed to all clubs in the zone by 31 December 2013.

Your attention is directed to RI bylaws section 10.060., which in part states that

Rotarians shall not campaign, canvass, or electioneer for elective position in RI, or allow any such activity, either on their behalf or on behalf of another. No brochures, literature, letters, or other materials, including electronic media and communications, may be distributed or circulated by Rotarians or on their behalf to any clubs or members of clubs except as may be expressly authorized by the board.

Any candidate who undertakes, or on whose behalf is undertaken, unauthorized and improper activities to further his candidacy is in violation of the RI bylaws and may be disqualified. The Board of Directors of RI intends that these provisions shall be strictly observed.

Sincerely,

A handwritten signature in blue ink, appearing to read "John Hewko", written over a horizontal line.

John Hewko
General Secretary

ROTARY INTERNATIONAL NEWS

Trustee Chair's Message - October 2013

On 24 October, we mark World Polio Day. It is a time to reflect on the progress we've made and to strengthen our determination for the work ahead. It's important to realize how far we've come. We have reduced the number of polio cases by over 99 percent, from more than 350,000 a year in the 1980s to 223 in 2012. But now for the road ahead: Polio is still endemic in Afghanistan, Nigeria, and Pakistan. Difficult terrain, civil unrest, remote settlements, and poor sanitation are just some of the obstacles to immunization. That's why we, and our partners in the Global Polio Eradication Initiative, are determined to finish our work.

With the announcement of the extended fundraising partnership between Rotary International and the Bill & Melinda Gates Foundation at the 2013 RI Convention in Lisbon, Portugal, we have the chance to introduce millions of new dollars into the campaign. The value of this extended partnership is more than \$500 million, and through it, your contributions toward polio eradication will work twice as hard. It's more important than ever that we all take action. Talk to your government leaders, share your polio stories on your social networks, and encourage others in your community to join us in supporting this historic effort. When Rotarians combine their passion for service with our strong global network, we are unstoppable. With the backing of the Gates Foundation and you, the Rotarians around the world, we can change the face of public health forever.

D K Lee
Trustee Chair 2013 - 14
Source: Rotary International

Opening the door to polio eradication

It's been more than two years since the last polio case was reported in Côte d'Ivoire. Time enough for people to become complacent about immunizations. But that would be a mistake – a potentially deadly mistake.

“The public sometimes doesn't understand why, after so many rounds of polio immunization, they are still being asked to bring their children to the immunization post,” says Marie-Èrène Richmond-Ahoua, chair of Rotary's National PolioPlus Committee in Côte d'Ivoire.

As a long-time advocate for polio eradication, Richmond-Ahoua knows you can't let up against this tenacious and crippling disease. With Nigeria one of three remaining polio-endemic countries, the possibility of fresh outbreaks in Côte d'Ivoire is a constant threat. The only way to keep the poliovirus out of the country are regular immunizations of all children under age five.

During National Immunization Days (NIDs) in April, thousands of volunteers and health workers, together with Rotary and Rotaract members, canvassed the streets throughout the country in search of children to immunize. They traveled from house to house knocking on doors in shantytowns and rural villages. But gaining entrance to these homes required another round of convincing.

“Côte d'Ivoire has just experienced a conflict and people are still cautious. They don't want to open their door to just anyone,” says Richmond-Ahoua. But once they see the polio T-shirts and hats that Rotary clubs supply to identify vaccinators, she says they feel safe opening their doors.

Communication is also key to mobilizing public support. Rotary members use the media, television, radio, and even griots, African tribal storytellers, to encourage participation in immunizations. As a result, 7.5 million children received two drops of oral polio vaccine, along with vitamin A supplements and de-worming tablets, during the NIDs.

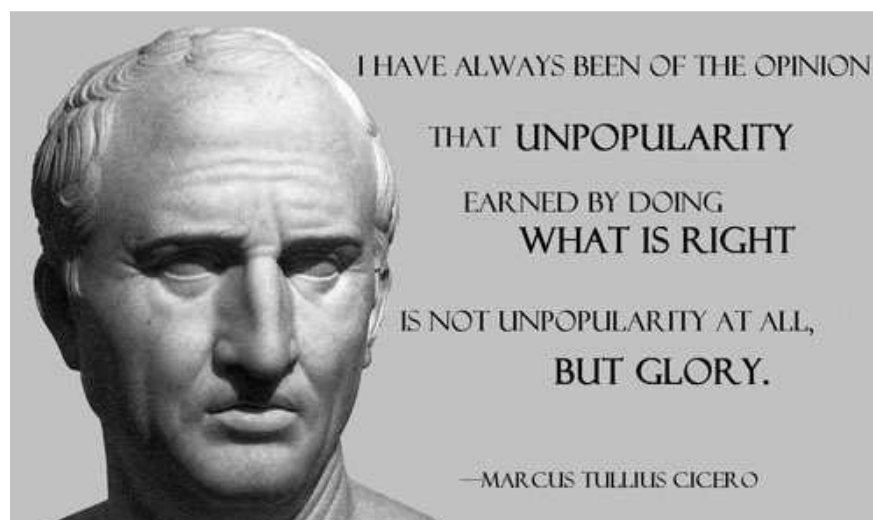
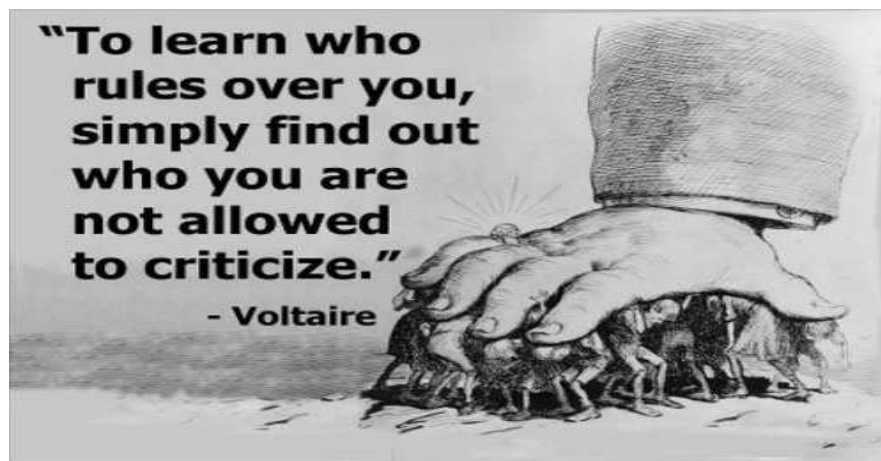
Supplementary immunization campaigns like this one are part of the comprehensive 2013-18 [Polio Eradication and Endgame Strategic Plan](#). The plan outlines what is needed to eradicate all polio disease by 2018. In June the Bill & Melinda Gates Foundation announced a [new fundraising agreement](#) with Rotary. If successful, the campaign, which matches donations two-to-one (up to \$35 million per year), will help raise \$525 million for polio eradication.

“Polio eradication is not an option, it's an obligation,” Richmond-Ahoua says. “When you consider what's been done in Côte d'Ivoire, despite the many obstacles we've faced, you are deeply convinced that polio will soon be eradicated.”
Source: Rotary International

THOTS FOR THE WEEK



I cannot change
yesterday, but I
can change today.



JUST FOR LAUGHS
6 of the FUNNIEST signs around the world



Sound it out. This one's an Aussie sign. Obviously. *Source: imgur*



Helpful. *Source: imgur*



Hilarious to us, but to the Danes it just means 'slow down'. *Source: imgur*




This one has to be a gee-up, right? *Source: imgur*



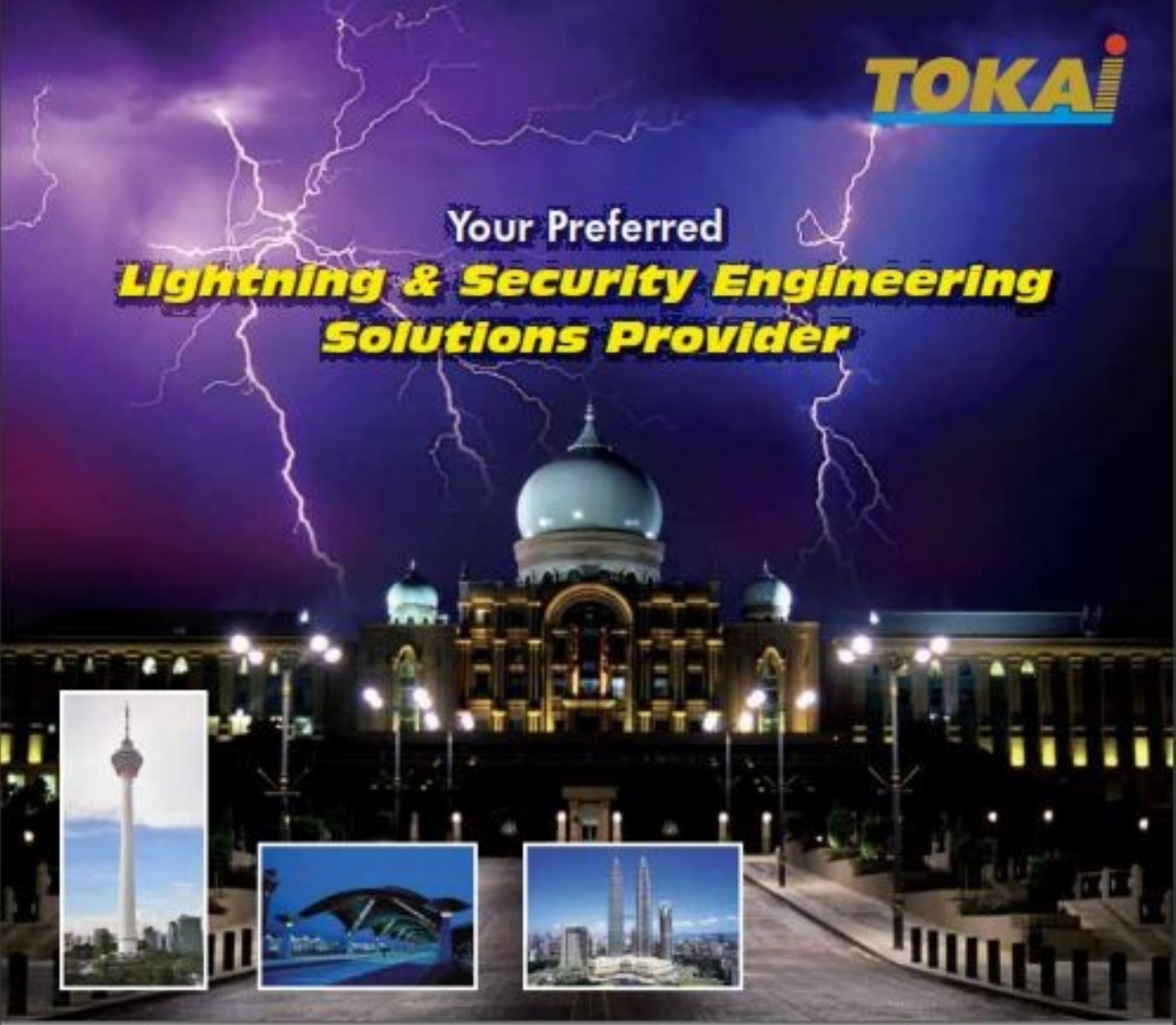
You can't argue with such an old-timey command. *Source: imgur*






They mean 'prone' right? Or is accident porn a new fetish we don't know about? *Source: imgur*



Your Preferred **Lightning & Security Engineering Solutions Provider**






Tokai is nation's leading lightning protection and security solutions provider, providing quality products and services that protects your homes, buildings, lives and businesses. We are the only ISO certified lightning and security solutions provider in the nation and our products are registered with Jabatan Kerja Raya and SIRIM. The products also comply to standards **BS EN 50164-1, BS 7430, BS EN 50164-2, BS EN 13601.**



Established in 1993, Tokai has grown from strength to strength, winning numerous projects that have become landmarks in the nation. Tokai is the dominant force in the field of lightning & surge protection as well as engineering security solutions. Tokai Group of Companies is a 100% Malaysian owned entity. Our engineers and technicians are highly-trained with vast project experience to ensure total customer satisfaction. Tokai's name is synonymous with quality and excellence.

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Our Awards



Tokai is the proud winner of various prestigious industry awards namely The Golden Bull, Enterprise 50 and the Asia Pacific Entrepreneurship Award.



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